

SPDR GOLD TRUST
Form FWP
August 30, 2011

Filed Pursuant To Rule 433
Registration No. 333-167132
August 30, 2011

You are invited to Dinner with SPDR® Gold Shares and the World Gold Council Wednesday, September 21, 2011 at 7:30pm 226 Hanover Street, North End, Boston Please RSVP by September 9th, 2011 to Meghan O Laughlin at eghan_o_laughlin@ssga.com or 617.664.6453 FOR PUBLIC USE. The SPDR Gold Shares Trust (GLD) has filed a registration statement (including a prospectus) with the Securities and Exchange Commission (SEC) for the offering to which this communication relates. Before you invest, you should read the prospectus in that registration statement and other documents GLD has filed with the SEC for more complete information about GLD and this offering. You may get these documents for free by visiting EDGAR on the SEC website at www.sec.gov or by visiting www.spdrgoldshares.com. Alternatively, the Trust or any authorized participant will arrange to send you the prospectus if you request it by calling 1.866.320.4053. SPDR is a registered trademark of Standard & Poor's Financial Services LLC (S&P) and has been licensed for use by State Street Corporation. No financial product offered by State Street Corporation or its affiliates is sponsored, endorsed, sold or promoted by S&P or its affiliates, and S&P and its affiliates make no representation, warranty or condition regarding the advisability of buying, selling or holding units/shares in such products. Further limitations that could affect investors' rights may be found in GLD's prospectus. IBG-4573 Exp. Date: 9/22/2011

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