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TELE CENTRO OESTE CELULAR PARTICIPACOES

Form 6-K

August 09, 2001

SECURITIES AND EXCHANGE COMMISSION  
Washington, DC 20549

FORM 6-K

REPORT OF FOREIGN PRIVATE ISSUER PURSUANT TO  
RULE 13A-16 OR 15D-16 OF THE SECURITIES EXCHANGE  
ACT OF 1934

FOR THE MONTH OF AUGUST 2001

(Commission File No. 001-14489)

TELE CENTRO OESTE CELULAR PARTICIPACOES S.A.  
(Exact name of registrant as specified in its charter)

TELE CENTRO OESTE CELLULAR HOLDING COMPANY  
(Translation of registrant's name in English)

SCS-QUADRA 2, BLOCO C, EDIFICIO ANEXO-TELEBRASILIA CELULAR  
-7 ANDAR, BRASILIA, D.F.  
FEDERATIVE REPUBLIC OF BRAZIL  
(Address of Principal Executive Offices)

(Indicate by check mark whether the registrant files or will file  
annual reports under cover of Form 20-F or Form 40-F.)

Form 20-F  Form 40-F   
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(Indicate by check mark whether the registrant by  
furnishing the information contained in this form  
is also thereby furnishing the information to the  
Commission pursuant to Rule 12g3-2(b) under the  
Securities Exchange Act of 1934.)

Yes  No   
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TCOC3: R\$ 7.50/1,000 shares  
TCOC4: R\$ 6.06/1,000 shares  
TRO: US\$ 7.40/ADR (1 ADR = 3,000 shares)

INVESTOR RELATIONS:

ARTHUR FONSECA - ARTHUR.FONSECA@TCO.NET.BR  
FLAVIA MENEZES - FLAVIA.MENEZES@TCO.NET.BR

WEB SITE  
HTTP://WWW.TCO.NET.BR

ANNOUNCES RESULTS FOR THE  
SECOND QUARTER OF 2001

SECOND QUARTER BRASILIA, August 08, 2001 - Tele Centro Oeste Celular (TCO)

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2001 (NYSE: TRO; BOVESPA: TCOC3/TCOC4) today discloses its results  
RESULTS relative to the second quarter of 2001. In the second quarter  
of 2001 the Company obtained a net consolidated profit of  
R\$51.5 million, and its profit before interest, taxes,  
depreciation and amortization (EBITDA), was R\$ 107.7 million.  
The 69% increase in the Company's client base compared to the  
same period of last year generated a Gross Operating Revenue  
of R\$ 384.8 million and a Net Operating Revenue of R\$ 304.4  
million, which corresponds to a growth of 40% over the same  
period of last year.

NBT: A Norte Brasil Telecom S.A. (NBT) is a subsidiary of the Company  
SUCCESSFUL operating Band B services in the Brazilian states of AMAPA,  
ENTERPRISE AMAZONAS, MARANHAO, PARA and RORAIMA. Having been in the  
market for less than two years, NBT has exceeded all possible  
expectations and has produced results materially above the  
average results obtained by the other companies operating in  
Band B, in this quarter, its net result was R\$ (231) thousand.  
In the second quarter of 2001 NBT obtained a positive EBITDA  
of R\$ 8.7 million and an EBITDA margin of 17%. This was a  
result of the significant growth observed in the number of  
clients served by the company, which has guaranteed the  
increase in revenues. Equally, the results were also reached  
on account of the Company's current price-reduction policy.

### OPERATING PERFORMANCE

GROWTH OF TCO'S In the second quarter of 2001 TCO added a net number of  
CLIENT BASE 172,473 clients, of which 25% were post-paid clients attracted  
mainly by the campaigns conducted along MOTHERS' DAY and  
VALENTINE'S DAY celebrations, which focused mainly on  
Post-Paid Service Plans. During the second quarter of 2001  
TCO's consolidated client base increased 69% compared to the  
same period of 2000.