

Edgar Filing: VARI LITE INTERNATIONAL INC - Form 10-K

VARI LITE INTERNATIONAL INC

Form 10-K

January 16, 2001

-----  
-----  
UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, D.C. 20549  
-----

FORM 10-K

/X/ ANNUAL REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE  
SECURITIES EXCHANGE ACT OF 1934

FOR THE FISCAL YEAR ENDED SEPTEMBER 30, 2000  
OR

/ / TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF  
THE SECURITIES EXCHANGE ACT OF 1934

COMMISSION FILE NUMBER: 0-23159  
-----

VARI-LITE INTERNATIONAL, INC.

(Exact name of registrant as specified in its charter)

DELAWARE  
(State or other jurisdiction of  
incorporation or organization)

75-2239444  
(I.R.S. Employer  
Identification No.)

201 REGAL ROW, DALLAS, TEXAS  
(Address of principal executive  
offices)

75247  
(Zip Code)

Registrant's telephone number including area code: (214) 630-1963

Securities registered pursuant to Section 12(b) of the Act: NONE

Securities registered pursuant to Section 12(g) of the Act:  
COMMON STOCK, \$0.10 PAR VALUE  
-----

Indicate by check mark whether the registrant (1) has filed all reports  
required to be filed by Section 13 or 15(d) of the Securities Exchange Act of  
1934 during the preceding 12 months (or for such shorter period that the

## Edgar Filing: VARI LITE INTERNATIONAL INC - Form 10-K

registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes /X/ No / /

Indicate by check mark if disclosure of delinquent filers pursuant to Item 405 of Regulation S-K is not contained herein, and will not be contained, to the best of registrant's knowledge, in definitive proxy or information statements incorporated by reference in Part III of this Form 10-K or any amendment to this Form 10-K. / /

The aggregate market value of the voting stock held by non-affiliates of the registrant on January 10, 2001 was \$7,442,552. As of that date, 7,800,003 shares of the registrant's Common Stock were outstanding.

---

---

### DOCUMENTS INCORPORATED BY REFERENCE:

Certain information required by Part III of this Annual Report on Form 10-K is incorporated by reference from the registrant's definitive proxy statement for its annual meeting of stockholders to be held on March 2, 2001.

### INDEX TO ANNUAL REPORT ON FORM 10-K FOR THE FISCAL YEAR ENDED SEPTEMBER 30, 2000

|  | PAGE  |
|--|-------|
|  | ----- |
| PART I   |       |
| Item 1. Business.....  | 3     |
| Item 2. Properties.....  | 9     |
| Item 3. Legal Proceedings.....   | 9     |
| Item 4. Submission of Matters to a Vote of Security Holders.....   | 10    |
| PART II  |       |
| Item 5. Market for Registrant's Common Equity and Related<br>Stockholder Matters.....                    | 11    |
| Item 6. Selected Consolidated Financial Data.....  | 12    |
| Item 7. Management's Discussion and Analysis of Financial Condition<br>and<br>Results of Operations..... | 13    |
| Item 7A. Quantitative and Qualitative Disclosures About Market<br>Risk.....                              | 22    |
| Item 8. Financial Statements and Supplementary Data.....   | 22    |
| Item 9. Changes in and Disagreements with Accountants on Accounting<br>and<br>Financial Disclosure.....  | 22    |
| PART III   |       |
| Item 10. Directors and Executive Officers of the Registrant.....   | 23    |
| Item 11. Executive Compensation.....   | 23    |
| Item 12. Security Ownership of Certain Beneficial Owners and<br>Management.....                          | 23    |
| Item 13. Certain Relationships and Related Transactions.....   | 23    |
| PART IV  |       |
| Item 14. Exhibits, Financial Statement Schedules and Reports on Form<br>8-K.....                         | 24    |
| SIGNATURES.....  | 30    |
| INDEX TO FINANCIAL STATEMENTS.....   | F-1   |

PART I

ITEM 1. BUSINESS

GENERAL

The Company is a leading worldwide designer, manufacturer and distributor of automated lighting systems. The Company provides automated lighting and other related equipment and production services primarily to the entertainment industry, serving markets such as concert touring, theater, television and film and corporate events. The Company sells and rents its VARI\*LITE-Registered Trademark- automated lighting systems through its own domestic and international offices, rental associates and worldwide independent dealers. Historically, the Company has only rented its VARI\*LITE-Registered Trademark- products rather than offering products for sale, however, the Company began selling certain VARI\*LITE-Registered Trademark- products in fiscal 2000. The Company is also a leader in providing complementary products and services to the entertainment industry, including conventional lighting equipment, and design and production management services for conventions, business meetings and special events. Prior to the sale of its concert sound reinforcement business in November 2000, the Company was also a leading provider of concert sound reinforcement systems primarily to the concert touring market.

The Company's predecessor was incorporated in 1988 in the State of Texas as a holding company for operations, which began in 1981 and was reincorporated in the State of Delaware in 1997. The Company's principal executive offices are located at 201 Regal Row, Dallas, Texas 75247 and its telephone number is (214) 630-1963.

PRODUCTS AND SERVICES

VARI\*LITE-REGISTERED TRADEMARK- AUTOMATED LIGHTING PRODUCTS.

The Company designs, manufactures and distributes an extensive line of integrated automated lighting systems, including light fixtures, or "luminaires," control consoles and support equipment, and provides system operators and maintenance services. To accommodate users who prefer to operate the Company's lighting systems independently, the Company also conducts extensive training programs. Historically, the Company had only rented its VARI\*LITE-Registered Trademark- products through its rental offices rather than offering products for sale. However, as a result of the emergence of competing products along with the increased demand of certain customers to own rather than rent the products, the Company began selling certain VARI\*LITE-Registered Trademark- products in fiscal 2000.

SERIES 200-TM- SYSTEM. The Company's VL2C-TM- spot luminaire, VL4-TM- wash luminaire and Artisan-Registered Trademark-Plus and mini-Artisan-Registered Trademark-2 control consoles constitute the Company's Series 200-TM- system. Spot luminaires create a hard-edged, crisp beam which can be used for precisely focused illumination and visual effects, as well as for projecting custom light images and designs through the use of "gobos", designs etched into a piece of glass or cut into a piece of metal through which a light beam is directed to create an image. The VL2C-TM- spot luminaire can change light color in one-tenth of a second and can produce more than 120 separate light colors through the use of the Company's patented color changing system. In designing the Series 200-TM- system, the Company patented a number of features which it believes makes the Company's light systems superior to those of its

## Edgar Filing: VARI LITE INTERNATIONAL INC - Form 10-K

competitors. The Company is the only industry participant which combines patented dichroic filter color changing systems, advanced heat removal techniques and computer control systems that utilize distributed processing and resident cue memory in each luminaire. By using such technology to execute a lighting effect (or cue), an operator can transmit a single command to up to 1,000 luminaires simultaneously, each of which stores its own set of cues. As a result, customers using the Company's systems can create lighting presentations with greater flexibility, complexity, speed and precision than with competing products.

The VL4-TM- wash luminaire projects a dispersed soft-edge light beam for even illumination of objects and areas. The VL4-TM- luminaire's patented color changing system allows the user to select 30 preset and

3

160 programmable colors from thousands of available colors and to change these colors in less than three-tenths of a second, or program the system for timed color cross-fades. In addition, the VL4-TM- luminaire features precisely timed control of light intensity, including the ability to instantaneously turn the light fixture on and off. Continuous adjustment of diffusion and beam angle provides enhanced control of the beam shape. In 1991, Vari-Lite, Inc ("Vari-Lite") was awarded its first Primetime Emmy-Registered Trademark- award for engineering the Series 200 system.

SERIES 300-TM- SYSTEM. The Company developed its Series 300-TM- automated lighting system principally to satisfy the demands of the theater and television and film markets for virtually silent, light weight automated lighting products with sophisticated color changing features. The Company's Series 300-TM- system appeals to major concert touring clients who want to rent large systems. The Series 300 system includes the VL5-TM-, VL5Arc-TM- and VL5B-TM- wash luminaires, the VL6-TM-, VL6B-TM-, VL7-TM- and VL7B-TM- spot luminaires, and the VLM-TM- automated moving mirror, as well as the Artisan-Registered Trademark-Plus, mini-Artisan-Registered Trademark-2, Virtuoso-TM- and Virtuoso DX-TM- control consoles. The VL5-TM- luminaire is lighter than the VL4-TM- luminaire, and its cold-mirror reflector both eliminates the need for noisy cooling fans and reduces the amount of heat the lights emit onto the stage. Color changes for the VL5-TM- are controlled by a system that allows color cross-fades in as little as seven-tenths of a second and interchangeable lenses work with an internal diffusing mechanism to provide a wide variety of beam sizes and shapes. The VL5Arc-TM- luminaire has a brighter bulb than the VL5-TM- luminaire. In 1994, Vari-Lite was awarded its second Primetime Emmy-Registered Trademark- award for engineering for the VL5-TM- wash luminaire. The VL6-TM- spot luminaire is the companion to the VL5-TM- wash luminaire, and has two interchangeable 12-position wheels of dichroic color filters and gobos for split second color and image changes and multi-color beams. The VL6B-TM- spot luminaire adds a 3:1 zoom optics system and rotating gobos to the VL6-TM- luminaire. The VL7-TM- spot luminaire has a revolutionary collection optics system that produces a bright beam and provides an 8:1 zoom. Other features of the VL7-TM- fixture include full color spectrum crossfades with unparalleled precision and repeatability via the unique CVF-TM- System, strobe, image morphing and fixed and rotating gobos. The VL7B-TM- spot luminaire adds a four frame shuttering system to the VL7-TM- fixture. The VLM-TM- automated moving mirror is a dual-sided highly reflective Lexan-Registered Trademark- polycarbonate mirror panel. With its ability to both pan and tilt 360 degrees, the VLM-TM- automated moving mirror can be used to augment the effects produced by VARI\*LITE-Registered Trademark- wash and spot luminaires, or it can be used with conventional lights to create limited beam motion at a very low cost.

SERIES 2200-TM- SPOT LUMINAIRES. The VL2201-TM- spot luminaire was designed based on the VL6B-TM- spot luminaire with a more industry standard configuration and interface. The VL2201-TM- luminaire features an upper enclosure that houses

## Edgar Filing: VARI LITE INTERNATIONAL INC - Form 10-K

the control electronics, as well as a power factor corrected arc power supply for the lamp. The VL2201-TM- luminaire supports a wide variety of colors and gobos with two 11 position wheels for interchangeable dichroic color and gobo selections, as well as a five position rotating gobo wheel for gobos or effects. A 3:1 zoom optics system and a programmable iris combine to create a wide variety of beam sizes. The luminaire features full field dimming, strobe effects and smooth, repeatable motion. The VL2202-TM- spot luminaire enjoys all of the same features as the VL2201-TM- luminaire, in the same configuration, with a 700 watt lamp producing twice the light output of the VL2201-TM- fixture. Both of these spot luminaires are small, lightweight and virtually silent.

SERIES 2400-TM- WASH LUMINAIRES. The VL2416-TM- wash luminaire is based on the Emmy-Registered Trademark- award winning VL5-TM- luminaire with a more industry standard configuration and interface. The VL2416-TM- luminaire includes an upper enclosure that houses the control electronics, as well as a power factor corrected arc power supply for the lamp. It features a 1200 watt arc lamp and an innovative zoomable beam spreading optics system that can provide a field from 5 to 55 degrees. A rotatable, indexable front lens assembly that accepts standard PAR 64 lenses can be used for many unique beam effects. The DICHRO\*TUNE-TM- radial color changer employs enhanced dichroic color filters to produce smooth, full spectrum color crossfades as well as very quick color changes. An internal douser allows intensity control as well as strobe effects. The VL2402-TM- wash luminaire is identical in configuration and size to the

4

VL2202-TM- spot luminaire. It features an upper enclosure that houses the control electronics as well as a power factor corrected arc power supply for the 700 watt lamp. The VL2402-TM- luminaire includes three color wheels for smooth, full spectrum color crossfades, as well as a fixed color wheel for rapid, "snap" color changes. It also features the same zoomable beam spreading optics for beam control as the VL2416-TM- wash luminaire. Smooth dimming and strobe effects are also provided.

All of the VL 2200-TM- and VL 2400-TM- luminaires will operate from the various line voltages around the world. These luminaires, like all of the Company's other luminaires are compatible with the industry standard DMX-512 digital protocol and, as such, can be operated from DMX-512 control consoles, as well as the Company's more sophisticated, higher performance proprietary control consoles which use a high speed, bi-directional communications protocol.

LIGHTING CONTROL SYSTEMS. The Company's control console, the Artisan-Registered Trademark- Plus, is used to operate all of the Company's Series 200-TM- and Series 300-TM- VARI-LITE-Registered Trademark- products. It provides control of up to 1,000 luminaires, dimmers and other equipment with up to 1,000 cues per channel, allowing the operator to control each luminaire or to store and play back preset cues. The Company also rents the smaller, less expensive mini-Artisan-Registered Trademark- 2 console which has substantially the same capabilities as the Artisan-Registered Trademark- Plus console. The mini-Artisan-Registered Trademark- 2 console is used either as the primary console where space is limited or as a backup system when the Artisan-Registered Trademark- Plus console is used as the primary console. The Company's newest control system, featuring the Virtuoso-TM- control console offers much expanded control over VARI-LITE-Registered Trademark- luminaires, DMX automated lights and conventional fixtures. The system is capable of controlling up to 2,000 luminaires with up to 10,000 cues per channel, depending on the types of luminaires in the system. The system includes an advanced, 3-D graphical interface that allows users to have a real-time view of system status and performance. The 3-D graphical interface can also be used to program cues while the luminaires are off-line to maximize programming efficiency in busy production environments or for pre-production work before the actual lighting system is available. The Virtuoso-TM- system comprises a sophisticated computer

## Edgar Filing: VARI LITE INTERNATIONAL INC - Form 10-K

network allowing for multiple consoles to be connected and programmed simultaneously, a major advantage in very large productions and when time is very limited. Advance fiber optic connections are provided for maximum system performance. The latest product in the Company's Virtuoso-TM- product line, introduced in 2000, is the Virtuoso DX-TM- console. The Virtuoso DX-TM- console offers all of the performance and features as the original Virtuoso DX-TM- console in a much smaller, less expensive platform. The Virtuoso DX-TM- console connects directly into the Virtuoso-TM- system with either traditional network wiring or with the same advanced fiber optics used in the original console. The Virtuoso DX-TM- console also offers the additional advantage of outputting 8 universes of DMX-512 control directly from the console. This allows the console to be used with equal ease with VARI-LITE-Registered Trademark- luminaires, DMX automated lights or conventional fixtures. The Virtuoso DX-TM- console was developed as the primary control console to be sold with the Company's luminaires and has also become a very popular console in the Company's rental business. Another member of the Virtuoso-TM- product line is the Company's Visionary 3D-TM- software package. This software allows users to create actual Virtuoso-TM- cues and showfiles, using the 3-D graphical interface, without the presence of a console or lighting system, using only their personal computers. These showfiles can then be transported to the Virtuoso-TM- or Virtuoso DX-TM- console for use with the lighting system. This software has also become a popular training aid for those learning to use the Virtuoso-TM- system.

**OTHER PRODUCTS AND SERVICES.** The Company provides trained personnel to operate its automated lighting systems and offers training courses, maintenance and other support services to customers. The Company maintains training facilities in its Dallas, New York, Los Angeles, Tokyo and London offices, where it trains both its own personnel and customers who find it more efficient to have their personnel operate and maintain the VARI\*LITE-Registered Trademark- equipment.

In addition to luminaires and control consoles, the Company rents related equipment required to operate the Company's systems, such as power and control signal distribution equipment, dimmers and cables. The Company also developed a unique stackable, plastic injection-molded storage case for

5

transporting its equipment. The Company's cases are custom-designed to protect VARI\*LITE-Registered Trademark- equipment and last longer than the industry-standard carpet covered wood or laminate cases. These cases are also significantly lighter than other cases, thereby reducing transportation costs.

### COMPLEMENTARY BUSINESSES

**CONVENTIONAL LIGHTING PRODUCTS.** The Company offers conventional lighting and rigging equipment, including numerous types of luminaires and control consoles, large search lights, automatic gel scrollers, trusses, motors, dimmers and smoke machines.

**CORPORATE MEETINGS AND SPECIAL EVENTS.** The Company, through its IGNITION! Creative Group, Inc. ("Ignition") subsidiary, provides design and production management services to businesses for conventions, business meetings and special events. The Company provides concept development, scenery, lighting, sound, special effects, scripting, media production and entertainment production for such events.

The Company also rented sound reinforcement systems, provided custom stage and stage set design and construction services and sold architectural lighting systems until the sale of those businesses in November 2000, December 1998 and October 1998, respectively.

## Edgar Filing: VARI LITE INTERNATIONAL INC - Form 10-K

### MARKETING, SALES AND DISTRIBUTION

The Company markets its products and services to the entertainment industry, including concert touring, theater, television and film and corporate events markets. Depending on the circumstances, the Company solicits business from lighting and set designers and consultants, artist managers, producers, production managers and production companies, promoters, corporations and business associations. The Company believes that its quality products, reputation for innovation, customer relationships, worldwide distribution and excellent service are the keys to its success. No customer has accounted for more than 10% of the Company's revenues for at least the last three fiscal years.

In 1998, the Company began to emphasize its full-service strategy by expanding the products and services it offers to include a more extensive selection of conventional lighting products and related production services. This effort is designed to accommodate the comprehensive lighting needs of the Company's rental customers by offering "one-stop" shopping.

VARI\*LITE-REGISTERED TRADEMARK- AUTOMATED LIGHTING PRODUCTS. Historically, the Company had only rented its VARI\*LITE-Registered Trademark- products rather than offering the products for sale. The initial decision to distribute the Company's products through a rental network was largely driven by the demands of the Company's primary customers at the time--the concert touring market. In addition, the rental only strategy provided the Company with a higher level of quality control over its rental products, which require trained operators and maintenance personnel. The Company also believed renting had enabled it to better protect its intellectual property and generate revenue from each product over an extended time period. However, as a result of the emergence of competing automated lighting products, along with the increased demand of certain customers to own rather than rent the products, the Company began selling certain VARI\*LITE-Registered Trademark- products in fiscal 2000.

The Company markets its automated lighting systems and services in the United States through both Company-owned offices located in Dallas, New York, Los Angeles, Nashville, Orlando, Las Vegas and Chicago and independent dealers and rental associates. Each Company-owned office is strategically located to take advantage of specific market segments. For example, the New York office targets the theater market, the Nashville office targets the country music, television and concert touring markets, the Los Angeles office targets the television, film and concert touring market, and the Orlando, Las Vegas, and Chicago offices target the corporate events market. The independent dealers focus on specific geographic

6

markets and rental associates tend to rent to all market segments. The Company's international distribution system comprises Company-owned locations in London and Tokyo, as well as, independent dealers and rental associates over 25 cities in North America, Europe and Asia.

Prior to fiscal 2000, in order to satisfy customers who wanted to purchase the Company's lighting systems, the Company offered sales-type leases. Under the typical sales-type lease, the customer rented the Company's equipment for either a five- or a ten-year term, with unlimited one-year renewal options, for a lump sum payment at the commencement of the term, plus a nominal renewal option exercise price. The customer was normally responsible for maintaining the equipment under these arrangements, but often entered into a maintenance agreement with the Company.

CONVENTIONAL LIGHTING PRODUCTS AND PRODUCTION SERVICES. The Company's conventional lighting operations and production services were integrated into

## Edgar Filing: VARI LITE INTERNATIONAL INC - Form 10-K

the Company's operations in 1998 to improve the Company's position as a full-service provider. These operations rely heavily on the Company's reputation for quality and service, which is enhanced by its high visibility projects and customers. The Company reinforces this reputation by advertising in trade and specialty magazines. Although most of the Company's conventional lighting contracts are procured through a bidding process, the Company believes that competition in this industry is based on expertise, quality, price and full service capabilities.

**CORPORATE MEETINGS AND SPECIAL EVENTS.** The Company sells its design and production management services to corporate meeting planners and sales and marketing executives. In-house salespeople seek requests for proposals through cold calls, sales letters and professional mailings and, to a lesser extent, through advertising in trade publications. Upon receiving an invitation to submit a proposal, the Company assembles a project team which develops concepts and designs for a multi-media presentation to the potential client.

### RESEARCH AND DEVELOPMENT; INTELLECTUAL PROPERTY

The Company's proprietary technology and development of innovative products that meet the needs of its customers have enabled it to expand the applications for its technology to new products and markets. From time to time, the Company collaborates with unaffiliated entities to supplement and complement its internal research and development activities.

The Company's research and development group consists of over 40 engineers, technicians and related personnel. These internal capabilities enable the Company to continually improve existing products, design new products and develop new technology to meet the needs of its customers. In the fiscal years ended September 30, 1998, 1999 and 2000, the Company's research and development expenditures totaled \$6.7 million, \$5.6 million and \$5.2 million, respectively.

