

WOLVERINE WORLD WIDE INC /DE/
 Form 4
 June 06, 2005

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION
 Washington, D.C. 20549

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
BLOOM GEOFFREY B

2. Issuer Name and Ticker or Trading Symbol
WOLVERINE WORLD WIDE INC /DE/ [WWW]

5. Relationship of Reporting Person(s) to Issuer
 (Check all applicable)

(Last) (First) (Middle)
 9341 COURTLAND DRIVE NE
 (Street)

3. Date of Earliest Transaction (Month/Day/Year)
 06/02/2005

Director 10% Owner
 Officer (give title below) Other (specify below)

ROCKFORD, MI 49351
 (City) (State) (Zip)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)		
				Code	V	Amount				(A) or (D)	Price
Common Stock	06/02/2005		M			8,628	A	\$ 18.0627	293,086	D	
Common Stock	06/02/2005		M			4,314	A	\$ 19.9587	297,400	D	
Common Stock	06/02/2005		M			4,314	A	\$ 20.3753	301,714	D	
Common Stock	06/02/2005		M			2,359	A	\$ 11.1867	304,073	D	
Common Stock	06/02/2005		M			3,382	A	\$ 18.7917	307,455	D	

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Common Stock	06/02/2005		M	2,359	A	\$ 10.71	309,814	D	
Common Stock	06/02/2005		M	16,875	A	\$ 18.646	326,689	D	
Common Stock	06/02/2005		M	16,875	A	\$ 18.646	343,564	D	
Common Stock	06/02/2005		M	16,875	A	\$ 18.646	360,439	D	
Common Stock	06/02/2005		M	16,874	A	\$ 18.646	377,313	D	
Common Stock	06/02/2005		M	5,676	A	\$ 10.6033	382,989	D	
Common Stock	06/02/2005		M	2,083	A	\$ 18.75	385,072	D	
Common Stock	06/02/2005		M	2,157	A	\$ 17.1667	387,229	D	
Common Stock	06/02/2005		M	2,359	A	\$ 10.6	389,588	D	
Common Stock	06/02/2005		M	3,045	A	\$ 10.6233	392,633	D	
Common Stock	06/02/2005		M	1,179	A	\$ 10.6233	393,812	D	
Common Stock	06/02/2005		M	3,679	A	\$ 10.6233	397,491	D	
Common Stock							1,752	I	By Trust #1
Common Stock							2,839	I	By Trust #2
Common Stock							2,839	I	By Trust #2

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)
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Derivative Security			or Disposed of (D) (Instr. 3, 4, and 5)		Date Exercisable	Expiration Date	Title	Amount or Number of Shares
			Code	V (A) (D)				
Stock Option (Right to Buy) ⁽¹⁾	\$ 18.0627	06/02/2005	M	8,628	04/27/1998	04/26/2008	Common Stock	8,628
Stock Option (Right to Buy) ⁽¹⁾	\$ 19.9587	06/02/2005	M	4,314	03/10/1998	03/09/2008	Common Stock	4,314
Stock Option (Right to Buy) ⁽¹⁾	\$ 20.3753	06/02/2005	M	4,314	03/09/1998	03/08/2008	Common Stock	4,314
Stock Option (Right to Buy) ⁽¹⁾	\$ 11.1867	06/02/2005	M	2,359	03/03/2003	03/02/2008	Common Stock	2,359
Stock Option (Right to Buy) ⁽¹⁾	\$ 18.7917	06/02/2005	M	3,382	02/28/1998	02/27/2008	Common Stock	3,382
Stock Option (Right to Buy) ⁽¹⁾	\$ 10.71	06/02/2005	M	2,359	02/25/2003	02/24/2008	Common Stock	2,359
Stock Option (Right to Buy) ⁽¹⁾	\$ 18.646	06/02/2005	M	16,875	02/25/1998	02/24/2008	Common Stock	16,875
Stock Option (Right to Buy) ⁽¹⁾	\$ 18.646	06/02/2005	M	16,875	02/25/1999	02/24/2008	Common Stock	16,875
Stock Option (Right to Buy) ⁽¹⁾	\$ 18.646	06/02/2005	M	16,875	02/25/2000	02/24/2008	Common Stock	16,875
Stock Option (Right to	\$ 18.646	06/02/2005	M	16,874	02/25/2001	02/24/2008	Common Stock	16,874

Buy) ⁽¹⁾									
Stock Option (Right to Buy) ⁽¹⁾	\$ 10.6033	06/02/2005	M	5,676	02/24/2003	02/23/2008	Common Stock	5,676	
Stock Option (Right to Buy) ⁽¹⁾	\$ 18.75	06/02/2005	M	2,083	02/24/1998	02/23/2008	Common Stock	2,083	
Stock Option (Right to Buy) ⁽²⁾	\$ 17.1667	06/02/2005	M	2,157	04/28/1997	04/27/2007	Common Stock	2,157	
Stock Option (Right to Buy) ⁽¹⁾	\$ 10.6	06/02/2005	M	2,359	03/03/2002	03/02/2007	Common Stock	2,359	
Stock Option (Right to Buy) ⁽¹⁾	\$ 10.6233	06/02/2005	M	3,045	02/24/2002	02/23/2007	Common Stock	3,045	
Stock Option (Right to Buy) ⁽¹⁾	\$ 10.6233	06/02/2005	M	1,179	02/25/2002	02/24/2007	Common Stock	1,179	
Stock Option (Right to Buy) ⁽¹⁾	\$ 10.6233	06/02/2005	M	3,679	02/24/2002	02/23/2007	Common Stock	3,679	

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
BLOOM GEOFFREY B 9341 COURTLAND DRIVE NE ROCKFORD, MI 49351	X			

Signatures

/s/ Jeffrey A. Ott, by power of attorney

06/06/2005

**Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
 - ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Share amounts and prices have been adjusted to reflect a three-for-two stock split distributed February 1, 2005.
 - (2) Share amounts and prices have been adjusted to reflect stock splits.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.