

K2 INC  
Form S-3/A  
June 24, 2003  
Table of Contents

---

As filed with the Securities and Exchange Commission on June 24, 2003

Registration No. 333-104530

**SECURITIES AND EXCHANGE COMMISSION**

**WASHINGTON, D.C. 20549**

**AMENDMENT NO. 2 TO**

**FORM S-3**

**REGISTRATION STATEMENT UNDER THE SECURITIES ACT OF 1933**

**K2 INC.**

(Exact Name of Registrant as Specified in its Charter)

**Delaware** (State or Other Jurisdiction of Incorporation or Organization) **95-2077125** (I.R.S. Employer Identification Number)

**2051 Palomar Airport Road**

**Carlsbad, California 92009**

**(760) 494-1000**

(Address, including Zip Code, and Telephone Number,  
including Area Code, of Registrant's Principal Executive Offices)

**John J. Rangel**

**Senior Vice President and Chief Financial Officer**

**2051 Palomar Airport Road**

**Carlsbad, California 92009**

**(760) 494-1000**

(Address, including Zip Code, and Telephone Number,  
including Area Code, of Agent for Service)

Copies to:

**Bradford P. Weirick**

**Gibson, Dunn & Crutcher LLP**

# Edgar Filing: K2 INC - Form S-3/A

333 South Grand Avenue

Los Angeles, CA 90071

(213) 229-7000

**Approximate Date of Commencement of Proposed Sale to the Public:** From time to time after this Registration Statement becomes effective and upon conversion of the amended and restated 7.25% convertible subordinated debentures due March 3, 2010 and/or exercise of the amended and restated warrant.

If the only securities being registered on this form are being offered pursuant to dividend or interest reinvestment plans, please check the following box. "

If any of the securities being registered on this form are to be offered on a delayed or continuous basis pursuant to Rule 415 under the Securities Act of 1933, other than securities offered only in connection with dividend or interest reinvestment plans, check the following box. x

If this form is filed to register additional securities for an offering pursuant to Rule 462(b) under the Securities Act, check the following box and list the Securities Act registration statement number of the earlier effective registration statement for the same offering. "

If this form is a post-effective amendment filed pursuant to Rule 462(c) under the Securities Act, check the following box and list the Securities Act registration statement number of the earlier effective registration statement for the same offering. "

If delivery of this prospectus is expected to be made pursuant to Rule 434, check the following box. "

## CALCULATION OF REGISTRATION FEE

| Title of Each Class of Securities<br>to be Registered(1)   | Amount to be<br>Registered(2)(3) | Proposed Maximum<br>Aggregate<br>Price Per Unit | Proposed Maximum<br>Aggregate<br>Offering Price | Amount of<br>Registration Fee(8) |
|--|----------------------------------|---|---|----------------------------------|
| Common Stock, par value \$1.00 per share,<br>underlying the amended and restated 7.25%<br>convertible subordinated debentures due<br>March 3, 2010 | 2,516,780 shares(4)              | N/A   | \$ 25,000,000(5)                                | \$ 2,022.50                      |
| Common Stock, par value \$1.00 per share,<br>underlying the amended and restated<br>warrant  | 629,195 shares                   | N/A   | \$ 6,250,001.68(6)(7)                           | \$ 590.03                        |
| Total  | 3,145,975 shares                 | N/A   | \$ 31,250,001.68                                | \$ 2,612.53                      |

- (1) Also includes associated preferred share rights to purchase shares of the Registrant's common stock pursuant to the Registrant's shareholder rights plan, which rights are not currently separable from the shares of common stock and are not currently exercisable.
- (2) The number of shares being registered is based on certain provisions of the securities purchase agreement entered into December 10, 2002 and the related registration rights agreement requiring the Registrant to register at least a number of shares equal to 120% of the maximum number of shares of the Registrant's common stock, par value \$1.00, issuable upon complete conversion of the amended and restated 7.25% convertible subordinated debentures due March 3, 2010 and full exercise of the amended and restated warrant.
- (3) Pursuant to Rule 416(a), this registration statement also covers such indeterminate number of additional shares of common stock as may become issuable to prevent dilution resulting from stock splits, stock dividends or similar transactions, however, this registration statement does not cover any additional shares of common stock as may become issuable by reason of a change in the conversion price of the amended and restated 7.25% convertible subordinated debentures due March 3, 2010 or changes in the exercise price of the amended and restated warrant.
- (4) Assuming full conversion of the amended and restated 7.25% convertible subordinated debentures due March 3, 2010 and based on a conversion price of \$11.92.
- (5) Estimated solely for the purpose of calculating the registration fee in accordance with Rule 457(g) under the Securities Act of 1933 assuming complete conversion of the amended and restated 7.25% convertible subordinated debentures due March 3, 2010 and based on a conversion price of \$11.92.
- (6) Estimated solely for the purpose of calculating the registration fee in accordance with Rule 457(g) under the Securities Act of 1933 assuming full exercise of the amended and restated warrant and based on an exercise price of \$11.92.
- (7) The original Proposed Maximum Aggregate Offering Price with respect to the warrant was \$7,293,416.39. The Proposed Maximum Aggregate Offering Price has changed solely due to an amendment reducing the exercise price of the amended and restated warrant.
- (8) A fee of \$2,612.53 was previously paid with the original filing of this Registration Statement.

**The Registrant hereby amends this registration statement on such date or dates as may be necessary to delay its effective date until the Registrant shall file a further amendment which specifically states that this registration statement shall thereafter become effective in accordance with Section 8(a) of the**

Securities Act of 1933 or until the registration statement shall become effective on such date as the Commission, acting pursuant to said Section 8(a), may determine.

---

**Table of Contents**

DATED JUNE 24, 2003

**K2 INC.**

**3,145,975 Shares of Common Stock**

---

The 3,145,975 shares of K2 common stock offered by the selling security holders from time to time by this prospectus are issuable to the selling security holders at various times upon conversion of K2's amended and restated 7.25% convertible subordinated debentures due March 3, 2010 and/or exercise of an amended and restated warrant to purchase up to 524,329 shares of K2 common stock. The debentures and warrant convertible or exercisable for the common stock being offered pursuant to this prospectus were issued in a private placement and are not being registered or offered hereunder.

The offering of K2 common stock pursuant to this prospectus is not being underwritten. The common stock may be sold by the selling security holders as set forth in the discussion entitled "Plan of Distribution." K2 received \$25,000,000 in proceeds at the closing of the sale of the 7.25% convertible subordinated debentures. Based on an exercise price of \$11.92 per share, subject to certain adjustments, K2 will receive up to \$6,250,001.68 upon the selling security holders' full exercise of the warrants. K2 will not receive any proceeds from the K2 common stock sold by the selling security holders.

