

CITIZENS INC  
Form 8-K  
February 16, 2011

**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

**FORM 8-K**

**CURRENT REPORT**

**Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934**

**Date of Report (Date of earliest event reported): February 16, 2011**

**CITIZENS, INC.**

(Exact name of registrant as specified in its charter)

**COLORADO**

(State or other Jurisdiction of  
Incorporation)

**0-16509**

(Commission File Number)

**84-0755371**

(IRS Employer Identification No.)

**400 East Anderson Lane**

**Austin, Texas**

(Address of Principal Executive Offices)

**78752**

(Zip Code)

Registrant's telephone number, including area code: **(512) 837-7100**

**Not Applicable**

(Former name or former address if changed since last report.)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

**SECTION 5 — CORPORATE GOVERNANCE AND MANAGEMENT**

**Item 5.02 Departure of Directors or Certain Officers; Election of Directors; Appointment of Certain Officers; Compensatory Arrangements of Certain Officers**

In accordance with the Citizens Inc. (“Citizens”) Bylaws and the Colorado Business Corporation Act, the Harold E. Riley Trust, Citizens’ sole Class B shareholder, by and through Harold E. Riley, Trustee, appointed Dr. Terry S. Maness to serve as a Class B Director effective February 16, 2011. Dr. Maness is Dean of Baylor University’s Hankamer School of Business. He has served in that capacity since 1997. As Dean of one of America’s leading business schools, Dr. Maness brings another strong business mind to our Board. Dr. Maness is the author of six books about financial analysis and financial management, and also a contributing author to various publications, such as the *Journal of Finance*, *Journal of Banking and Finance*, *Journal of Financial Education*, *Journal of Portfolio Management*, *Journal of Financial and Quantitative Analysis*, *Journal of Futures Markets*, *Journal of Cash Management* and *Corporate Controller*.

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**SIGNATURE**

Pursuant to the requirement of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

CITIZENS, INC

By: /s/ Rick D. Riley

Rick D. Riley, Vice Chairman and President

Date: February 16, 2011

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