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NIKE INC										
Form 4 October 27,	2009									
FORM									OMB AF	PPROVAL
	UNITED	STATES		RITIES A shington,			NGE C	OMMISSION	OMB Number:	3235-0287
Check th if no lon subject to Section 2 Form 4 c	AENT OF		0,	BENEFI		NERSHIP OF	Expires: Estimated a burden hou response			
Form 5 obligatio may con <i>See</i> Instr 1(b).	tinue. Section 17(uction	a) of the F	Public U		ling Com	ipany	Act of	e Act of 1934, 1935 or Sectior 0		
(Print or Type)	Responses)									
1. Name and A KNIGHT P	Address of Reporting HILIP H	Person <u>*</u>	Symbol	r Name and NC [NKE		Tradin	ıg	5. Relationship of Issuer	Reporting Pers	son(s) to
(Last)	(First) (I	Middle)		f Earliest Tr	-			(Checl	k all applicable	:)
ONE BOW	ERMAN DRIVE	, ,		Day/Year)				X Director Officer (give below)	titleOthe below)	6 Owner er (specify
BEAVERT	(Street) ON, OR 97005			endment, Da nth/Day/Year	-			6. Individual or Jo Applicable Line) _X_ Form filed by C Form filed by M Person	one Reporting Pe	rson
(City)	(State)	(Zip)	Tah	le I - Non-D	Arivativa (Socuri	tios A ca	uired, Disposed of	or Bonoficial	ly Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	e 2A. Deem	ed Date, if	3.	4. Securiti on(A) or Dis (Instr. 3, 4	ies Ac sposed	quired of (D)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect
				Code V	Amount	(D)	Price	(Instr. 3 and 4)		
Class B Common Stock	10/26/2009 <u>(1)</u>			S	1,200	D	\$ 64.03	386,170	D	
Class B Common Stock	10/26/2009			S	1,100	D	\$ 64.02	385,070	D	
Class B Common Stock	10/26/2009			S	600	D	\$ 64.01	384,470	D	
Class B Common Stock	10/26/2009			S	2,100	D	\$ 64	382,370	D	

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Class B Common Stock	10/26/2009	S	6,500	D	\$ 63.99	375,870	D
Class B Common Stock	10/26/2009	S	4,016	D	\$ 63.98	371,854	D
Class B Common Stock	10/26/2009	S	6,000	D	\$ 63.97	365,854	D
Class B Common Stock	10/26/2009	S	5,384	D	\$ 63.96	360,470	D
Class B Common Stock	10/26/2009	S	3,503	D	\$ 63.95	356,967	D
Class B Common Stock	10/26/2009	S	8,578	D	\$ 63.94	348,389	D
Class B Common Stock	10/26/2009	S	5,900	D	\$ 63.93	342,489	D
Class B Common Stock	10/26/2009	S	6,419	D	\$ 63.92	336,070	D
Class B Common Stock	10/26/2009	S	7,300	D	\$ 63.91	328,770	D
Class B Common Stock	10/26/2009	S	8,500	D	\$ 63.9	320,270	D
Class B Common Stock	10/26/2009	S	1,100	D	\$ 63.9	319,170	D
Class B Common Stock	10/26/2009	S	2,500	D	\$ 63.89	316,670	D
Class B Common Stock	10/26/2009	S	2,500	D	\$ 63.88	314,170	D
Class B Common Stock	10/26/2009	S	8,639	D	\$ 63.87	305,531	D
Class B Common	10/26/2009	S	7,068	D	\$ 63.86	298,463	D

Stock

Class B Common Stock	10/26/2009	S	10,962	D	\$ 63.85	287,501	D
Class B Common Stock	10/26/2009	S	8,131	D	\$ 63.84	279,370	D
Class B Common Stock	10/26/2009	S	6,678	D	\$ 63.83	272,692	D
Class B Common Stock	10/26/2009	S	7,965	D	\$ 63.82	264,727	D
Class B Common Stock	10/26/2009	S	11,372	D	\$ 63.81	253,355	D
Class B Common Stock	10/26/2009	S	14,985	D	\$ 63.8	238,370	D
Class B Common Stock	10/26/2009	S	8,400	D	\$ 63.79	229,970	D
Class B Common Stock	10/26/2009	S	6,634	D	\$ 63.78	223,336	D
Class B Common Stock	10/26/2009	S	6,695	D	\$ 63.77	216,641	D
Class B Common Stock	10/26/2009	S	8,639	D	\$ 63.76	208,002	D
Class B Common Stock	10/26/2009	S	65,500	D	\$ 63.75	142,502 <u>(2)</u>	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

 (e.g., puts, calls, warrants, options, convertible securities)

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1. Title of Derivative		3. Transaction Date (Month/Day/Year)	Execution Date, if	4. Transactio		6. Date Exerce Expiration D	ate	7. Title and Amount of	of D	B. Price of Derivative	9. Nu Deriv
Security (Instr. 3)	or Exercise Price of Derivative Security		any (Month/Day/Year)	Code (Instr. 8)	of Derivativ Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	3	Year)	Underlying Securities (Instr. 3 ar	s (I	Security Instr. 5)	Secur Bene Owne Follo Repo Trans (Instr
				Code V	(A) (D)	Date Exercisable	Expiration Date	or Nur of	nount umber ares		

er

Reporting Owners

Reporting Owner Name / Address	Relationships							
r 0	Director	10% Owner	Officer	Othe				
KNIGHT PHILIP H ONE BOWERMAN DRIVE BEAVERTON, OR 97005	Х	Х						
Signatures								
By: John F. Coburn III For: Ph Knight	ilip H.	10	/27/2009					

**Signature of Reporting Person

Explanation of Responses:

* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Date

Pursuant to Company policy, market sales of Company stock by officers and directors are permitted only after the second full trading day(1) after the release of quarterly earnings and ending on the last day of the second month of the following fiscal quarter, except pursuant to approved 10b5-1 trading plans.

This Form 4 contains thirty of the one hundred thirty-five transactions that were executed on October 26, 2009. Three additional forms

(2) each containing thirty of the one hundred thirty-five transactions that were executed on October 26, 2009 were filed immediately prior to this Form 4. One additional form containing fifteen transactions was filed immediately following this Form 4.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.