This prospectus and the documents incorporated by reference provide a description of the common stock that the selling security holders may offer from time to time, as well as the debentures and warrants convertible or exercisable for the common stock being sold. Each time the selling security holders sell common stock, K2 will provide a supplement to this prospectus that contains specific information about the offering. Investors should read this prospectus and any applicable prospectus supplement carefully before investing in K2 common stock. This prospectus may not be used to consummate a sale of common stock unless accompanied by the applicable prospectus supplement.

K2's common stock is traded on the New York Stock Exchange (symbol: KTO). On June 23, 2003, the last reported per share sale price of K2 common stock was \$12.08.

---

**Investing in K2 common stock involves a high degree of risk. See the "Risk Factors" discussion beginning on page 3 to read about factors to consider in connection with purchasing K2 common stock.**

---

**Neither the Securities and Exchange Commission nor any state securities commission has approved or disapproved of these securities or passed upon the adequacy or accuracy of this prospectus. Any representation to the contrary is a criminal offense.**

---

This date of this prospectus is June 24, 2003

---

**Table of Contents**

**TABLE OF CONTENTS**

|   | <b>Page</b> |
|---|-------------|
| <u>ABOUT THIS PROSPECTUS</u>  | 1           |
| <u>THE COMPANY</u>  | 1           |
| <u>RISK FACTORS</u>   | 3           |
| <u>CAUTIONARY STATEMENT REGARDING FORWARD-LOOKING STATEMENTS</u>                    | 9           |
| <u>INDUSTRY DATA</u>  | 10          |
| <u>DESCRIPTION OF SECURITIES</u>  | 11          |
| <u>K2 COMMON STOCK</u>  | 11          |
| <u>THE AMENDED AND RESTATED DEBENTURES</u>  | 11          |
| <u>THE AMENDED AND RESTATED WARRANT</u>   | 20          |
| <u>REGISTRATION RIGHTS</u>  | 22          |
| <u>SELLING SECURITY HOLDERS</u>   | 23          |
| <u>PLAN OF DISTRIBUTION</u>   | 25          |
| <u>USE OF PROCEEDS</u>  | 26          |
| <u>LEGAL MATTERS</u>  | 26          |
| <u>EXPERTS</u>  | 26          |
| <u>WHERE YOU CAN FIND MORE INFORMATION; INCORPORATION OF DOCUMENTS BY REFERENCE</u> | 27          |

**Table of Contents**

**ABOUT THIS PROSPECTUS**

This prospectus forms a part of a registration statement K2 filed with the Securities and Exchange Commission covering 3,145,975 shares of K2 common stock issuable from time to time to the selling security holders upon conversion of the amended and restated 7.25% convertible subordinated debentures due March 3, 2010, referred to in this prospectus as the amended and restated debentures, and/or exercise of the amended and restated warrant to purchase 524,329 shares of K2 common stock issued in connection with the amended and restated debentures, referred to in this prospectus as the amended and restated warrant. All of the K2 common stock issued upon conversion of the amended and restated debentures and/or exercise of the amended and restated warrant, subject to certain conditions, may be offered and resold from time to time by the selling security holders converting or exercising such securities, pursuant to this prospectus.

This brief summary highlights selected information from this document. It does not contain all of the information that is important to potential investors. You should carefully read the entire document and the other documents referred to and incorporated by reference in this document. For a guide to where you can obtain more information on K2, see *Where You Can Find More Information; Incorporation of Documents by Reference* on page 27.

**THE COMPANY**

**Generally**

K2 is a premier, branded consumer products company with a primary focus on sporting goods and other recreational products as well as certain niche industrial products. K2's portfolio of leading brands includes Rawlings, Shakespeare, Stearns and K2. K2's diversified mix of products is used primarily in team and individual sports activities such as baseball, fishing, watersports activities, alpine skiing, snowboarding, in-line skating, and mountain biking. Founded in 1946, K2 has grown to approximately \$750 million in annualized sales (including pro forma sales of Rawlings Sporting Goods Company, Inc.), through a combination of internal growth and strategic acquisitions. K2's management believes that K2 has established leading market positions in a number of its key brands:

*Rawlings* has the #1 market position in sales of baseballs and baseball gloves;

*Shakespeare* leads the U.S. fishing market in fishing rods and kits and combo sales;

*Ugly Stik* is the top selling line of moderately priced fishing rods;

*Stearns* has the #1 market position in personal flotation devices;

K2 has the #1 market position in alpine skis;

K2 has the #2 market position in worldwide snowboard products; and

## Edgar Filing: K2 INC - Form S-3/A

K2 has the #1 market position in sales of performance in-line skates.

K2's common stock is currently traded on the New York Stock Exchange (symbol: KTO). With more than 1,840 employees as of December 31, 2002, K2 has sales and distribution center, research and design facilities, and manufacturing and sourcing capabilities around the world. K2's principal executive offices are located at 2051 Palomar Airport Road, Suite 100, Carlsbad, California 92009. K2's telephone number is (760) 494-1000.

### **K2's Strategy**

In order to implement its strategy for growth, K2 has embarked upon an aggressive program to leverage its existing operations and to complement and diversify its product offerings within the sporting goods and recreational products industries. K2 intends to implement its internal growth strategy by continuing to improve



## **Table of Contents**

operating efficiencies, extending its products offering through new product launches and maximizing its extensive distribution channels. In addition, K2 will seek strategic acquisitions of other sporting goods companies with well-established brands and with complementary distribution channels. K2 believes that the growing influence of large format sporting goods retailers and retailer buying groups as well as the consolidation of certain sporting goods retailers worldwide is leading to a consolidation of sporting goods suppliers. K2 also believes that the most successful sporting goods suppliers will be those with greater financial and other resources, including those with the ability to produce or source high-quality, low cost products and deliver these products on a timely basis, to invest in product development projects, and the ability to access distribution channels with a broad array of products and brands. In addition, as the influence of large sporting goods retailers grows, management believes these retailers will prefer to rely on fewer and larger sporting goods suppliers to help them manage the supply of products and the allocation of shelf space.

Consistent with this strategy, on March 26, 2003, K2 completed the acquisition of Rawlings Sporting Goods Company, Inc., or Rawlings, in an all-stock merger transaction. The merger with Rawlings furthers K2's growth strategy through the combination of K2's and Rawlings' leading brands and product offerings, thereby providing K2 with a broader product offering and an increased market presence. This expanded market presence will help K2 address the needs of the large sporting goods retailers and retailer buying groups. The merger further provides K2 with the opportunity to leverage its low-cost manufacturing plant in China and its extensive sourcing infrastructure in Asia.

## **Recent Developments**

### ***Sale of Composite Utility and Decorative Light Poles Product Line***

On May 16, 2003, K2 signed an agreement to sell the assets of the composite utility and decorative light poles and other poltruded product lines of its industrial products segment. The sale price for these assets is approximately \$19 million in cash. The sale was consummated as of May 27, 2003. Sales and operating income of this product line were \$7.4 million and \$0.8 million for the three months ended March 31, 2003, were \$7.6 million and \$0.9 million for the three months ended March 31, 2002, and were \$32.6 million and \$3.9 million for the twelve months ended December 31, 2002.

