

WOLVERINE WORLD WIDE INC /DE/
 Form 4
 February 12, 2008

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION
 Washington, D.C. 20549

OMB APPROVAL

OMB Number: 3235-0287
 Expires: January 31, 2005
 Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
 ODO NOVAN TIMOTHY J

2. Issuer Name and Ticker or Trading Symbol
 WOLVERINE WORLD WIDE INC /DE/ [WWW]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)

3. Date of Earliest Transaction (Month/Day/Year)

Director 10% Owner
 Officer (give title below) Other (specify below)

9341 COURTLAND DRIVE NE

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

(Street)

ROCKFORD, MI 49351

(City) (State) (Zip)

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price
Common Stock	02/08/2008		M		39,637	A	\$ 18.65
Common Stock	02/08/2008		M		850	A	\$ 18.75
Common Stock	02/08/2008		M		1,137	A	\$ 18.79
Common Stock	02/08/2008		M		2,589	A	\$ 20.38
Common Stock	02/08/2008		M		2,589	A	\$ 19.96

Edgar Filing: WOLVERINE WORLD WIDE INC /DE/ - Form 4

Common Stock	02/08/2008	M	3,451	A	\$ 18.06	351,270	D	
Common Stock	02/08/2008	M	3,346	A	\$ 20.8	354,616	D	
Common Stock	02/08/2008	F	45,106	D	\$ 25.8	309,510	D	
Common Stock						27,715	I	By Spouse
Common Stock						42,055	I	By Trust
Common Stock						38,107	I	By Trust

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474
(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	Amount or Number of Shares	
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	
Stock Option (Right to Buy)	\$ 18.65	02/08/2008		M	5,888	02/25/1998 02/24/2008	Common Stock	5,888	
Stock Option (Right to Buy)	\$ 18.65	02/08/2008		M	11,250	02/25/1999 02/24/2008	Common Stock	11,250	
Stock Option (Right to Buy)	\$ 18.65	02/08/2008		M	11,250	02/25/2000 02/24/2008	Common Stock	11,250	
	\$ 18.65	02/08/2008		M	11,250	02/25/2001 02/24/2008		11,250	

Stock Option (Right to Buy)								Common Stock	
Stock Option (Right to Buy)	\$ 18.75	02/08/2008	M	850	02/24/1998	02/23/2008		Common Stock	850
Stock Option (Right to Buy)	\$ 18.79	02/08/2008	M	1,137	02/28/1998	02/27/2008		Common Stock	1,137
Stock Option (Right to Buy)	\$ 20.38	02/08/2008	M	2,589	03/09/1998	03/08/2008		Common Stock	2,589
Stock Option (Right to Buy)	\$ 19.96	02/08/2008	M	2,589	03/10/1998	03/09/2008		Common Stock	2,589
Stock Option (Right to Buy)	\$ 18.06	02/08/2008	M	3,451	04/27/1998	04/26/2008		Common Stock	3,451
Stock Option (Right to Buy)	\$ 20.8	02/08/2008	M	643	12/20/2004	02/24/2008		Common Stock	643
Stock Option (Right to Buy)	\$ 20.8	02/08/2008	M	1,288	12/20/2004	02/24/2008		Common Stock	1,288
Stock Option (Right to Buy)	\$ 20.8	02/08/2008	M	544	12/20/2004	02/24/2008		Common Stock	544
Stock Option (Right to Buy)	\$ 20.8	02/08/2008	M	871	12/20/2004	02/24/2008		Common Stock	871

Reporting Owners

Reporting Owner Name / Address

Relationships

Director 10% Owner Officer Other

ODONOVAN TIMOTHY J
9341 COURTLAND DRIVE NE X
ROCKFORD, MI 49351

Signatures

/s/ Jeffrey A. Ott, by power of attorney 02/12/2008

__Signature of Reporting Person

Date

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.