The Company's extensive research and development efforts have produced a number of leading-edge technological developments in the automated lighting industry. When appropriate, the Company seeks patent protection for its products. The Company had registered and received more than 45 domestic patents and more than 220 foreign patents in several different countries and territories. In addition, the Company had more than five patent applications pending in the United States on automated lighting technology and more than 30 patent applications pending worldwide. The Company's patents cover the basic concepts, control software, control hardware and features unique to each of the Company's VARI\*LITE-Registered Trademark- luminaire models. The Company believes that its patents provide it with a substantial competitive advantage in the automated lighting industry, and the Company's ability to compete in the future will depend in part on maintaining its technological advantage over its competitors.

The Company has obtained trademark protection in the United States and numerous foreign countries on various names, including, among others, VARI\*LITE-Registered Trademark-, Artisan-Registered Trademark-, Virtuoso-TM-, Virtuoso DX-TM-, Visionary 3D-TM-, ArtisanVLQ-TM-, Series 200-TM-, Series 300-TM-, VL2C-TM-, VL4-TM-, VL5-TM-, VL5Arc-TM-,

7

VL5B-TM-, VL6-TM-, VL6B-TM-, VL7-TM-, VL7B-TM-, VL2200-TM-, VL2201-TM-, VL2202-TM-, VL2400-TM-, VL2402-TM-, VL2416-TM-, VLM-TM-, VARI\*IMAGE-TM-, DICHRO\*TUNE-TM- and DICHRO\*WHEEL-TM-.

### MANUFACTURING

The Company's manufacturing facilities are located in Dallas, Texas. The



## Edgar Filing: VARI LITE INTERNATIONAL INC - Form 10-K

Company's manufacturing process principally consists of procuring, inspecting and assembling components custom-made by others to the Company's specifications. The Company generally provides its suppliers with specifications for its components and pays for all tooling used in their production. The Company emphasizes the quality and reliability of its products and, accordingly, submits all finished products to rigorous testing both at the time they are manufactured and when they are returned to the Company at the termination of each rental agreement.

The Company has frequently worked in concert with certain of its key suppliers to design and develop new technologies which have been incorporated into the Company's products specifically to meet its requirements. As a result, although most components and raw materials used by the Company are available from more than one supplier, many important components for the Company's lighting systems are provided by one vendor and are custom-designed (often jointly by the Company and its vendors). The Company attempts to maintain adequate inventories of these components and, based on its experience, does not anticipate problems obtaining sufficient supplies in the foreseeable future. The loss of any supplier that is the sole vendor of a component would delay the Company's manufacturing schedules and possibly force the Company to purchase new tooling, but the Company believes substitute suppliers can be found for all components of all of its products.

### EQUIPMENT INVENTORY MANAGEMENT

The Company uses an inventory control and management system to locate its rental equipment at all times anywhere in the world. Each piece of equipment is serialized for identification purposes. Equipment utilization is centrally monitored at the Company's headquarters to determine, which products are in highest demand in various geographic markets and whether certain equipment should be relocated to increase utilization and revenue, whether product shortages that require the production of additional units exist, whether current pricing is at the appropriate level, and whether excess quantities exist that may be sold.

The maximum utilization rates of the Company's equipment are affected by production scheduling requirements of the customers' various markets. Utilization rates are also impacted by the quantity of inventory, maintenance requirements and shipping time. The Company's inventory control system helps the Company optimize its utilization rates in light of these factors in order to satisfy customer requirements, maximize revenue and optimize equipment levels.

### COMPETITION

Each of the Company's businesses is highly competitive. In its automated lighting business, the Company primarily competes with Coemar SPA, Clay Paky SPA, High End Systems, Inc., Martin Gruppen A/S and Production Resource Group, PLC. Of these competitors, only Production Resource Group, PLC rents equipment, while the others sell equipment to other rental companies. The Company's rental operations compete with a number of lighting rental companies. The Company competes primarily on the basis of product capabilities, quality, reliability, price, worldwide distribution, full service capabilities, brand name recognition, reputation, customer service and support. The VARI\*LITE-Registered Trademark- brand name has been recognized for years as the preeminent brand name for automated lighting.

The market for design and production management services is highly competitive and fragmented, including hundreds of free-lance producers and designers. Competition in this industry is based primarily on personal relationships and creativity.

## Edgar Filing: VARI LITE INTERNATIONAL INC - Form 10-K

### EMPLOYEES

The Company has 397 full-time employees. In addition, the Company has 168 part-time and temporary employees. None of the Company's employees is a party to any collective bargaining agreement and the Company has never experienced a work stoppage. The Company considers its relations with its employees to be good.

### FINANCIAL INFORMATION

Financial information regarding segments and operations by geographic area is set forth in Note B and Note M of the notes to consolidated financial statements.

### ITEM 2. PROPERTIES

The Company leases all of its facilities, including four facilities comprising approximately 120,200 square feet in Dallas, Texas under leases that expire in April 2003. The Dallas facilities contain the Company's executive offices, manufacturing, warehouse, maintenance, research and development facilities and training center. The executive offices and warehouse space of Vari-Lite Production Services, Ltd. ("London") are located in London, England in one facility comprising approximately 57,000 square feet and the associated lease expires in April 2010. The executive offices of Vari-Lite Asia, Inc. ("Vari-Lite Asia"), as well as its technical center, are located in Tokyo in two leased facilities aggregating approximately 23,300 square feet, the terms of which expire in February 2003 and November 2004. The Company also leases office and warehouse space in New York and Los Angeles of 35,300 and 58,000 square feet, respectively, with lease term expirations of August 2010 and April 2004, respectively. In addition, the Company leases sales offices in Chicago, Las Vegas, Nashville and Orlando. The Company believes it maintains generally adequate insurance with respect to its properties.

### ITEM 3. LEGAL PROCEEDINGS

In the ordinary course of its business, the Company is from time to time threatened with or named as a defendant in various lawsuits, including patent infringement claims. Additionally, the Company has filed lawsuits claiming infringements of its patents by third parties for which the Company has been subject to counterclaims.

In November 1998, the Company brought suit in the United States District Court for the Eastern District of Texas asserting a number of claims of infringement of several of its patents by Martin Gruppen A/S and Martin Professional A/S (collectively "Martin") seeking monetary damages and injunctive relief to prevent future patent infringement. In July 1999, the court entered a preliminary injunction prohibiting Martin from making, using, leasing or offering for sale or lease in the United States, or importing into the United States, certain products. In August 2000, the Company negotiated a settlement with Martin, the terms of which included a cash payment of \$5.0 million to the Company and authorization for Martin to continue to sell all existing products that were subject to the Company's patents. At the request of the Company and Martin, the lawsuit was dismissed by the court in September 2000.

In November 1999, Coemar S.p.A. and Clay Paky S.p.A. filed separate lawsuits against the Company in the United States District Court for the Southern District of New York. The suits were transferred to the United States District Court for the Northern District of Texas on July 12, 2000. The lawsuits seek declarations from the court that a certain patent of the Company is invalid, unenforceable, and/or not infringed by Coemar S.p.A. and Clay Paky S.p.A. In December 2000, the Company negotiated a settlement with Coemar S.p.A. and Clay Paky S.p.A, the specific terms of which are confidential, but included a cash settlement paid to

## Edgar Filing: VARI LITE INTERNATIONAL INC - Form 10-K

the Company and authorization for Coemar S.p.A and Clay Paky S.p.A to continue to sell all existing products that were subject to the Company's patents. The lawsuits are currently stayed pending Coemar S.p.A and Clay Paky S.p.A's compliance with settlement terms.

9

In November 1999, SGM Elettronica, s.r.l. and Studio Due s.r.l. each filed a lawsuit against the Company in the United States District Court for the Southern District of New York. Both lawsuits sought declarations from the court that a certain patent of the Company is invalid, unenforceable, and/or not infringed by SGM Elettronica, s.r.l. nor Studio Due s.r.l. The lawsuit was dismissed by the court for lack of subject matter jurisdiction on July 12, 2000.

#### ITEM 4. SUBMISSION OF MATTERS TO A VOTE OF SECURITY HOLDERS

Not Applicable.

10

### PART II

#### ITEM 5. MARKET FOR REGISTRANT'S COMMON EQUITY AND RELATED STOCKHOLDER MATTERS

The Company's Common Stock trades on the Nasdaq National Market under the symbol "LITE." The Company consummated its initial public offering of Common Stock on October 16, 1997. The following table sets forth, on a per share basis for the periods indicated, the high and low sale prices for the Common Stock as reported by the Nasdaq National Market:

|  | PRICE RANGE |         |
|--|-------------|---------|
|  | HIGH        | LOW     |
| FISCAL YEAR 1999                               |             |         |
| First Quarter.....                             | \$4.750     | \$2.000 |
| Second Quarter.....                            | \$4.250     | \$2.625 |
| Third Quarter.....                             | \$2.813     | \$2.000 |
| Fourth Quarter.....                            | \$2.125     | \$0.875 |
| FISCAL YEAR 2000                               |             |         |
| First Quarter.....                             | \$1.688     | \$0.938 |
| Second Quarter.....                            | \$4.000     | \$0.938 |
| Third Quarter.....                             | \$2.750     | \$0.875 |
| Fourth Quarter.....                            | \$1.500     | \$0.688 |
| FISCAL YEAR 2001                               |             |         |
| First Quarter.....                             | \$2.500     | \$0.625 |
| Second Quarter (through January 10, 2001)..... | \$1.625     | \$0.750 |

There were 70 stockholders of record of Common Stock on January 10, 2001.

The Company has not paid, and does not anticipate paying in the foreseeable future, any cash dividends and expects that future earnings will be retained to finance operations and expansion. The payment of cash dividends in the future will be at the discretion of the Board of Directors and will depend upon the Company's earnings levels, capital requirements and financial condition and such other factors the Board of Directors deems relevant.

Edgar Filing: VARI LITE INTERNATIONAL INC - Form 10-K

11

ITEM 6. SELECTED CONSOLIDATED FINANCIAL DATA

The following selected consolidated financial data for the Company as of and for each of the five fiscal years in the period ended September 30, 2000, have been derived from the audited consolidated financial statements of the Company. This data should be read in conjunction with the information set forth in "Management's Discussion and Analysis of Financial Condition and Results of Operations" and the Financial Statements and related notes thereto included elsewhere in this report.

|  | YEAR ENDED SEPTEMBER        |           |            |    |
|--|-----------------------------|-----------|------------|----|
|  | 1996                        | 1997      | 1998       |    |
|  | (IN THOUSANDS EXCEPT PER SH |           |            |    |
| INCOME STATEMENT DATA:   |                             |           |            |    |
| Rental revenues.....   | \$ 60,291                   | \$ 66,095 | \$ 73,235  | \$ |
| Product sales and service revenues.....  | 16,847                      | 24,563    | 15,141     |    |
| Total revenues.....  | 77,138                      | 90,658    | 88,376     |    |
| Rental costs.....  | 23,462                      | 26,746    | 33,172     |    |
| Product sales and service costs.....   | 10,746                      | 13,301    | 10,472     |    |
| Gross profit.....  | 42,930                      | 50,611    | 44,732     |    |
| Selling, general and administrative expense.....   | 29,878                      | 32,779    | 35,014     |    |
| Research and development expense.....  | 4,404                       | 6,657     | 6,690      |    |
| Impairment of assets.....  | --                          | --        | 3,542      |    |
| Restructuring costs.....   | --                          | --        | 1,080      |    |
| Gains on lawsuit settlement and sale of lease.....   | --                          | --        | --         |    |
| Operating income (loss).....   | 8,648                       | 11,175    | (1,594)    |    |
| Interest expense (net).....  | 3,291                       | 3,930     | 2,881      |    |
| Income (loss) before taxes, extraordinary loss and<br>cumulative effect of change in accounting principle..... | 5,357                       | 7,245     | (4,475)    |    |
| Income taxes (benefit).....  | 2,238                       | 2,916     | (1,785)    |    |
| Income (loss) before extraordinary loss and cumulative<br>effect of change in accounting principle.....        | 3,119                       | 4,329     | (2,690)    |    |
| Extraordinary loss from early extinguishment of debt.....  | --                          | --        | (737)      |    |
| Cumulative effect of change in accounting principle.....   | --                          | --        | (195)      |    |
| Net income (loss).....   | \$ 3,119                    | \$ 4,329  | \$ (3,622) | \$ |
| Net income (loss) per basic share.....   | \$ 0.54                     | \$ 0.75   | \$ (0.47)  | \$ |
| Net income (loss) per diluted share.....   | \$ 0.53                     | \$ 0.74   | \$ (0.47)  | \$ |
| Cash dividends per share(1).....   | \$ 0.11                     | \$ 0.18   | \$ --      | \$ |
| Weighted average basic shares outstanding.....   | 5,813                       | 5,799     | 7,712      |    |
| Weighted average diluted shares outstanding.....   | 5,912                       | 5,819     | 7,712      |    |
| OTHER DATA:  |                             |           |            |    |
| EBITDA(2).....   | \$ 18,716                   | \$ 22,838 | \$ 11,984  | \$ |
| Net cash provided by operations.....   | 7,925                       | 15,237    | 6,474      |    |
| Net cash provided (used) by investing activities.....  | (11,826)                    | (23,071)  | (27,576)   |    |
| Net cash provided (used) by financing activities.....  | 2,564                       | 8,346     | 23,673     |    |
| Capital expenditures.....  | 11,981                      | 23,212    | 25,841     |    |

Edgar Filing: VARI LITE INTERNATIONAL INC - Form 10-K

|                           | AS OF SEPTEMBER 30, |          |           |
|---------------------------|---------------------|----------|-----------|
|                           | 1996                | 1997     | 1998      |
| BALANCE SHEET DATA:       |                     |          |           |
| Total assets.....         | \$78,581            | \$96,704 | \$114,627 |
| Total debt.....           | 37,349              | 46,242   | 50,333    |
| Stockholders' equity..... | 24,538              | 27,541   | 44,704    |

- 
- (1) The Company does not anticipate paying any cash dividends on the Common Stock for the foreseeable future and anticipates that future earnings will be retained to finance operations and expansion. See "Market for Registrant's Common Equity and Related Stockholder Matters."
  - (2) EBITDA is calculated herein as income before income taxes, extraordinary loss and cumulative effect of change in accounting principle plus depreciation, amortization and net interest expense. The Company believes that EBITDA serves as an important financial analysis tool for measuring and comparing financial information such as liquidity, operating performance and leverage. EBITDA should not be considered an alternative to net income or other cash flow measures determined under generally accepted accounting principals as an indicator of the Company's performance or liquidity. EBITDA as disclosed herein may not be comparable to EBITDA as disclosed by other companies.

12

ITEM 7. MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS

GENERAL

The Company is a leading worldwide designer, manufacturer and distributor of automated lighting systems. The Company provides automated lighting and other related equipment and production services primarily to the entertainment industry, serving markets such as concert touring, theater, television and film and corporate events. The Company sells and rents its VARI\*LITE-Registered Trademark- automated lighting systems through its own domestic and international offices, rental associates and worldwide independent dealers. Historically, the Company has only rented its VARI\*LITE-Registered Trademark- products rather than offering products for sale, however, the Company began selling certain VARI\*LITE-Registered Trademark- products in fiscal 2000. The Company is also a leader in providing complementary products and services to the entertainment industry, including conventional lighting equipment, and design and production management services for conventions, business meetings and special events. Prior to the sale of its concert sound reinforcement business in November 2000, the Company was also a leading provider of concert sound reinforcement systems primarily to the concert touring market.

The Company's rental revenues are generated from the rental of VARI\*LITE-Registered Trademark- automated lighting systems and conventional lighting equipment, and through November 2000 still included the rental of concert sound reinforcement systems. Product sales and services revenues are

## Edgar Filing: VARI LITE INTERNATIONAL INC - Form 10-K

derived from the sale of VARI\*LITE-Registered Trademark- automated lighting equipment and design and production management services.

Rental revenues were \$73.2 million, \$78.5 million and \$76.4 million or 82.9%, 85.8% and 81.5% of total revenues during fiscal 1998, 1999 and 2000, respectively. The majority of the Company's rental revenues are earned from the rental of VARI\*LITE-Registered Trademark- automated lighting systems, with the remainder from the rental of conventional lighting equipment and, prior to the sale of the business in November 2000, concert sound reinforcement systems. The Company's rental revenues are recorded as earned over the term of each contract. Rental costs consist of direct costs of maintaining, supporting and delivering the rental equipment and the depreciation costs of the capital expenditures incurred to manufacture or purchase the rental equipment. The Company depreciates rental equipment over periods of five to ten years.

The Company generates sales revenue from the sale of VARI\*LITE-Registered Trademark- automated lighting equipment as well as its design and production management services to corporations and business associations for conventions, business meetings and special events. Through the first quarter of 1999, the Company generated sales revenue from its custom stage and stage set design and construction service and from the sale of architectural automated lighting systems. During fiscal 1998, the Company made a strategic decision to dispose of its architectural lighting product line. As a result of this decision, its architectural lighting assets were written down to their net realizable values, resulting in a charge of \$3.5 million for the impairment of these assets in fiscal 1998. On October 30, 1998, the Company sold substantially all of its architectural assets for their net book value. During fiscal 1998, the Company's architectural lighting product line experienced operating losses of \$1.7 million and operating income of \$0.2 million in 1999. On December 31, 1998, the Company sold substantially all of the assets of Brilliant Stages, Ltd., ("Brilliant Stages") one of the Company's European subsidiaries, which incurred an operating loss of \$0.5 million in fiscal 1998 and experienced break even operating results in 1999.

13

The following table reflects the percentages of total revenues by market:

|                          | YEARS ENDED<br>SEPTEMBER 30, |        |        |
|--------------------------|------------------------------|--------|--------|
|                          | 1998                         | 1999   | 2000   |
| Concert Touring.....     | 35.0%                        | 31.3%  | 27.6%  |
| Theatre.....             | 18.2                         | 13.1   | 10.0   |
| Television and Film..... | 15.5                         | 20.9   | 21.8   |
| Corporate Events.....    | 23.2                         | 26.9   | 26.1   |
| Dealer Sales.....        | --                           | 1.7    | 11.9   |
| Other.....               | 8.1                          | 6.1    | 2.6    |
|                          | -----                        | -----  | -----  |
| Total Revenue.....       | 100.0%                       | 100.0% | 100.0% |
|                          | =====                        | =====  | =====  |

Although the Company expects revenues earned from concert touring (primarily rental revenues) to continue to represent a significant percentage of the Company's total revenues, from fiscal 1998 to fiscal 2000 concert touring revenues have decreased as a percentage of the Company's total revenues due to an increase in rental revenues generated from the Company's other customer

## Edgar Filing: VARI LITE INTERNATIONAL INC - Form 10-K

markets and the increase in revenues from product sales. The Company has experienced fluctuations in its concert touring revenues because of the unpredictable nature of the timing and duration of such tours and expects such fluctuations to continue in the future. Revenues earned from the theater market decreased from fiscal 1998 through fiscal 2000 primarily as a result of a decrease in sales-type leases to this market segment. The Company anticipates revenue from the theater market will continue to fluctuate with the development of new theatrical productions and the cloning of productions. Revenues earned from the television and film market have increased from fiscal 1998 to fiscal 2000 as a result of the expanding worldwide television market and the need to meet additional programming requirements. In addition, the Company has experienced an increase in revenues from the corporate events market as a result of an increasing number of companies that have exhibited the desire to create entertainment-like productions. The increase in dealer sales from fiscal 1998 to fiscal 2000 is the result of the Company's strategic decision to begin selling VARI\*LITE-Registered Trademark- products in fiscal 2000.

The following table reflects the Company's geographic region revenues as a percentage of total revenues (see Note M of the "Notes to Consolidated Financial Statements"):

|                    | 1998   | 1999   | 2000   |
|--------------------|--------|--------|--------|
|                    | -----  | -----  | -----  |
| North America..... | 54.3%  | 52.0%  | 60.9%  |
| Europe.....        | 34.6   | 35.3   | 28.0   |
| Asia.....          | 11.1   | 12.7   | 11.1   |
|                    | -----  | -----  | -----  |
| Total Revenue..... | 100.0% | 100.0% | 100.0% |
|                    | =====  | =====  | =====  |

The majority of European and Asian revenues are denominated in British pounds sterling and Japanese yen, respectively. The Company has offices in London and Tokyo. Prior to their sale in July and October 2000, the Company also had offices in Brussels, Paris, Madrid, Stockholm and Amsterdam. Fluctuations in foreign currencies have impacted, and will continue to impact, the Company's consolidated results of operations due to the translation of foreign currencies into U.S. dollars. The Company has typically maintained foreign currency borrowings to act as an economic hedge against fluctuations in British pounds sterling and Japanese yen. See "Management's Discussion and Analysis of Financial Condition and Results of Operations--Liquidity and Capital Resources."

