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PINNACLE FINANCIAL PARTNERS INC  
Form 13F-HR  
August 12, 2010

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, D.C. 20549

FORM 13F

FORM 13F COVER PAGE

Report for the Calendar Year or Quarter Ended: June 30, 2010

Check here if Amendment ; Amendment Number: \_\_\_\_\_

This Amendment (Check only one):  is a restatement.  
 adds new holdings entries.

Institutional Investment Manager Filing this Report:

Name: PINNACLE FINANCIAL PARTNERS, INC.  
Address: 150 Third Avenue South  
Suite 900  
Nashville, TN 37201

Form 13F File Number: 28-12761

The institutional investment manager filing this report and the person by whom it is signed hereby represents that the person signing the report is authorized to submit it, that all information contained herein is true, correct and complete, and that it is understood that all required items, statements, schedules, lists, and tables, are considered integral parts of this form.

Person Signing this Report on Behalf of Reporting Manager:

Name: Harold R. Carpenter  
Title: Chief Financial Officer  
Phone: 615-744-3742

Signature, Place, and Date of Signing:

/s/ Harold R. Carpenter                      Nashville, Tennessee                      August 12, 2010  
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Report Type (Check only one.):

- 13F HOLDINGS REPORT. (Check here if all holdings of this reporting manager are reported in this report.)
- 13F NOTICE. (Check here if no holdings reported are in this report, and all holdings are reported by other reporting manager(s).)
- 13F COMBINATION REPORT. (Check here if a portion of the holdings from this reporting manager are reported in this report and a portion are reported by other reporting manager(s).)

FORM 13F FILE NUMBER    NAME  
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28-\_\_\_\_\_

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FORM 13F SUMMARY PAGE

Report Summary:

Number of Other Included Managers: 0  
 Form 13F Information Table Entry Total: 232  
 Form 13F Information Table Value Total: \$118,119  
 (thousands)

List of Other Included Managers:

Provide a numbered list of the name(s) and Form 13F file number(s) of all institutional investment managers with respect to which this report is filed, other than the manager filing this report.

NONE

NO.	FORM 13F FILE NUMBER	NAME
28-		

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FORM 13F INFORMATION TABLE

Name of Issuer	Title of Class	Cusip	Value	Shares/ PRN	SH/PR	Put/Call	Investment Discretion M
1ST SOURCE CORP	COM	336901103	217	12,800	SH		SOLE
3M CO	COM	88579Y101	332	4,205	SH		SOLE
ABBOTT LABS	COM	002824100	30	650	SH		OTHER
ABBOTT LABS	COM	002824100	671	14,354	SH		SOLE
AGL RES INC	COM	001204106	14	400	SH		OTHER
AGL RES INC	COM	001204106	561	15,675	SH		SOLE
AIR PRODS & CHEMS INC	COM	009158106	32	500	SH		OTHER
AIR PRODS & CHEMS INC	COM	009158106	732	11,295	SH		SOLE
ALCOA INC	COM	013817101	14	1,400	SH		OTHER
ALCOA INC	COM	013817101	466	46295	SH		SOLE
ALTRIA GROUP INC	COM	02209S103	32	1,600	SH		OTHER
ALTRIA GROUP INC	COM	02209S103	350	17,451	SH		SOLE
AMAZON COM INC	COM	023135106	11	97	SH		OTHER
AMAZON COM INC	COM	023135106	1617	14,808	SH		SOLE
AMERICAN EXPRESS CO	COM	025816109	11	268	SH		OTHER
AMERICAN EXPRESS CO	COM	025816109	867	21,840	SH		SOLE
AMERICAN TOWER CORP	CL A	029912201	3	75	SH		OTHER
AMERICAN TOWER CORP	CL A	029912201	990	22,250	SH		SOLE
AMGEN INC	COM	031162100	2	44	SH		OTHER
AMGEN INC	COM	031162100	678	12,894	SH		SOLE
AON CORP	COM	037389103	6	150	SH		OTHER
AON CORP	COM	037389103	269	7,237	SH		SOLE
APACHE CORP	COM	037411105	37	440	SH		OTHER
APACHE CORP	COM	037411105	1389	16,497	SH		SOLE
APPLE INC	COM	037833100	10	40	SH		OTHER
APPLE INC	COM	037833100	1590	6,323	SH		SOLE

