

Edgar Filing: BEAR STEARNS COMPANIES INC - Form 424B3

BEAR STEARNS COMPANIES INC  
Form 424B3  
March 27, 2002

PRICING SUPPLEMENT NO. 12

Rule 424(b)(3)

DATED: March 22, 2002

File No. 333-76894

(To Prospectus dated January 25, 2002,  
and Prospectus Supplement dated January 25, 2002)

\$10,006,693,162

THE BEAR STEARNS COMPANIES INC.  
MEDIUM-TERM NOTES, SERIES B

Principal Amount: Floating Rate Notes  Book Entry Notes   
\$50,000,000

Original Issue Date: Fixed Rate Notes  Certificated Notes   
3/27/2002

Maturity Date: 3/27/2003 CUSIP#: 073928WS8

Option to Extend Maturity: No   
Yes  Final Maturity Date:

Redeemable On -----	Redemption Price(s) -----	Optional Repayment Date(s) -----	Optional Repayment Price(s) -----
N/A	N/A	N/A	N/A

Applicable Only to Fixed Rate Notes:  
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Interest Rate:

Interest Payment Dates:

Applicable Only to Floating Rate Notes:  
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Interest Rate Basis: Maximum Interest Rate: N/A

Commercial Paper Rate Minimum Interest Rate: N/A

Federal Funds Effective Rate

Federal Funds Open Rate Interest Reset Date(s): Daily

Treasury Rate Interest Reset Period: Daily

LIBOR Reuters Interest Payment Date(s): \*

LIBOR Telerate

Prime Rate +

CMT Rate

Initial Interest Rate: 1.91% Interest Payment Period: Quarterly

Index Maturity: N/A

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Spread (plus or minus): -2.84%

+ Prime Rate as reported on Telerate Page 5 under the heading "Bank Rates/Prime".

\* 6/27/02, 9/27/02, 12/27/02 and 3/27/03

The distribution of Notes will conform to the requirements set forth in Rule 2720 of the NASD Conduct Rules.