14

### RESULTS OF OPERATIONS

The following table sets forth the percentages of total revenues (or as percentages of a component of total revenues as shown) represented by certain consolidated income statement data and other data for the indicated periods:

| YEARS ENDED<br>SEPTEMBER 30, |       |       |
|------------------------------|-------|-------|
|                              | 1998  | 1999  |
|                              | ----- | ----- |
|                              | 1998  | 1999  |
|                              | ----- | ----- |
|                              | 2000  | ----- |

Income Statement Data:

Edgar Filing: VARI LITE INTERNATIONAL INC - Form 10-K

|  |        |        |        |
|--|--------|--------|--------|
| Rental revenues.....   | 82.9%  | 85.8%  | 81.5%  |
| Product sales and service revenues.....  | 17.1   | 14.2   | 18.5   |
|  | -----  | -----  | -----  |
| Total revenues.....  | 100.0  | 100.0  | 100.0  |
| Rental costs.....  | 37.5   | 43.2   | 38.4   |
| Product sales and service costs.....   | 11.9   | 8.1    | 11.6   |
|  | -----  | -----  | -----  |
| Gross margin.....  | 50.6   | 48.7   | 50.0   |
| Selling, general and administrative expense.....   | 39.6   | 41.7   | 39.6   |
| Research and development expense.....  | 7.6    | 6.1    | 5.5    |
| Impairment of assets.....  | 4.0    | --     | 4.1    |
| Restructuring costs.....   | 1.2    | 0.7    | --     |
| Gains on lawsuit settlement and sale of lease.....   | --     | --     | (4.2)  |
|  | -----  | -----  | -----  |
| Operating income (loss).....   | (1.8)  | 0.2    | 5.0    |
| Interest expense (net).....  | 3.3    | 5.0    | 5.5    |
|  | -----  | -----  | -----  |
| Loss before income taxes, extraordinary item and<br>cumulative effect of change in accounting principle..... | (5.1)  | (4.8)  | (0.5)  |
| Income tax benefit.....  | (2.0)  | (1.9)  | (0.2)  |
|  | -----  | -----  | -----  |
| Loss before extraordinary item and cumulative effect of<br>change in accounting principle.....               | (3.1)  | (2.9)  | (0.3)  |
| Extraordinary loss.....  | (0.8)  | --     | --     |
| Cumulative effect of change in accounting principle.....   | (0.2)  | --     | --     |
|  | -----  | -----  | -----  |
| Net loss.....  | (4.1)% | (2.9)% | (0.3)% |
|  | =====  | =====  | =====  |
| Other Data:  |        |        |        |
| Rental revenues.....   | 100.0% | 100.0% | 100.0% |
| Rental costs.....  | 45.3   | 50.4   | 47.1   |
|  | -----  | -----  | -----  |
| Rental gross margin.....   | 54.7%  | 49.6%  | 52.9%  |
|  | =====  | =====  | =====  |
| Product sales and service revenues.....  | 100.0% | 100.0% | 100.0% |
| Product sales and service costs.....   | 69.2   | 56.8   | 62.8   |
|  | -----  | -----  | -----  |
| Product sales and service gross margin.....  | 30.8%  | 43.2%  | 37.2%  |
|  | =====  | =====  | =====  |
| EBITDA(1).....   | 13.6%  | 17.0%  | 19.8%  |

(1) EBITDA is calculated herein as income before income taxes, extraordinary loss and cumulative effect of change in accounting principle plus depreciation, amortization and net interest expense. The Company believes that EBITDA serves as an important financial analysis tool for measuring and comparing financial information such as liquidity, operating performance and leverage. EBITDA should not be considered an alternative to net income or other cash flow measures determined under generally accepted accounting principals as an indicator of the Company's performance or liquidity. EBITDA as disclosed herein may not be comparable to EBITDA as disclosed by other companies.

FISCAL YEAR ENDED SEPTEMBER 30, 2000 COMPARED TO FISCAL YEAR ENDED  
SEPTEMBER 30, 1999

REVENUES. Total revenues increased 2.4%, or \$2.2 million, to \$93.7 million in fiscal 2000, compared to \$91.5 million in fiscal 1999. The revenue increase



## Edgar Filing: VARI LITE INTERNATIONAL INC - Form 10-K

was attributable primarily to the factors set forth below.

**RENTAL REVENUES.** Rental revenues decreased 2.7%, or \$2.1 million, to \$76.4 million in fiscal 2000, compared to \$78.5 million in fiscal 1999. This decrease was primarily due to a decrease in the revenues earned by the Company's European and Asian rental operations, partially offset by increased revenues from the Company's North American rental operations.

**PRODUCT SALES AND SERVICES REVENUES.** Product sales and services revenues increased 33.1%, or \$4.3 million, to \$17.3 million in fiscal 2000, compared to \$13.0 million in fiscal 1999. This increase was primarily due to sales of new and used VARI\*LITE-Registered Trademark- automated lighting equipment which increased \$3.6 million to \$10.4 million for fiscal 2000 compared to \$6.8 million in fiscal 1999

**RENTAL COSTS.** Rental costs decreased 9.0%, or \$3.6 million, to \$36.0 million in fiscal 2000, compared to \$39.6 million in fiscal 1999. Rental costs as a percentage of rental revenues decreased to 47.1% in fiscal 2000, from 50.4% in fiscal 1999. The decrease in rental costs as a percentage of total rental revenues was primarily due to improvement in rental prices and general reductions in variable operating costs.

**PRODUCT SALES AND SERVICES COSTS.** Product sales and services costs increased 47.2%, or \$3.5 million, to \$10.9 million in fiscal 2000, compared to \$7.4 million in fiscal 1999. Product sales and services costs as a percentage of product sales and services revenues increased to 62.8% in fiscal 2000, from 56.8% in fiscal 1999. The increase in product sales and services costs as a percentage of the related revenues was primarily the result of a decrease in revenues from sales-type leases which have historically had a lower cost of sales compared to product sales.

**SELLING, GENERAL AND ADMINISTRATIVE EXPENSE.** Selling, general and administrative expense decreased 2.9%, or \$1.1 million, to \$37.1 million in fiscal 2000, compared to \$38.2 million in fiscal 1999. This expense as a percentage of total revenues decreased to 39.6% in fiscal 2000 from 41.7% in fiscal 1999. This decrease was primarily due to lower overhead costs as a result of the Company's restructuring efforts.

**RESEARCH AND DEVELOPMENT EXPENSE.** Research and development expense decreased 7.8%, or \$0.4 million, to \$5.2 million in fiscal 2000, compared to \$5.6 million in fiscal 1999. This expense as a percentage of total revenues decreased to 5.5% in fiscal 2000, from 6.1% in fiscal 1999. This decrease was primarily the result of a decrease in employee related costs as a result of employee terminations from the restructuring of the Company in fiscal 1999.

**IMPAIRMENT OF ASSETS.** In June and October 2000, the Company made a strategic decision to sell a portion of its European operations. As a result, these European assets were written down to their net realizable value, resulting in a pre-tax charge of \$3.9 million for fiscal 2000.

**GAINS ON LAWSUIT SETTLEMENT AND SALE OF LEASE.** In August 2000, the Company settled a patent infringement lawsuit for \$5.0 million which resulted in a net gain of \$1.7 million and also negotiated the sale of a building lease in New York which resulted in a net gain of \$2.3 million.

**RESTRUCTURING COSTS.** In 1999, the Company recorded a \$0.6 million pretax charge for the estimated costs of restructuring the Company's operations. The charge includes severance payments and other costs associated with the termination of approximately 15 employees. The charge also includes costs associated with terminating leases and the write off of the net book value of leasehold improvements associated with the closing of two offices.

## Edgar Filing: VARI LITE INTERNATIONAL INC - Form 10-K

INTEREST EXPENSE. Interest expense increased 14.1%, or \$0.7 million, to \$5.2 million in fiscal 2000, compared to \$4.5 million in fiscal 1999. This increase was due to higher interest rates in fiscal 2000.

16

INCOME TAXES. The effective tax rate in fiscal 2000 and 1999 was 39.5%.

FISCAL YEAR ENDED SEPTEMBER 30, 1999 COMPARED TO FISCAL YEAR ENDED  
SEPTEMBER 30, 1998

REVENUES. Total revenues increased 3.6%, or \$3.1 million, to \$91.5 million in fiscal 1999, compared to \$88.4 million in fiscal 1998. The revenue increase was attributable primarily to the factors set forth below.

RENTAL REVENUES. Rental revenues increased 7.2%, or \$5.3 million, to \$78.5 million in fiscal 1999, compared to \$73.2 million in fiscal 1998. This increase was primarily due to the acquisition of several of the Company's European distributors in fiscal 1998. Prior to acquiring each distributor, the Company received and recognized approximately one-half of the rental revenue earned by the distributor in accordance with the terms of the distributor agreement. After acquiring each distributor, the Company's results reflect all of the revenues the distributor would have earned.

PRODUCT SALES AND SERVICES REVENUES. Product sales and services revenues decreased 14.1%, or \$2.1 million, to \$13.0 million in fiscal 1999, compared to \$15.1 million in fiscal 1998. This decrease was primarily due to the sale of the Company's architectural automated lighting product line in October 1998 and substantially all of the assets of Brilliant Stages in December 1998. Offsetting these decreases were increases in revenues from sales-type lease revenues which increased as a result of the conversion of several North American dealers from a monthly rental arrangement to a fully paid long term lease program. Revenues from sales-type leases increased \$3.5 million, to \$4.7 million for fiscal 1999 compared to \$1.2 million for fiscal 1998.

RENTAL COSTS. Rental costs increased 19.3%, or \$6.4 million, to \$39.6 million in fiscal 1999, compared to \$33.2 million in fiscal 1998. Rental costs as a percentage of rental revenues increased to 50.4% in fiscal 1999, from 45.3% in fiscal 1998. The increase in rental costs as a percentage of total rental revenues was primarily due to increased costs associated with the higher level of conventional equipment rentals which has a higher cost associated with it than automated equipment, pricing pressures from competitors and the inclusion of all of the costs of the operations of the European distributors that were acquired in fiscal 1998. Prior to acquiring each distributor, the Company's rental costs associated with distributor rental revenues were almost exclusively the depreciation on the equipment assigned to the distributor. After acquiring the distributor, the Company's results reflect all of the additional rental costs incurred from operating the business previously operated by the distributor.

PRODUCT SALES AND SERVICES COSTS. Product sales and services costs decreased 29.4%, or \$3.1 million, to \$7.4 million in fiscal 1999, compared to \$10.5 million in fiscal 1998. Product sales and services costs as a percentage of product sales and services revenues decreased to 56.8% in fiscal 1999, from 69.2% in fiscal 1998. The decrease in product sales and services costs as a percentage of the related revenues was primarily the result of the sale of the Company's architectural automated lighting product line in October 1998 and the sale of substantially all of the assets of Brilliant Stages in December 1998.

SELLING, GENERAL AND ADMINISTRATIVE EXPENSE. Selling, general and administrative expense increased 9.2%, or \$3.2 million, to \$38.2 million in fiscal 1999, compared to \$35.0 million in fiscal 1998. This increase resulted

## Edgar Filing: VARI LITE INTERNATIONAL INC - Form 10-K

primarily from the additional administrative costs associated with the acquisition of certain of the Company's European distributors in fiscal 1998. This expense as a percentage of total revenues increased to 41.7% in fiscal 1999 from 39.6% in fiscal 1998.

**RESEARCH AND DEVELOPMENT EXPENSE.** Research and development expense decreased 16.5%, or \$1.1 million, to \$5.6 million in fiscal 1999, compared to \$6.7 million in fiscal 1998. This expense as a percentage of total revenues decreased to 6.1% in fiscal 1999, from 7.6% in fiscal 1998. This decrease was primarily the result of a decrease in employee-related costs as a result of employee terminations from the restructuring of the Company in fiscal 1998.

**IMPAIRMENT OF ASSETS.** In October 1998, the Company made a strategic decision to dispose of its architectural automated product line. As a result, the Company's architectural lighting assets were written down to their net realizable value, resulting in a pre-tax charge of \$3.5 million during the period ended September 30, 1998.

17

**RESTRUCTURING COSTS.** In 1999, the Company recorded a \$0.6 million pretax charge for the estimated costs of restructuring the Company's operations. The charge includes severance payments and other costs associated with the termination of approximately 15 employees. The charge also includes the cost associated with terminating leases and the write off of the net book value of leasehold improvements associated with the closing of two offices. In 1998, the Company recorded a pretax charge of \$1.1 million for the estimated costs of restructuring the Company's operations. The costs included the cost of employee terminations and were comprised of primarily severance payments and other employee related costs associated with terminating the employment of approximately 75 people.

**INTEREST EXPENSE.** Interest expense increased 57.6%, or \$1.6 million, to \$4.5 million in fiscal 1999, compared to \$2.9 million in fiscal 1998. This increase was due to higher interest rates.

**EXTRAORDINARY LOSS.** A non-cash extraordinary loss of \$0.7 million was recorded in fiscal 1998, net of \$0.4 million of tax benefit, relating to the early extinguishment of debt under the Company's old credit facility.

**CUMULATIVE EFFECT OF CHANGE IN ACCOUNTING PRINCIPLE.** In fiscal 1998, the Company recorded a cumulative effect of change in accounting principle loss of \$0.2 million, net of \$0.1 million of tax benefit, relating to start-up costs that had previously been capitalized.

**INCOME TAXES.** Effective tax rates in fiscal 1999 and 1998 were 39.5% and 39.9%, respectively.

### QUARTERLY FLUCTUATIONS AND SEASONALITY

The following table sets forth certain quarterly income statement data and EBITDA for each of the Company's last three fiscal years, which were derived from unaudited financial statements of the Company. In the opinion of the Company's management, this income statement data contains all adjustments, consisting only of normal recurring adjustments, necessary for a fair presentation thereof.

| QUARTERS ENDED |          |         |              |        |
|----------------|----------|---------|--------------|--------|
| -----          | -----    | -----   | -----        | FISCAL |
| DECEMBER 31    | MARCH 31 | JUNE 30 | SEPTEMBER 30 |        |

Edgar Filing: VARI LITE INTERNATIONAL INC - Form 10-K

|                              | (IN THOUSANDS) |          |          |          |     |
|------------------------------|----------------|----------|----------|----------|-----|
| FISCAL 1998                  |                |          |          |          |     |
| Total Revenues.....          | \$22,519       | \$19,227 | \$22,529 | \$24,101 | \$8 |
| EBITDA.....                  | 6,067          | 3,139    | 4,107    | (1,329)  | 1   |
| Operating income (loss)..... | 2,842          | (123)    | 670      | (4,983)  | (   |
| FISCAL 1999                  |                |          |          |          |     |
| Total Revenues.....          | \$25,248       | \$23,170 | \$20,066 | \$23,048 | \$9 |
| EBITDA.....                  | 5,339          | 4,415    | 3,073    | 2,711    | 1   |
| Operating income (loss)..... | 1,466          | 347      | (661)    | (980)    |     |
| FISCAL 2000                  |                |          |          |          |     |
| Total Revenues.....          | \$27,679       | \$20,719 | \$21,509 | \$23,781 | \$9 |
| EBITDA.....                  | 6,938          | 2,714    | 4,004    | 4,891    | 1   |
| Operating income (loss)..... | 3,315          | (838)    | 502      | 1,727    |     |

EBITDA is calculated herein as income before income taxes, extraordinary loss and cumulative effect of change in accounting principle plus depreciation, amortization and net interest expense. The Company believes that EBITDA serves as an important financial analysis tool for measuring and comparing financial information such as liquidity, operating performance and leverage. EBITDA should not be considered an alternative to net income or other cash flow measures determined under generally accepted accounting principles as an indicator of the Company's performance or liquidity. EBITDA as disclosed herein may not be comparable to EBITDA as disclosed by other companies.

18

The Company has experienced and is expected to continue to experience fluctuations in quarterly operating results, both between different quarters within the same fiscal year and with respect to the same quarter between different fiscal years. These fluctuations arise from several factors, including the timing and dollar value of product sales, the dependence of the Company on concert tours, which are unpredictable in timing and duration, the introduction of new products and general economic conditions both domestically and internationally. Because of the possibilities of significant fluctuations, results for any quarter may not be indicative of results that may be achieved in a full year. EBITDA and operating loss for the quarter ended September 30, 1998, include charges totaling \$4.6 million for the write-down of impaired architectural lighting assets to their net realizable value and employee termination and lease cancellation costs associated with restructuring the Company's operations. EBITDA and operating loss for the quarter ended September 30, 1999, include charges totaling \$0.6 million for employee termination costs associated with restructuring the Company's operations. EBITDA and operating income for the quarter ended June 30, 2000, includes charges totaling \$0.7 million for the impairment of assets used in the Company's Madrid, Spain operations which were sold. EBITDA and operating loss for the quarter ended September 30, 2000, includes total gains on the settlement of the patent infringement lawsuit and the sale of a building lease in New York of \$4.0 million partially offset by charges totaling \$3.2 million for the impairment of assets used in the Company's continental European operations which were sold.

LIQUIDITY AND CAPITAL RESOURCES

Historically, the Company has financed its operations and capital expenditures with cash flow from operations, bank borrowings and advances from distributors and customers. The Company's operating activities generated cash flow of approximately \$6.5 million, \$8.5 million and \$9.7 million during fiscal

## Edgar Filing: VARI LITE INTERNATIONAL INC - Form 10-K

1998, 1999 and 2000, respectively.

On October 21, 1997, the Company consummated the initial public offering of its common stock and used the net proceeds of approximately \$21.3 million to repay its outstanding indebtedness. On December 19, 1997, the Company entered into a \$50.0 million multicurrency revolving credit facility (the "Old Credit Facility") and canceled its existing credit facility. As a result of the cancellation, the Company expensed deferred financing costs of \$0.7 million (net of tax benefit of \$0.4 million), which have been reflected in the consolidated statements of income as an extraordinary loss. Borrowings under the Old Credit Facility were \$32.2 million at September 30, 2000. Subsequent to September 30, 2000, the Company used proceeds of \$22.2 million from the sale of the Company's sound reinforcement business, the sale of the Company's continental European rental operations and the funding of the London Bank Loan (hereinafter defined) to reduce borrowings under the Old Credit Facility to \$10.0 million.

On December 29, 2000, Vari-Lite entered into a three-year \$24.5 million credit facility (the "New Credit Facility") which includes a \$12.0 million term loan (the "Term Loan"), a \$5.0 million revolving credit facility (the "Revolver") and a \$3.0 million term commitment to fund capital expenditures (the "Capital Expenditure Loan"). The Revolver and the Capital Expenditure Loan commitments will increase to \$7.5 million and \$5.0 million, respectively, by January 15, 2002, if the Company achieves specified financial performance. The Term Loan and Capital Expenditure Loan amortize over 84 months (subject to a balloon payment on termination of the New Credit Facility as discussed below). Borrowings under the Revolver are subject to availability under a borrowing base of eligible inventory and accounts receivable (as defined in the New Credit Facility). Initially, all outstanding borrowings under the New Credit Facility bear interest at the lender's base rate or LIBOR, plus a rate margin of .75% and 2.50%, respectively. Beginning on January 15, 2002, all outstanding balances under the New Credit Facility will bear interest at the lender's base rate or LIBOR plus a rate margin ranging from 0.25% to 0.75% or 2.00% to 2.50%, respectively, based upon the Company's ratio of Adjusted Funded Debt to EBITDA (as defined in the New Credit Facility). The New Credit Facility is guaranteed by the Company and is secured by all of the stock and substantially all of the assets of Vari-Lite and a pledge of 65% of the outstanding capital stock of the Company's foreign subsidiaries. A commitment fee of 0.25% is charged on the average daily unused

19

portion of the Revolver. The New Credit Facility contains compliance covenants, including requirements that the Company achieve certain financial ratios. In addition, the New Credit Facility places limitations on annual capital expenditures and on the ability to incur additional indebtedness, make certain loans or investments, sell assets, pay dividends or reacquire the Company's stock. The New Credit Facility terminates on December 31, 2003. Upon termination of the New Credit Facility, the entire outstanding indebtedness thereunder becomes due and payable in full.

On November 23, 2000, the Company entered into a British pounds sterling 4.0 million (USD 5.8 million) term loan with a United Kingdom bank (the "London Bank Loan"). The loan, which accrues interest at the rate of 9.1% per annum and amortizes over 48 months, is secured by all of the assets of the Company's London operations. Other terms of the loan include certain financial covenants, limitations on capital expenditures and intercompany payments and the guarantee of the Company.

The Company typically hedged a portion of its currency fluctuation risk by borrowing foreign currencies under the Old Credit Facility. Cash generated from the Company's European and Asian operations is typically denominated in the local currencies of these foreign offices and is used to pay expenses incurred

## Edgar Filing: VARI LITE INTERNATIONAL INC - Form 10-K

in those currencies and service the foreign currency borrowings. The London Bank Loan is serviced by cash generated from the Company's London operations and serves as an economic hedge for net cash generated from those operations. This would not qualify for hedge accounting under Statement of Financial Accounting Standards No. 133, "Accounting for Derivative Instruments and Hedging Activities." In the future, the Company may use other financial instruments to hedge its foreign currency fluctuation risk.