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AT&T INC	COM	00206R102	7	300	SH	OTHER
AT&T INC	COM	00206R102	718	29,683	SH	SOLE
AUTOMATIC DATA PROCESSING IN	COM	053015103	32	783	SH	OTHER
AUTOMATIC DATA PROCESSING IN	COM	053015103	518	12,858	SH	SOLE
BAIDU INC	SPON ADR REP A	056752108	13	190	SH	SOLE
BANK OF AMERICA CORPORATION	COM	060505104	9	600	SH	OTHER
BANK OF AMERICA CORPORATION	COM	060505104	289	20,142	SH	SOLE
BANK OF NEW YORK MELLON CORP	COM	064058100	3	110	SH	SOLE
BAXTER INTL INC	COM	071813109	0	0	SH	SOLE
BECTON DICKINSON & CO	COM	075887109	14	200	SH	OTHER
BECTON DICKINSON & CO	COM	075887109	262	3,880	SH	SOLE
BLDRS INDEX FDS TR	DEV MK 100 ADR	09348R201	8	480	SH	SOLE
BOEING CO	COM	097023105	22	350	SH	OTHER
BOEING CO	COM	097023105	477	7,605	SH	SOLE
BRISTOL MYERS SQUIBB CO	COM	110122108	14	564	SH	OTHER
BRISTOL MYERS SQUIBB CO	COM	110122108	1403	56,252	SH	SOLE
CANADIAN NATL RY CO	COM	136375102	11	190	SH	SOLE
CATERPILLAR INC DEL	COM	149123101	36	597	SH	OTHER
CATERPILLAR INC DEL	COM	149123101	1279	21,287	SH	SOLE
CENTURYLINK INC	COM	156700106	8	250	SH	OTHER
CENTURYLINK INC	COM	156700106	253	7,600	SH	SOLE
CHESAPEAKE ENERGY CORP	COM	165167107	4	200	SH	OTHER
CHESAPEAKE ENERGY CORP	COM	165167107	598	28,550	SH	SOLE
CHEVRON CORP NEW	COM	166764100	73	1,076	SH	OTHER
CHEVRON CORP NEW	COM	166764100	1186	17,469	SH	SOLE
CISCO SYS INC	COM	17275R102	15	700	SH	OTHER
CISCO SYS INC	COM	17275R102	241	11,300	SH	SOLE
COCA COLA CO	COM	191216100	25	500	SH	OTHER
COCA COLA CO	COM	191216100	1615	32,213	SH	SOLE
COLGATE PALMOLIVE CO	COM	194162103	95	1,204	SH	OTHER
COLGATE PALMOLIVE CO	COM	194162103	942	11,953	SH	SOLE
CONOCOPHILLIPS	COM	20825C104	34	700	SH	OTHER
CONOCOPHILLIPS	COM	20825C104	679	13,838	SH	SOLE
CORNING INC	COM	219350105	9	583	SH	OTHER
CORNING INC	COM	219350105	1063	65,849	SH	SOLE
COSTCO WHSL CORP NEW	COM	22160K105	22	400	SH	OTHER
COSTCO WHSL CORP NEW	COM	22160K105	1326	24,184	SH	SOLE
CVS CAREMARK CORPORATION	COM	126650100	40	1,350	SH	OTHER
CVS CAREMARK CORPORATION	COM	126650100	295	10,051	SH	SOLE
DISNEY WALT CO	COM DISNEY	254687106	10	323	SH	OTHER
DISNEY WALT CO	COM DISNEY	254687106	881	27,971	SH	SOLE
DOMINION RES INC VA NEW	COM	25746U109	15	400	SH	OTHER
DOMINION RES INC VA NEW	COM	25746U109	243	6,260	SH	SOLE
DOW CHEM CO	COM	260543103	32	1,350	SH	OTHER
DOW CHEM CO	COM	260543103	1459	61,542	SH	SOLE
DU PONT E I DE NEMOURS & CO	COM	263534109	15	420	SH	OTHER
DU PONT E I DE NEMOURS & CO	COM	263534109	424	12,266	SH	SOLE
DUKE ENERGY CORP NEW	COM	26441C105	37	2,300	SH	OTHER
DUKE ENERGY CORP NEW	COM	26441C105	727	45420	SH	SOLE
E M C CORP MASS	COM	268648102	14	745	SH	OTHER
E M C CORP MASS	COM	268648102	1658	90601	SH	SOLE
EATON CORP	COM	278058102	203	3,100	SH	SOLE
ECOLAB INC	COM	278865100	10	223	SH	SOLE
EMERSON ELEC CO	COM	291011104	10	235	SH	SOLE
EXPEDITORS INTL WASH INC	COM	302130109	8	239	SH	SOLE
EXPRESS SCRIPTS INC	COM	302182100	23	486	SH	OTHER
EXPRESS SCRIPTS INC	COM	302182100	1022	21,730	SH	SOLE
EXXON MOBIL CORP	COM	30231G102	72	1,258	SH	OTHER
EXXON MOBIL CORP	COM	30231G102	4787	83,882	SH	SOLE
FIRST HORIZON NATL CORP	COM	320517105	425	37119	SH	SOLE
FLUOR CORP NEW	COM	343412102	22	521	SH	OTHER
FLUOR CORP NEW	COM	343412102	1381	32,495	SH	SOLE

