

POLARIS INDUSTRIES INC/MN

Form 8-K

January 23, 2004

Table of Contents

**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION**

**Washington, D.C. 20549**

**FORM 8-K**

**CURRENT REPORT**

**Pursuant to Section 13 OR 15(d) of the Securities Exchange Act of 1934**

Date of Report (Date of earliest event reported): January 22, 2004

**POLARIS INDUSTRIES INC.**

(Exact name of Registrant as specified in its charter)

**Minnesota**  
(State of Incorporation)

**1-11411**  
(Commission File Number)

**41-1790959**  
(I.R.S. Employer Identification No.)

**2100 Highway 55**  
**Medina, Minnesota 55340**  
(Address of principal executive offices)  
(Zip Code)

**(763) 542-0500**  
(Registrant's telephone number, including area code)

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**TABLE OF CONTENTS**

Item 5. OTHER EVENTS AND REGULATION FD DISCLOSURE.

Item 7. FINANCIAL STATEMENTS AND EXHIBITS

SIGNATURE

EX-99.1 News Release

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**Table of Contents**

**Item 5. OTHER EVENTS AND REGULATION FD DISCLOSURE.**

On January 22, 2004, Polaris Industries Inc., a Minnesota corporation (the Company), issued a news release announcing that its Board of Directors approved a 48% increase in the regular quarterly cash dividend. The first quarter dividend of \$0.46 (on a pre-split basis) will be payable on February 17, 2004 to shareholders of record on February 2, 2004.

The Company also announced that its Board of Directors declared a two-for-one stock split of the Company's outstanding shares of common stock to be effected in the form of a 100 percent stock dividend. The new shares resulting from the stock split will be issued on March 8, 2004 to shareholders of record on March 1, 2004. The release is furnished as Exhibit 99.1 of this report.

**Item 7. FINANCIAL STATEMENTS AND EXHIBITS**

(c) Exhibits. The following exhibit is being furnished herewith:

99.1 News Release, dated January 22, 2004, of Polaris Industries Inc.

**SIGNATURE**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on it behalf by the undersigned, thereunto duly authorized.

Date: January 22, 2004

POLARIS INDUSTRIES INC.

/s/ Michael W. Malone

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Michael W. Malone  
Vice President Finance,  
Chief Financial Officer and