eLong, Inc. Form SC 13G/A February 08, 2006

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#### SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

Schedule 13G (Rule 13d-102)

INFORMATION TO BE INCLUDED IN STATEMENTS FILED PURSUANT TO RULES 13d-1 (b), (c) AND (d) AND AMENDMENTS THERETO FILED PURSUANT TO 13d-2 (b) (Amendment No. 1 )\*

eLong, Inc.

\_\_\_\_\_

(Name of Issuer)

Ordinary Shares

-----

(Title of Class of Securities)

290138205

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(CUSIP Number)

December 31, 2005

\_\_\_\_\_

(Date of Event Which Requires Filing of this Statement)

Check the appropriate box to designate the rule pursuant to which this Schedule is filed:

Rule 13d-1(b)

Rule 13d-1(c)

[X] Rule 13d-1(d)

\*The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter disclosures provided in a prior cover page.

The information required on the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 ("Act") or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

(Continued on following pages)

CUSIP NO. 2	290138205		13 G		Page 2 of	
1	NAME OF REPORTING PERSON I.R.S. IDENTIFICATION NO. OF ABOVE PERSONS (ENTITIES ONLY) Tiger Global Performance, L.L.C. ("Tiger LLC")					
2	CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP* (a) [_] (b) [X]					
3	SEC USE ONLY					
4	CITIZENSHIP OR PLACE OF ORGANIZATION Delaware					
	NUMBER OF SHARES BENEFICIALLY OWNED BY EACH REPORTING	5	which are directly owned by Tiger II"). Tiger LLC is the general part deemed to have sole voting power	anged into Ordinary Shares), all of by Tiger Global II, L.P. ("Tiger eneral partner of Tiger II, and may ng power with respect to such share II ("Coleman"), the managing member		
	PERSON		SHARED VOTING POWER See response to row 5.			
WITH	7	SOLE DISPOSITIVE POWER 5,244 shares (which represents 2,622 American Depositary Shares which may be exchanged into Ordinary Shares), all of which are directly owned by Tiger II. Tiger LLC is the gen partner of Tiger II, and may be deemed to have sole dispositive power with respect to such shares, and Coleman the managing member of Tiger LLC, may be deemed to have so dispositive power with respect to such shares.				
	 8	-	SHARED DISPOSITIVE POWER See response to row 7.			
9	AGGREGATE AMOUN REPORTING PERSON	NT BENEFICIALLY OWNED BY EACH ON 5,			5,244	
10					[_]	
11	PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW 9 0.			0.0%		
12	TYPE OF REPORTING PERSON*				00	
		 * °1	TE INSTRUCTIONS REFORE FILLING OUT!			

SEE INSTRUCTIONS BEFORE FILLING OUT!

2

CUSIP NO.	290138205		13 G	Page 3 of		
1		ATION N	ON NO. OF ABOVE PERSONS (ENTITIES ONLY) , L.P. ("Tiger II")			
2	CHECK THE APPROPR	CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP* (a) [_] (b) [X]				
3	SEC USE ONLY	SEC USE ONLY				
4	CITIZENSHIP OR PLACE OF ORGANIZATION Delaware					
	NUMBER OF	5	SOLE VOTING POWER 5,244 shares (which represents 2,622 American Do	enositary		
	SHARES		Shares which may be exchanged into Ordinary Shares), except that Tiger LLC, the general partner of Tiger II, may be dee			
	BENEFICIALLY		to have sole voting power with respect to such a Coleman, the managing member of Tiger LLC, may l	shares, and		
	OWNED BY EACH		have sole voting power with respect to such sha:			
	REPORTING	6	SHARED VOTING POWER See response to row 5.			
	PERSON	 7	See response to row 5. 			
WITH	WITH	,	5,244 shares (which represents 2,622 American De Shares which may be exchanged into Ordinary Shares that Tiger LLC, the general partner of Tiger II to have sole dispositive power with respect to a and Coleman, the managing member of Tiger LLC, n to have sole dispositive voting power with response shares.	hares), except II, may be dee o such shares, , may be deeme		
		8	SHARED DISPOSITIVE POWER See response to row 7.			
9	AGGREGATE AMOUNT I REPORTING PERSON	BENEF ]	NEFICIALLY OWNED BY EACH			
10		CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES* [_]				
11	PERCENT OF CLASS	REPRES	SENTED BY AMOUNT IN ROW 9	0.0%		
12	TYPE OF REPORTING	; PERS(	ON*	 PN		

\* SEE INSTRUCTIONS BEFORE FILLING OUT!

