WORLD WRESTLING ENTERTAINMENTINC Form SC 13G/A February 14, 2007

OMB APPROVAL OMB Number: 3235-0145 Expires: February 28, 2009 Estimated average burden hours per response...10.4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

SCHEDULE 13G

Under the Securities Exchange Act of 1934 (Amendment No. 2)*

World Wrestling Entertainment, Inc. (Name of Issuer) Class A Common Stock, par value \$.01 per share (Title of Class of Securities) 98156Q108 (CUSIP Number) December 31, 2006 (Date of Event Which Requires Filing of this Statement)

Check the appropriate box to designate the rule pursuant to which this Schedule is filed:

o Rule 13d-1(b)

b Rule 13d-1(c)

o Rule 13d-1(d)

* The remainder of this cover page shall be filled out for a reporting person s initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter the disclosures provided in a prior cover page.

The information required in the remainder of this cover page shall not be deemed to be filed for the purpose of Section 18 of the Securities Exchange Act of 1934 (Act) or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

CUSIP No. 98156Q108

NAMES OF REPORTING PERSONS: EagleRock Capital Management, LLC

I.R.S. IDENTIFICATION NOS. OF ABOVE PERSONS (ENTITIES ONLY): 042693383

CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (SEE INSTRUCTIONS):

2

1

- (a) o
 - (b) o

SEC USE ONLY:

3

CITIZENSHIP OR PLACE OF ORGANIZATION:

4

Delaware

	5	SOLE VOTING POWER:
NUMBER OF	c	535,367
SHARES	6	SHARED VOTING POWER:
BENEFICIALLY OWNED BY		0
EACH	7	SOLE DISPOSITIVE POWER:
REPORTING PERSON		535,367
WITH:	8	SHARED DISPOSITIVE POWER:
	U	0

AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON:

535,367
10 CHECK IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES (SEE INSTRUCTIONS):
o
PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (9):
11

Edgar Filing: WORLD WRESTLING ENTERTAINMENTINC - Form SC 13G/A

2.3%**

TYPE OF REPORTING PERSON (SEE INSTRUCTIONS):

12

00

**SEE ITEM 4(b).

Edgar Filing: WORLD WRESTLING ENTERTAINMENTINC - Form SC 13G/A

CUSIP No. 98156Q108

NAMES OF REPORTING PERSONS: Nader Tavakoli

I.R.S. IDENTIFICATION NOS. OF ABOVE PERSONS (ENTITIES ONLY):

CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (SEE INSTRUCTIONS):

2

1

- (a) o
 - (b) o

SEC USE ONLY:

3

CITIZENSHIP OR PLACE OF ORGANIZATION:

4

U.S. Citizen

	5	SOLE VOTING POWER:
NUMBER OF	-	552,473
SHARES BENEFICIALLY OWNED BY	6	SHARED VOTING POWER:
		0
EACH	7	SOLE DISPOSITIVE POWER:
REPORTING PERSON	,	552,473
WITH:	8	SHARED DISPOSITIVE POWER:
		0

AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON:

552,473
CHECK IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES (SEE INSTRUCTIONS):
o
PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (9):

Edgar Filing: WORLD WRESTLING ENTERTAINMENTINC - Form SC 13G/A

2.4%**

TYPE OF REPORTING PERSON (SEE INSTRUCTIONS):

12

IN

**SEE ITEM 4(b).

Edgar Filing: WORLD WRESTLING ENTERTAINMENTINC - Form SC 13G/A

AMENDMENT 1 TO SCHEDULE 13G

This Amendment No. 2 to Schedule 13G is being filed on behalf of EagleRock Capital Management, LLC, a Delaware limited liability company (EagleRock), and Mr. Nader Tavakoli the principal of EagleRock, relating to shares of Class A Common Stock, par value \$0.01 per share (the Common Stock), of Word Wrestling Entertainment, Inc., a Delaware corporation (the Issuer).

This Amendment relates to Common Stock purchased by Nader Tavakoli and EagleRock for the account of EagleRock Master Fund, LP (ERMF), a Cayman Islands limited partnership, EagleRock Institutional Partners LP (ERIP), a Delaware limited partnership, and Nader Tavakoli. EagleRock acts as investment manager to ERMF and ERIP, and Mr. Tavakoli, as manager of EagleRock, controls the investment decisions of EagleRock.. The following Items are hereby amended and restated in their entirety as follows:

Item 4 Ownership.

- (a) EagleRock is the beneficial owner of 535,367 shares of Common Stock, and Mr. Tavakoli is the beneficial owner of 552,473 shares of Common Stock.
- (b) EagleRock is the beneficial owner of 2.3%, and Mr. Tavakoli is the beneficial owner of 2.4% of the outstanding shares of Common Stock. This percentage is determined by dividing the number of shares beneficially held by each reporting person by 23,261,375, the number of shares of Common Stock issued and outstanding as of December 1, 2006, as reported in the Issuer s quarterly report on Form 10-Q filed with the Securities and Exchange Commission on December 06, 2006.
- (c) EagleRock, as the investment manager of ERMF and ERIP, has the sole power to vote and dispose of the 535,367 shares of Common Stock held by ERMF and ERIP. As the Manager of EagleRock, Mr. Tavakoli may direct the voting and disposition of the 552,473 shares of Common Stock held by ERMF, ERIP and Nader Tavakoli.

The filing of this Schedule 13G shall not be construed as an admission that EagleRock or Mr. Tavakoli is for the purposes of Section 13(d) or 13(g) of the Securities Exchange Act of 1934, the beneficial owner of any of the 535,367 shares of Common Stock owned by ERMF or ERIP. Pursuant to Rule 13d-4, each of EagleRock and Mr. Tavakoli disclaims all such beneficial ownership.

Item 5 Ownership of Five Percent or Less of a Class.

If this statement is being filed to report the fact that as of the date hereof the reporting person has ceased to be the beneficial owner of more than five percent of the class of securities, check the following b.

Item 10 Certification.

By signing below I certify that, to the best of my knowledge and belief, the securities referred to above were not acquired and are not held for the purpose of or with the effect of changing or influencing the control of the issuer of the securities and were not acquired and are not held in connection with or as a participant in any transaction having that purpose or effect.

Exhibits Exhibit 99.1

Joint Filing Agreement dated February 14, 2007 between EagleRock and Nader Tavakoli. [Signature Page Follows]

Edgar Filing: WORLD WRESTLING ENTERTAINMENTINC - Form SC 13G/A

SIGNATURE

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

Date: February 14, 2007

EagleRock Capital Management, LLC

By: /s/ Nader Tavakoli Nader Tavakoli, Managing Member

/s/ Nader Tavakoli Nader Tavakoli