Prior to fiscal 1999, the Company had funded the costs to manufacture automated lighting equipment to be rented to certain distributors with advances made by the distributors under the terms of the Company's distributorship agreements. The distributors typically advanced to the Company an amount equal to the cost to manufacture the equipment, and entered into agreements whereby the distributors had the exclusive right to sublease the lighting equipment within defined territories. Borrowings by the Company under these agreements, which were secured by liens against the applicable equipment, were repaid by the Company through future rentals due from the distributors under the terms of their distributorship agreements. Outstanding borrowings from distributors at September 30, 1998, 1999 and 2000 were approximately \$1.2 million, \$0.3 million and zero, respectively. All amounts advanced by distributors are accounted for by the Company as short-term debt.

The Company has borrowed money to purchase computer equipment, office furniture and fixtures and conventional lighting equipment. These loans typically amortize over three years and bear interest at various rates ranging from 1.6% to 9.3%. Proceeds received under this type of financing were approximately \$2.0 million, \$1.4 million and \$2.9 million for fiscal 1998, 1999 and 2000, respectively, and borrowings outstanding at September 30, 1998, 1999 and 2000 were approximately \$3.2 million, \$2.6 million and \$3.8 million, respectively.

In fiscal 2000, the Company also borrowed \$1.9 million to purchase computer equipment and office furniture and fixtures through capitalized leases which bear interest at a rates from 2.3% to 10.35%. At September 30, 2000, the outstanding borrowings were \$1.7 million.

The Company uses customer advances to fund short-term working capital and immediate capital expenditure needs for specific contracts. As of September 30, 1998, 1999 and 2000, the Company had unearned revenue related to customer advances of approximately \$1.7 million, \$2.6 million and \$3.3 million, respectively.

The Company did not pay dividends in fiscal 1998, 1999 and 2000 and does not anticipate paying any additional cash dividends for the foreseeable future.

The Company's business requires significant capital expenditures. Capital expenditures for fiscal 1998, 1999 and 2000 were approximately \$25.8 million, \$12.9 million and \$4.0 million, respectively, of which

20

approximately \$22.6 million, \$11.2 million and \$2.6 million were for rental equipment inventories. The majority of the Company's revenues are generated through equipment rentals and, as such, the Company must maintain a significant amount of rental equipment to meet customer demands. Total rental equipment inventories increased from approximately \$90.1 million at the beginning of fiscal 1996 to \$123.2 million at September 30, 2000. This increase primarily consisted of automated lighting equipment, including new products, additional inventory of existing products and the replacement of equipment sold or otherwise disposed.

Inventory included in current assets consists primarily of raw materials,

## Edgar Filing: VARI LITE INTERNATIONAL INC - Form 10-K

finished goods and spare parts inventory for the Company's automated lighting equipment. Raw materials represented 87%, 90% and 90% of total inventory at September 30, 1998, 1999 and 2000, respectively.

The Company had a working capital surplus of \$6.2 million at September 30, 1998, a working capital deficit of approximately \$0.2 million at September 30, 1999 and \$2.1 million at September 30, 2000. The Company has historically maintained working capital deficits since the bulk of its revenue generating assets are classified as long-term assets rather than current assets. The working capital surplus in 1998 was primarily the result of the refinancing of the Company's senior bank debt which resulted in more of the Company's debt being classified as long-term.

Management believes that cash flow generated from operations and borrowing capacity under the New Credit Facility will be sufficient to meet the Company's anticipated operating cash and capital expenditure needs for the next twelve months. Because the Company's future operating results will depend on a number of factors, including the demand for the Company's products and services, the success of the Company to market, sell and support products, the level of competition, the success of the Company's research and development programs, the Company's ability to achieve competitive and technological advances and general and economic conditions and other factors beyond the Company's control, there can be no assurance that sufficient capital resources will be available to fund the expected expansion of its business beyond such period.

### INFLATION

The Company has generally been able to offset cost increases with increases in the rental rates and sales prices charged for its products and services. Accordingly, the Company does not believe that inflation has had a material effect on its results of operations to date. However, there can be no assurance that the Company's business will not be adversely affected by inflation in the future.

### DISCLOSURE REGARDING FORWARD-LOOKING STATEMENTS

This report includes "forward-looking statements" as that phrase is defined in Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. When used in this report, the words "anticipate," "believe," "estimate," "expect," "will," "could," "may" and similar expressions, as they relate to management or the Company, are intended to identify forward-looking statements. Such statements reflect the current views of management with respect to future events and are subject to certain risks, uncertainties and assumptions, including without limitation the following as they relate to the Company: fluctuations in operating results and seasonality; the success of the Company to market, sell and support products sold; technological changes; reliance on intellectual property; dependence on entertainment industry; competition; dependence on management; foreign exchange risk; international trade risk; and dependence on key suppliers and dependence on manufacturing facility. Should one or more of these risks or uncertainties materialize, or should underlying assumptions prove incorrect, actual results may vary materially from those described herein.

21

### ITEM 7A. QUANTITATIVE AND QUALITATIVE DISCLOSURES ABOUT MARKET RISK

The Company is exposed to market risk primarily due to fluctuations in interest rates and foreign currency.

As of September 30, 2000, with all other variables held constant, a hypothetical one percentage point increase in interest rates would result in an

## Edgar Filing: VARI LITE INTERNATIONAL INC - Form 10-K

increase in interest expense of approximately \$0.3 million.

The Company has typically hedged a portion of its currency fluctuation risk by borrowing foreign currencies under the Old Credit Facility. Cash generated from the Company's European and Asian operations is typically denominated in the local currencies of these foreign offices and is used to pay expenses incurred in those currencies and service the foreign currency borrowings. The London Bank Loan is serviced by cash generated from the Company's UK operations and serves as an economic hedge for net cash generated from these operations. This would not qualify for hedge accounting under Statement of Financial Accounting Standards No. 133, "Accounting for Derivative Instruments and Hedging Activities." In the future, the Company may use other financial instruments to hedge its foreign currency fluctuation risk.

### ITEM 8. FINANCIAL STATEMENTS AND SUPPLEMENTARY DATA

The consolidated financial statements of the Company and its subsidiaries which are required by this Item 8 are listed in Part IV, Item 14(a) of this report. Such consolidated financial statements are included herein beginning on page F-1.

### ITEM 9. CHANGES IN AND DISAGREEMENTS WITH ACCOUNTANTS ON ACCOUNTING AND FINANCIAL DISCLOSURE

Not Applicable.

22

### PART III

Certain information required by Part III is omitted from this Report on the basis that the registrant will file a definitive proxy statement pursuant to Regulation 14A for its annual meeting of shareholders to be held on March 2, 2001 (the "Proxy Statement") not later than 120 days after the end of the fiscal year covered by this Report, and certain information included therein is incorporated herein by reference. Only those sections of the Proxy Statement which specifically address the items set forth herein are incorporated by reference. Such incorporation does not include the Report of the Compensation Committee and Omnibus Committee on Executive Compensation, the Report of the Audit Committee or the Stock Performance Graph included in the Proxy Statement.

### ITEM 10. DIRECTORS AND EXECUTIVE OFFICERS OF THE REGISTRANT

The information concerning the Company's directors and executive officers required by this item is incorporated by reference to the sections entitled "Election of Directors" and "Management--Executive Officers" in the Proxy Statement.

### ITEM 11. EXECUTIVE COMPENSATION

The information required by this Item is incorporated by reference to the section entitled "Executive Compensation" in the Proxy Statement.

### ITEM 12. SECURITY OWNERSHIP OF CERTAIN BENEFICIAL OWNERS AND MANAGEMENT

The information required by this Item is incorporated by reference to the section entitled "Outstanding Capital Stock" and "Section 16(a) Beneficial Ownership Reporting Compliance" in the Proxy Statement.

### ITEM 13. CERTAIN RELATIONSHIPS AND RELATED TRANSACTIONS

Not Applicable



Edgar Filing: VARI LITE INTERNATIONAL INC - Form 10-K

23

PART IV

ITEM 14. EXHIBITS, FINANCIAL STATEMENT SCHEDULES AND REPORTS ON FORM 8-K

(a) Financial Statements

The Financial Statements listed below are filed as part of this Annual Report on Form 10-K.

(b) Financial Statement Schedule

| SCHEDULE<br>----- | DESCRIPTION<br>-----                   | PAGE<br>----- |
|-------------------|--|---------------|
| II                | Valuation and Qualifying Accounts..... | S-1           |

The auditors' report with respect to the above-listed financial statement schedule appears on page F-2 of this report. All other financial statements and schedules not listed are omitted either because they are not applicable or not required, or the required information is included in the consolidated financial statements.

(c) Reports on Form 8-K

A Form 8-K was filed on November 13, 2000 reporting on the sale of a portion of the Company's European operations. A Form 8-K was filed December 4, 2000 reporting on the sale of Showco, Inc.

(d) Exhibits

| EXHIBIT NO.<br>----- | DESCRIPTION<br>-----  |
|----------------------|---|
| 3.1                  | Certificate of Incorporation of the Company (incorporated by reference to Exhibit 3.1 to the Company's Registration Statement on Form S-1 No. 333-33559)  |
| 3.2                  | By-Laws of the Company (incorporated by reference to Exhibit 3.2 to the Company's Registration Statement on Form S-1 No. 333-33559)   |
| 3.3                  | Certificate of Desigation of Rights, Preferences and Privileges of Series A Junior Participating Preferred Stock, Dated September 22, 1999 (incorporated by reference to Exhibit 3.3 to the Company's Annual Report on Form 10-K for the year ended September 30, 1999) |
| 4.1                  | Form of certificate representing shares of the Company's Common Stock (incorporated by reference to Exhibit 4.1 to the Company's Registration Statement on Form S-1 No. 333-33559)  |
| 4.2                  | Warrant Agreement, dated as of July 31, 1996, among the Company, Brown Brothers Harriman & Co., NBD Bank, SunTrust  |

## Edgar Filing: VARI LITE INTERNATIONAL INC - Form 10-K

Bank, Atlanta (formerly known as Trust Company Bank) and Comerica Bank Texas (incorporated by reference to Exhibit 4.2 to the Company's Registration Statement on Form S-1 No. 333-33559)

- 4.3 Supplement, dated as of August 31, 1999, to the Warrant Agreement, dated as of July 31, 1996, between the Company and Chase Bank of Texas, N.A. (incorporated by reference to Exhibit 4.3 to the Company's Annual Report on Form 10-K for the year ended September 30, 1999)
- 4.4 Amendment No. 1, dated as of August 31, 1999, to the Warrant Agreement, dated as of July 31, 1996, between the Company and Brown Brothers Harriman & Co. (incorporated by reference to Exhibit 4.4 to the Company's Annual Report on Form 10-K for the year ended September 30, 1999)

24

| EXHIBIT NO. | DESCRIPTION   |
|-------------|---|
| 4.5         | Amendment No. 1, dated as of August 31, 1999, to the Warrant Agreement, dated as of July 31, 1996, between the Company and Suntrust Bank, Atlanta (incorporated by reference to Exhibit 4.5 to the Company's Annual Report on Form 10-K for the year ended September 30, 1999)  |
| 4.6         | Amendment No. 1, dated as of August 31, 1999, to the Warrant Agreement, dated as of July 31, 1996, between the Company and Comerica Bank-Texas (incorporated by reference to Exhibit 4.6 to the Company's Annual Report on Form 10-K for the year ended September 30, 1999)   |
| 4.7         | Amendment No. 1, dated as of August 31, 1999, to the Warrant Agreement, dated as of July 31, 1996, between the Company and The First National Bank of Chicago (as successor to NBD Bank) (incorporated by reference to Exhibit 4.7 to the Company's Annual Report on Form 10-K for the year ended September 30, 1999)   |
| 4.8         | Supplement, dated as of August 31, 1999, to the Warrant Agreement, dated as of July 31, 1996, between the Company, Brown Brothers Harriman & Co., the First National Bank of Chicago as successor to NBD Bank, Suntrust Bank, Comerica Bank-Texas, and Chase Bank of Texas, N.A. (incorporated by reference to Exhibit 4.8 to the Company's Annual Report on Form 10-K for the year ended September 30, 1999) |
| 10.1        | Employment Agreement, dated as of July 1, 1995, between the Company and H.R. Brutsche III (incorporated by reference to Exhibit 10.1 to the Company's Registration Statement on Form S-1 No. 333-33559)   |
| 10.2        | Amendment No. 1, dated as of August 11, 1997, to the Employment Agreement, dated as of July 1, 1995, between the Company and H.R. Brutsche III (incorporated by reference to Exhibit 10.2 to the Company's Registration Statement on  |

Edgar Filing: VARI LITE INTERNATIONAL INC - Form 10-K

Form S-1 No. 333-33559)

- 10.3 Consulting Agreement, dated as of July 1, 1995, between the Company and J. Anthony Smith (incorporated by reference to Exhibit 10.3 to the Company's Registration Statement on Form S-1 No. 333-33559)
- 10.4 Consulting Agreement, dated as of July 1, 1995, between the Company and John D. Maxson (incorporated by reference to Exhibit 10.4 to the Company's Registration Statement on Form S-1 No. 333-33559)
- 10.5 Amendment No. 1, dated as of August 11, 1997, to the Consulting Agreement, dated as of July 1, 1995, between the Company and John D. Maxson (incorporated by reference to Exhibit 10.5 to the Company's Registration Statement on Form S-1 No. 333-33559)
- 10.6 Consulting Agreement, dated as of July 1, 1995, between the Company and James H. Clark, Jr. (incorporated by reference to Exhibit 10.6 to the Company's Registration Statement on Form S-1 No. 333-33559)
- 10.7 Deferred Compensation Agreement, dated as of July 1, 1995, between the Company and H. R. Brutsche III (incorporated by reference to Exhibit 10.7 to the Company's Registration Statement on Form S-1 No. 333-33559)
- 10.8 Deferred Compensation Agreement, dated as of July 1, 1995, between the Company and John D. Maxson (incorporated by reference to Exhibit 10.8 to the Company's Registration Statement on Form S-1 No. 333-33559)
- 10.9 Deferred Compensation Agreement, dated as of July 1, 1995, between the Company and James H. Clark, Jr. (incorporated by reference to Exhibit 10.9 to the Company's Registration Statement on Form S-1 No. 333-33559)

25

| EXHIBIT NO. | DESCRIPTION   |
|-------------|---|
| 10.10       | Deferred Compensation Agreement, dated as of July 1, 1995, between the Company and J. Anthony Smith (incorporated by reference to Exhibit 10.10 to the Company's Registration Statement on Form S-1 No. 333-33559)                                      |
| 10.11       | Compensation Continuation Agreement, dated as of March 31, 1994, among the Company, Vari-Lite, Inc., Showco, Inc. and H. R. Brutsche III (incorporated by reference to Exhibit 10.11 to the Company's Registration Statement on Form S-1 No. 333-33559) |
| 10.12       | Compensation Continuation Agreement, dated as of March 31, 1994, among the Company, Vari-Lite, Inc., Showco, Inc. and John D. Maxson (incorporated by reference to Exhibit 10.12 to the Company's Registration Statement on Form S-1                    |

## Edgar Filing: VARI LITE INTERNATIONAL INC - Form 10-K

No. 333-33559)

- 10.13 Compensation Continuation Agreement, dated as of March 31, 1994, among the Company, Vari-Lite, Inc., Showco, Inc. and James H. Clark, Jr. (incorporated by reference to Exhibit 10.13 to the Company's Registration Statement on Form S-1 No. 333-33559)
- 10.14 Statement and Terms of Employment, dated as of April 1, 1994, between Vari-Lite Europe Ltd. and Brian L. Croft (incorporated by reference to Exhibit 10.14 to the Company's Registration Statement on Form S-1 No. 333-33559)
- 10.15 Split-Dollar Agreement, dated as of October 12, 1995, among the Company, Brown Brothers Harriman Trust Company of Texas, trustee of the H.R. Brutsche III Insurance Trust, and H. R. Brutsche III (incorporated by reference to Exhibit 10.15 to the Company's Registration Statement on Form S-1 No. 333-33559)
- 10.16 Amended and Restated Split-Dollar Agreement, dated as of October 12, 1995, among the Company, Brown Brothers Harriman Trust Company of Texas, trustee of the H.R. Brutsche III Insurance Trust, and H. R. Brutsche III (incorporated by reference to Exhibit 10.16 to the Company's Registration Statement on Form S-1 No. 333-33559)
- 10.17 Amended and Restated Split-Dollar Agreement, dated as of October 12, 1997, among the Company, Brown Brothers Harriman Trust Company of Texas, trustee of the John D. Maxson 1995 Irrevocable Trust, and John D. Maxson (incorporated by reference to Exhibit 10.17 to the Company's Registration Statement on Form S-1 No. 333-33559)
- 10.18 Split-Dollar Life Insurance Agreement, dated as of October 12, 1995, among the Company, James Howard Cullum Clark and James H. Clark, Jr. (incorporated by reference to Exhibit 10.18 to the Company's Registration Statement on Form S-1 No. 333-33559)
- 10.19 Amended and Restated Split-Dollar Agreement, dated as of October 12, 1995, between the Company, James Howard Cullum Clark and James H. Clark, Jr. (incorporated by reference to Exhibit 10.19 to the Company's Registration Statement on Form S-1 No. 333-33559)
- 10.20 Vari-Lite International, Inc. 1997 Omnibus Plan (including forms of Incentive Stock Option Agreement and Nonqualified Stock Option Agreement) (incorporated by reference to Exhibit 10.20 to the Company's Registration Statement on Form S-1 No. 333-33559)
- 10.21 Vari-Lite International, Inc. Employees' Stock Ownership Plan (incorporated by reference to Exhibit 10.21 to the Company's Registration Statement on Form S-1 No. 333-33559)
- 10.22 Vari-Lite International, Inc. Employees' Stock Equivalence Plan (incorporated by reference to Exhibit 10.22 to the Company's Registration Statement on Form S-1 No. 333-33559)
- 10.23 Vari-Lite International, Inc. Annual Incentive Plan (as amended and restated) (incorporated by reference to

## Edgar Filing: VARI LITE INTERNATIONAL INC - Form 10-K

Exhibit 10.23 to the Company's Registration Statement on Form S-1 No. 333-33559)

26

| EXHIBIT NO. | DESCRIPTION  |
|-------------|--|
| 10.24       | Employment Agreement, dated as of August 28, 1995, by and between the Company and James E. Kinnu (incorporated by reference to Exhibit 10.34 to the Company's Registration Statement on Form S-1 No. 333-33559)  |
| 10.25       | Severance Agreement, dated as of September 30, 1996, by and between the Company and James E. Kinnu (incorporated by reference to Exhibit 10.35 to the Company's Registration Statement on Form S-1 No. 333-33559)  |
| 10.26       | Ground Lease, dated as of December 21, 1995, among Brazos Beltline Development, Inc. and Vari-Lite, Inc., Showco, Inc., IGNITION! Creative Services, Inc., Concert Production Lighting, Inc. and Irideon, Inc. (incorporated by reference to Exhibit 10.36 to the Company's Registration Statement on Form S-1 No. 333-33559)    |
| 10.27       | Guaranty, dated as of December 21, 1995, by the Company (incorporated by reference to Exhibit 10.37 to the Company's Registration Statement on Form S-1 No. 333-33559)   |
| 10.28       | Form of Indemnification Agreement with Directors and Officers (incorporated by reference to Exhibit 10.38 to the Company's Registration Statement on Form S-1 No. 333-33559)   |
| 10.29       | Agreement and Plan of Merger, dated as of August 27, 1997, between the Company and Vari-Lite Texas (incorporated by reference to Exhibit 10.39 to the Company's Registration Statement on Form S-1 No. 333-33559)  |
| 10.30       | International Swap Dealers Association, Inc. Master Agreement, dated as of November 23, 1993, between the Company and Brown Brothers, Harriman & Co. (along with confirmation of Interest Rate Swap Transaction) (incorporated by reference to Exhibit 10.40 to the Company's Registration Statement on Form S-1 No. 333- 33559) |
| 10.31       | International Swap Dealers Association, Inc. Master Agreement, dated as of September 13, 1996, between Vari-Lite, Inc. and SunTrust Bank, Atlanta (along with confirmations of Interest Rate Transactions) (incorporated by reference to Exhibit 10.41 to the Company's Registration Statement on Form S-1 No. 333-33559)        |
| 10.32       | Multicurrency Credit Agreement, dated as of December 19, 1997, among the Company and SunTrust Bank, Atlanta, as agent for the other banks thereunder (incorporated by reference to Exhibit 10.32 to the Company's Annual Report on Form 10-K for the year ended September 30, 1997)  |

