

TATA MOTORS LTD/FI
Form 6-K
January 02, 2015

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

Form 6-K

Report of Foreign Issuer
Pursuant to Rule 13a-16 or 15d-16 under
the Securities Exchange Act of 1934
For the Month of January 2015
Commission File Number: 001-32294

TATA MOTORS LIMITED
(Translation of registrant's name into English)

BOMBAY HOUSE
24, HOMI MODY STREET,

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MUMBAI 400 001, MAHARASHTRA, INDIA

Telephone # 91 22 6665 8282 Fax # 91 22 6665 7799

(Address of principal executive office)

Indicate by check mark whether the registrant files or will file annual reports under cover Form 20-F or Form 40-F.

Form 20-F Form 40-F

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(1):

Yes No

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(7):

Yes No

Indicate by check mark whether by furnishing the information contained in this Form, the Registrant is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934:

Yes No

If Yes is marked, indicate below the file number assigned to the registrant in connection with Rule 12g 3-2(b): Not Applicable

TABLE OF CONTENTS

Item 1: Form 6-K dated January 2, 2015 along with the Press Release.

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorised.

Tata Motors Limited
By: /s/ Hoshang K Sethna
Name: Hoshang K Sethna
Title: Company Secretary

Dated: January 2, 2015

Item 1

TATA MOTORS LIMITED Bombay House

24, Homi Mody Street,
Mumbai 400 001, Maharashtra, India

Tata Motors December sales at 41,734 nos.

Mumbai, January 02, 2015: Tata Motors' total sales (including exports) of Tata commercial and passenger vehicles in December 2014 were 41,734 vehicles, a growth of 10% over 37,836 vehicles, sold in December 2013. The company's domestic sales of Tata commercial and passenger vehicles for December 2014 were 37,776 nos., a growth of 8% over 35,010 vehicles, sold in December 2013.

Cumulative sales (including exports) for the company for the fiscal are 362,995 nos., lower by 17% over 435,079 vehicles, sold last year.

While market continues to remain challenged by macroeconomic trends, segments such as M&HCV showed a 62% growth year-on-year. Other segments such as Passenger Cars continue to show positive growth of 52% and Exports have grown in December 2014 by 40%, over last year.

Passenger Vehicles

In December 2014, Tata Motors passenger vehicles recorded sales 12,040 nos., a growth of 30%, compared to 9,272 nos., sold in December 2013.

The trend of growth in passenger vehicles continued - with the strong Zest and Nano sales. While the sales of the passenger cars in December 2014 were at 9,956 nos., higher by 52%, over December 2013, the UV sales declined by 24% at 2,084 nos., in December 2014.

Cumulative sales of all passenger vehicles in the domestic market for the fiscal are 92,227 nos., lower by 11% over last year.

Commercial Vehicles

The company's sales of commercial vehicles in December 2014 in the domestic market at 25,736 nos., remained flat. LCV sales were 13,298 nos., a decline of 26% over December 2013, while M&HCV sales continued to show growth at 12,438 nos., which is higher by 62%, over December 2013.

Cumulative sales of commercial vehicles in the domestic market for the fiscal was 234,142 nos., lower by 21% over last year. Cumulative LCV sales was 145,425 nos., a decline of 32% over last year, while M&HCV sales at 88,717 nos., were higher by 10%, over last year.

Exports

The company's sales from exports were 3,958 nos. in December 2014, grew by 40% compared to 2,826 vehicles in December 2013. The cumulative sales from exports for the fiscal at 36,626 nos., grew marginally by 1%, over last year.

About Tata Motors

Tata Motors Limited is India's largest automobile company, with consolidated revenues of INR 2,32,834 crores (USD 38.9 billion) in 2013-14. Through subsidiaries and associate companies, Tata Motors has operations in the UK, South Korea, Thailand, South Africa and Indonesia. Among them is Jaguar Land Rover, the business comprising the two iconic British brands. It also has an industrial joint venture with Fiat in India. With over 8 million Tata vehicles plying in India, Tata Motors is the country's market leader in commercial vehicles and among the top in passenger vehicles. Tata cars, buses and trucks are being marketed in several countries in Europe, Africa, the Middle East, South Asia, South East Asia, South America, CIS and Russia.

(www.tatamotors.com ; also follow us on Twitter: <https://twitter.com/TataMotors>)

Safe Harbor: Statements included herein may constitute "forward-looking statements". Forward-looking statements are based on expectations, forecasts and assumptions by management and involve risks, uncertainties, and other factors that may cause our actual results, performance or achievements to materially differ from those stated. We cannot be certain that any expectation, forecast or assumption made by management in preparing these forward-looking statements will prove accurate, or that any projection will be realized. More detailed information about these and other factors that could affect future results is contained in our annual reports and filings with the Securities and Exchange Commission. Our forward-looking statements pertain to the date of their initial issuance, and we do not undertake to publicly update or revise any forward-looking statement, whether as a result of new information, future events or otherwise.