CUSIP NO. 290138205			13 G		Page 4 of	
1	NAME OF REPORTING PERSON I.R.S. IDENTIFICATION NO. OF ABOVE PERSONS (ENTITIES ONLY) Tiger Global Private Investment Partners, L.P. ("Global Partners")					
2	CHECK THE APPRO	DPRIATE	BOX IF A MEMBER OF A GROUP*		(b) [X]	
3	SEC USE ONLY					
4	CITIZENSHIP OR PLACE OF ORGANIZATION Cayman Islands					
	NUMBER OF SHARES BENEFICIALLY OWNED BY EACH REPORTING PERSON WITH	5 6 7 8	SOLE VOTING POWER 1,495,856 shares (which represer Shares which may be exchanged in that Tiger Global PIP Performance general partner of Global Partner voting power with respect to succ managing member of Tiger PIP, may voting power with respect to succ SHARED VOTING POWER See response to row 5. SOLE DISPOSITIVE POWER 1,495,856 shares (which represer Shares which may be exchanged in that Tiger PIP, the general part deemed to have sole dispositive shares. SHARED DISPOSITIVE POWER	nto Ordinary Sl ce, L.L.C. ("T ers, may be dee ch shares, and ay be deemed to ch shares. 	hares), except iger PIP"), the emed to have so Coleman, the o have sole 	
9	AGGREGATE AMOUN	IT BENER	See response to row 7.  FICIALLY OWNED BY EACH			
10	REPORTING PERSO CHECK BOX IF TH EXCLUDES CERTA	IF THE AGGREGATE AMOUNT IN ROW (9)			1,495,856 [_]	
11	PERCENT OF CLAS	I OF CLASS REPRESENTED BY AMOUNT IN ROW 9 6.9%				
12	TYPE OF REPORT	ING PERS	SON*		PN	

\* SEE INSTRUCTIONS BEFORE FILLING OUT!

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CUSIP NO	0. 290138205		13 G	Page 5 of
1		ATION	SON NO. OF ABOVE PERSONS (ENTITIES ONLY) IP Performance, L.L.C. ("Tiger PIP")	
2	CHECK THE APPROPH	RIATE	BOX IF A MEMBER OF A GROUP* (a) [_]	(b) [X]
3	SEC USE ONLY			
4	CITIZENSHIP OR PI Delaware	LACE (	OF ORGANIZATION	
	NUMBER OF SHARES BENEFICIALLY OWNED BY EACH REPORTING PERSON WITH	5	<pre>1,495,856 shares (which represents 747,928 A Shares which may be exchanged into Ordinary which are directly owned by Global Partners. general partner of Global Partners, and may sole voting power with respect to such share the managing member of Tiger PIP, may be dee voting power with respect to such shares. </pre>	Shares), all of . Tiger PIP is the be deemed to have es, and Coleman, emed to have sole 
		8	have sole dispositive power with respect to SHARED DISPOSITIVE POWER See response to row 7.	such shares.
9	AGGREGATE AMOUNT REPORTING PERSON		FICIALLY OWNED BY EACH	1,495,856
10	CHECK BOX IF THE EXCLUDES CERTAIN	AGGRE		[_]
11	PERCENT OF CLASS	CENT OF CLASS REPRESENTED BY AMOUNT IN ROW 9 6.9%		
12	TYPE OF REPORTING	 G PER'	SON*	

5

CUSIP NO. 290138205			13 G		Page 6 of		
1	I.R.S. IDENTIFI	NAME OF REPORTING PERSON I.R.S. IDENTIFICATION NO. OF ABOVE PERSONS (ENTITIES ONLY) Charles P. Coleman III ("Coleman")					
2	CHECK THE APPRC	DPRIAT	E BOX IF A MEMBER OF A GROUP*	(a) [_]	(b) [X]		
3	SEC USE ONLY						
4		CITIZENSHIP OR PLACE OF ORGANIZATION U.S. Citizen					
	NUMBER OF SHARES BENEFICIALLY OWNED BY EACH REPORTING PERSON WITH	5	SOLE VOTING POWER 1,501,100 shares (which represents Shares which may be exchanged into 5,244 are directly owned by Tiger I directly owned by Global Partners. member of each of Tiger LLC (the ge and Tiger PIP (the general partner may be deemed to have sole voting p shares. SHARED VOTING POWER See response to row 5. SOLE DISPOSITIVE POWER 1,501,100 shares (which represents Shares which may be exchanged into 5,244 are directly owned by Tiger I directly owned by Global Partners. member of each of Tiger LLC (the ge and Tiger PIP (the general partner may be deemed to have sole disposit such shares. SHARED DISPOSITIVE POWER	Ordinary Sha: I and 1,495,3 Coleman is the neral partness of Global Pass ower with ress 	res), of which 856 are he managing r of Tiger II) rtners), and spect to such  ican Depositary res), of which 856 are he managing r of Tiger II) rtners), and		
9		IT BENI	See response to row 7. See response to row 7. SENEFICIALLY OWNED BY EACH				
10	CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES*			[_]			
11		OF CLASS REPRESENTED BY AMOUNT IN ROW 9 6.9			6.9%		
12	TYPE OF REPORTI	ING PE			IN		

\* SEE INSTRUCTIONS BEFORE FILLING OUT!