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GENERAL ELECTRIC CO	COM	369604103	24	1,654	SH	OTHER
GENERAL ELECTRIC CO	COM	369604103	1630	113,004	SH	SOLE
GENERAL MLS INC	COM	370334104	31	886	SH	OTHER
GENERAL MLS INC	COM	370334104	304	8,558	SH	SOLE
GILEAD SCIENCES INC	COM	375558103	24	700	SH	OTHER
GILEAD SCIENCES INC	COM	375558103	382	11,140	SH	SOLE
GOLDMAN SACHS GROUP INC	COM	38141G104	44	335	SH	OTHER
GOLDMAN SACHS GROUP INC	COM	38141G104	1662	12,662	SH	SOLE
GOODRICH CORP	COM	382388106	36	550	SH	OTHER

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GOODRICH CORP	COM	382388106	854	12,895	SH	SOLE
GOOGLE INC	CL A	38259P508	9	21	SH	SOLE
HEWLETT PACKARD CO	COM	428236103	26	600	SH	OTHER
HEWLETT PACKARD CO	COM	428236103	705	16,291	SH	SOLE
HOME DEPOT INC	COM	437076102	25	890	SH	OTHER
HOME DEPOT INC	COM	437076102	1877	66,870	SH	SOLE
HONEYWELL INTL INC	COM	438516106	46	1,175	SH	OTHER
HONEYWELL INTL INC	COM	438516106	1843	47,224	SH	SOLE
INTEL CORP	COM	458140100	46	2,360	SH	OTHER
INTEL CORP	COM	458140100	1694	87,113	SH	SOLE
INTERCONTINENTALEXCHANGE INC	COM	45865V100	11	93	SH	SOLE
INTERNATIONAL BUSINESS MACHS	COM	459200101	6	50	SH	OTHER
INTERNATIONAL BUSINESS MACHS	COM	459200101	1258	10,188	SH	SOLE
INTL PAPER CO	COM	460146103	2	100	SH	OTHER
INTL PAPER CO	COM	460146103	207	9,150	SH	SOLE
ISHARES INC	MSCI BRAZIL	464286400	10	154	SH	SOLE
ISHARES TR	DJ REGIONAL BK	464288778	18	800	SH	OTHER
ISHARES TR	DJ REGIONAL BK	464288778	210	9,600	SH	SOLE
ISHARES TR INDEX	BARCLYS TIPS BD	464287176	41	380	SH	SOLE
ISHARES TR INDEX	DJ US REAL EST	464287739	66	1,400	SH	SOLE
ISHARES TR INDEX	MSCI EAFE IDX	464287465	141	3,021	SH	OTHER
ISHARES TR INDEX	MSCI EAFE IDX	464287465	3029	65,127	SH	SOLE
ISHARES TR INDEX	MSCI EMERG MKT	464287234	1255	33,629	SH	SOLE
ISHARES TR INDEX	RUSL 2000 VALU	464287630	310	5,443	SH	SOLE
ISHARES TR INDEX	S&P 500 VALUE	464287408	605	12,181	SH	SOLE
ISHARES TR INDEX	S&P MC 400 GRW	464287606	26	338	SH	SOLE
ISHARES TR INDEX	S&P MIDCP VALU	464287705	38	600	SH	OTHER
ISHARES TR INDEX	S&P MIDCP VALU	464287705	1121	17,480	SH	SOLE
ISHARES TR INDEX	S&P SMLCP GROW	464287887	20	356	SH	OTHER
ISHARES TR INDEX	S&P SMLCP GROW	464287887	1637	28,755	SH	SOLE
ISHARES TR INDEX	S&P SMLCP VALU	464287879	767	13,397	SH	SOLE
ISHARES TR INDEX	S&P500 GRW	464287309	783	14,797	SH	SOLE
JOHNSON & JOHNSON	COM	478160104	339	5,739	SH	OTHER
JOHNSON & JOHNSON	COM	478160104	4199	71,107	SH	SOLE
JPMORGAN CHASE & CO	COM	46625H100	48	1,300	SH	OTHER
JPMORGAN CHASE & CO	COM	46625H100	2396	65,444	SH	SOLE
JUNIPER NETWORKS INC	COM	48203R104	8	329	SH	SOLE
KIMBERLY CLARK CORP	COM	494368103	390	6,429	SH	SOLE
KRAFT FOODS INC	CL A	50075N104	8	286	SH	SOLE
L-3 COMMUNICATIONS HLDGS INC	COM	502424104	7	100	SH	OTHER
L-3 COMMUNICATIONS HLDGS INC	COM	502424104	296	4,175	SH	SOLE
LABORATORY CORP AMER HLDGS	COM NEW	50540R409	4	53	SH	SOLE
LILLY ELI & CO	COM	532457108	22	650	SH	OTHER
LILLY ELI & CO	COM	532457108	245	7,313	SH	SOLE
LINCOLN NATL CORP IND	COM	534187109	604	24,876	SH	SOLE

