#### LAMAR ADVERTISING CO/NEW

Form 4

March 02, 2006

## FORM 4

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

if no longer subject to Section 16. Form 4 or Form 5

obligations

may continue.

Check this box

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF **SECURITIES** 

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

See Instruction 1(b).

(Print or Type Responses)

(Last)

(City)

1. Name and Address of Reporting Person \* **REILLY ANNA** 

2. Issuer Name and Ticker or Trading

Symbol

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

LAMAR ADVERTISING CO/NEW

[LAMR]

3. Date of Earliest Transaction (Month/Day/Year)

02/28/2006

\_X\_\_ Director Officer (give title

10% Owner Other (specify

**OMB APPROVAL** 

Estimated average

burden hours per

3235-0287

January 31,

2005

0.5

**OMB** 

Number:

Expires:

response...

C/O LAMAR ADVERTISING COMPANY, 5551 CORPORATE BLVD.

(First)

(Middle)

(Zip)

(Street)

(State)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check

Applicable Line)

\_X\_ Form filed by One Reporting Person Form filed by More than One Reporting Person

BATON ROUGE, LA 70808

(City)	(State)	(Zip) Tab	le I - Non-l	Derivative	Secu	rities Acqui	red, Disposed of,	or Beneficiall	y Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		sed of 4 and (A) or	` ′	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Class A Common Stock	02/28/2006		S	500	D	\$ 50.1	45,014	D	
Class A Common Stock	02/28/2006		S	1,280	D	\$ 50.12	43,734	D	
Class A Common Stock	02/28/2006		S	1,900	D	\$ 50.13	41,834	D	

Class A Common Stock	02/28/2006	S	100	D	\$ 50.14	41,734	D
Class A Common Stock	02/28/2006	S	1,201	D	\$ 50.15	40,533	D
Class A Common Stock	02/28/2006	S	3,200	D	\$ 50.1506	37,333	D
Class A Common Stock	02/28/2006	S	1,300	D	\$ 50.1515	36,033	D
Class A Common Stock	02/28/2006	S	429	D	\$ 50.16	35,604	D
Class A Common Stock	02/28/2006	S	200	D	\$ 50.165	35,404	D
Class A Common Stock	02/28/2006	S	99	D	\$ 50.17	35,305	D
Class A Common Stock	02/28/2006	S	3,000	D	\$ 50.1833	32,305	D
Class A Common Stock	02/28/2006	S	500	D	\$ 50.19	31,805	D
Class A Common Stock	02/28/2006	S	1,600	D	\$ 50.1938	30,205	D
Class A Common Stock	02/28/2006	S	200	D	\$ 50.2	30,005	D
Class A Common Stock	02/28/2006	S	392	D	\$ 50.21	29,613	D
Class A Common Stock	02/28/2006	S	800	D	\$ 50.23	28,813	D
Class A Common Stock	02/28/2006	S	1,344	D	\$ 50.236	27,469	D
Class A Common	02/28/2006	S	425	D	\$ 50.24	27,044	D

Stock								
Class A Common Stock	02/28/2006	S	100	D	\$ 50.26	26,944	D	
Class A Common Stock	02/28/2006	S	500	D	\$ 50.27	26,444	D	
Class A Common Stock	02/28/2006	S	600	D	\$ 50.29	25,844	D	
Class A Common Stock	02/28/2006	S	80	D	\$ 50.3	25,764	D	
Class A Common Stock	02/28/2006	S	100	D	\$ 50.31	25,664	D	
Class A Common Stock	02/28/2006	S	6,751	D	\$ 50.3281	18,913	D	
Class A Common Stock	02/28/2006	S	100	D	\$ 50.33	18,813	D	
Class A Common Stock	02/28/2006	S	2,300	D	\$ 50.3352	16,513	D	
Class A Common Stock	02/28/2006	S	3,152	D	\$ 50.359	13,361	D	
Class A Common Stock	02/28/2006	S	1,049	D	\$ 50.43	12,312	D	
Class A Common Stock	02/28/2006	S	48	D	\$ 50.45	12,264	D	
Class A Common Stock						26,515	I	By GRAT. (1)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474

(9-02)

## Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of	2.	3. Transaction Date	3A. Deemed	4.	5.	6. Date Exerc	cisable and	7. Title	and	8. Price of	9. Nu
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	Transactio	onNumber	Expiration D	ate	Amount	t of	Derivative	Deriv
Security	or Exercise		any	Code	of	(Month/Day/	Year)	Underly	ing	Security	Secui
(Instr. 3)	Price of		(Month/Day/Year)	(Instr. 8)	Derivative	e		Securitie	es	(Instr. 5)	Bene
	Derivative				Securities			(Instr. 3	and 4)		Own
	Security				Acquired						Follo
	•				(A) or						Repo
					Disposed						Trans
					of (D)						(Instr
					(Instr. 3,						
					4, and 5)						
								^	mount		
									mount		
						Date	Expiration	Title N	r Jumber		
						Exercisable	Date				
				C + V	(A) (D)			0			
				Code V	(A) (D)			S	hares		

## **Reporting Owners**

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

REILLY ANNA C/O LAMAR ADVERTISING COMPANY 5551 CORPORATE BLVD. BATON ROUGE, LA 70808



## **Signatures**

James McIlwain, as attorney-in-fact

03/02/2006

\*\*Signature of Reporting Person

Date

### **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Shares held by the Reporting Person's grantor retained annuity trust.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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