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PRIMUS KNOWLEDGE SOLUTIONS INC Form 425 October 15, 2004

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Filed by Art Technology Group, Inc. pursuant to Rule 425 under the Securities Act of 1933, as amended and deemed filed pursuant to Rule 14a-12 under the Securities Exchange Act of 1934, as amended

Subject Company: Primus Knowledge Solutions, Inc. Commission File No. 000-26273

Art Technology Group, Inc. is mailing to its stockholders a letter related to its proposed acquisition of Primus Knowledge Solutions, Inc. The letter is attached as Exhibit 99.1 and incorporated herein by reference.