## Edgar Filing: VARI LITE INTERNATIONAL INC - Form 10-K

- 10.33            Amendment No.1, dated April 24, 1998 to the Multicurrency Credit Agreement, dated as of December 19, 1997, among the Company and SunTrust Bank, Atlanta, as agent for the other banks thereunder (incorporated by reference 10.33 to the Company's Quarterly Report on Form 10-Q for the quarterly period ended June 30, 1998)
- 10.34            Amendment No. 2, dated July 31, 1998 to the Multicurrency Credit Agreement, dated as of December 19, 1997, among the Company and SunTrust Bank, Atlanta, as agent for the other banks thereunder (incorporated by reference to Exhibit 10.34 to the Company's Quarterly Report for the quarterly period ended June 30, 1998)
- 10.35            Amendment No. 3, dated December 15, 1998 to the Multicurrency Credit Agreement, dated as of December 19, 1997, among the Company and SunTrust Bank, Atlanta, as agent for the other banks thereunder (incorporated by reference to Exhibit 4.5 to the Company's Annual Report on Form 10-K for the year ended September 30, 1999)
- 10.36            Amendment No. 1, effective November 2, 1998, to the Deferred Compensation Agreement, dated as of July 1, 1995, between the Company and H.R. Brutsche III (incorporated by reference to Exhibit 4.5 to the Company's Annual Report on Form 10-K for the year ended September 30, 1999)

27

| EXHIBIT NO. | DESCRIPTION  |
|-------------|--|
| 10.37       | Amendment No. 1, effective November 2, 1998, to the Deferred Compensation Agreement, dated as of July 1, 1995, between the Company and John D. Maxson (incorporated by reference to Exhibit 4.5 to the Company's Annual Report on Form 10-K for the year ended September 30, 1999)         |
| 10.38       | Amendment No. 1, effective November 2, 1998, to the Deferred Compensation Agreement, dated as of July 1, 1995, between the Company and James H. Clark, Jr. (incorporated by reference to Exhibit 10.38 to the Company's Quarterly Report for the quarterly period ended December 31, 1998) |
| 10.39       | Amendment No. 1, effective November 2, 1998, to the Deferred Compensation Agreement, dated as of July 1, 1995, between the Company and J. Anthony Smith (incorporated by reference to Exhibit 10.39 to the Company's Quarterly Report for the quarterly period ended December 31, 1998)    |
| 10.40       | Amendment No. 1, effective January 1, 1998, to the Vari-Lite International, Inc. Employees' Stock Ownership Plan dated September 27, 1995 (incorporated by reference to Exhibit 10.40 to the Company's Quarterly Report for the quarterly period ended March 31, 1999)                     |
| 10.41       | Amendment No. 1, effective January 1, 1998, to the Vari-Lite International, Inc. Employees' Stock Ownership Trust dated  |

## Edgar Filing: VARI LITE INTERNATIONAL INC - Form 10-K

- September 27, 1995 (incorporated by reference to Exhibit 10.41 to the Company's Quarterly Report for the quarterly period ended March 31, 1999)
- 10.42 Amendment No. 4, dated April 1, 1999, to the Multicurrency Credit Agreement, dated as of December 19, 1997, among the Company and SunTrust Bank, Atlanta, as agent for the banks thereunder (incorporated by reference to Exhibit 10.42 to the Company's Quarterly Report for the quarterly period ended March 31, 1999)
- 10.43 Temporary Waiver Agreement, dated August 12, 1999, to the Multicurrency Credit Agreement, dated as of December 19, 1997, among the Company and SunTrust Bank, Atlanta, as agent for the banks thereunder (incorporated by reference to Exhibit 10.43 to the Company's Quarterly Report for the quarterly period ended June 30, 1999)
- 10.44 Rights Agreement, dated September 27, 1999, by and between the Company and Chas Mellon Shareholder Services, L.L.C. (incorporated by reference to Exhibit 4.1 to the Company's Form 8-K filed September 22, 1999)
- 10.45 Amendment No. 5, dated August 25, 1999, to the Multicurrency Credit Agreement, dated as of December 19, 1997, among the Company and SunTrust Bank, Atlanta, as agent for the banks thereunder (incorporated by reference to Exhibit 10.45 to the Company's Annual Report on Form 10-K for the year ended September 30, 1999)
- 10.46 Amendment No. 6, dated January 11, 2000, to the Multicurrency Credit Agreement, dated as of December 19, 1997, among the Company and SunTrust Bank, Atlanta, as agent for the banks thereunder (incorporated by reference to Exhibit 10.46 to the Company's Annual Report on Form 10-K for the year ended September 30, 1999)
- 10.47 Share Purchase Agreement, dated October 26, 2000, between Vari-Lite International, Inc. and First Events B.V. (incorporated by reference to Exhibit 2.1 to the Company's Form 8-K filed November 13, 2000)
- 10.48 Asset Purchase Agreement, dated October 26, 2000, between Vari-Lite, Inc. and First Events B.V. (incorporated by reference to Exhibit 2.2 to the Company's Form 8-K filed November 13, 2000)

28

| EXHIBIT NO. | DESCRIPTION   |
|-------------|---|
| 10.49       | Asset Transfer Agreement, dated November 17, 2000, by and among Vari-Lite International, Inc., Showco, Inc. and Clearsho, LLC (incorporated by reference to Exhibit 2.1 to the Company's Form 8-K filed December 4, 2000) |
| 10.50       | Equity Purchase Agreement, dated November 17, 2000, by and  |

Edgar Filing: VARI LITE INTERNATIONAL INC - Form 10-K

among Vari-Lite International, Inc., Showco, Inc., Clair Brothers Audio Enterprises, Inc. and Clair Acquisition Corp. (incorporated by reference to Exhibit 2.2 to the Company's Form 8-K filed December 4, 2000)

- \*10.51 Financing Agreement, dated December 29, 2000, between Vari-Lite, Inc. and Firststar Bank, National Association
- \*10.52 Security Agreement, dated December 29, 2000, between Vari-Lite, Inc. and Firststar Bank, National Association
- \*10.53 Guaranty Agreement, dated December 29, 2000, made by the Company in favor of Firststar Bank, National Association
- \*10.54 Patent, Trademark and License Security Agreement, dated December 29, 2000, between Vari-Lite, Inc. and Firststar Bank, National Association
- \*10.55 Chattel Mortgage Facility Offer, dated November 9, 2000, between Vari-Lite Production Services, Ltd. and Barclays Mercantile Business Finance Limited
- \*10.56 Mortgage, dated November 23, 2000, between Vari-Lite Production Services, Ltd. and Barclays Mercantile Business Finance Limited
- \*10.57 Guarantee & Idemnity--Cross Border, dated November 23, 2000, between the Company and Barclays Mercantile Business Finance Limited on behalf of Vari-Lite Production Services, Ltd.
- \*21.1 List of Company's Subsidiaries
- \*23.1 Consent of Deloitte & Touche LLP
- \*27.1 Financial Data Schedule

-----  
\* Filed herewith.

29

SIGNATURES

Pursuant to the requirements of the Section 13 or 15(d) of Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized, in the City of Dallas and State of Texas on the 16th day of January, 2001.

VARI-LITE INTERNATIONAL, INC.

By: /s/ H.R. BRUTSCHE III

-----  
H.R. Brutsche III  
CHAIRMAN OF THE BOARD AND CHIEF  
EXECUTIVE OFFICER

Pursuant to the requirements of the Securities Exchange Act of 1934, this



Edgar Filing: VARI LITE INTERNATIONAL INC - Form 10-K

report has been signed below by the following persons on behalf of the Registrant and in the capacities on the 16th day of January, 2001.

|  |   |
|--|---|
| <p>/s/ H.R. BRUTSCHE III<br/>-----<br/>H.R. Brutsche III</p>       | <p>Chariman of the Board and Chief Executive Officer (Principal Executive Officer)</p>  |
| <p>/s/ JEROME L. TROJAN III<br/>-----<br/>Jerome L. Trojan III</p> | <p>Vice President--Finance, Chief Financial Officer, Treasurer and Secretary (Principal Financial and Accounting Officer)</p> |
| <p>/s/ JAMES H. CLARK, JR.<br/>-----<br/>James H. Clark, Jr.</p>   | <p>Director</p>   |
| <p>/s/ JOHN D. MAXSON<br/>-----<br/>John D. Maxson</p>             | <p>Director</p>   |
| <p>/s/ JOHN R. RETTBERG<br/>-----<br/>John R. Rettberg</p>         | <p>Director</p>   |
| <p>/s/ J. ANTHONY SMITH<br/>-----<br/>J. Anthony Smith</p>         | <p>Director</p>   |

30

INDEX TO FINANCIAL STATEMENTS  
CONSOLIDATED FINANCIAL STATEMENTS OF  
VARI-LITE INTERNATIONAL, INC. AND SUBSIDIARIES

|   |     |
|---|-----|
| Independent Auditors' Report.....   | F-2 |
| Consolidated Balance Sheets as of September 30, 1999 and 2000.....  | F-3 |
| Consolidated Statements of Operations and Comprehensive Loss for the Years Ended September 30, 1998, 1999, and 2000.... | F-4 |
| Consolidated Statements of Stockholders' Equity for the Years Ended September 30, 1998, 1999 and 2000.....              | F-5 |
| Consolidated Statements of Cash Flows for the Years Ended September 30, 1998, 1999 and 2000.....                        | F-6 |
| Notes to Consolidated Financial Statements.....   | F-7 |

The following financial statement supplementary schedule of the Registrant and its subsidiaries required to be included in Item 14(b) is listed below:

|   |     |
|---|-----|
| Schedule II--Valuation and Qualifying Accounts..... | S-1 |
|---|-----|

F-1

# Edgar Filing: VARI LITE INTERNATIONAL INC - Form 10-K

## INDEPENDENT AUDITORS' REPORT

To the Stockholders of  
Vari-Lite International, Inc.  
Dallas, Texas

We have audited the accompanying consolidated balance sheets of Vari-Lite International, Inc. and subsidiaries (herein referred to as "the Company") as of September 30, 1999 and 2000, and the related consolidated statements of operations and comprehensive loss, stockholders' equity and cash flows for each of the three years in the period ended September 30, 2000. Our audits also included the financial statement schedule listed in the index at Item 14(b). These financial statements and financial statement schedule are the responsibility of the Company's management. Our responsibility is to express an opinion on these financial statements and financial statement schedule based on our audits.

We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audits provide a reasonable basis for our opinion.

In our opinion, such consolidated financial statements present fairly, in all material respects, the financial position of the Company at September 30, 1999 and 2000, and the results of their operations and their cash flows for each of the three years in the period ended September 30, 2000, in conformity with accounting principles generally accepted in the United States of America. Also, in our opinion, such financial statement schedule, when considered in relation to the basic consolidated financial statements taken as a whole, presents fairly in all material respects the information set forth therein.

/s/ DELOITTE & TOUCHE LLP

Dallas, Texas

December 12, 2000

(December 29, 2000 as to the fourth paragraphs of Notes E and Q)

F-2

### VARI-LITE INTERNATIONAL, INC. AND SUBSIDIARIES

#### CONSOLIDATED BALANCE SHEETS

SEPTEMBER 30, 1999 AND 2000

(IN THOUSANDS EXCEPT SHARE DATA)

|  | 1999     | 2000     |
|--|----------|----------|
|  | -----    | -----    |
| ASSETS   |          |          |
| CURRENT ASSETS:  |          |          |
| Cash.....  | \$ 1,969 | \$ 4,315 |
| Receivables, less allowance for doubtful accounts of \$720 |          |          |

Edgar Filing: VARI LITE INTERNATIONAL INC - Form 10-K

|   |           |           |
|---|-----------|-----------|
| and \$740.....  | 13,056    | 12,369    |
| Inventory.....  | 6,586     | 13,695    |
| Prepaid expense and other current assets.....   | 1,715     | 1,352     |
|   | -----     | -----     |
| TOTAL CURRENT ASSETS.....   | 23,326    | 31,731    |
| EQUIPMENT AND OTHER PROPERTY:   |           |           |
| Lighting and sound equipment.....   | 135,220   | 123,210   |
| Machinery and tools.....  | 6,044     | 5,678     |
| Furniture and fixtures.....   | 5,009     | 5,089     |
| Office and computer equipment.....  | 11,060    | 10,377    |
| Work in progress and raw materials inventory.....   | 3,040     | 680       |
|   | -----     | -----     |
|   | 160,373   | 145,034   |
| Less accumulated depreciation and amortization.....   | 83,323    | 84,097    |
|   | -----     | -----     |
|   | 77,050    | 60,937    |
| OTHER ASSETS.....   | 7,324     | 2,035     |
|   | -----     | -----     |
| TOTAL ASSETS.....   | \$107,700 | \$ 94,703 |
|   | =====     | =====     |
| LIABILITIES AND STOCKHOLDERS' EQUITY  |           |           |
| CURRENT LIABILITIES:  |           |           |
| Accounts payable and accrued expenses.....  | \$ 11,855 | \$ 10,873 |
| Unearned revenue.....   | 2,606     | 3,272     |
| Income taxes payable.....   | 440       | 82        |
| Current portion of long-term obligations.....   | 8,591     | 19,599    |
|   | -----     | -----     |
| TOTAL CURRENT LIABILITIES.....  | 23,492    | 33,826    |
| LONG-TERM OBLIGATIONS.....  | 39,459    | 18,136    |
| DEFERRED INCOME TAXES.....  | 1,514     | 993       |
|   | -----     | -----     |
| TOTAL LIABILITIES.....  | 64,465    | 52,955    |
| COMMITMENTS AND CONTINGENCIES (Note F and H).....   |           |           |
|   | --        | --        |
| STOCKHOLDERS' EQUITY:   |           |           |
| Preferred Stock, \$0.10 par value (10,000,000 shares<br>authorized; no shares issued).....                                      | --        | --        |
| Common Stock, \$0.10 par value (40,000,000 shares<br>authorized; 7,845,167 shares issued; 7,800,003 shares<br>outstanding)..... | 785       | 785       |
| Treasury Stock.....   | (186)     | (186)     |
| Additional paid-in capital.....   | 25,026    | 25,026    |
| Stockholder notes receivable.....   | (30)      | (19)      |
| Accumulated other comprehensive income (loss)--foreign<br>currency translation adjustment.....                                  | 892       | (319)     |
| Retained earnings.....  | 16,748    | 16,461    |
|   | -----     | -----     |
| TOTAL STOCKHOLDERS' EQUITY.....   | 43,235    | 41,748    |
|   | -----     | -----     |
| TOTAL LIABILITIES AND STOCKHOLDERS' EQUITY.....   | \$107,700 | \$ 94,703 |
|   | =====     | =====     |

See notes to consolidated financial statements.

F-3

VARI-LITE INTERNATIONAL, INC. AND SUBSIDIARIES  
CONSOLIDATED STATEMENTS OF OPERATIONS AND COMPREHENSIVE LOSS  
YEARS ENDED SEPTEMBER 30, 1998, 1999 AND 2000

# Edgar Filing: VARI LITE INTERNATIONAL INC - Form 10-K

(IN THOUSANDS EXCEPT SHARE DATA)

|   | 1998       | 1999       | 2000       |
|---|------------|------------|------------|
|   | -----      | -----      | -----      |
| Rental revenues.....  | \$ 73,235  | \$ 78,520  | \$ 76,366  |
| Product sales and services revenues.....  | 15,141     | 13,012     | 17,322     |
|   | -----      | -----      | -----      |
| TOTAL REVENUES.....   | 88,376     | 91,532     | 93,688     |
| Rental cost.....  | 33,172     | 39,557     | 35,990     |
| Product sales and services cost.....  | 10,472     | 7,393      | 10,881     |
|   | -----      | -----      | -----      |
| TOTAL COST OF SALES.....  | 43,644     | 46,950     | 46,871     |
|   | -----      | -----      | -----      |
| GROSS PROFIT.....   | 44,732     | 44,582     | 46,817     |
| Selling, general and administrative expense.....  | 35,014     | 38,224     | 37,102     |
| Research and development expense.....   | 6,690      | 5,586      | 5,152      |
| Impairment of assets.....   | 3,542      | --         | 3,850      |
| Restructuring costs.....  | 1,080      | 600        | --         |
| Gains on lawsuit settlement and sale of lease.....  | --         | --         | (3,993)    |
|   | -----      | -----      | -----      |
| TOTAL OPERATING EXPENSES.....   | 46,326     | 44,410     | 42,111     |
|   | -----      | -----      | -----      |
| OPERATING INCOME (LOSS).....  | (1,594)    | 172        | 4,706      |
| Interest expense (net).....   | 2,881      | 4,540      | 5,180      |
|   | -----      | -----      | -----      |
| LOSS BEFORE INCOME TAXES, EXTRAORDINARY LOSS AND CHANGE IN ACCOUNTING PRINCIPLE.....        | (4,475)    | (4,368)    | (474)      |
| Income tax benefit.....   | (1,785)    | (1,725)    | (187)      |
|   | -----      | -----      | -----      |
| LOSS BEFORE EXTRAORDINARY LOSS AND CUMULATIVE EFFECT OF CHANGE IN ACCOUNTING PRINCIPLE..... | (2,690)    | (2,643)    | (287)      |
| Extraordinary loss from early extinguishment of debt.....                                   | (737)      | --         | --         |
| Cumulative effect of change in accounting principle.....                                    | (195)      | --         | --         |
|   | -----      | -----      | -----      |
| NET LOSS.....   | (3,622)    | (2,643)    | (287)      |
| Other comprehensive income (loss)--foreign currency translation adjustment.....             | (591)      | 1,122      | (1,211)    |
|   | -----      | -----      | -----      |
| COMPREHENSIVE LOSS.....   | \$ (4,213) | \$ (1,521) | \$ (1,498) |
|   | =====      | =====      | =====      |
| WEIGHTED AVERAGE BASIC AND DILUTED SHARES OUTSTANDING.....                                  | 7,712,332  | 7,800,003  | 7,800,003  |
|   | =====      | =====      | =====      |
| <br>PER SHARE INFORMATION   |            |            |            |
| BASIC AND DILUTED:  |            |            |            |
| Loss before extraordinary loss and cumulative effect of change in accounting principle..... | \$ (0.35)  | \$ (0.34)  | \$ (0.04)  |
| Extraordinary loss.....   | \$ (0.10)  | \$ --      | \$ --      |
| Cumulative effect of change in accounting principle.....                                    | \$ (0.02)  | \$ --      | \$ --      |
|   | -----      | -----      | -----      |
| Net loss.....   | \$ (0.47)  | \$ (0.34)  | \$ (0.04)  |
|   | =====      | =====      | =====      |

See notes to consolidated financial statements.

Edgar Filing: VARI LITE INTERNATIONAL INC - Form 10-K

VARI-LITE INTERNATIONAL, INC. AND SUBSIDIARIES  
CONSOLIDATED STATEMENTS OF STOCKHOLDERS' EQUITY  
YEARS ENDED SEPTEMBER 30, 1998, 1999 AND 2000  
(IN THOUSANDS EXCEPT SHARE DATA)

|   | PREFERRED STOCK |        | COMMON STOCK |        | TREASURY ST |
|---|-----------------|--------|--------------|--------|-------------|
|   | SHARES          | AMOUNT | SHARES       | AMOUNT | SHARES      |
| BALANCE, OCTOBER 1, 1997.....   | --              | \$ --  | 5,845,167    | \$585  | (45,164)    |
| Initial Public Offering.....  |                 |        | 2,000,000    | 200    |             |
| Payments on stockholder notes<br>receivable.....                          |                 |        |              |        |             |
| Other comprehensive loss--foreign<br>currency translation adjustment...   |                 |        |              |        |             |
| Net loss.....   |                 |        |              |        |             |
| BALANCE, SEPTEMBER 30, 1998.....  |                 |        | 7,845,167    | 785    | (45,164)    |
| Payments on stockholder notes<br>receivable.....                          |                 |        |              |        |             |
| Revaluation of stock warrants.....  |                 |        |              |        |             |
| Other comprehensive income--foreign<br>currency translation adjustment... |                 |        |              |        |             |
| Net loss.....   |                 |        |              |        |             |
| BALANCE, SEPTEMBER 30, 1999.....  | --              | --     | 7,845,167    | 785    | (45,164)    |
| Payments on stockholder notes<br>receivable.....                          |                 |        |              |        |             |
| Other comprehensive loss--foreign<br>currency translation adjustment...   |                 |        |              |        |             |
| Net loss.....   |                 |        |              |        |             |
| BALANCE, SEPTEMBER 30, 2000.....  | --              | \$ --  | 7,845,167    | \$785  | (45,164)    |

|   | STOCK                | ACCUMULATED                             | RETAINED | TOTAL    |
|---|----------------------|---|----------|----------|
|   | PURCHASE<br>WARRANTS | OTHER<br>COMPREHENSIVE<br>INCOME (LOSS) | EARNINGS |          |
| BALANCE, OCTOBER 1, 1997.....   | \$ 600               | \$ 361                                  | \$23,013 | \$27,541 |
| Initial Public Offering.....  |                      |   |          | 21,282   |
| Payments on stockholder notes<br>receivable.....                          |                      |   |          | 94       |
| Other comprehensive loss--foreign<br>currency translation adjustment...   |                      | (591)                                   |          | (591)    |
| Net loss.....   |                      |   | (3,622)  | (3,622)  |
| BALANCE, SEPTEMBER 30, 1998.....  | 600                  | (230)                                   | 19,391   | 44,704   |
| Payments on stockholder notes<br>receivable.....                          |                      |   |          | 52       |
| Revaluation of stock warrants.....  | (600)                |   |          | --       |
| Other comprehensive income--foreign<br>currency translation adjustment... |                      | 1,122                                   |          | 1,122    |
| Net loss.....   |                      |   | (2,643)  | (2,643)  |

Edgar Filing: VARI LITE INTERNATIONAL INC - Form 10-K

|   |       |          |          |          |
|---|-------|----------|----------|----------|
| BALANCE, SEPTEMBER 30, 1999.....  | --    | 892      | 16,748   | 43,235   |
| Payments on stockholder notes<br>receivable.....                        |       |          |          | 11       |
| Other comprehensive loss--foreign<br>currency translation adjustment... |       | (1,211)  |          | (1,211)  |
| Net loss.....   |       |          | (287)    | (287)    |
|   | ----- | -----    | -----    | -----    |
| BALANCE, SEPTEMBER 30, 2000.....  | \$ -- | \$ (319) | \$16,461 | \$41,748 |
|   | ===== | =====    | =====    | =====    |

See notes to consolidated financial statements.

