

KKR Fund Holdings L.P.  
Form 4  
August 20, 2018

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
KKR Fund Holdings L.P.

2. Issuer Name and Ticker or Trading Symbol  
GoDaddy Inc. [GDDY]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)

C/O KOHLBERG KRAVIS  
ROBERTS & CO. L.P., 9 WEST  
57TH STREET, SUITE 4200

3. Date of Earliest Transaction  
(Month/Day/Year)  
08/17/2018

\_\_\_\_ Director  
\_\_\_\_ Officer (give title below)  
\_\_\_\_ 10% Owner  
\_\_\_\_ Other (specify below)

(Street)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
\_\_\_\_ Form filed by One Reporting Person  
\_X\_ Form filed by More than One Reporting Person

NEW YORK, NY 10019

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Class A Common Stock	08/17/2018		S	1,121,141 D	\$ 75.61 (1) 1,106,336	I	See Footnotes (3) (8) (9) (10)
Class A Common Stock	08/17/2018		S	544,323 D	\$ 75.61 (1) 457,523	I	See Footnotes (4) (8) (9) (10)
Class A Common Stock	08/17/2018		C(2)	1,617,609 A	(2) 1,991,756	I	See Footnotes (5) (8) (9)

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							(10)	
Class A Common Stock	08/17/2018	S	1,617,609	D	\$ 75.61 (1)	374,147	I	See Footnotes (5) (8) (9) (10)
Class A Common Stock	08/17/2018	C(2)	178,047	A	(2)	214,911	I	See Footnotes (6) (10)
Class A Common Stock	08/17/2018	S	178,047	D	\$ 75.61 (1)	36,864	I	See Footnotes (6) (10)
Class A Common Stock	08/17/2018	C(2)	38,880	A	(2)	46,930	I	See Footnotes (7) (9) (10)
Class A Common Stock	08/17/2018	S	38,880	D	\$ 75.61 (1)	8,050	I	See Footnotes (7) (9) (10)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)		
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Units of Desert Newco, LLC (2)	(11)	08/17/2018		C(2)	1,617,609	(11)	(11)	Class A Common Stock	1,617,609
Units of Desert Newco, LLC (2)	(11)	08/17/2018		C(2)	178,047	(11)	(11)	Class A Common Stock	178,047
Units of Desert Newco,	(11)	08/17/2018		C(2)	38,880	(11)	(11)	Class A Common Stock	38,880

LLC <sup>(2)</sup>

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
KKR Fund Holdings L.P. C/O KOHLBERG KRAVIS ROBERTS & CO. L.P. 9 WEST 57TH STREET, SUITE 4200 NEW YORK, NY 10019		X		
KKR Fund Holdings GP Ltd C/O KOHLBERG KRAVIS ROBERTS & CO. L.P. 9 WEST 57TH STREET, SUITE 4200 NEW YORK, NY 10019		X		
KKR Group Holdings Corp. C/O KOHLBERG KRAVIS ROBERTS & CO. L.P. 9 WEST 57TH STREET, SUITE 4200 NEW YORK, NY 10019		X		
KKR & Co. Inc. C/O KOHLBERG KRAVIS ROBERTS & CO. L.P. 9 WEST 57TH STREET, SUITE 4200 NEW YORK, NY 10019		X		
KKR Management LLC C/O KOHLBERG KRAVIS ROBERTS & CO. L.P. 9 WEST 57TH STREET, SUITE 4200 NEW YORK, NY 10019		X		
KRAVIS HENRY R C/O KOHLBERG KRAVIS ROBERTS & CO. L.P., 9 WEST 57TH STREET SUITE 4200 NEW YORK, NY 10019		X		
ROBERTS GEORGE R C/O KOHLBERG KRAVIS ROBERTS & CO. L.P. 9 WEST 57TH STREET, SUITE 4200 NEW YORK, NY 10019		X		

## Signatures

KKR FUND HOLDINGS L.P. By: KKR Group Holdings Corp., a general partner, By: /s/ William J. Janetschek Name: William J. Janetschek Title: Chief Financial Officer	08/20/2018
**Signature of Reporting Person	Date
KKR FUND HOLDINGS GP LIMITED By: /s/ William J. Janetschek Name: William J. Janetschek Title: Director	08/20/2018
**Signature of Reporting Person	Date
KKR GROUP HOLDINGS CORP. By: /s/ William J. Janetschek Name: William J. Janetschek Title: Director	08/20/2018