### ***Amendments to K2's Revolving Credit Facility***

Concurrently with the 144A offering discussed below, K2 amended its \$205 million revolving credit facility with several banks and other financial institutions. This amendment permitted K2 to sell the 144A notes without violating the terms of the revolving credit facility.

In consideration of the amendment to the revolving credit facility, K2 will pay a supplemental unused commitment fee of between 0.0% and 0.50%, subject to the actual amount outstanding under the facility through June 1, 2004, and a nominal amendment fee.

### ***144A Offering***

## Edgar Filing: K2 INC - Form S-3/A

On June 4, 2003 K2 entered into an agreement to privately place pursuant to Rule 144A of the Securities Act of 1933, as amended, \$75 million principal amount of 5% convertible senior notes due June 2010. The senior, unsecured notes are convertible into approximately 5.7 million shares of K2 common stock at a conversion price of \$13.14 per share. The placement of the notes closed on June 10, 2003.

K2 intends to use the net proceeds from the sale of the convertible senior notes to repay debt under its \$205 million revolving credit facility, which will increase the company's borrowing availability under this credit facility, and for general corporate purposes.

**Table of Contents**

**RISK FACTORS**

Investing in K2 common stock involves risks. Potential investors in K2 common stock should carefully consider the following factors, in addition to other risk factors incorporated by reference into this prospectus and other information contained in this document. See *Where You Can Find More Information; Incorporation of Documents by Reference* on page 27 for where you can find additional risk factors of K2 that are incorporated by reference into this prospectus.

**K2's strategic plan, involving growth through the acquisition of other companies, may not succeed.**

K2's strategic plan involves rapid growth through the acquisition of other companies. Such growth involves a number of risks, including:

difficulties related to combining previously separate businesses into a single unit;

the substantial diversion of management's attention from day-to-day operations;

the assumption of liabilities of an acquired business (including unforeseen liabilities);

the failure to realize anticipated benefits such as cost savings and revenue enhancements;

the dilution of existing stockholders and convertible noteholders due to the issuance of equity securities, utilization of cash reserves, or incurrence of debt in order to fund the acquisitions;

the potentially substantial transaction costs associated with acquisitions; and

difficulties related to assimilating the products, personnel and systems of an acquired business and to integrating distribution and other operational capabilities.

**Current and future financings may place a significant debt burden on K2.**

In addition to the 144A offering of \$75 million of convertible senior notes and the offering of the amended and restated debentures, borrowings under K2's existing \$205 million revolving credit facility in order to accommodate the additional working capital requirements of Rawlings and to fund future acquisitions, as well as incurring indebtedness under its \$20 million term loan, and potential future financings, may substantially increase K2's current indebtedness. Among other things, such increased indebtedness could:

adversely affect K2's ability to expand its business, market its products, make investments and capital expenditures;

adversely affect the cost and availability of funds from commercial lenders, debt financing transactions and other sources;

adversely affect the ability of K2 to pursue its acquisition strategy; and

create competitive disadvantages compared to other companies with lower debt levels.

**K2 will be able to incur additional debt, which could result in a further increase of its leverage and thereby have an adverse effect on its ability to pay its obligations under the amended and restated debentures.**

Despite its current and anticipated debt levels, K2 will still be able to incur substantially more debt. The terms of its \$205 million revolving credit facility and related \$20 million term loan, the amended and restated debentures and the indenture for the 144A notes limit and will limit, but do not and will not, prohibit K2 from incurring additional debt. If K2 incurs additional debt, the related risks that K2 faces could intensify, resulting in an adverse effect on K2's ability to pay its obligations under its various credit facilities.

## **Table of Contents**

### **K2 may be unable to redeem the amended and restated debentures upon a change in control.**

Upon the occurrence of a change in control, as defined in the amended and restated debentures, the holders may require K2 to redeem the amended and restated debentures. In some circumstances, a change in control could result from events beyond K2's control. K2 may not have the financial resources to redeem the amended and restated debentures, to repurchase the 144A notes or to repay amounts owing under its revolving credit facility in the event of a change in control. The 144A notes provide that change in control events, as defined in the 144A notes, will constitute a default and could result in the holders of the 144A notes requiring K2 to repurchase their notes. K2's \$205 million revolving credit facility provides that change in control events, as defined in the credit facility, will constitute a default and could result in the acceleration of K2's debt under that facility. Any debt agreements K2 enters into in the future may contain similar provisions.

### **The covenants governing K2's present and future debt impose significant restrictions and the failure to comply with these covenants could result in the acceleration of a substantial portion of K2's debt, which K2 may not be able to repay or refinance.**

The terms of K2's revolving credit facility and its amended and restated debentures impose significant financial restrictions on K2. In addition, K2's revolving credit facility requires K2 to meet certain financial tests. These restrictions may have a negative impact on K2's business, results of operations and financial condition by significantly limiting or prohibiting K2 from engaging in a number of transactions, including:

incurring or guaranteeing additional debt;

making investments;

creating liens on K2's assets;

transferring or selling assets currently held by K2; or

engaging in mergers or consolidations.

The failure to comply with any of these covenants would cause a default under K2's revolving credit facility agreement, the amended and restated debentures, the indenture for the 144A notes and other debt agreements. Furthermore, K2's revolving credit facility requires K2 to maintain financial ratios which, if not maintained, will cause K2 to be in default under that agreement. Any such default, if not waived, could result in the acceleration of a substantial portion of K2's debt, in which case such debt would become immediately due and payable. If this occurs, K2 may not be able to repay its debt or borrow sufficient funds to refinance it. Even if new financing were available, it may not be on terms that are acceptable to K2.

### **K2's strategic plan, involving growth through the acquisition of other companies, may not succeed.**

K2's strategic plan involves rapid growth through the acquisition of other companies. Such growth involves a number of risks, including:

difficulties related to combining previously separate businesses into a single unit;

the substantial diversion of management's attention from day-to-day operations;

the assumption of liabilities of an acquired business (including unforeseen liabilities);

the failure to realize anticipated benefits such as cost savings and revenue enhancements;

the dilution of existing stockholders and convertible noteholders due to the issuance of equity securities, utilization of cash reserves, or incurrence of debt in order to fund the acquisitions;

the potentially substantial transaction costs associated with acquisitions; and

difficulties related to assimilating the products, personnel and systems of an acquired business and to integrating distribution and other operational capabilities.