F-5

VARI-LITE INTERNATIONAL, INC. AND SUBSIDIARIES

CONSOLIDATED STATEMENTS OF CASH FLOWS

YEARS ENDED SEPTEMBER 30, 1998, 1999 AND 2000

(IN THOUSANDS)

|   | 1998       | 1999       | 2000     |
|---|------------|------------|----------|
|   | -----      | -----      | -----    |
| Cash flows from operating activities:   |            |            |          |
| Net loss.....   | \$ (3,622) | \$ (2,643) | \$ (287) |
| Adjustments to reconcile net loss to net cash provided by<br>operating activities:                      |            |            |          |
| Depreciation and amortization.....  | 13,515     | 15,230     | 13,841   |
| Amortization of note discount and deferred loan fees....  | 83         | 136        | 453      |
| Provision for doubtful accounts.....  | 641        | 140        | 178      |
| Extraordinary loss from early extinguishment of debt....  | 737        | --         | --       |
| Cumulative effect of change in accounting principle.....  | 195        | --         | --       |
| Impairment of Assets.....   | 3,542      | --         | 3,850    |
| Gain on sale of lease.....  | --         | --         | (2,251)  |
| Deferred income taxes.....  | (2,735)    | (2,194)    | (521)    |
| Gain on sale of equipment and other property.....   | (18)       | (159)      | (626)    |
| Gains on sale of Brilliant Stages and cancellation of<br>land lease and loss on sale of Dubai.....      | --         | (462)      | --       |
| Net change in assets and liabilities:   |            |            |          |
| Accounts receivable.....  | 1,758      | 268        | (130)    |
| Inventory.....  | (3,561)    | (2,545)    | (6,852)  |
| Prepaid expenses.....   | 746        | 12         | 324      |
| Other assets.....   | (3,085)    | 1,668      | 2,583    |
| Accounts payable, accrued liabilities and income taxes<br>payable.....                                  | (318)      | (1,869)    | (1,588)  |
| Unearned revenue.....   | (1,404)    | 912        | 679      |
|   | -----      | -----      | -----    |
| Net cash provided by operating activities.....  | 6,474      | 8,494      | 9,653    |
| Cash flows from investing activities:   |            |            |          |
| Capital expenditures, including rental equipment.....   | (25,841)   | (12,914)   | (3,980)  |
| Acquisition of European companies, net of cash acquired...  | (1,833)    | (1,192)    | --       |
| Proceeds from sale of the Madrid operations and sale of<br>lease.....                                   | --         | --         | 4,714    |
| Proceeds from sale of Irideon, Brilliant Stages and Dubai<br>assets and cancellation of land lease..... | --         | 3,666      | --       |

Edgar Filing: VARI LITE INTERNATIONAL INC - Form 10-K

|  |          |          |          |
|--|----------|----------|----------|
| Proceeds from sale of equipment.....                                 | 98       | 400      | 3,580    |
|  | -----    | -----    | -----    |
| Net cash provided (used) by investing activities.....                | (27,576) | (10,040) | 4,314    |
| Cash flows from financing activities:                                |          |          |          |
| Proceeds from issuance of debt.....                                  | 79,760   | 33,178   | 29,198   |
| Principal payments on debt.....                                      | (76,418) | (34,765) | (39,214) |
| Proceeds from issuance of distributor advances.....                  | 690      | --       | --       |
| Principal payments on distributor advances.....                      | (1,735)  | (646)    | (279)    |
| Proceeds from payments on stockholder notes receivable....           | 94       | 52       | 11       |
| Proceeds from public offering of common stock.....                   | 21,282   | --       | --       |
|  | -----    | -----    | -----    |
| Net cash provided (used) by financing activities.....                | 23,673   | (2,181)  | (10,284) |
| Effect of exchange rate changes on cash and cash<br>equivalents..... | (595)    | 1,858    | (1,337)  |
|  | -----    | -----    | -----    |
| Net increase (decrease) during the year.....                         | 1,976    | (1,869)  | 2,346    |
| Cash, beginning of year.....   | 1,862    | 3,838    | 1,969    |
|  | -----    | -----    | -----    |
| Cash, end of year.....   | \$ 3,838 | \$ 1,969 | \$ 4,315 |
|  | =====    | =====    | =====    |
| SUPPLEMENTAL CASH FLOW INFORMATION                                   |          |          |          |
| Cash paid for interest expense.....                                  | \$ 2,732 | \$ 3,958 | \$ 5,459 |
| Cash paid for income taxes.....                                      | \$ 1,313 | \$ 821   | \$ 427   |
| Non-cash transactions:   |          |          |          |
| Warrants revalued.....   | \$ --    | \$ (600) | \$ --    |

See notes to consolidated financial statements.

F-6

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

YEARS ENDED SEPTEMBER 30, 1998, 1999 AND 2000

(IN THOUSANDS EXCEPT SHARE DATA)

NOTE A--ORGANIZATION:

The Company is a leading worldwide designer, manufacturer and distributor of automated lighting systems. The Company provides automated lighting and other related equipment and production services primarily to the entertainment industry, servicing markets such as concert touring, theater, television and film and corporate events. The Company sells and rents its VARI\*LITE(-Registered Trademark-) automated lighting systems through its own domestic and international offices, rental associates and worldwide independent dealers.

NOTE B--SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES:

PRINCIPLES OF CONSOLIDATION AND USE OF ESTIMATES

The consolidated financial statements of Vari-Lite International, Inc. include the accounts of its wholly-owned subsidiaries which consist of operating and holding companies. The operating companies consist of Vari-Lite, Inc. ("Vari-Lite"), Showco, Inc. ("Showco"), IR Sub, Inc. (formerly Irideon, Inc.), IGNITION! Creative Group, Inc., BS, Ltd. (formerly Brilliant Stages, Ltd.), Vari-Lite Asia, Inc., Vari-Lite Hong Kong Limited, Vari-Lite Production Services, Ltd., ("VLPS London") Vari-Lite Production Services, SA. ("VLPS Madrid"), Vari-Lite Production Services, N.V. ("VLPS Brussels"), Vari-Lite

## Edgar Filing: VARI LITE INTERNATIONAL INC - Form 10-K

Production Services, AB. ("VLPS Stockholm"), and Vari-Lite Production Services, SAS ("VLPS Paris"). The wholly-owned holding companies include Vari-Lite Europe Holdings Limited, Vari-Lite Europe International, B.V. ("VLI Europe") and Vari-Lite Production Services Europe, N.V. During 1998, the Company acquired two of its distributors for a total purchase price of approximately \$3,160 which created approximately \$1,000 of goodwill. In October 1998, the Company acquired the VARI-LITE(-Registered Trademark-) distribution rights and related assets of its French distributor for approximately \$1,200, virtually all of which was recorded as goodwill.

On October 30, 1998, the Company sold substantially all of the assets of its Irideon architectural automated lighting product line for its net book value, after writedown, of approximately \$2,000 (see Note I). On December 31, 1998, the Company sold substantially all of the assets of Brilliant Stages, Ltd., one of the Company's European subsidiaries. On September 23, 1999, the Company sold substantially all of the assets of its Dubai operation. On June 30, 2000, the Company sold its entire interest in VLPS Madrid and the VARI\*LITE(-Registered Trademark-) equipment used in the operations for a loss of \$650. On October 26, 2000, the Company sold 100% of its interest in VLI Europe and 0.4% of its interest in VLPS Paris and all the VARI\*LITE(-Registered Trademark-) lighting equipment used in those operations. VLI Europe owned 100% of VLPS Brussels, 99.6% of VLPS Paris and 100% of VLPS Stockholm. This transaction resulted in a pre-tax charge of \$3,200 which included the write off of all the associated goodwill. All material intercompany transactions and balances have been eliminated.

The preparation of financial statements in conformity with generally accepted accounting principles requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent liabilities at the date of the financial statements. Actual results could differ from these estimates.

Certain reclassifications have been made to the September 30, 1998 and 1999 consolidated financial statements to conform to the presentation in the September 30, 2000 consolidated financial statements.

F-7

### NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (CONTINUED)

YEARS ENDED SEPTEMBER 30, 1998, 1999 AND 2000

(IN THOUSANDS EXCEPT SHARE DATA)

#### INVENTORY

Inventories are stated at the lower of cost (first-in, first-out method) or market. Cost includes certain indirect purchasing and handling costs incurred to acquire and manage inventory and certain overhead costs. Market for raw materials is based on replacement cost and for other inventory classifications on net realizable value. Appropriate consideration is given to deterioration, obsolescence and other factors in evaluating net realizable value.

#### EQUIPMENT AND OTHER PROPERTY

Equipment and other property are stated at cost or, in the case of capitalized leases, at the lower of the present value of future lease payments or the fair value of the equipment. Depreciation and amortization are provided on the straight-line method over the estimated useful lives ranging from three to ten years of the various classes of equipment and other property.

#### LONG-LIVED ASSETS



## Edgar Filing: VARI LITE INTERNATIONAL INC - Form 10-K

As required by Statement of Financial Accounting Standards ("SFAS") No. 121, "Accounting for the Impairment of Long-Lived Assets and Assets to be Disposed Of," the Company assesses potential impairments to its long-lived assets when there is evidence that events or changes in circumstances have made recovery of the assets' carrying value unlikely. An impairment loss would be recognized when the sum of the expected future net cash flows is less than the carrying amount of the asset.

### OTHER ASSETS

The Company capitalizes and includes in other assets deferred financing costs and the costs of acquiring patents and trademarks on its products. Deferred financing costs are amortized over the term of the related debt. Amortization on patents and trademarks is computed on the straight-line basis over the lives of the patents or trademarks or the period of expected benefit, if shorter. In addition, the Company capitalizes legal costs associated with the pursuit of third parties for infringement of certain of the Company's patents, copyrights and trademarks when the Company is successful, or management believes it will be successful, and that these costs will be recovered pursuant to SFAS No. 121. These costs are amortized over the lives of the applicable patents, copyrights and trademarks.

### GOODWILL

Goodwill represents the excess of purchase price over the fair value of identifiable tangible and intangible net assets of businesses acquired. Goodwill is amortized on a straight-line basis over periods not exceeding 25 years. The recoverability of carrying values of intangible assets is evaluated on a recurring basis. The primary indicators are current and forecasted profitability of the related acquired business.

### FOREIGN CURRENCY TRANSLATION

In accordance with SFAS No. 52, "Foreign Currency Translation," the asset and liability accounts of the Company's non-U.S. subsidiaries are translated into U.S. dollars using rates of exchange in effect at the balance sheet date. Revenues and expenses are translated at exchange rates which approximate the average rates prevailing during the year. The cumulative translation gains and losses are a component of comprehensive income and included in stockholders' equity.

F-8

### NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (CONTINUED)

YEARS ENDED SEPTEMBER 30, 1998, 1999 AND 2000

(IN THOUSANDS EXCEPT SHARE DATA)

### REVENUE RECOGNITION

Revenues related to equipment rental and services are recognized as earned over the terms of the contracts. Revenues related to the sale of products are recognized upon shipment of the equipment.

### RESEARCH AND DEVELOPMENT

Costs incurred in connection with the development of new products are considered research and development costs and are charged to operations as incurred.

## Edgar Filing: VARI LITE INTERNATIONAL INC - Form 10-K

### DERIVATIVE INSTRUMENTS

Prior to fiscal year 1998, the Company had entered into an interest rate swap agreement to reduce the risks associated with variable interest rates. The interest rate swap agreement corresponded to a portion of the outstanding principal balance of the Company's line of credit. The Company recorded the amount paid or received pursuant to the swap agreement as an adjustment to interest expense, and the related payable or receivable to or from the counterparty as a liability or asset, respectively. In August 1999, the termination of the interest swap prior to the scheduled maturity resulted in a charge to expense for the amount of unamortized costs and payments required under the agreement. The Company terminated the interest rate swap agreement in August 1999 for \$300 in cash from the counterparty. As a result, the Company recorded a gain for the amount of cash received in excess of the unamortized costs. The gain is included in selling, general and administrative expenses in the accompanying financial statements.

### FAIR VALUE OF FINANCIAL INSTRUMENTS

In assessing the fair value of financial instruments at September 30, 1999 and 2000, the Company has used available market information and other valuation methodologies. Some judgment is necessarily required in interpreting market data to develop the estimates of fair value, and, accordingly, the estimates are not necessarily indicative of the amounts that the Company could realize in a current market exchange.

The carrying amounts of cash, receivables, payables and long term obligations approximated fair value as of September 30, 1999 and 2000.

### EQUITY-BASED COMPENSATION

SFAS No. 123 establishes a method of accounting whereby recognized option pricing models are used to estimate the fair value of equity based compensation, including options. The Company has elected, as provided by SFAS No. 123, not to recognize compensation expense for employee equity based compensation as calculated under SFAS No. 123, but will recognize any related expense in accordance with the provisions of APB Opinion No. 25. Disclosure of amounts required by SFAS 123 are included in Note G.

### INCOME TAXES

The Company accounts for income taxes under the provisions of SFAS No. 109, "Accounting for Income Taxes," and files a consolidated federal income tax return. Deferred tax assets and liabilities are recorded based on the difference between the tax basis of assets and liabilities and their carrying amounts for financial reporting purposes, referred to as temporary differences. Provision is made for deferred taxes relating to temporary differences in the recognition of income and expense for financial reporting and for income tax purposes.

F-9

### NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (CONTINUED)

YEARS ENDED SEPTEMBER 30, 1998, 1999 AND 2000

(IN THOUSANDS EXCEPT SHARE DATA)

### NET INCOME PER SHARE

Net income per share is calculated by dividing net income by the weighted average shares outstanding for the applicable period. Common stock equivalents, including warrants and options, are included, to the extent considered dilutive,

## Edgar Filing: VARI LITE INTERNATIONAL INC - Form 10-K

using the treasury stock method and are assumed to be outstanding for the full period in the period of issuance. Options to purchase 556,000, 736,100 and 657,900 shares of Common Stock at prices ranging from \$13.20 to \$1.125 were outstanding at September 30, 1998, 1999 and 2000, respectively. Warrants to purchase 242,233 shares of Common Stock at a price of \$11.53 were outstanding at September 30, 1998. In addition, warrants to purchase 296,057 shares of Common Stock at a price of \$3.75 were outstanding at September 30, 1999 and 2000. None of the options or warrants in 1998, 1999 and 2000 were included in the computation of diluted EPS as they were antidilutive.

### ACCOUNTING STANDARDS CHANGES

In 1998, the Accounting Standards Executive Committee ("AcSEC") issued Statement of Position ("SOP") 98-5, "Reporting on the Costs of Start-Up Activities," which requires that the costs of starting significant new operations be expensed as incurred. The Company's practice had been to record such costs as deferred charges and to amortize them over periods of not more than five years. The Company early adopted the SOP effective October 1, 1997 and recorded a pre-tax charge of \$282 (\$195 after taxes, or \$0.02 per basic and diluted share) in the first quarter 1998 results as a cumulative effect of this accounting change.

### NEW ACCOUNTING PRONOUNCEMENTS

In June 1998, the Financial Accounting Standards Board (FASB) issued Statement of Financial Accounting Standards (SFAS) No. 133, "Accounting for Derivative Instruments and Hedging Activities." As amended by SFAS No. 137 and SFAS No. 138, the Statement is effective for all fiscal years beginning after June 15, 2000. SFAS 133, as amended, establishes accounting and reporting standards for derivative instruments, including certain derivative instruments embedded in other contracts and for hedging activities. Under SFAS No. 133, certain contracts that were not formerly considered derivatives may now meet the definition of a derivative. The Company adopted SFAS No. 133 effective October 1, 2000. The adoption of SFAS No. 133 did not have a significant impact on the financial position or results of operations of the Company because the Company does not have significant derivative activity.

### SEGMENT REPORTING

The Company operates in geographic segments located in North America, Europe and Asia. The Company markets its products and services to the entertainment industry, including the concert touring, theater, television and film and corporate events markets. Depending on the circumstances, the Company solicits business from lighting and set designers and consultants, artist managers, producers, production managers and production companies, promoters, corporations and business associations. No customer has accounted for more than 10% of the Company's revenues for at least the last three fiscal years. The Company does not rely on any major customer for a significant amount of its operation. See Note M for segment information.

F-10

### NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (CONTINUED)

YEARS ENDED SEPTEMBER 30, 1998, 1999 AND 2000

(IN THOUSANDS EXCEPT SHARE DATA)

#### NOTE C--INVENTORY:

Inventory consists of the following:

Edgar Filing: VARI LITE INTERNATIONAL INC - Form 10-K

|                       | 1999    | 2000     |
|-----------------------|---------|----------|
|                       | -----   | -----    |
| Raw materials.....    | \$5,941 | \$12,341 |
| Work in progress..... | 500     | 698      |
| Finished goods.....   | 145     | 656      |
|                       | -----   | -----    |
|                       | \$6,586 | \$13,695 |
|                       | =====   | =====    |

NOTE D--OTHER ASSETS:

Other assets consist of the following:

|  | 1999    | 2000     |
|--|---------|----------|
|  | -----   | -----    |
| Patents and trademarks.....                        | \$3,170 | \$ 263   |
| Goodwill.....                                      | 2,482   | --       |
| Deferred financing costs.....                      | 900     | 778      |
| Other, including sales-type lease receivables..... | 1,555   | 1,862    |
|  | -----   | -----    |
|  | 8,107   | 2,903    |
| Less accumulated amortization.....                 | (783)   | (868)    |
|  | -----   | -----    |
|  | \$7,324 | \$ 2,035 |
|  | =====   | =====    |

In fiscal 1999, patents and trademarks included amounts capitalized by the Company relating to patent infringement suits in which the Company is the plaintiff. In fiscal 2000, these amounts were written off against the proceeds received from the settlement (see Note F).

NOTE E--LONG-TERM OBLIGATIONS:

Long-term obligations expressed in U.S. dollars consist of the following:

|  | 1999    | 2000     |
|--|---------|----------|
|  | -----   | -----    |
| Revolving lines of credit:   |         |          |
| U.S. dollars.....  | 33,360  | 32,200   |
| British pounds sterling.....   | 7,330   | --       |
| Japanese yen.....  | 2,587   | --       |
| French franc.....  | 1,222   | --       |
|  | -----   | -----    |
| Total revolving lines of credit.....   | 44,499  | 32,200   |
| Advances from distributors.....  | 279     | --       |
| Obligations under capital leases with interest at 2.3% to 10.35%, maturities through 2003..... | 647     | 1,692    |
| Term loans with interest at 1.6% to 9.3%.....  | 2,625   | 3,843    |
|  | -----   | -----    |
|  | 48,050  | 37,735   |
| Less current portion.....  | (8,591) | (19,599) |

# Edgar Filing: VARI LITE INTERNATIONAL INC - Form 10-K

|          |          |
|----------|----------|
| -----    | -----    |
| \$39,459 | \$18,136 |
| =====    | =====    |

F-11

## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (CONTINUED)

YEARS ENDED SEPTEMBER 30, 1998, 1999 AND 2000

(IN THOUSANDS EXCEPT SHARE DATA)

Based on the total borrowings outstanding under the Old Credit Facility as of September 30, 1999 and 2000, the weighted average interest rates were 8.42% and 11.75%, respectively.

