BLOCKBUSTER INC Form SC 13G March 15, 2002

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549

SCHEDULE 13G (RULE 13d-102)

INFORMATION TO BE INCLUDED IN STATEMENTS FILED PURSUANT TO RULES 13d-1(b), (c) AND (d) AND AMENDMENTS THERETO FILED PURSUANT TO RULE 13d-2(b) (AMENDMENT NO. \_\_\_\_\_) \*

Blockbuster Inc. (Name of Issuer)

Class A Common Stock, \$.01 par value
 (Title of Class of Securities)

093679108 (CUSIP Number)

March 5, 2002 (Date of Event which Requires Filing of this Statement)

Check the appropriate box to designate the rule pursuant to which this Schedule is filed:

- [ ] Rule 13d-1(b)
- [X] Rule 13d-1(c)
- [ ] Rule 13d-1(d)

\*The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter the disclosures provided in a prior cover page.

The information required in the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

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NAMES OF REPORTING PERSONS

 I.R.S. IDENTIFICATION NOS. OF ABOVE PERSONS (ENTITIES ONLY)
 Chilton Investment Company, Inc.
 13-3667517

\_\_\_\_\_\_

2.	CHECK T	HE APP	ROPRIATE BOX IF A MEMBER OF A GROUP (See Instructions	(a)	[ X]	
3.	SEC USE	ONLY				
4.	CITIZEN State o		R PLACE OF ORGANIZATION ware			
NUMBER OF SHARES BENEFICIALLY OWNED BY EACH REPORTING PERSON WITH		5.	SOLE VOTING POWER 1,642,796			
			SHARED VOTING POWER 0			
		7.	SOLE DISPOSITIVE POWER 1,642,796			
		8.	SHARED DISPOSITIVE POWER 0			
9.	AGGREGA 1,642,7	96	UNT BENEFICIALLY OWNED BY EACH REPORTING PERSON			
10.	CHECK I	CHECK IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES (See Instructions)				
11.	PERCENT 5.1%	PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (9) 5.1%				
12.	TYPE OF	REPOR	TING PERSON (See Instructions)			
CUSII	NO. 093	 679108 	13G PAGE 3 OF	5 5 PAC	 GES 	
ITEM	1(A).		NAME OF ISSUER. Blockbuster Inc.			
ITEM	1(B).		ADDRESS OF ISSUER'S PRINCIPAL EXECUTIVE OFFICES. 1201 Elm Street Dallas, Texas 75270			
ITEM	2(A).		NAMES OF PERSON FILING. Chilton Investment Company, Inc.			
ITEM	2(B).		ADDRESS OF PRINCIPAL BUSINESS OFFICE OR, IF NONE, RES 1266 East Main Street, 7th Floor Stamford, CT 06902	IDENC	CE.	
ITEM	2(C).		CITIZENSHIP. State of Delaware			
ITEM	2(D).		TITLE OF CLASS OF SECURITIES. Class A Common Stock, \$.01 par value			
ITEM	2(E).		CUSIP NUMBER. 093679108			

ITEM 3. IF THIS STATEMENT IS FILED PURSUANT TO RULE 13D-1(b), OR 13d-2(b) OR (c), CHECK WHETHER THE PERSON FILING IS A: (a) [ ] Broker or dealer registered under Section 15 of the Exchange Act. (b) [ ] Bank as defined in Section 3(a)(6) of the Exchange Act. (c) [ ] Insurance company as defined in Section 3(a)(19) of the Exchange (d) [ ] Investment company registered under Section 8 of the Investment Company Act. (e) [ ] An investment adviser in accordance with Rule 13d-1(b)(1)(ii)(E); (f) [ ] An employee benefit plan or endowment fund in accordance with Rule 13d-1(b)(1)(ii)(F);(g) [ ] A parent holding company or control person in accordance with Rule 13d-1(b)(1)(ii)(G); (h) [ ] A savings association as defined in Section 3(b) of the Federal Deposit Insurance Act; (i) [ ] A church plan that is excluded from the definition of an investment company under Section 3(c)(14) of the Investment Company Act; (j) [ ] Group, in accordance with Rule 13d-1(b)(1)(ii)(J). 13G CUSIP NO. 093679108 PAGE 4 OF 5 PAGES ITEM 4. OWNERSHIP. Amount beneficially owned: 1,642,796 shares (a) (b) Percent of class: 5.1% Number of shares as to which the person has: (C) Sole power to vote or to direct (i) the vote: 1,642,796 (ii) Shared power to vote or to direct the vote: 0 (iii) Sole power to dispose or to direct the disposition of: 1,642,796 (iv) Shared power to dispose or to direct the disposition of: 0 ITEM 5. OWNERSHIP OF FIVE PERCENT OR LESS OF A CLASS. If this statement is being filed to report the fact that as of the date hereof the reporting person has ceased to be the beneficial owner of more than five percent of the class of securities, check the following [ ].

OWNERSHIP OF MORE THAN FIVE PERCENT ON BEHALF OF ANOTHER

ITEM 6.

PERSON.

Inapplicable.

IDENTIFICATION AND CLASSIFICATION OF THE SUBSIDIARY WHICH ACQUIRED THE SECURITY BEING REPORTED ON BY THE PARENT HOLDING

ITEM 7. COMPANY OR CONTROL PERSON.

Inapplicable.

ITEM 8. IDENTIFICATION AND CLASSIFICATION OF MEMBERS OF THE GROUP.

Inapplicable.

ITEM 9. NOTICE OF DISSOLUTION OF GROUP.

Inapplicable.

ITEM 10. CERTIFICATIONS.

By signing below I certify that, to the best of my knowledge and belief, the securities referred to above were not acquired and are not held for the purpose of or with the effect of changing or influencing the control of the issuer of the securities and were not acquired and are not held in connection with or as a participant in any transaction having that purpose or effect.

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#### SIGNATURE

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

Date: March 15, 2002

CHILTON INVESTMENT COMPANY, INC.

By: /s/ Norman B. Champ III

Name: Norman B. Champ III Title: Managing Director