

CRESUD INC
 Form 144
 July 20, 2015

UNITED STATES
 SECURITIES AND EXCHANGE COMMISSION
 Washington, D.C. 20549

FORM 144
 NOTICE OF PROPOSED SALE OF SECURITIES
 PURSUANT TO RULE 144 UNDER THE SECURITIES ACT OF 1933

OMB APPROVAL
 OMB
 Number: 3235-0
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 1.00
 SEC USE ONLY
 DOCUMENT
 SEQUENCE NO.
 CUSIP NUMBER

ATTENTION: Transmit for filing 3 copies of this form concurrently with either placing an order with a broker to execute sale or executing a sale directly with a market maker.

| | | | |
|---|----------------------------|-----------------------|---------------|
| 1 (a) NAME OF ISSUER (Please type or print) | (b) IRS IDENTIFICATION NO. | (c) S.E.C. FILE NO. | WORK LOCATION |
| CRESUD SACIF Y A | 00-00000001-29190 | | |
| 1 (d) ADDRESS OF ISSUER | STREET | (e) TELEPHONE NO. | |
| CODE | | AREA COD NUMBER STATE | |
| | | 54 11 4323-7400 | |

MORENO 877, BUENOS AIRES, ARGENTINA, C1091AAQ

| | | | | |
|--|----------------------------|---|------|-------|
| 2 (a) NAME OF PERSON FOR WHOSE ACCOUNT THE SECURITIES ARE TO BE SOLD | (b) RELATIONSHIP TO ISSUER | ADDRESS | CITY | STATE |
| INVERSIONES FINANCIERAS DEL SUR S.A. | STOCKHOLDER | RUTA 8 KM 17.500 EDIFICIO @1 OFFICE 106 ZONAMÉRICA CP91600 MONTEVIDEO URUGUAY | | |

INSTRUCTION:

The person filing this notice should contact the issuer to obtain the I.R.S. Identification Number and the S.E.C. File Number.

| | | | | | | | |
|---|--|--------------|--|--|---|--|--|
| 3 (a) Title of the Class of Securities To Be Sold | (b) Name and Address of Each Broker Through Whom the Securities are to be Offered or Each Market Maker | SEC USE ONLY | (c) Number of Shares or Units To Be Sold | (d) Aggregate Market Value (See instr. 3(d)) | (e) Number of Shares or Other Units Outstanding (See instr. 3(e)) | (f) Approximate Date of Sale (MO. DAY YR.) (See instr. 3(f)) | (g) Name of Each Securities Exchange (See instr. 3(g)) |
|---|--|--------------|--|--|---|--|--|

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| | | | | | | |
|--|--|------------------------------|-----------|------------|------------|--------|
| Global Depository Shares, each representing 10 common shares | who is Acquiring the Securities JP MORGAN SECURITIES LLC 277 Park Avenue New York, NY 10172 | (See instr. 3(c)) 220,000 | 2,890,800 | 50,164,280 | 07 21 2015 | NASDAQ |
|--|--|------------------------------|-----------|------------|------------|--------|

(closing price July 16th)

INSTRUCTIONS:

3 . (a) Title of the class of securities to be

sold

1. (a) Name of issuer (b) Name and address of each broker through whom the securities are intended to be sold

(b) Issuer's I.R.S. Identification Number (c) Number of shares or other units to be sold (if debt securities, give the aggregate face amount)

(c) Issuer's S.E.C. file number, if any (d) Aggregate market value of the securities to be sold as of a specified date within 10 days prior to the filing of this notice

(d) Issuer's address, including zip code (e) Number of shares or other units of the class outstanding, or if debt securities the face amount thereof outstanding, as shown by the most recent report or statement published by the issuer

(e) Issuer's telephone number, including area code

(f) Approximate date on which the securities are to be sold

2 . (a) Name of person for whose account the securities are to be sold (g) Name of each securities exchange, if any, on which the securities are intended to be sold

(b) Such person's relationship to the issuer (e.g., officer, director, 10% stockholder, or member of immediate family of any of the foregoing)

(c) Such person's address, including zip code

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1147 (08-07)

TABLE I — SECURITIES TO BE SOLD

Furnish the following information with respect to the acquisition of the securities to be sold and with respect to the payment of all or any part of the purchase price or other consideration therefor:

| Title of the Class | Date you Acquired | Nature of Acquisition Transaction | Name of Person from Whom Acquired (If gift, also give date donor acquired) | Amount of Securities Acquired | Date of Payment | Nature of Payment |
|--|-------------------|-----------------------------------|--|-------------------------------|-----------------|-------------------|
| Global Depository Shares, each representing 10 common shares | 01/20/2012 | Open Market purchases | NA | 220,000 | 01/25/2012 | Cash |

INSTRUCTIONS: If the securities were purchased and full payment therefor was not made in cash at the time of purchase, explain in the table or in a note thereto the nature of the consideration given. If the consideration consisted of any note or other obligation, or if payment was made in installments describe the arrangement and state when the note or other obligation was discharged in full or the last installment paid.

TABLE II — SECURITIES SOLD DURING THE PAST 3 MONTHS

the following information as to all securities of the issuer sold during the past 3 months by the person for whose account the securities are

| Name and Address of Seller | Title of Securities Sold | Date of Sale | Amount of Securities Sold | Gross Proceeds |
|---|---------------------------|--------------|---------------------------|----------------|
| INVERSIONES FINANCIERAS DEL SUR SA Ruta 8 km17.500 Edificio @1 Of. 106, Zonamerica (91600), Uruguay | Cresud SACIF Y A (ADR) | 07/08/2015 | 10,878 | 135,105 |
| | Cresud SACIF Y A (ADR) | 07/10/2015 | 9,018 | 114,574 |
| | Cresud SACIF Y A (ADR) | 07/13/2015 | 3,500 | 44,502 |

REMARKS:

INSTRUCTIONS:

See the definition of "person" in paragraph (a) of Rule 144. Information is to be given not only as to the person for whose account the securities are to be sold but also as to all other persons included in that definition. In addition,

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information shall be given as to sales by all persons whose sales are required by paragraph (e) of Rule 144 to be aggregated with sales for the account of the person filing this notice.

ATTENTION: The person for whose account the securities to which this notice relates are to be sold hereby represents by signing this notice that he does not know any material adverse information in regard to the current and prospective operations of the Issuer of the securities to be sold which has not been publicly disclosed. If such person has adopted a written trading plan or given trading instructions to satisfy Rule 10b5-1 under the Exchange Act, by signing the form and indicating the date that the plan was adopted or the instruction given, that person makes such representation as of the plan adoption or instruction date.

DATE OF NOTICE

(SIGNATURE)

DATE OF PLAN ADOPTION OR GIVING OF INSTRUCTION,
IF RELYING ON RULE 10B5-1

The notice shall be signed by the person for whose account the securities are to be sold. At least one copy of the notice shall be manually signed. Any copies not manually signed shall bear typed or printed signatures.

ATTENTION: Intentional misstatements or omission of facts constitute Federal Criminal Violations (See 18 U.S.C. 1001)