## **Table of Contents**

### **Current and future financings may place a significant debt burden on K2.**

In addition to the 144A offering of \$75 million of convertible senior notes and the offering of the amended and restated debentures, borrowings under K2's existing \$205 million revolving credit facility in order to accommodate the additional working capital requirements of Rawlings and to fund future acquisitions, as well as incurring indebtedness under its \$20 million term loan, and potential future financings, may substantially increase K2's current indebtedness. Among other things, such increased indebtedness could:

adversely affect K2's ability to expand its business, market its products, make investments and capital expenditures;

adversely affect the cost and availability of funds from commercial lenders, debt financing transactions and other sources;

adversely affect the ability of K2 to pursue its acquisition strategy; and

create competitive disadvantages compared to other companies with lower debt levels.

### **K2 faces intense competition and potential competition from companies with greater resources, and if it is unable to compete effectively with these companies, its business could be harmed.**

The markets for sporting goods and recreational products in which K2 competes are generally highly competitive, especially as to product innovation, performance and styling, price, marketing and delivery. Competition regarding these products, other than active wear, consists of a relatively small number of large producers, some of whom have greater financial and other resources than K2. In addition, many of K2's competitors offer sports and recreational equipment not currently sold by K2 and may be able to leverage these broader product offerings to adversely affect K2's competitive market position. Further, there are no significant technological or capital barriers to entry into the markets for many sporting goods and recreational products. The sales of leisure products are also affected by changes in the economy and consumer tastes, and sporting goods and recreational products face competition from other leisure activities.

K2's industrial products are, in most instances, subject to price competition, ranging from moderate in marine antennas and monofilament line to intense for commodity-type products. Many industrial competitors have greater financial and other resources than K2.

### **Purchasing decisions made by a small number of large format sporting goods retailers can have a significant impact on K2's results.**

Although the sporting goods manufacturing industry is highly fragmented, many of the retail customers that purchase sporting goods are highly concentrated. Large format sporting goods retailers are important to our results of operations, and Walmart, Galt Sports/The Sports Authority and Target account for approximately 18% of our annual sales on a pro forma basis. Due to their size, these retailers may demand better prices and terms from K2, and these demands may have an adverse impact on K2's margins. In addition, if any of these large format sporting goods retailers were to decide to materially reduce the amounts or types of K2 products that they purchase, such decision would have a material adverse impact on K2's business.

**K2's failure to keep pace with rapid change in marketing strategies, product design, styles and tastes could harm its business.**

Consumer demand for recreational products is strongly influenced by matters of taste and style. K2 cannot assure you that K2 will successfully develop new products to address new or shifting consumer demand. An unexpected change in consumer tastes or product demand could seriously harm K2's business. K2's inability to timely and successfully respond to developments and changing styles could hurt its competitive position or render its products noncompetitive.



**Table of Contents**

K2 cannot assure you that demand for its products will remain constant. The sales of leisure products are affected by changes in the economy and consumer tastes, both of which are difficult to predict. Continued adverse developments affecting economies throughout the world, including a general tightening of the availability of credit, increasing energy costs, declining consumer confidence and significant declines in the stock market could lead to a further reduction in discretionary spending for consumer products.

**The weak financial conditions of some of K2's customers may adversely impact K2's business.**

A large portion of K2 sales are to sporting goods retailers. Many of K2's smaller retailers and some larger retailers are not strongly capitalized. Adverse conditions in the sporting goods retail industry can adversely impact the ability of retailers to purchase K2 products, or could lead retailers to request credit terms that would adversely affect K2's cash flow and involve significant risks of nonpayment.

**K2's financial results vary from quarter to quarter, which could hurt K2's business and the market price of its stock.**

Various factors affect K2's quarterly operating results and some of them are not within K2's control. They include, among others:

weather and snow conditions;

the timing and introduction of new products;

the mix of products sold;

the timing of significant orders from and shipments to customers;

product pricing and discounts;

the timing of its acquisitions of other companies and businesses; and

general economic conditions.

These and other factors are likely to cause financial results of K2 to fluctuate from quarter to quarter. If revenue or operating results fall short of the levels expected by public market analysts and investors, the trading price of K2 common stock could decline dramatically. Based on the foregoing, K2 believes that quarter-to-quarter comparisons of its results of operations may not be meaningful. Therefore, purchasers of the notes should not view K2's historical results of operations as reliable indications of its future performance.

**K2's business is highly seasonal.**

K2's business is highly seasonal. Historically, K2 and Rawlings have experienced seasonal swings in their businesses depending on their respective products. This seasonality impacts K2's working capital requirements and hence overall financing needs. In addition, K2's borrowing capacity under its \$205 million revolving credit facility is impacted by the seasonal change in receivables.

**K2 may not be able to attract or retain the management employees necessary to remain competitive in its industry; the loss of one or more of K2's key personnel, including Mr. Richard J. Heckmann, Chairman and Chief Executive Officer of K2, could have a material adverse effect on K2's business, financial condition, results of operations and prospects.**

K2's continued success depends on the retention, recruitment and continued contributions of K2's key management, finance, marketing and staff personnel, many of whom would be difficult or impossible to replace. The competition for qualified personnel is intense. K2 cannot assure you that it will be able to retain its current personnel or recruit the key personnel it requires. Specifically, Mr. Richard J. Heckmann, K2's Chairman and Chief Executive Officer, has been fundamental to developing K2's growth strategy and without his services,

## **Table of Contents**

K2's implementation of its growth strategy might fail. In addition, K2 does not have employment agreements with most members of its senior management team. The loss of services of members of K2's key personnel, including Mr. Heckmann, could have a material adverse effect on K2's business, financial condition and results of operations.

**Provisions in K2's charter documents and Delaware law and K2's rights plan may delay or prevent an acquisition of K2, which could decrease the value of its common stock.**

Section 203 of the Delaware General Corporation Law prohibits a Delaware corporation from engaging in any business combination with any interested stockholder for a period of three years from the date the person became an interested stockholder, unless specific conditions are met. In addition, K2 has in place various types of protections which would make it difficult for a company or investor to buy K2 without the approval of K2's Board of Directors, including a shareholder rights plan, a classified board of directors, provisions requiring advance notice of board nominations and other actions to be taken at stockholder meetings and super-majority voting requirements with respect to extraordinary actions.

**International operations, unfavorable political developments and weak foreign economies may seriously harm K2's financial condition.**

K2's business is dependent on international trade, both for sales of finished goods and low-cost manufacturing and sourcing of products. K2's three principal markets are North America, Europe and Asia. K2's revenues from international operations were approximately 32% of total revenue for fiscal 2002. K2 expects that its revenues from international operations will continue to account for a significant portion of its total revenues. Any political developments adversely affecting trade with Europe or Asia could severely impact K2 results of operations. K2's international operations are subject to a variety of risks, including:

recessions in foreign economies;

the adoption and expansion of trade restrictions;

limitations on repatriation of earnings;

reduced protection of intellectual property rights in some countries;

longer receivables collection periods and greater difficulty in collecting accounts receivable;

difficulties in managing foreign operations;

social, political and economic instability;

unexpected changes in regulatory requirements;

acts of war and terrorism;

ability to finance foreign operations;

changes in consumer tastes and trends;

tariffs and other trade barriers; and

U.S. government licensing requirements for export.