On October 21, 1997, the Company consummated the initial public offering of its common stock and used the net proceeds of, approximately \$21,300 to repay its outstanding indebtedness. On December 19, 1997, the Company entered into a \$50,000 multicurrency revolving credit facility (the "Old Credit Facility") and canceled its existing credit facility. As a result of the cancellation, the Company expensed deferred financing costs of \$737 (net of tax benefit of \$481), which have been reflected in the consolidated statements of income as an extraordinary loss. Borrowings under the Old Credit Facility were \$32,200 at September 30, 2000. Subsequent to September 30, 2000, the Company used proceeds of \$22,200 from the sale of the Company's sound reinforcement business, the sale of the Company's continental European rental operations and the funding of the London Bank Loan (hereinafter defined) to reduce borrowings under the Old Credit Facility to \$10,000.

On December 29, 2000, Vari-Lite entered into a three-year \$24,500 credit facility (the "New Credit Facility") which includes a \$12,000 term loan (the "Term Loan"), a \$5,000 revolving credit facility (the "Revolver") and a \$3,000 term commitment to fund capital expenditures (the "Capital Expenditure Loan"). The Revolver and the Capital Expenditure Loan commitments will increase to \$7,500 and \$5,000, respectively, by January 15, 2002, if the Company achieves specified financial performance. The Term Loan and Capital Expenditure Loan amortize over 84 months (subject to a balloon payment on termination of the New Credit Facility as discussed below). Borrowings under the Revolver are subject to availability under a borrowing base of eligible inventory and accounts receivable (as defined in the New Credit Facility). Initially, all outstanding borrowings under the New Credit Facility bear interest at the lender's base rate or LIBOR, plus a rate margin of .75% and 2.50%, respectively. Beginning on January 15, 2002, all outstanding balances under the New Credit Facility will bear interest at the lender's base rate or LIBOR plus a rate margin ranging from 0.25% to 0.75% or 2.00% to 2.50%, respectively, based upon the Company's ratio of Adjusted Funded Debt to EBITDA (as defined in the New Credit Facility). The New Credit Facility is guaranteed by the Company and is secured by all of the stock and substantially all of the assets of Vari-Lite, and a pledge of 65% of the outstanding capital stock of the Company's foreign subsidiaries. A commitment fee of 0.25% is charged on the average daily unused portion of the New Credit Facility. The New Credit Facility contains compliance covenants, including requirements that the Company achieve certain financial ratios. In addition, the New Credit Facility places limitations on annual capital expenditures and on the ability to incur additional indebtedness, make certain loans or investments, sell assets, pay dividends or reacquire the Company's stock. The New Credit Facility terminates on December 31, 2003. Upon termination of the New Credit Facility, the entire outstanding indebtedness thereunder becomes due and payable in full.

On November 23, 2000, the Company entered into a British pounds sterling

## Edgar Filing: VARI LITE INTERNATIONAL INC - Form 10-K

4,000 (USD 5,800) term loan with a United Kingdom bank (the "London Bank Loan"). The loan, which accrues interest at the rate of 9.1% per annum and amortizes over 48 months, is secured by all of the assets of the Company's London operations. Other terms of the loan include certain financial covenants, limitations on capital expenditures and intercompany payments and the guarantee of the Company.

The Company typically hedged a portion of its currency fluctuation risk by borrowing foreign currencies under the Old Credit Facility. Cash generated from the Company's European and Asian operations is typically denominated in the local currencies of these foreign offices and is used to pay expenses incurred in those currencies and service the foreign currency borrowings. The London Bank Loan is serviced by cash generated from the Company's London operations and serves as an economic

F-12

### NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (CONTINUED)

YEARS ENDED SEPTEMBER 30, 1998, 1999 AND 2000

(IN THOUSANDS EXCEPT SHARE DATA)

hedge for net cash generated from those operations. This would not qualify for hedge accounting in accordance with SFAS No. 133. In the future, the Company may use other financial instruments to hedge its foreign currency fluctuation risk.

As of September 30, 1998, the Company had interest rate swap agreements with two of its primary lenders relating to a notional principal amount of \$24,200, which effectively changed the Company's variable LIBOR interest rate exposure on a substantial portion of its U.S. dollar borrowings to a fixed weighted average interest rate of 7.79%. In August 1999, the Company terminated the interest swap agreements for \$300 in cash which was recorded as a gain and is included in selling, general and administrative expenses in the accompanying financial statements.

In December 1997, the Company expensed deferred financing costs related to the prior debt facility of \$737 (net of tax benefit of \$481) due to the early extinguishment of debt, which have been reflected in the consolidated statements of income as an extraordinary loss for the year ended September 30, 1998. In 1999, the Company expensed a portion of the deferred financing costs related to the Old Credit Facility as a result of the modification in terms. The write-off of \$271 is included in the interest expense in the accompanying financial statements.

In connection with prior distributor agreements, the Company had received advances to provide the necessary funds for construction of the leased lighting systems (see Note H). The remaining balances outstanding under such borrowings at September 30, 1999 and 2000, were \$279 and \$0, respectively.

As discussed in Notes E and Q, the Company entered into a new credit facility and as a result \$15,063 has been reclassified to long-term obligations in accordance with SFAS No. 6 "Classification of Short-Term Obligations Expected to be Refinanced" Maturities of long-term obligations, including capital lease obligations, are approximately as follows at September 30, 2000:

|           |          |
|-----------|----------|
| 2001..... | \$19,599 |
| 2002..... | 5,028    |

## Edgar Filing: VARI LITE INTERNATIONAL INC - Form 10-K

|           |          |
|-----------|----------|
| 2003..... | 11,196   |
| 2004..... | 1,450    |
| 2005..... | 462      |
|           | -----    |
|           | \$37,735 |
|           | =====    |

NOTE F--COMMITMENTS AND CONTINGENCIES:

In the ordinary course of its business, the Company is from time to time threatened with or named as a defendant in various lawsuits, including patent infringement claims. Additionally, the Company has filed lawsuits claiming infringements of its patents by third parties for which the Company has been subject to counterclaims.

In November 1999, Coemar S.p.A. and Clay Paky S.p.A. filed separate lawsuits against the Company in the United States District Court for the Southern District of New York. The suits were transferred to the United States District Court for the Northern District of Texas on July 12, 2000. The lawsuits seek declarations from the court that a certain patent of the Company is invalid, unenforceable, and/or not infringed by Coemar S.p.A. and Clay Paky S.p.A. In December 2000, the Company negotiated a settlement with Coemar S.p.A. and Clay Paky S.p.A, the specific terms of which are confidential, but included a cash settlement paid to the Company and authorization for Coemar S.p.A and Clay Paky S.p.A to continue to

F-13

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (CONTINUED)

YEARS ENDED SEPTEMBER 30, 1998, 1999 AND 2000

(IN THOUSANDS EXCEPT SHARE DATA)

sell all existing products that were subject to the Company's patents. The lawsuits are currently stayed pending Coemar S.p.A and Clay Paky S.p.A's compliance with settlement terms.

In November 1999, SGM Elettronica, s.r.l. and Studio Due, s.r.l. filed a lawsuit against the Company in the United States District Court for the Southern District of New York. The lawsuit sought declarations from the court that a certain patent of the Company is invalid, unenforceable, and/or not infringed by SGM Elettronica, s.r.l. nor Studio Due, s.r.l. The lawsuit was dismissed by the court for lack of subject matter jurisdiction on July 12, 2000.

NOTE G--STOCKHOLDERS' EQUITY:

On October 15, 1997, in conjunction with the Company's reincorporation in Delaware and an initial public offering, the Board of Directors of the Company created a new class of common stock and authorized 40,000,000 shares. As a result of the reincorporation, stockholders received 3.76368 shares of common stock for each share of the Company's Class A common stock and Class B common stock held by the stockholders. Share amounts and the weighted average shares outstanding for all periods presented give effect to the recapitalization of the common stock. In addition, the Company authorized 10,000,000 shares of preferred stock which the Company's Board of Directors may issue for such consideration and on such terms as it deems desirable, including voting and conversion rights that could adversely affect the holders of common stock.

The Company filed a Registration Statement (Commission file no. 333-33559) for the public offering of 2,000,000 shares of common stock with the Securities

## Edgar Filing: VARI LITE INTERNATIONAL INC - Form 10-K

and Exchange Commission, which became effective October 16, 1997. The shares were sold for \$12.00 per share for an aggregate amount of \$24,000. All of the shares sold were offered by the Company. The net offering proceeds to the Company of \$21,282 was used to repay indebtedness under the Company's Credit Facility.

On September 27, 1999, the Board of Directors approved the adoption of a Stockholders Rights Plan (the "Rights Plan"). The Rights Plan is designed to provide protection against coercive or unfair takeover tactics. Under the Rights Plan, the Company made a dividend distribution of one preferred stock purchase right for each share of common stock held of record as of September 27, 1999. Each right entitles the holder to buy one-one thousandth of a share of the Company's Series A Junior Participating Preferred Stock at an initial exercise price of \$8.50. The Rights will be exercisable only if a person or group acquires beneficial ownership of 15% or more of the Company's common stock or announces a tender offer which would result in such a person or group beneficially owning 15% or more of the Company's common stock. At that time, each Right not owned by such person or group will entitle its holder to purchase, at the Rights then current exercise price, shares of the Company's common stock having a value of twice the Right's exercise price. The Rights are redeemable by the Company and expire on September 26, 2009.

The Company adopted a fixed option plan during fiscal 1998 which issues stock options and reserves shares of common stock for issuance to executives, key employees and directors. No compensation cost has been recognized for the stock options which were issued at or above fair value at the date of grant in fiscal 1998, 1999 and 2000. Had compensation cost for the Company's stock option plans been determined based on the fair value at the grant date for awards in fiscal 1998, 1999 and 2000 consistent with the provisions in SFAS No. 123, the Company's net loss and loss per share would have been as follows:

|   | 1998      | 1999      | 2000     |
|---|-----------|-----------|----------|
|   | -----     | -----     | -----    |
| Net loss.....                             | \$(3,911) | \$(3,200) | \$ (745) |
| Basic and diluted net loss per share..... | \$ (0.51) | \$ (0.41) | \$(0.10) |

F-14

### NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (CONTINUED)

YEARS ENDED SEPTEMBER 30, 1998, 1999 AND 2000

(IN THOUSANDS EXCEPT SHARE DATA)

The weighted-average fair value of the individual options granted during fiscal 1998, 1999 and 2000 was estimated at \$4.44, \$1.52 and \$0.47, respectively, on the date of grant. The fair values were determined using a Black-Scholes option pricing model with the following assumptions for 1998, 1999 and 2000:

|                              | 1998  | 1999  | 2000  |
|------------------------------|-------|-------|-------|
|                              | ----- | ----- | ----- |
| Dividend yield.....          | 0     | 0     | 0     |
| Volatility.....              | 30%   | 30%   | 30%   |
| Risk-free interest rate..... | 6%    | 6%    | 6%    |



Edgar Filing: VARI LITE INTERNATIONAL INC - Form 10-K

Expected life..... 5 yrs. 5 yrs. 5 yrs.

Under the plan, the total number of stock options that may be granted is 1,200,000. The price of the options granted pursuant to the plan will be equal to the fair market value of the common stock on the date of grant. The options vest over a two month to five year period and expire after ten years from the date of grant.

|                                    | 1998             |   | 1999             |   |
|------------------------------------|------------------|---|------------------|---|
|                                    | OPTIONS<br>(000) | WEIGHTED<br>-AVERAGE<br>EXERCISE<br>PRICE | OPTIONS<br>(000) | WEIGHTED<br>-AVERAGE<br>EXERCISE<br>PRICE |
| Outstanding-Beginning of year..... | --               | \$ --                                     | 556              | \$ 12.00                                  |
| Granted.....                       | 576              | 12.00                                     | 651              | 3.07                                      |
| Exercised.....                     | --               | --  | --               | --  |
| Forfeited.....                     | (20)             | 12.00                                     | (74)             | (7.91)                                    |
| Canceled or expired.....           | --               | --  | (397)            | (11.87)                                   |
| Outstanding-End of year.....       | 556              | 12.00                                     | 736              | 4.58                                      |
| Exercisable-End of year.....       | 8                | 13.20                                     | 33               | 12.61                                     |

At September 30, 2000, exercise prices, number of options outstanding and remaining contractual life are shown in the following table:

| EXERCISE PRICE | OUTSTANDING     |  | EXERCISABLE     |
|----------------|-----------------|--|-----------------|
|                | NUMBER<br>(000) | REMAINING<br>CONTRACTUAL<br>LIFE (YEARS) | NUMBER<br>(000) |
| \$1.125.....   | 130             | 8.90                                     | 26              |
| \$1.375.....   | 77              | 9.19                                     | --              |
| \$ 3.75.....   | 329             | 7.27                                     | 112             |
| \$12.00.....   | 80              | 7.04                                     | 32              |
| \$13.20.....   | 42              | 2.04                                     | 25              |

On November 28, 1998, the Company cancelled options to acquire 12,000 shares of Common Stock at \$7.875, 6,000 shares of Common Stock at \$11.875 and 378,700 shares of Common Stock at \$12.00. The Company simultaneously issued options to acquired 396,700 shares of Common Stock at \$3.75 per share which was above the fair market value on the date of grant.

In July 1996, in connection with an amendment to the Company's Credit Facility, the Company issued warrants to purchase up to 242,233 shares of Common Stock at an exercise price based on the Company's

# Edgar Filing: VARI LITE INTERNATIONAL INC - Form 10-K

## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (CONTINUED)

YEARS ENDED SEPTEMBER 30, 1998, 1999 AND 2000

(IN THOUSANDS EXCEPT SHARE DATA)

earnings as defined in the warrant agreement (\$11.53 per share). These warrants were valued at \$600 and recorded in stockholders' equity. The terms of the warrants also provide for registration rights and adjustments to the price and number of shares in certain circumstances. In August 1999, as part of an amendment to the Company's Credit Facility, the Company issued additional warrants to purchase 53,824 shares of Common Stock at \$3.75 per share. These warrants were assigned no value. The amendment also repriced the warrants to purchase 242,233 shares from a price of \$11.53 per share to \$3.75 per share. In connection with the repricing, the value of the warrants was written off to additional paid in capital. The warrants expire on December 31, 2004 and as of September 30, 2000, no warrants had been exercised.

### NOTE H--LEASES:

#### AS LESSOR

As lessor, the Company has agreements whereby it has leased certain lighting equipment to various distributors. These agreements are accounted for as operating leases. Under the terms of these agreements, these distributors have the exclusive right for a specified time period to market the lighting equipment by subrental within defined territories. The distributors' lease payments to the Company are based on a pre-determined percentage of the gross rental revenue received by the distributors from their subrental of the lighting equipment and amounted to approximately \$2,693, \$1,253 and \$517 for the years ended September 30, 1998, 1999, and 2000, respectively. The lighting equipment under these leasing arrangements had a net book value of approximately \$6,594 and \$3,850 at September 30, 1998 and 1999, respectively, and \$0 at September 30, 2000 as a result of termination of the agreements.

The Company is also the lessor under sales-type leases. Leases classified as sales-type leases generally stipulate that all lease payments be made within 30 days of the commencement of the lease term; however, the Company has also entered into certain sales-type leases that allow for periodic payments throughout the term of the lease. The Company recorded revenues of \$1,154, \$4,665 and \$1,222 and cost of products and services of \$369, \$1,674 and \$683 for the years ended September 30, 1998, 1999 and 2000, respectively, related to sales-type leases.

F-16

## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (CONTINUED)

YEARS ENDED SEPTEMBER 30, 1998, 1999 AND 2000

(IN THOUSANDS EXCEPT SHARE DATA)

#### AS LESSEE

The Company leases certain computers and equipment. The following is a summary of assets held under capital leases:

|  | 1999  | 2000  |
|--|-------|-------|
|  | ----- | ----- |

Edgar Filing: VARI LITE INTERNATIONAL INC - Form 10-K

|   |         |         |
|---|---------|---------|
| Computers and equipment under capital leases..... | \$4,070 | \$3,664 |
| Less accumulated depreciation.....                | (3,263) | (3,360) |
|   | -----   | -----   |
| Property under capital leases, net.....           | \$ 807  | \$ 304  |
|   | =====   | =====   |

The Company also leases manufacturing facilities and office space. The future minimum lease payments as of September 30, 2000, including those which relate to capital leases which are included in long-term obligations, are as follows:

|  | CAPITAL | OPERATING |
|--|---------|-----------|
|  | -----   | -----     |
| 2001.....  | \$ 906  | \$1,406   |
| 2002.....  | 836     | 1,354     |
| 2003.....  | 136     | 1,166     |
| 2004.....  | --      | 782       |
| 2005.....  | --      | 514       |
| Thereafter.....                                  | --      | 1,874     |
|  | -----   | -----     |
| Total minimum lease payments.....                | 1,878   | \$7,096   |
|  |         | =====     |
| Less amount representing interest.....           | (186)   |           |
|  | -----   |           |
| Present value of net minimum lease payments..... | 1,692   |           |
| Less current portion.....                        | (777)   |           |
|  | -----   |           |
| Long-term lease obligations.....                 | \$ 915  |           |
|  | =====   |           |

Rental expense for the years ended September 30, 1998, 1999 and 2000 was \$2,809, \$3,100 and \$3,405, respectively.

In December 1995, the Company entered into a lease with an unaffiliated developer for land. Rent expense under this lease was \$388 and \$99 for the years ended September 30, 1998 and 1999. In December 1998, the lease was canceled as a result of the sale of the land by the lessor, resulting in a gain to the Company of approximately \$500 which is included in selling, general and administrative expense in the accompanying financial statements.

NOTE I--IMPAIRMENT OF ASSETS:

On October 26, 2000, the Company sold 100% of its interest in VLI Europe and 0.4% of its interest in VLPS Paris. VLI Europe owned 100% of VLPS Brussels, 99.6% of VLPS Paris, and 100% of VLPS Stockholm and all the VARI\*LITE-Registered Trademark- lighting equipment used in those operations. This transaction resulted in a pre-tax charge of \$3,200 which was recorded as an asset impairment in the fourth quarter of fiscal year 2000. On June 30, 2000 the Company sold its entire interest in VLPS Madrid and the VARI\*LITE-Registered Trademark- equipment used in the operations resulting in a pre-tax charge of \$650 which was recorded as an asset impairment in the third quarter of fiscal year 2000. During 1998, the Company made a strategic decision to

## Edgar Filing: VARI LITE INTERNATIONAL INC - Form 10-K

YEARS ENDED SEPTEMBER 30, 1998, 1999 AND 2000

(IN THOUSANDS EXCEPT SHARE DATA)

dispose of its architectural automated lighting product line. As a result of this decision, the assets were written down to their net realizable value in accordance with SFAS No. 121. This resulted in a pre-tax charge of \$3,542 (or \$2,179 after taxes, \$0.28 per basic and diluted share). On October 30, 1998, the Company sold substantially all of the architectural automated lighting assets for their net book value.

### NOTE J--RESTRUCTURING COSTS:

In the fourth quarter of fiscal 1999, the Company recorded a pretax charge of \$600 (or \$369 after taxes, \$0.05 per basic and diluted share) for the estimated costs of restructuring certain of the Company's operations. The charge includes severance payments and other costs associated with the termination of approximately 15 employees. The charge also included the cost associated with terminating leases and the write off of the net book value of leasehold improvements associated with the closing of two offices. Communication of the employee terminations and office closings occurred prior to September 30, 1999 and severance payments were completed by the end of fiscal 2000. In the fourth quarter of fiscal 1998, the Company recorded a pretax charge of \$1,080 (or \$664 after taxes, \$0.09 per basic and diluted share) for the estimated costs of restructuring the Company's operations. The costs were comprised primarily of severance payments and other employee related costs associated with terminating the employment of approximately 75 people.

