

SpartanNash Co
 Form 4
 December 14, 2016

FORM 4

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
 Washington, D.C. 20549**

OMB APPROVAL

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
 COUCH DAVID DES

(Last) (First) (Middle)

C/O 850 - 76TH STREET SW

(Street)

GRAND RAPIDS, MI 49518

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol
 SpartanNash Co [SPTN]

3. Date of Earliest Transaction (Month/Day/Year)
 12/12/2016

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

____ Director _____ 10% Owner
 Officer (give title below) _____ Other (specify below)

VP Chief Info. Officer

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--|---|
| | | | Code | V Amount (A) or (D) Price | | | |
| Common Stock | 12/12/2016 | | M | 3,400 A \$ 28.28 | 58,578 | D | |
| Common Stock | 12/12/2016 | | M | 8,700 A \$ 22.69 | 67,278 | D | |
| Common Stock | 12/12/2016 | | M | 5,700 A \$ 13.87 | 72,978 | D | |
| Common Stock ⁽¹⁾ | 12/13/2016 | | S | 12,480 D \$ 37.44 | 60,498 | D | |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) | 8. Amount or Number of Shares |
|--|--|--------------------------------------|--|--------------------------------|---|--|-----------------|---|-------------------------------|
| | | | | Code | V (A) (D) | Date Exercisable | Expiration Date | Title | |
| Stock Option (Right to Buy) | \$ 28.28 | 12/12/2016 | | M | 850 | 05/18/2008 | 05/17/2017 | Common Stock | 850 |
| Stock Option (Right to Buy) | \$ 28.28 | 12/12/2016 | | M | 850 | 05/18/2009 | 05/17/2017 | Common Stock | 850 |
| Stock Option (Right to Buy) | \$ 28.28 | 12/12/2016 | | M | 850 | 05/18/2010 | 05/17/2017 | Common Stock | 850 |
| Stock Option (Right to Buy) | \$ 28.28 | 12/12/2016 | | M | 850 | 05/18/2011 | 05/17/2017 | Common Stock | 850 |
| Stock Option (Right to Buy) | \$ 22.69 | 12/12/2016 | | M | 2,175 | 05/01/2009 | 05/16/2018 | Common Stock | 2,175 |
| Stock Option (Right to Buy) | \$ 22.69 | 12/12/2016 | | M | 2,175 | 05/01/2010 | 05/16/2018 | Common Stock | 2,175 |
| Stock Option (Right to Buy) | \$ 22.69 | 12/12/2016 | | M | 2,175 | 05/01/2011 | 05/16/2018 | Common Stock | 2,175 |

Buy)

| | | | | | | | | |
|--------------------------------------|----------|------------|---|-------|------------|------------|-----------------|-------|
| Stock Option (Right to Buy) | \$ 22.69 | 12/12/2016 | M | 2,175 | 05/01/2012 | 05/16/2018 | Common Stock | 2,175 |
| Stock Option (Right to Buy) | \$ 13.87 | 12/12/2016 | M | 1,425 | 05/01/2010 | 05/15/2019 | Common Stock | 1,425 |
| Stock Option (Right to Buy) | \$ 13.87 | 12/12/2016 | M | 1,425 | 05/01/2011 | 05/15/2019 | Common Stock | 1,425 |
| Stock Option (Right to Buy) | \$ 13.87 | 12/12/2016 | M | 1,425 | 05/01/2012 | 05/15/2019 | Common Stock | 1,425 |
| Stock Option (Right to Buy) | \$ 13.87 | 12/12/2016 | M | 1,425 | 05/01/2013 | 05/15/2019 | Common Stock | 1,425 |

Reporting Owners

| Reporting Owner Name / Address | Relationships | | | |
|---|---------------|-----------|------------------------|-------|
| | Director | 10% Owner | Officer | Other |
| COUCH DAVID DES C/O 850 - 76TH STREET SW GRAND RAPIDS, MI 49518 | | | VP Chief Info. Officer | |

Signatures

/s/ Daniel C. Persinger, By Power of Attorney
12/14/2016

**Signature of Reporting Person

Date

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Represents the aggregate number of shares sold at a weighted average price of \$37.44. The actual sales prices ranged from \$37.25 to (1) \$37.59, rounded to the nearest whole cent. Details regarding aggregated sales transactions will be provided upon request by the Commission staff, the issuer, or a security holder of the issuer.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.