In addition, K2 will continue to outsource a number of its supply contracts to entities in foreign nations and will continue to be highly reliant on overseas manufacturing. Specifically, K2 maintains significant manufacturing capacity in China and Costa Rica. Political or economic developments adversely affecting the operation of these facilities could result in late deliveries, lower sales and earnings, and unanticipated costs.

## **Table of Contents**

### **Changes in currency exchange rates could affect K2's revenue.**

A significant portion of K2's production and approximately 32% of K2's sales are denominated in foreign currencies and are subject to exchange rate fluctuation risk. Although K2 engages in some hedging activities to reduce foreign exchange transaction risk, changes in the exchange rates between the United States dollar and the currencies of Europe and Asia could make K2 products less competitive in foreign markets, and could reduce the sales and earnings represented by foreign currencies. Additionally, such fluctuation could result in an increase in cost of products sold in foreign markets reducing margins and earnings.

### **Acts of war or terrorism may have an adverse effect on K2's business.**

Acts of war or terrorism may have an adverse effect on the economy generally, and more specifically on K2's business. Among various other risks, such occurrences have the potential to significantly decrease consumer spending on leisure products and activities and could adversely impact K2's ability to consummate future debt or equity financings and negatively effect K2's ability to manufacture and source low-cost goods in a timely manner.

### **K2 is subject to and may incur liabilities under various environmental laws.**

K2 is subject to federal, state, local and foreign laws and regulations that govern activities that may have adverse environmental effects, such as discharges to air and water, as well as handling and disposal of and exposure to hazardous substances. In that regard, K2 has been and could be subject to claims and inquiries related to alleged substances in our products that may be subject to notice requirements or exposure limitations, particularly in California, which may result in fines and penalties. K2 is also subject to laws and regulations that impose liability for cost and damages resulting from past disposals or other releases of hazardous substances. For example, K2 may incur liability under the Comprehensive Environmental Response Compensation, and Liability Act of 1980, as amended, and similar laws, some of which impose strict, and in some cases, joint and several, liability for the cleanup of contamination resulting from past disposals of waste, including disposal at off-site locations. In addition, K2 has acquired pre-existing businesses, such as Rawlings, that have historical and ongoing operations, and K2 has limited information about the environmental condition of the properties of such companies. It is possible that soil and groundwater contamination may exist on these or other of K2's properties resulting from current or former operations. K2 is currently aware of one matter involving off-site waste disposal liability in South Carolina and another matter involving soil contamination at a former facility in Michigan for which we have accrued approximately \$1.3 million as of December 31, 2002. Although K2 is not aware of any issues arising under current environmental laws that would be reasonably likely to have a material adverse effect on K2's business, financial condition or results of operations, K2 cannot assure you that such matters will not have such an impact.

### **The spread of Severe Acute Respiratory Syndrome may have a material adverse effect on K2's manufacturing facilities in China and K2's operations generally.**

The Centers for Disease Control and World Health Organization are investigating a new disease called Severe Acute Respiratory Syndrome (SARS). The disease was first reported in November 2002 in the southern Chinese province of Guangdong, which is the province in which K2's Chinese manufacturing facility is located, the city of Hanoi, Vietnam, and Hong Kong. SARS has since spread to other parts of the world, including, among other locations, Canada. The recent outbreak of SARS has curtailed travel to and from certain countries. SARS could have a material adverse impact on K2's manufacturing facilities in China and sourcing infrastructure in Asia, and the significant spread of SARS beyond Asia could have an adverse impact on all of K2's operations.

**Unfavorable weather can adversely affect K2's sales.**

Sales of K2's recreational products are strongly influenced by the weather. Poor snow conditions in the winter or summer conditions unfavorable to outdoor sports can adversely affect sales of important K2 products.

**Table of Contents**

**CAUTIONARY STATEMENT REGARDING FORWARD-LOOKING STATEMENTS**

This prospectus and other materials filed or to be filed by K2 with the Securities and Exchange Commission contains or may contain forward-looking statements concerning non-historical facts or matters that are subject to risks and uncertainties. K2 believes such statements are forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. These statements represent expectations or beliefs of K2 concerning future events, many of which are outside K2's control. They include, among other things, statements with respect to:

projections of future financial performance;

future sales and earnings;

pro forma financial statements;

marketing efforts and trends regarding:

team sports including baseball, basketball and football,

fishing tackle markets,

active watersports and outdoor products market,

extreme wheel sports including mountain bikes, in-line skates and skateboards, and

winter sports including skis and snowboards;

foreign exchange rate fluctuations;

expected levels of debt reduction;

retail inventory levels;

product acceptance and demand;

growth efforts, including by acquisition;

cost reduction efforts;

cost savings and economies of scales;

dependence on foreign manufacturing;

margin enhancement efforts;

product development efforts;

market positioning; and

future acquisitions and dispositions.

These forward-looking statements may be preceded by, followed by or include the words believes, expects, anticipates, intends, plans, estimates, may, will, should, could, would or similar expressions.

K2 cautions that these statements are further qualified by important factors, in addition to those under Risk Factors above and elsewhere in this prospectus and the documents which are incorporated by reference in this prospectus, that could cause actual results to differ significantly from those in the forward-looking statements, including, among other things:

economic conditions including consumer demand,

product demand,



**Table of Contents**

competitive pricing and products, and

other risks described in K2's filings with the Securities and Exchange Commission.

Forward-looking statements are not guarantees of performance. By their nature, they involve risks, uncertainties and assumptions. The future results and stockholder values of K2 may differ significantly from those expressed in these forward-looking statements. Stockholders are cautioned not to put undue reliance on any forward-looking statement. Any such statement speaks only as of the date of this prospectus, and in the case of documents incorporated by reference, as of the date of those documents. K2 does not undertake any obligation to update or release any revisions to any forward-looking statements, to report any new information, future event or other circumstances after the date of this prospectus or to reflect the occurrence of unanticipated events, except as required by law. However, your attention is directed to any further disclosures made on related subjects in K2's subsequent reports filed with the Securities and Exchange Commission on Forms 10-K, 10-Q and 8-K.

**INDUSTRY DATA**

In this prospectus, K2 relies on and refers to information regarding the sporting goods industry and K2's market share in the sectors in which K2 competes. K2 obtained this information and these statistics from various third party sources and from K2's own internal investigation and estimates. K2 believes that these sources and estimates are reliable, but K2 has not independently verified any of these sources or estimates.