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LOWES COS INC	COM	548661107	8	410	SH	SOLE
MARKET VECTORS ETF TR	COAL ETF	57060U837	264	8,840	SH	SOLE
MCDONALDS CORP	COM	580135101	26	400	SH	OTHER
MCDONALDS CORP	COM	580135101	500	7,603	SH	SOLE
MEDTRONIC INC	COM	585055106	2	55	SH	OTHER
MEDTRONIC INC	COM	585055106	497	13,723	SH	SOLE
MERCK & CO INC NEW	COM	58933Y105	55	1,577	SH	OTHER
MERCK & CO INC NEW	COM	58933Y105	1875	53,617	SH	SOLE
MGM MIRAGE	COM	552953101	2	200	SH	SOLE
MICROSOFT CORP	COM	594918104	37	1,620	SH	OTHER
MICROSOFT CORP	COM	594918104	2019	87,736	SH	SOLE
MONSANTO CO NEW	COM	61166W101	11	236	SH	OTHER
MONSANTO CO NEW	COM	61166W101	943	20,405	SH	SOLE
MORGAN STANLEY	COM NEW	617446448	6	247	SH	OTHER
MORGAN STANLEY	COM NEW	617446448	1115	48,048	SH	SOLE
MOTOROLA INC	COM	620076109	7	1,000	SH	SOLE
NATIONAL HEALTH INVS INC	COM	63633D104	611	15,836	SH	SOLE
NATIONAL HEALTHCARE CORP	COM	635906100	326	9,461	SH	SOLE
NATIONAL HEALTHCARE CORP	PFD CONV	635906209	232	18,314	SH	SOLE
NATIONAL OILWELL VARCO INC	COM	637071101	24	738	SH	OTHER
NATIONAL OILWELL VARCO INC	COM	637071101	1842	55,710	SH	SOLE
NIKE INC	CL B	654106103	41	609	SH	OTHER
NIKE INC	CL B	654106103	1917	28,388	SH	SOLE
NORTHERN TR CORP	COM	665859104	15	329	SH	SOLE
NOVARTIS A G	SPONSORED ADR	66987V109	8	159	SH	SOLE
ORACLE CORP	COM	68389X105	53	2,454	SH	OTHER
ORACLE CORP	COM	68389X105	1932	90,049	SH	SOLE
PEPSICO INC	COM	713448108	292	4,783	SH	OTHER
PEPSICO INC	COM	713448108	3454	56,681	SH	SOLE
PFIZER INC	COM	717081103	18	1,250	SH	OTHER
PFIZER INC	COM	717081103	1109	77,761	SH	SOLE
PHILIP MORRIS INTL INC	COM	718172109	0	0	SH	OTHER
PHILIP MORRIS INTL INC	COM	718172109	579	12,629	SH	SOLE
PIEDMONT NAT GAS INC	COM	720186105	368	14,534	SH	SOLE
PINNACLE FINL PARTNERS INC	COM	72346Q104	4534	352,839	SH	SOLE
POWERSHS DB MULTI SECT COMM	DB PREC MTLs	73936B200	285	6,740	SH	SOLE
PRAXAIR INCORPORATED	COM	74005P104	8	108	SH	SOLE
PRICE T ROWE GROUP INC	COM	74144T108	12	279	SH	SOLE
PROCTER & GAMBLE CO	COM	742718109	45	750	SH	OTHER
PROCTER & GAMBLE CO	COM	742718109	1864	31,081	SH	SOLE
PROGRESS ENERGY INC	COM	743263105	12	300	SH	OTHER
PROGRESS ENERGY INC	COM	743263105	368	9,371	SH	SOLE
PROSHARES TR	PSHS ULTSH 20YRS	74347R297	293	8,250	SH	SOLE
PRUDENTIAL FINL INC	COM	744320102	43	797	SH	OTHER
PRUDENTIAL FINL INC	COM	744320102	1479	27,553	SH	SOLE
QUALCOMM INC	COM	747525103	38	1,149	SH	OTHER
QUALCOMM INC	COM	747525103	1246	37,962	SH	SOLE
QUEST DIAGNOSTICS INC	COM	74834L100	10	197	SH	SOLE
REGIONS FINANCIAL CORP NEW	COM	7591EP100	22	3,282	SH	OTHER
REGIONS FINANCIAL CORP NEW	COM	7591EP100	1599	242,968	SH	SOLE
REPSOL YPF S A	SPONSORED ADR	76026T205	28	1,400	SH	SOLE
RESEARCH IN MOTION LTD	COM	760975102	13	265	SH	OTHER
RESEARCH IN MOTION LTD	COM	760975102	717	14,546	SH	SOLE
SCHLUMBERGER LTD	COM	806857108	19	349	SH	OTHER

