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RARE MEDIUM GROUP INC  
Form SC TO-T/A  
May 08, 2002

SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, D.C. 20549

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SCHEDULE TO

(Rule 14d-100)

TENDER OFFER STATEMENT UNDER SECTION 14(d)(1) OR SECTION 13(e)(1) OF  
THE SECURITIES EXCHANGE ACT OF 1934

AMENDMENT NO. 3

Rare Medium Group, Inc.  
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(Name of Subject Company (Issuer))

AP/RM Acquisition, LLC  
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(Name of Filing Person (Offeror))

Apollo Investment Fund IV, L.P.  
Apollo Advisors IV, L.P.  
-----

(Names of Filing Persons (Affiliates of Offeror))

Common Stock, Par Value \$0.01 Per Share  
-----

(Title of Class Securities)

75382N109  
-----

(CUSIP Number of Class of Securities)

Michael D. Weiner  
AP/RM Acquisition, LLC  
Two Manhattanville Road  
Purchase, New York 10577  
(914) 694-8000  
-----

(Name, Address and Telephone Number of Person  
Authorized to Receive Notices and Communications on Behalf of Filing Persons)

With a copy to:

Paul A. Belvin, Esq.  
Akin, Gump, Strauss, Hauer & Feld, L.L.P.  
1333 New Hampshire Avenue, N.W.  
Washington, D.C. 20036  
(202) 887-4000

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CALCULATION OF FILING FEE

Transaction Valuation\*

Amount of Filing Fee

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\$ 4,200,814.50

\$ 386.47  
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\* For purposes of calculating the filing fee only, this amount is based on the purchase of 15,002,909 outstanding shares of Common Stock at the tender offer price of \$0.28 per share.

[X] Check the box if any part of the fee is offset as provided by Rule 0-11 (a) (2) and identify the filing with which the offsetting fee was previously paid. Identify the previous filing by registration statement number, or the Form or Schedule and the date of its filing.

Amount Previously Paid: \$386.47 Filing Party:: AP/RM Acquisition, LLC  
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Form or Registration No.: Schedule TO Date Filed:: April 9, 2002  
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[\_] Check the box if the filing relates solely to preliminary communications made before the commencement of a tender offer.

Check the appropriate boxes below to designate any transactions to which the statement relates:

- [X] third-party tender offer subject to Rule 14d-1.  
[\_] issuer tender offer subject to Rule 13e-4.  
[\_] going-private transaction subject to Rule 13e-3.  
[\_] amendment to Schedule 13D under Rule 13d-2.

Check the following box if the filing is a final amendment reporting the results of the tender offer: [\_]

This Amendment No. 3 amends and supplements the Tender Offer Statement on Schedule TO filed with the Securities and Exchange Commission (the "Commission") on April 9, 2002, as amended by Amendment No. 1 thereto filed with the Commission on April 23, 2002 and Amendment No. 2 thereto filed with the Commission on May 1, 2002 (the "Schedule TO"), by AP/RM Acquisition, LLC, a Delaware limited liability company (the "Purchaser"), in connection with the offer by the Purchaser to purchase up to 15,002,909 shares of common stock, par value \$0.01 per share (the "Common Stock"), of Rare Medium Group, Inc., a Delaware corporation (the "Company"), at a price of \$0.28 per share of Common Stock, net to the seller in cash, without interest and subject to the terms and conditions set forth in the Offer to Purchase, dated April 9, 2002 (the "Offer to Purchase"), and the related Letter of Transmittal (the "Letter of Transmittal"), which together, as each may be amended or supplemented from time to time, constitute the "Offer" and which are annexed to and filed with the Schedule TO as Exhibits (a)(1)(i) and (a)(1)(ii), respectively. Capitalized terms used herein but not otherwise defined have the meaning ascribed to such terms in the Offer to Purchase.

Items 1, 4 and 11.

Items 1, 4 and 11 are hereby amended and supplemented as follows:

Pursuant to the terms of the Offer to Purchase and related Letter of Transmittal, the Purchaser is extending the expiration of the Offer until 5:00 p.m., New York City time, on Friday, May 10, 2002, unless the Offer

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is further extended. The Offer was previously scheduled to expire at 5:00 p.m., New York City time, on Tuesday, May 7, 2002. All references to "5:00 p.m., New York City time, on Tuesday, May 7, 2002" as the "Expiration Date," or time of expiration of the Offer, are hereby amended to refer to "5:00 p.m., New York City time, on Friday, May 10, 2002."

As of 5:00 p.m., New York City time, on Tuesday, May 7, 2002, approximately 4,093,197 shares of Common Stock had been tendered and not withdrawn pursuant to the Offer.

On May 7, 2002, the Purchaser issued a press release announcing the extension of the expiration of the Offer until 5:00 p.m., New York City time, on Friday, May 10, 2002. The press release is contained in Exhibit (a)(5)(vi) hereto, and the information set forth in the press release is hereby incorporated by reference.

Item 12. Exhibits

Item 12 is hereby amended and supplemented to add thereto the following:

| EXHIBIT NUMBER<br>----- | DESCRIPTION<br>-----  |
|-------------------------|---|
| (a)(5)(vi)              | Press release dated May 7, 2002, issued after the market closing. |

SIGNATURES

After due inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

AP/RM ACQUISITION, LLC

Dated: May 7, 2002

By: Apollo Management IV, L.P.  
its general partner

By: AIF IV Management, Inc.  
its general partner

By: \_\_\_\_\_  
Name: Andrew D. Africk  
Title: Vice President

APOLLO INVESTMENT FUND IV, L.P.

Dated: May 7, 2002

By: Apollo Advisors IV, L.P.  
its general partner

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By: Apollo Capital Management IV, Inc.  
its general partner

By: \_\_\_\_\_  
Name: Andrew D. Africk  
Title: Vice President

APOLLO ADVISORS IV, L.P.

Dated: May 7, 2002

By: Apollo Capital Management IV, Inc.  
its general partner

By: \_\_\_\_\_  
Name: Andrew D. Africk  
Title: Vice President

EXHIBIT INDEX

Exhibit Number  
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Description  
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(a) (5) (vi)

Press release dated May 7, 2002, issued after the  
market closing.