**Table of Contents**

**DESCRIPTION OF SECURITIES**

The K2 common stock being registered by this registration statement, and which may be offered from time to time pursuant to this prospectus, represent shares issuable upon conversion of the amended and restated debentures and upon exercise of the amended and restated warrant, all of which are described below. K2 originally issued the amended and restated debentures and the amended and restated warrant in a private placement and pursuant to a securities purchase agreement entered into on December 10, 2002. Neither the amended and restated debentures nor the amended and restated warrant are being registered. The following description is a summary of the material provisions of K2's common stock, the amended and restated debentures, the amended and restated warrant and where relevant, the securities purchase agreement, the related registration rights agreement and the amendment to registration rights agreement. The summaries are qualified by reference to all of the provisions of the amended and restated debentures, the amended and restated warrant and the related agreements. The securities purchase agreement, the forms of debenture and warrant and the related registration rights agreement were filed on February 24, 2003 as exhibits to the Current Report on Form 8-K of K2 and are incorporated herein by reference. The forms of amended and restated debentures and amended and restated warrant, the form of stock purchase warrant and the form of amendment to registration rights agreement were filed on June 5, 2003 as exhibits to the Current Report on Form 8-K of K2 and are incorporated herein by reference.

**K2 COMMON STOCK**

K2's common stock is currently listed on the New York Stock Exchange (symbol: KTO). For the complete terms of K2's common stock and related preferred stock purchase rights, please refer to the descriptions contained in K2's Registration Statement on Form 8-A, filed on August 21, 1989, as amended, K2's Registration Statement on Form 8-A, filed on August 9, 1999, as amended, and K2's Registration Statement on Form S-4, filed on January 17, 2003, as amended, respectively, and incorporated herein by reference.

**THE AMENDED AND RESTATED DEBENTURES**

**Principal, Maturity and Interest**

K2 issued \$25,000,000 aggregate principal amount of amended and restated convertible subordinated debentures which accrue interest at an annual rate of 7.25%. The amended and restated debentures mature on March 3, 2010; however, as discussed below, the holders may extend the life of the amended and restated debentures under certain circumstances. The amended and restated debentures are unsecured subordinated obligations of K2.

The amended and restated debentures were issued in a manner exempt from registration and in original denominations of \$12,500,000. At the request of a holder and upon surrender of the original amended and restated debenture, K2 will issue replacement debentures in denominations of the holder's choice of at least \$25,000. No interest coupons were issued.

K2 will make quarterly interest payments on the amended and restated debentures. Interest will be computed on the basis of a 360-day year consisting of twelve 30 day months, and will accrue daily until the principal becomes due and payable, whether on a payment date, maturity or upon conversion, acceleration or otherwise. Any aggregate amount of principal or accrued interest not converted and not paid when due will accumulate interest at a rate of 10% after expiration of the applicable cure period.



## **Table of Contents**

The holders have an option to push back the maturity date for a length of time equal to the number of days:

the registration statement of which this prospectus forms a part is not effective as required by the related registration rights agreement;

sales of the K2 common stock registered under this registration statement cannot be made as or when permitted, regardless of the reason;

any event requiring mandatory redemption exists; or

K2 is in breach of its obligation to provide notice of a change in the conversion price, as discussed below.

K2 will make all payments related to the amended and restated debentures as directed by the holders. The holders shall designate an address for payment in written notice provided in accordance with the provisions of the amended and restated debentures.

## **Exempt Offering**

The amended and restated debentures bear a legend stating that, the securities represented by the certificate have not been registered under the Securities Act of 1933, as amended. The securities may not be sold, transferred or assigned in the absence of an effective registration statement for the securities under the Securities Act, or an opinion of counsel, in form, substance and scope reasonably satisfactory to K2 that registration is not required under said act or unless sold pursuant to Rule 144 under the Securities Act.

## **The Holders May Elect to Convert the Amended and Restated Debentures**

Subject to the restrictions discussed below, at any time prior to maturity the holders may convert any portion of the amended and restated debentures into K2 common stock. The number of shares issued upon conversion will equal the total principal amount being converted, *plus* any accrued and unpaid interest and all other amounts due and owing with respect to the principal amount being converted, the sum of which is *divided* by the conversion price, calculated as set forth below. All fractional shares that would be issuable upon conversion at the election of the holders will be disregarded.

## ***Limitations on Conversion***

The holders ability to convert is not absolute. A holder may not convert any principal amount to the extent that the shares of K2 common stock issued upon conversion, *plus* the number of shares of K2 common stock issuable upon exercise of the stock purchase warrant issued by K2 on June 4, 2003, *plus* the number of shares of K2 common stock already owned by the converting holder and its affiliates, would cause the beneficial ownership of K2 common stock, as defined in accordance with Section 13(d) of the Securities Exchange Act of 1934, of the holder and its affiliates to exceed 9.9% of the outstanding shares of K2 common stock.

## Edgar Filing: K2 INC - Form S-3/A

Unless K2 receives stockholder approval in accordance with applicable rules and regulations, the total number of shares of K2 common stock issued upon conversion may not exceed the maximum number of shares K2 may issue as determined by any rule or regulation of the New York Stock Exchange. However, if it appears that the sum of the shares of K2 common stock actually issued upon any conversion, *plus* those that could be issued upon the holder's complete conversion of the remaining amended and restated debentures would exceed the maximum number of shares issuable under the New York Stock Exchange's rules and regulations, K2 will use its best efforts to seek and obtain the stockholder approval or other relief necessary to issue such excess shares.

If K2 merges, consolidates, exchanges shares, recapitalizes, reorganizes or takes other similar action that reclassifies or exchanges K2's outstanding common stock, the amended and restated debentures then outstanding

## **Table of Contents**

will be convertible only into the kind and amount of securities, cash and other property the holders would have owned immediately after the transaction if the holders had converted all outstanding amended and restated debentures immediately before the effective date of the transaction.

### **K2 May Elect to Automatically Convert the Amended and Restated Debentures**

Unless inconsistent with applicable law, K2 may automatically convert the amended and restated debentures into common stock any time after February 14, 2006, but before maturity, if all of the following conditions are satisfied:

the price of K2 common stock has exceeded 140% of the conversion price, as calculated below, for at least 15 trading days during a consecutive 20-day trading period ending five trading days prior to the date of automatic conversion;

the registration statement of which this prospectus forms a part has been effective for at least 30 days prior to the date of automatic conversion;

the K2 common stock issuable upon conversion is authorized and reserved for issuance;

the K2 common stock issuable upon conversion is listed for trading on the New York Stock Exchange; and

no event requiring mandatory redemption then exists.

K2 must give notice of its election to make an automatic conversion no more than 30 and no less than five days prior to the date of automatic conversion. Cash will be given in lieu of fractional shares. The holders maintain their right to convert any portion of the amended and restated debentures at any time prior to the automatic conversion date.