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<u>Signature of Reporting Person</u>	Date
KKR & CO. INC. By: /s/ William J. Janetschek Name: William J. Janetschek Title: Chief Financial Officer	08/20/2018
<u>Signature of Reporting Person</u>	Date
KKR MANAGEMENT LLC By: /s/ William J. Janetschek Name: William J. Janetschek Title: Chief Financial Officer	08/20/2018
<u>Signature of Reporting Person</u>	Date
HENRY R. KRAVIS By: /s/ William J. Janetschek Name: William J. Janetschek Title: Attorney-in-fact for Henry R. Kravis	08/20/2018
<u>Signature of Reporting Person</u>	Date
GEORGE R. ROBERTS By: /s/ William J. Janetschek Name: William J. Janetschek Title: Attorney-in-fact for George R. Roberts	08/20/2018
<u>Signature of Reporting Person</u>	Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) This amount represents the \$75.75 secondary public offering price per share of Class A Common Stock of GoDaddy Inc. (the "Issuer") less the underwriting discount of \$0.14 per share for shares sold pursuant to an underwritten public offering.
- (2) Pursuant to the terms of an exchange agreement, "Units of Desert Newco, LLC", which represent limited liability company units of Desert Newco, LLC, and an equal number of shares of Class B Common Stock of the Issuer, were exchanged on a one-for-one basis for shares of Class A Common Stock of the Issuer.
- (3) Shares of the Issuer are held by KKR 2006 GDG Blocker L.P. ("KKR 2006 GDG").
- (4) Shares of the Issuer are held by GDG Co-Invest Blocker L.P. ("GDG Co-Invest"). GDG Co-Invest GP LLC is the general partner of GDG Co-Invest.
- (5) Securities are held by KKR 2006 Fund (GDG) L.P. ("KKR 2006 Fund"). KKR Associates 2006 AIV L.P. ("KKR Associates 2006") is the general partner of KKR 2006 Fund.
- (6) Securities are held by KKR Partners III, L.P. ("KKR Partners III"). KKR III GP LLC is the general partner of KKR Partners III. Messrs. Henry R. Kravis and George R. Roberts are the managers of KKR III GP LLC.
- (7) Securities are held by OPERF Co-Investment LLC ("OPERF"). KKR Associates 2006 L.P. is the manager of OPERF. KKR 2006 GP LLC is the general partner of KKR Associates 2006 L.P. KKR Fund Holdings L.P. is the designated member of KKR 2006 GP LLC. KKR Fund Holdings GP Limited is a general partner of KKR Funds Holdings L.P. KKR Group Holdings Corp. is the sole shareholder of KKR Fund Holdings GP Limited and a general partner of KKR Fund Holdings L.P.
- (8) KKR 2006 AIV GP LLC is the general partner of KKR 2006 GDG, the sole member of GDG Co-Invest GP LLC and the general partner of KKR Associates 2006. KKR Management Holdings L.P. is the designated member of KKR 2006 AIV GP LLC. KKR Management Holdings Corp. is the general partner of KKR Management Holdings L.P. KKR Group Holdings Corp. is the sole shareholder of KKR Management Holdings Corp.
- (9) KKR & Co. Inc. is the sole shareholder of KKR Group Holdings Corp. KKR Management LLC is the controlling shareholder of KKR & Co. Inc. Messrs. Henry R. Kravis and George R. Roberts are the designated members of KKR Management LLC.
- (10) Each of the Reporting Persons may be deemed to be the beneficial owner of all or a portion of the securities reported herein. The filing of this statement shall not be deemed to be an admission that, for purposes of Section 16 of the Securities Exchange Act of 1934 or otherwise, the Reporting Persons are the beneficial owners of any securities reported herein, and the Reporting Persons disclaim beneficial ownership of such securities except to the extent of their pecuniary interest therein.
- (11) Pursuant to an exchange agreement, Units of Desert Newco, LLC are exchangeable on a one-on-one basis for shares of Class A Common Stock at the discretion of the holder. The exchange rights under this exchange agreement do not expire.

## Remarks:

Signatures

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Because no more than 10 reporting persons can file any one Form 4 through the Securities and Exchange Commission's EDGAR system, the following information is provided for each reporting person.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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