This Amendment No. 1 amends the Schedule 13G filed by Tiger Global Performance, L.L.C. (f/k/a Tiger Technology Performance, L.L.C.), Tiger Global II, L.P. (f/k/a Tiger Technology II, L.P.), Tiger Global PIP Performance, L.L.C. (f/k/a Tiger Technology PIP Performance, L.L.C.), Tiger Global Private Investment Partners, L.P. (f/k/a Tiger Technology Private Investment Partners, L.P.), and Charles P. Coleman III. Only those items as to which there has been a change are included in this Amendment No. 1.

#### ITEM 2(a). NAME OF PERSON FILING:

\_\_\_\_\_

This statement is filed by Tiger Global Performance, L.L.C. ("Tiger LLC"), Tiger Global II, L.P. ("Tiger II"), Tiger Global Private Investment Partners, L.P. ("Global Partners"), Tiger Global PIP Performance, L.L.C. ("Tiger PIP") and Charles P. Coleman III ("Coleman"). The foregoing entities and individuals

are collectively referred to as the "Reporting Persons."

Tiger LLC is the general partner of Tiger II, and may be deemed to have sole power to vote and sole power to dispose of shares of the issuer directly owned by Tiger II. Tiger PIP is the general partner of Global Partners, and may be deemed to have sole power to vote and sole power to dispose of shares of the issuer directly owned by Global Partners. Coleman is the managing member of Tiger LLC and Tiger PIP, and may be deemed to have sole power to vote and sole power to dispose of shares of the issuer directly owned by Tiger II and Global Partners.

ITEM 2(b). ADDRESS OF PRINCIPAL BUSINESS OFFICE, OR, IF NONE, RESIDENCE:

The address of the principal business office for each of the Reporting Persons is:

Tiger Global Performance, L.L.C. 101 Park Avenue 48th Floor New York, NY 10178

ITEM 2(c). CITIZENSHIP:

\_\_\_\_\_

Tiger II is a Delaware Limited Partnership; Tiger LLC and Tiger PIP are Delaware Limited Liability Companies; Global Partners is a Cayman Islands Exempted Limited Partnership; and Coleman is a United States citizen.

ITEM 4. OWNERSHIP:

The following information with respect to the ownership of the Ordinary Shares of the issuer by the Reporting Persons is provided as of December 31, 2005:

- (b) PERCENT OF CLASS:

\_\_\_\_\_

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See Row 11 of cover page for each Reporting Person.

- (c) NUMBER OF SHARES AS TO WHICH SUCH PERSON HAS:
  - (i) SOLE POWER TO VOTE OR TO DIRECT THE VOTE:

See Row 5 of cover page for each Reporting Person.

(ii) SHARED POWER TO VOTE OR TO DIRECT THE VOTE:

See Row 6 of cover page for each Reporting Person.

(iii) SOLE POWER TO DISPOSE OR TO DIRECT THE DISPOSITION OF:

See Row 7 of cover page for each Reporting Person.

(iv) SHARED POWER TO DISPOSE OR TO DIRECT THE DISPOSITION OF:

See Row 8 of cover page for each Reporting Person.

The Reporting Persons hold such Ordinary Shares indirectly through their ownership of American Depositary Shares of the Company, each of which is convertible into two Ordinary Shares at any time.

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#### SIGNATURES

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

Dated: February 3, 2006

Tiger Global II, L.P. /s/ CHARLES P. COLEMAN III By Tiger Global Performance, L.L.C. \_\_\_\_\_ Its General Partner Signature Charles P. Coleman III Managing Member Tiger Global Private Investment Partners, L.P. /s/ CHARLES P. COLEMAN III By Tiger Global PIP Performance, L.L.C. \_\_\_\_\_ Its General Partner Signature Charles P. Coleman III Managing Member Tiger Global Performance, L.L.C. /s/ CHARLES P. COLEMAN III -----Signature Charles P. Coleman III Managing Member Tiger Global PIP Performance, L.L.C. /s/ CHARLES P. COLEMAN III \_\_\_\_\_ Signature Charles P. Coleman III Managing Member Charles P. Coleman III /s/ CHARLES P. COLEMAN III \_\_\_\_\_ Signature

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EXHIBIT INDEX

Found on Sequentially Numbered Page

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EXHIBIT

Exhibit A: Agreement of Joint Filing

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EXHIBIT A

# AGREEMENT OF JOINT FILING

The Reporting Persons hereby agree that a single Schedule 13G (or any amendment thereto) relating to the Ordinary Shares of eLong, Inc. shall be filed on behalf of each of the Reporting Persons. Note that copies of the applicable Agreement of Joint Filing are already on file with the appropriate agencies.