### **Conversion Price and Related Adjustments**

The conversion price is \$11.92 per share of K2 common stock converted. However, the conversion price is subject to adjustment from time to time as follows:

if K2 common stock is subject to any distribution, stock split, dividend, combination, capital reorganization or similar event, the conversion price shall be adjusted similarly;

if K2 makes a public announcement on or before May 15, 2003 that it intends to consummate a change in control, not including an acquisition by K2 of another person or entity, then from the date of the announcement until the date the transaction is either consummated or abandoned, the conversion price shall be the lower of the closing bid price on the date of the announcement and the conversion price that would otherwise be in effect at that time; and

## Edgar Filing: K2 INC - Form S-3/A

if, subject to exceptions set forth in the debentures, K2 sells its common stock or other securities convertible into or exchangeable for its common stock, the common stock subsequently issued or underlying the securities subsequently issued may be resold prior to November 14, 2007 and the effective or maximum sales price of the subsequently issued or underlying common stock is less than the then effective conversion price of the amended and restated debentures not yet converted, then at the option of the holder, the conversion price of the amended and restated debentures shall be adjusted:

so that it is no greater than the effective or maximum sales price per share of the common stock issued in the subsequent offering, after giving affect to any relevant adjustments described herein if the subsequent offering is made on or before May 15, 2003; and

by *multiplying* the conversion price with respect to the amended and restated debentures by a fraction calculated as set forth in the amended and restated debentures, if the subsequent offering is made after May 15, 2003.

## **Table of Contents**

K2 shall promptly compute any adjustment or readjustment upon the occurrence of any event described above. K2 shall then furnish a certificate to the holders setting forth the change and a brief description of the related facts. The registration statement of which this prospectus forms a part does not cover any additional shares of K2 common stock as may become issuable by reason of any change in the conversion price of the amended and restated debentures, as set forth above.

## **Purchase Rights**

If K2 issues any convertible securities or rights to purchase stock, warrants, securities or other similar property pro rata to the record holders of any class of K2 common stock while the amended and restated debentures are outstanding and the record date for the issuance is prior to or within ten days of the announcement of the issuance, the holders of the amended and restated debentures will have the right to acquire the aggregate rights which the holders could have acquired if the holders had completely converted the amended and restated debentures immediately prior to the record date of the issuance.

## **Reservation of Shares**

K2 is required at all times to have reserved at least a number of shares of K2 common stock sufficient to provide for conversion of 120% of the principal amount of the amended and restated debentures outstanding, based on the conversion price in effect at the time in question. If K2 takes any action which changes the number of shares of K2 common stock into which the amended and restated debentures are convertible, K2 must take all necessary action to ensure there will be a sufficient number of shares of K2 common stock authorized and reserved for issuance upon conversion.

If K2 has not reserved a sufficient number of authorized shares to allow conversion, then the holders may not convert any portion of the amended and restated debentures until the necessary shares have been reserved. K2 shall pay any holder seeking conversion a penalty of \$2,000 a day from the time conversion is sought until a sufficient number of shares have been reserved. The holder may elect to receive the aggregate penalty in the form of cash or K2 common stock.

## **Subordination**

The amended and restated debentures are subordinate in right of payment to all of K2's senior indebtedness, as described below. At any time and without the consent of the holders of the amended and restated debentures, the holders of the senior indebtedness may change the terms of, amend or renew any senior indebtedness described below, even if the change extends the maturity or increases the interest rate of the senior indebtedness.

K2's senior indebtedness includes the principal, make-whole amount, if any, and all interest, including interest on fees, costs and expenses in connection with, and other amounts due on:

all indebtedness and other obligations of K2 under the 144A notes;



## Edgar Filing: K2 INC - Form S-3/A

all indebtedness and other obligations of K2 under the Credit Agreement dated as of March 26, 2003, among K2, the lenders party thereto and Bank One as administrative agent as amended by the First Amendment to Credit Agreement dated as of May 27, 2003;

all indebtedness of K2 for monies borrowed, including, without limitation, accounts receivable sold or assigned by K2;

all obligations of K2 evidenced by any notes, debentures, bonds or other instruments issued to banks or other entities that make loans in the ordinary course of business;

all obligations of K2 under any interest or currency swap agreements, hedging agreements, cap, floor and collar agreements, spot and forward contracts and other similar agreements;

**Table of Contents**

obligations in respect of letters of credit, bank guarantees and bankers acceptances;

principal of, and interest on any indebtedness or obligations of others of the kinds described above assumed or guaranteed in any manner by K2; and

deferrals, renewals, extensions and refunding of any indebtedness or obligations described above, unless the instrument creating or evidencing the indebtedness expressly provides that it is not senior in right of payment to the debentures.

If any payment with respect to senior indebtedness is rescinded or must otherwise be returned upon the insolvency, bankruptcy or reorganization of K2, the related reinstated indebtedness arising from such rescission or return shall also be treated as senior indebtedness as of the date of such rescission or return.

K2's senior indebtedness does not include:

indebtedness of K2 evidenced by any other debenture issued pursuant to the purchase agreement under which the amended and restated debentures were originally issued;

any obligation of K2 to any of its subsidiaries;

any liability for federal, state, local or other taxes owed by K2;

any accounts payable or other liability to trade creditors arising in the ordinary course of business, including guarantees of such liabilities;

any indebtedness or obligation of K2, including any accrued and unpaid interest, that by its terms is subordinate or junior in right of payment to any other indebtedness or obligation of K2 and the holders of the senior indebtedness; or

any obligation with respect to any shares, interest, rights to purchase, warrants, options, participations or other equivalents of, or interests in, the equity, whether common or preferred, of K2 or any of its subsidiaries.

K2 shall not make any payment of principal or interest on the amended and restated debentures, nor shall K2 convert or redeem the amended and restated debentures unless:

K2 has paid all amounts then due on senior indebtedness; and

at the time of any payment, conversion or redemption, there is no default on senior indebtedness that has not been cured or waived and which resulted in the senior indebtedness being declared due and payable.

## Edgar Filing: K2 INC - Form S-3/A

If holders of any senior indebtedness notify K2 pursuant to a payment blockage notice that a default has occurred permitting the holders to accelerate the maturity of the related senior indebtedness, K2 may not make any payment on the amended and restated debentures nor convert or redeem them for the period, referred to as a payment blockage period, commencing on the date K2 receives the notice and ending on the earlier of:

the date on which the event of default under the related senior indebtedness is cured or waived; or

180 days from the date K2 receives the payment blockage notice.

The holders shall not take any enforcement action with respect to the amended and restated debentures unless the holders have given the holders of the senior indebtedness at least 15 days prior written notice of the proposed action. While any default on senior indebtedness or a payment blockage notice is in effect, the holders of the amended and restated debentures are prohibited from:

delivering notice of a mandatory redemption, as discussed below, unless the related senior indebtedness has been accelerated;

reducing any claim to judgment or instituting any suit to enforce or collect any amount payable with respect to the amended and restated debentures;

**Table of Contents**

commencing or joining with any other creditor of K2 in commencing any bankruptcy, reorganization, receivership or insolvency proceeding against K2; or

otherwise asking, demanding, suing for, taking or receiving, all or any part of any money owing by K2 to the holders on account of any amounts payable under the amended and restated debentures.