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SCHLUMBERGER LTD	COM	806857108	1416	25,588	SH	SOLE
SHERWIN WILLIAMS CO	COM	824348106	215	3,110	SH	SOLE
SIGMA ALDRICH CORP	COM	826552101	10	198	SH	OTHER
SIGMA ALDRICH CORP	COM	826552101	1275	25,588	SH	SOLE
SOUTHERN CO	COM	842587107	341	10,245	SH	SOLE
SPDR S&P 500 ETF TR	UNIT SER 1 S&P	78462F103	278	2,690	SH	SOLE
SPDR S&P MIDCAP 400 EFT TR	UTSER1 S&PDCRP	78467Y107	20	156	SH	SOLE
SPDR SERIES TRUST	DJ SML GRWTH ETF	78464A201	662	8,006	SH	SOLE
SPDR SERIES TRUST	DJ SML VALUE ETF	78464A300	508	9,110	SH	SOLE
SPECTRA ENERGY CORP	COM	847560109	14	700	SH	OTHER
SPECTRA ENERGY CORP	COM	847560109	453	22,550	SH	SOLE
ST JUDE MED INC	COM	790849103	7	182	SH	SOLE
STRYKER CORP	COM	863667101	4	80	SH	SOLE
SUNTRUST BKS INC	COM	867914103	445	19,079	SH	SOLE
TEREX CORP NEW	COM	880779103	6	300	SH	OTHER
TEREX CORP NEW	COM	880779103	220	11,750	SH	SOLE
TEVA PHARMACEUTICAL INDS LTD	ADR	881624209	17	318	SH	OTHER
TEVA PHARMACEUTICAL INDS LTD	ADR	881624209	1023	19,695	SH	SOLE
TEXAS INSTRS INC	COM	882508104	10	435	SH	SOLE
TRANSOCEAN LTD	REG SHS	H8817H100	12	256	SH	SOLE
UNION PAC CORP	COM	907818108	17	250	SH	OTHER
UNION PAC CORP	COM	907818108	1433	20,610	SH	SOLE
UNITED TECHNOLOGIES CORP	COM	913017109	23	350	SH	OTHER
UNITED TECHNOLOGIES CORP	COM	913017109	616	9,479	SH	SOLE
VANGUARD BD INDEX FD INC	SHORT TRM BOND	921937827	2020	24,930	SH	SOLE
VANGUARD INTL EQUITY INDEX F	EMG MKT ETF	922042858	21	550	SH	SOLE
VANGUARD INDEX FDS	STK MRK ETF	922908769	289	5,500	SH	SOLE
VERIZON COMMUNICATIONS INC	COM	92343V104	43	1,550	SH	OTHER
VERIZON COMMUNICATIONS INC	COM	92343V104	1177	42017	SH	SOLE
VISA INC	COM CL A	92826C839	8	111	SH	SOLE
WAL MART STORES INC	COM	931142103	34	700	SH	OTHER
WAL MART STORES INC	COM	931142103	843	17,531	SH	SOLE
WELLS FARGO & CO NEW	COM	949746101	40	1,550	SH	OTHER
WELLS FARGO & CO NEW	COM	949746101	1611	62,923	SH	SOLE
YUM BRANDS INC	COM	988498101	8	208	SH	OTHER
YUM BRANDS INC	COM	988498101	741	18,964	SH	SOLE