The following represents a rollforward of the restructuring accrual which is included in accounts payable and accrued expenses in the accompanying financial statements:

|                                      |         |
|--------------------------------------|---------|
| Balance at September 30, 1998.....   | \$1,080 |
| Severance payments to employees..... | (977)   |
| Legal fees.....                      | (54)    |
| Other.....                           | (9)     |
| Restructuring accrual recorded.....  | 600     |
|                                      | -----   |
| Balance at September 30, 1999.....   | 640     |
| Severance payments to employees..... | (563)   |
| Legal fees.....                      | --      |
| Other.....                           | (77)    |
|                                      | -----   |
| Balance at September 30, 2000.....   | \$ --   |
|                                      | =====   |

F-18

### NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (CONTINUED)

YEARS ENDED SEPTEMBER 30, 1998, 1999 AND 2000

(IN THOUSANDS EXCEPT SHARE DATA)

### NOTE K--INCOME TAXES:

The provision (benefit) for income taxes consists of the following:

Edgar Filing: VARI LITE INTERNATIONAL INC - Form 10-K

|  | 1998       | 1999       | 2000     |
|--|------------|------------|----------|
|  | -----      | -----      | -----    |
| Current:   |            |            |          |
| U.S. Federal.....  | \$ --      | \$ --      | \$ --    |
| State.....   | 33         | 8          | 4        |
| International.....   | 917        | 461        | 330      |
| Deferred:  |            |            |          |
| U.S. Federal.....  | (2,244)    | (1,608)    | (494)    |
| State.....   | (264)      | (262)      | (44)     |
| International.....   | (807)      | (324)      | 17       |
|  | -----      | -----      | -----    |
| Income tax benefit.....  | (2,365)    | (1,725)    | (187)    |
| Less:  |            |            |          |
| Deferred income taxes related to extraordinary losses.....   | (452)      | --         | --       |
| Deferred income taxes related to cumulative effect of change in accounting principle.....  | (128)      | --         | --       |
|  | -----      | -----      | -----    |
| Income tax benefit excluding income taxes related to extraordinary losses and cumulative effect of change in accounting principle..... | \$ (1,785) | \$ (1,725) | \$ (187) |
|  | =====      | =====      | =====    |

A reconciliation of income taxes computed at the U.S. Federal statutory tax rate to the provision for income taxes is as follows:

|  | 1998       | 1999       | 2000     |
|--|------------|------------|----------|
|  | -----      | -----      | -----    |
| Income tax benefit at U.S. Federal statutory rate..... | \$ (2,036) | \$ (1,485) | \$ (161) |
| International taxes.....                               | (167)      | (126)      | (47)     |
| State taxes.....                                       | (240)      | (131)      | (24)     |
| Foreign and general business tax credits.....          | --         | --         | --       |
| Other.....   | 78         | 17         | 45       |
|  | -----      | -----      | -----    |
|  | \$ (2,365) | \$ (1,725) | \$ (187) |
|  | =====      | =====      | =====    |

Deferred income taxes reflect the net tax effects of deductible temporary differences between the carrying amounts of assets and liabilities for financial reporting purposes and the amounts used for income

F-19

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (CONTINUED)

YEARS ENDED SEPTEMBER 30, 1998, 1999 AND 2000

(IN THOUSANDS EXCEPT SHARE DATA)

tax purposes. The tax effects of significant items comprising the Company's net deferred income taxes consists of the following:

Edgar Filing: VARI LITE INTERNATIONAL INC - Form 10-K

|   | 1999       | 2000     |
|---|------------|----------|
|   | -----      | -----    |
| Deferred tax asset  |            |          |
| Foreign tax credit carryover.....                         | \$ 2,615   | \$2,159  |
| Net operating loss carryover.....                         | 6,890      | 4,031    |
| Alternative minimum tax credit carryover.....             | 507        | 507      |
| General business credits.....                             | 636        | 636      |
| Accrued impairment costs--sale of European Operations.... | --         | 1,221    |
| Other tax asset items.....                                | 1,213      | 455      |
| Deferred tax liability                                    |            |          |
| Depreciation.....   | (12,270)   | (9,463)  |
| Other tax liability items.....                            | (561)      | (282)    |
|   | -----      | -----    |
| Total.....  | (970)      | (736)    |
| Less: Valuation allowance.....                            | (544)      | (257)    |
|   | -----      | -----    |
| Net deferred income taxes.....                            | \$ (1,514) | \$ (993) |
|   | =====      | =====    |

For tax purposes, the Company has approximately \$2,159 of foreign tax credits that expire in 2001 through 2002 and a net loss carryover of \$10,894 that will expire in 2011 through 2019. In addition, approximately \$507 of alternative minimum tax credits (which do not expire) are available to offset future regular tax liability. The benefit of this tax credit carryforward has been recognized for financial statement purposes as part of deferred taxes. In fiscal 1999 and 2000, there was a valuation allowance of \$544 and \$257, respectively, related to foreign tax credits.

International income taxes relate to the Company's operations in England, Japan, Belgium, Sweden, Spain, France and Hong Kong, as well as to withholding taxes on revenue generated by the Company's foreign distributors.

NOTE L--EMPLOYEE BENEFIT PLANS:

The Company has a defined contribution 401(k) plan in which substantially all its U.S. employees can elect to be participants. Under the terms of the 401(k) plan, employees can defer up to 20% of their earnings up to the permitted maximum as defined by IRS regulations. The Company matches 50% of the employee's contribution up to 5% of the employee's earnings during the plan year. During the years ended September 30, 1998, 1999 and 2000, the Company's cost to match employee contributions was approximately \$274, \$310 and \$320, respectively.

Substantially all employees of the Company's London-based operations may elect to be participants in the Vari-Lite Europe Pension Plan. The plan is a defined contribution plan under which employees may contribute up to 3% of their base salaries. The Company makes contributions at a rate of 200% of the employee contributions, with additional contributions made for certain key employees. The Company incurred costs of \$231, \$208 and \$154, representing matching contributions for the years ended September 30, 1998, 1999 and 2000, respectively.

The Company adopted an employee stock ownership plan ("ESOP"), effective January 1, 1995, in which its U.S. employees are eligible to participate after completing one year of service, attaining age

## Edgar Filing: VARI LITE INTERNATIONAL INC - Form 10-K

YEARS ENDED SEPTEMBER 30, 1998, 1999 AND 2000

(IN THOUSANDS EXCEPT SHARE DATA)

twenty-one and being a participant making elective deferrals in the Company's 401(k) Plan. Each year the Company may make discretionary contributions of cash to the ESOP as determined by the Board of Directors or a committee thereof. Participants' interests in the ESOP are distributed in the form of cash or stock upon normal retirement, disability, death or at a specific time after any other termination of employment.

The Company adopted an employee stock equivalence plan ("ESEP") for the Company's non-U.S. subsidiaries, effective January 1, 1995, in which its employees are eligible to participate after completing one year of service, attaining age twenty-one and for London-based employees, participating in the VLEH Pension Plan. Each year the Company may make discretionary contributions of stock to the ESEP as determined by the Board of Directors or a committee thereof. Participants' interests in the ESEP are distributed in the form of cash upon normal retirement, disability, death or at a specific time after any other termination of employment. Subsequent to the end of fiscal 2000, the Company terminated the ESEP.

In 1998, the Company accrued \$250 and subsequently in 1999 made a cash contribution to the Trustee who in turn purchased 91,000 shares on the open market. In 1999, the Company accrued \$250 and subsequently in 2000 made a cash contribution to the Trustee who in turn purchased 183,000 shares on the open market. In 2000, the Company has accrued \$250 for contribution to the ESOP and ESEP and has subsequently purchased 42,495 shares on the open market with \$183 remaining to be funded.

### NOTE M--SEGMENT INFORMATION:

In 1999, the Company adopted SFAS No. 131, "Disclosures about Segments of an Enterprise and Related Information," which supersedes SFAS No. 14, "Financial Reporting for Segments of a Business Enterprise." SFAS No. 131 establishes standards for the reporting by public business enterprises of information about product lines, geographic areas and major customers. The method for determining what information to report is based on the way that management organizes the operational segments within the Company for making operational decisions and assessments of financial performance. The Company's chief operating decision maker is considered to be the Company's Chief Operating Officer ("COO"). The COO reviews financial information presented on a consolidated basis accompanied by disaggregated information about revenues by geographic region and by product lines for purposes of making operating decisions and assessing financial performance. The Company has three reportable segments: North America, Europe and Asia, which are organized, managed and analyzed geographically and operate in one

F-21

### NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (CONTINUED)

YEARS ENDED SEPTEMBER 30, 1998, 1999 AND 2000

(IN THOUSANDS EXCEPT SHARE DATA)

industry segment. Information about the Company's operations by geographic segment for the fiscal years ended September 30, 1998, 1999 and 2000 is presented below:

Edgar Filing: VARI LITE INTERNATIONAL INC - Form 10-K

|  | NORTH<br>AMERICA | ASIA     | EUROPE   | INTERCOMPANY | TO    |
|--|------------------|----------|----------|--------------|-------|
| SEPTEMBER 30, 1998:                          | -----            | -----    | -----    | -----        | ----- |
| Net Revenues from unaffiliated customers.... | \$47,953         | \$ 9,858 | \$30,565 | \$ --        | \$88  |
| Intersegment sales.....                      | 6,039            | --       | --       | (6,039)      |       |
|  | -----            | -----    | -----    | -----        | ----- |
| Total net revenues.....                      | 53,992           | 9,858    | 30,565   | (6,039)      | 88    |
| Operating income (loss).....                 | (1,821)          | 1,384    | (1,157)  | --           | (1)   |
| Depreciation and amortization.....           | 10,506           | 157      | 2,915    | --           | 13    |
| Total assets.....                            | 99,409           | 5,599    | 17,265   | (7,646)      | 114   |
| SEPTEMBER 30, 1999:                          |                  |          |          |              |       |
| Net Revenues from unaffiliated customers.... | \$47,598         | \$11,668 | \$32,266 | \$ --        | \$91  |
| Intersegment sales.....                      | 20,065           | --       | --       | (20,065)     |       |
|  | -----            | -----    | -----    | -----        | ----- |
| Total net revenues.....                      | 67,663           | 11,668   | 32,266   | (20,065)     | 91    |
| Operating income (loss).....                 | 816              | 1,306    | (1,950)  | --           | (1)   |
| Depreciation and amortization.....           | 12,421           | 139      | 2,806    | --           | 15    |
| Total assets.....                            | 93,747           | 7,585    | 15,386   | (9,018)      | 107   |
| SEPTEMBER 30, 2000:                          |                  |          |          |              |       |
| Net Revenues from unaffiliated customers.... | \$57,004         | \$10,430 | \$26,254 | \$ --        | \$93  |
| Intersegment sales.....                      | 19,668           | 251      | 1,139    | (21,058)     |       |
|  | -----            | -----    | -----    | -----        | ----- |
| Total net revenues.....                      | 76,672           | 10,681   | 27,393   | (21,058)     | 93    |
| Operating income (loss).....                 | 4,057            | (8)      | 657      | --           | 4     |
| Depreciation and amortization.....           | 11,654           | 182      | 2,005    | --           | 13    |
| Total assets.....                            | 76,671           | 8,157    | 16,222   | (6,347)      | 94    |

NOTE N--RELATED PARTY TRANSACTIONS:

Certain directors provided consulting services to the Company and received fees totaling approximately \$241 for each of the years ended September 30, 1998, 1999 and 2000.

At September 30, 1999 and 2000, the Company had notes receivable from stockholders totaling \$30 and \$19, respectively, related to common stock purchases. The notes bear interest at 9.75% and are collateralized by 16,937 shares of common stock as of September 30, 2000. These notes are due on December 31, 2000.

The Company received from certain stockholders of the Company \$2,303, \$51 and \$10 in the years ended September 30, 1998, 1999 and 2000, respectively, for the rental of automated lighting products and other services.

F-22

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (CONTINUED)

YEARS ENDED SEPTEMBER 30, 1998, 1999 AND 2000

(IN THOUSANDS EXCEPT SHARE DATA)

NOTE O--QUARTERLY RESULTS OF OPERATIONS (UNAUDITED):

The following summarizes the unaudited quarterly results of operations for the years ended September 30, 1998, 1999 and 2000:

YEAR ENDED SEPTEMBER 30, 1998



Edgar Filing: VARI LITE INTERNATIONAL INC - Form 10-K

|  | DECEMBER 31 | MARCH 31 | JUNE 30  | SEPTEMBER |
|--|-------------|----------|----------|-----------|
|  | -----       | -----    | -----    | -----     |
| Total revenues.....                                | \$22,519    | \$19,227 | \$22,529 | \$24,10   |
| Operating income (loss).....                       | 2,842       | (123)    | 670      | (4,98     |
| Net income (loss).....                             | 326         | (421)    | 0        | (3,52     |
| Net income (loss) per basic and diluted share..... | 0.04        | (0.05)   | 0.00     | (0.4      |
| Common stock price per share                       |             |          |          |           |
| High.....  | 13.125      | 12.688   | 10.000   | 6.37      |
| Low.....   | 11.750      | 11.375   | 5.750    | 2.00      |

|  | YEAR ENDED SEPTEMBER 30, 1999 |          |          |           |
|--|-------------------------------|----------|----------|-----------|
|  | DECEMBER 31                   | MARCH 31 | JUNE 30  | SEPTEMBER |
|  | -----                         | -----    | -----    | -----     |
| Total revenues.....                                | \$25,248                      | \$23,170 | \$20,066 | \$23,04   |
| Operating income (loss).....                       | 1,466                         | 347      | (661)    | (98       |
| Net income (loss).....                             | 242                           | (409)    | (1,100)  | (1,37     |
| Net income (loss) per basic and diluted share..... | 0.03                          | (0.05)   | (0.14)   | (0.1      |
| Common stock price per share                       |                               |          |          |           |
| High.....  | 4.750                         | 4.250    | 2.813    | 2.12      |
| Low.....   | 2.000                         | 2.625    | 2.000    | 0.87      |

|  | YEAR ENDED SEPTEMBER 30, 2000 |          |          |           |
|--|-------------------------------|----------|----------|-----------|
|  | DECEMBER 31                   | MARCH 31 | JUNE 30  | SEPTEMBER |
|  | -----                         | -----    | -----    | -----     |
| Total revenues.....                                | \$27,679                      | \$20,719 | \$21,509 | \$23,78   |
| Operating income (loss).....                       | 3,315                         | (838)    | 502      | 1,72      |
| Net income (loss).....                             | 1,272                         | (1,241)  | (392)    | 7         |
| Net income (loss) per basic and diluted share..... | 0.16                          | (0.16)   | (0.05)   | 0.0       |
| Common stock price per share                       |                               |          |          |           |
| High.....  | 1.688                         | 4.000    | 2.750    | 1.50      |
| Low.....   | 0.938                         | 0.938    | 0.875    | 0.68      |

The Company early adopted SOP 98-5 in the first quarter of 1998 and recorded a pre-tax charge of \$282 as a cumulative effect of change in accounting principle.

The operating loss for the quarter ended September 30, 1998, includes charges totaling \$4,600 for the write-down of impaired architectural automated lighting assets to their net realizable value and employee termination costs associated with restructuring the Company's operations.

The operating loss for the quarter ended September 30, 1999, includes charges totaling \$600 for employee termination costs associated with restructuring the Company's operations.

The operating loss for the quarter ended June 30, 2000, includes a \$650 write-down of VLPS Madrid assets to their net realizable value. The operating income for the quarter ended September 30, 2000, includes gains on the settlement of the patent infringement lawsuit and the sale of a building lease in New

Edgar Filing: VARI LITE INTERNATIONAL INC - Form 10-K

F-23

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (CONTINUED)

YEARS ENDED SEPTEMBER 30, 1998, 1999 AND 2000

(IN THOUSANDS EXCEPT SHARE DATA)

York of \$4,000 partially offset by charges of \$3,200 for the impairment of assets used in the Company's continental European operations.

NOTE P--PRO FORMA FINANCIAL STATEMENTS (UNAUDITED):

Pro forma adjustments to the condensed consolidated statement of operations for the years ended September 30, 1999 and 2000 reflect adjustments to eliminate the results of the continental European operations and Showco due to the sale of these businesses (see Notes I and Q) and the reduction of interest expense as a result of the decrease in debt. The Pro Forma Financial Statements are presented for informational purposes only and do not purport to be indicative of the results of operations that actually would have been achieved had the disposition been consummated on the financial statement date or for any future period.

|  | 1999       | 2000    |
|--|------------|---------|
|  | -----      | -----   |
| Total revenues.....                                | 70,025     | 71,294  |
| Total cost of sales.....                           | 34,834     | 34,687  |
|  | -----      | -----   |
| Gross profit.....                                  | 35,191     | 36,607  |
| Operating expenses.....                            | 37,472     | 35,805  |
| Gains on lawsuit settlement and sale of lease..... | --         | (3,993) |
|  | -----      | -----   |
| Total operating expenses.....                      | 37,472     | 31,812  |
|  | -----      | -----   |
| Operating income.....                              | (2,281)    | 4,795   |
| Interest expense (net).....                        | 2,939      | 3,215   |
|  | -----      | -----   |
| Income (loss) before income taxes.....             | (5,220)    | 1,580   |
| Income tax expense (benefit).....                  | (2,062)    | 624     |
|  | -----      | -----   |
| Net income (loss).....                             | \$ (3,158) | \$ 956  |
|  | =====      | =====   |

NOTE Q--SUBSEQUENT EVENTS:

On October 26, 2000, the Company sold 100% of its interest in VLI Europe and 0.4% of its interest in VLPS Paris and all of the VARI\*LITE equipment used in those operations. VLI Europe owned 100% of VLPS Brussels, 99.6% of VLPS Paris and 100% of VLPS Stockholm. This transaction resulted in a pre-tax charge of \$3,200 which was recorded as an asset impairment in the fourth quarter of fiscal year 2000.

On November 17, 2000, the Company transferred substantially all of the assets of Showco to Clearsho, Inc. ("Clearsho"), which assumed certain of Showco's contract liabilities, in exchange for the sole membership interest in Clearsho. On November 17, 2000, Showco sold 100% of its interest in Clearsho which resulted in a net pre-tax gain of \$7,100.

## Edgar Filing: VARI LITE INTERNATIONAL INC - Form 10-K

On November 23, 2000, the Company entered into a British pounds sterling 4,000 (USD 5,800) term loan with a United Kingdom bank. The loan, which accrues interest at the rate of 9.1% per annum and amortizes over 48 months, is secured by all of the assets of the Company's London operations. Other terms of the loan include certain financial covenants, limitations on capital expenditures and intercompany payments and the guarantee of the Company.

On December 29, 2000, Vari-Lite entered into a three-year \$24,500 credit facility which includes a \$12,000 term loan, a \$5,000 revolving credit facility and a \$3,000 term commitment to fund capital expenditures. The Revolver and the Capital Expenditure Loan commitments will increase to \$7,500 and

F-24

### NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (CONTINUED)

YEARS ENDED SEPTEMBER 30, 1998, 1999 AND 2000

(IN THOUSANDS EXCEPT SHARE DATA)

\$5,000, respectively, by January 15, 2002, if the Company achieves specified financial performance. The Term Loan and Capital Expenditure Loan amortize over 84 months (subject to a balloon payment on termination of the New Credit Facility as discussed below). Borrowings under the Revolver are subject to availability under a borrowing base of eligible inventory and accounts receivable (as defined in the New Credit Facility). Initially, all outstanding borrowings under the New Credit Facility bear interest at the lender's base rate or LIBOR, plus a rate margin of .75% and 2.50%, respectively. Beginning on January 15, 2002, all outstanding balances under the New Credit Facility will bear interest at the lender's base rate or LIBOR plus a rate margin ranging from 0.25% to 0.75% or 2.00% to 2.50%, respectively, based upon the Company's ratio of Adjusted Funded Debt to EBITDA (as defined in the New Credit Facility). The New Credit Facility is guaranteed by the Company and is secured by all of the stock and substantially all of the assets of Vari-Lite, and a pledge of 65% of the outstanding capital stock of the Company's foreign subsidiaries. A commitment fee of 0.25% is charged on the average daily unused portion of the New Credit Facility. The New Credit Facility contains compliance covenants, including requirements that the Company achieve certain financial ratios. In addition, the New Credit Facility places limitations on annual capital expenditures and on the ability to incur additional indebtedness, make certain loans or investments, sell assets, pay dividends or reacquire the Company's stock. The New Credit Facility terminates on December 31, 2003. Upon termination of the New Credit Facility, the entire outstanding indebtedness thereunder becomes due and payable in full.

F-25

### SCHEDULE II

VARI-LITE INTERNATIONAL, INC.

VALUATION AND QUALIFYING ACCOUNTS

FOR THE YEARS ENDED SEPTEMBER 30, 1998, 1999 AND 2000

(IN THOUSANDS OF DOLLARS)

| DESCRIPTION<br>-----                                | BEGINNING<br>BALANCE<br>----- | CHARGED TO<br>COSTS AND<br>EXPENSES<br>----- | WRITE-OFFS<br>AND DISCOUNTS<br>AND ALLOWED<br>----- | E<br>BA<br>----- |
|---|-------------------------------|--|---|------------------|
| September 30, 1998                                  |                               |  |   |                  |
| Allowances deducted from assets to which they apply |                               |  |   |                  |

Edgar Filing: VARI LITE INTERNATIONAL INC - Form 10-K

|   |     |     |       |
|---|-----|-----|-------|
| Allowance for doubtful accounts.....                | 450 | 641 | (191) |
| Allowance for excess and obsolete inventory.....    | 409 | 15  | --    |
| Allowance for foreign tax credits.....              | 544 | --  | --    |
| September 30, 1999                                  |     |     |       |
| Allowances deducted from assets to which they apply |     |     |       |
| Allowance for doubtful accounts.....                | 900 | 140 | (320) |
| Allowance for excess and obsolete inventory.....    | 424 | 200 | --    |
| Allowance for foreign tax credits.....              | 544 | --  | --    |
| September 30, 2000                                  |     |     |       |
| Allowances deducted from assets to which they apply |     |     |       |
| Allowance for doubtful accounts.....                | 720 | 178 | (158) |
| Allowance for excess and obsolete inventory.....    | 624 | --  | (232) |
| Allowance for foreign tax credits.....              | 544 | --  | (287) |

S-1