K2 may resume regular payments on the amended and restated debentures, including past scheduled interest payments the holders would have received but for the default on the senior indebtedness, after the end of such payment blockage period, unless the holders of the related senior indebtedness have accelerated the maturity of the related senior indebtedness. Irrespective of the number of defaults in connection with any senior indebtedness, not more than one payment blockage notice may be given in any consecutive 360-day period.

Upon any payment or distribution of K2's assets in connection with any bankruptcy, insolvency, reorganization, assignment for the benefit of creditors or other similar proceeding instituted by or against K2, K2 must pay all senior indebtedness in full before the holders of the amended and restated debentures are entitled to any payments. If a holder of the amended and restated debentures has received a payment or distribution on account of the amended and restated debentures in such a situation, the holder shall pay such amount directly to the holders of the senior indebtedness. For the purposes of the amended and restated debentures, upon conversion, the issuance and delivery of securities junior to the senior indebtedness and any cash paid in lieu of fractional shares will not be considered a payment or distribution on account of the amended and restated debentures.

In the event of any of the above listed proceedings and if requested by the holder of any senior indebtedness, the holders of the amended and restated debentures shall take all reasonable actions necessary to prove the full amount of their claims. The holders of the amended and restated debentures appoint each holder of the senior indebtedness described above as their attorney in fact to execute, verify and deliver or file any such proof of claim required. The holders of the amended and restated debentures cannot waive any claim in any bankruptcy or similar dissolution proceeding without the written consent of the other holders of the amended and restated debentures.

**Additional Covenants**

So long as any payment obligation is outstanding under the amended and restated debentures, unless K2 obtains the prior written consent of the holders of a majority of the outstanding principal amount, K2 shall not:

pay or declare any dividend or distribution;

lend or advance money or give credit to any person or entity not affiliated with K2, unless such loan, advance, or credit existed as of February 14, 2003 or is made in the ordinary course of business;

become liable on the obligation of a person or entity not affiliated with K2, unless such action involves the endorsement of negotiable instruments for deposit or collection, existed as of February 14, 2003 or is made in the ordinary course of business; and

create, incur or assume any indebtedness for borrowed money unless the consolidated debt service coverage ratio for K2, as calculated pursuant to the terms of the amended and restated debentures, and determined on a *pro forma* basis for a period of four full fiscal quarters ending immediately prior to the date on which such additional indebtedness for borrowed money is incurred and for which

## Edgar Filing: K2 INC - Form S-3/A

internal financial statements are available, would have been at least 2.25 to 1.00; however, K2 may create, incur or assume the following:

refinancings, refundings, replacements or extensions of indebtedness for borrowed money outstanding or committed to as of February 13, 2003, or permitted under the terms of the amended and restated debentures to be incurred after February 13, 2003, so long as the principal amount of

## **Table of Contents**

such indebtedness does not exceed 120% of the principal amount, as of February 13, 2003, of the indebtedness that is refinanced, refunded, replaced or extended;

indebtedness to trade creditors incurred in the ordinary course of business;

indebtedness, the proceeds of which will be used to repay the amended and restated debentures at maturity, upon optional redemption or upon mandatory redemption, as described in this prospectus; and

indebtedness for borrowed money owing by K2 to any of its wholly-owned subsidiaries.

Unless permitted by K2's then existing senior credit facility, K2 is also prohibited from repurchasing or otherwise acquiring any of its capital stock while a payment obligation is outstanding under the amended and restated debentures.

K2 shall pay the holders of the amended and restated debentures additional interest if, in connection with the incurrence of any refinancing debt, as defined in the amended and restated debentures, K2's consolidated debt service coverage ratio, as determined in accordance with the terms of the amended and restated debentures, would be less than 2.00 to 1.00 following the incurrence of such refinancing indebtedness and K2's debt/stockholders equity ratio, as determined in accordance with the terms of the amended and restated debentures, would be greater than 0.60 to 1.00 following the incurrence of such refinancing indebtedness. Once payable, K2 shall pay the holders of the amended and restated debentures additional interest of 0.75% of the outstanding principal balance of the amended and restated debentures for each fiscal quarter, or portion thereof, beginning with the fiscal quarter in which the refinancing debt was incurred through, but not including, the first fiscal quarter thereafter for which K2's consolidated debt service coverage ratio is equal to or greater than 2.00 to 1.00 or K2's debt/stockholders equity ratio is less than or equal to 0.60 to 1.00. All additional interest is due and payable to the holders within 15 days of the end of the fiscal quarter the additional interest is payable.

## **Appointment Right**

As long as the original purchasers hold more than \$12,500,000 in aggregate principal amount of the amended and restated debentures, they shall have the right to appoint one member of the K2 Board of Directors, which appointee shall be subject to the approval of K2's Board of Directors. This appointment right is not assignable. Pursuant to this right, the holders appointed Ambassador Steven J. Green, who is Chairman and CEO of K1 Ventures (Hong Kong) Limited, to the K2 Board of Directors.

## **Mandatory Redemption**

### ***Mandatory Redemption Event***

At the option of the holders of at least half the outstanding principal amount of the amended and restated debentures and after delivery of written notice of any of the following events, K2 shall redeem the outstanding amended and restated debentures for the redemption price as calculated below:

## Edgar Filing: K2 INC - Form S-3/A

K2 fails to make any principal payment when due or fails to cure any late payments of interest or fees within 30 days;

any change in control, including a merger, a business combination involving K2 in which the holders of K2's voting power will not maintain the ability to elect at least a majority of the board of directors of the surviving entity;

the sale of all or substantially all of K2's assets, or a purchase, tender or exchange offer accepted by greater than half of K2's voting power, unless such voting power retains the ability to elect a majority of the board of directors of the surviving entity;

K2 breaches certain covenants set forth in the securities purchase agreement or the related registration rights agreement, as amended and the breach is not cured within 30 days of receipt of the notice;

## **Table of Contents**

K2 fails to have the registration statement of which this prospectus forms a part declared effective within 270 days of closing and the problem is not cured within 30 days of receipt of the notice; or

K2 is in default on indebtedness for borrowed money in an aggregate principal amount of at least \$5,000,000, any related grace period has expired, and as a result, such indebtedness is due and payable before its stated maturity.

Upon the occurrence of either of the following two events, the amended and restated debentures shall become immediately redeemable and K2 shall purchase the outstanding amended and restated debentures at the redemption price as calculated below:

K2 makes an assignment for the benefit of creditors or applies for or consents to the appointment of a receiver or trustee; or

bankruptcy, insolvency or similar reorganization or liquidation proceedings under any bankruptcy law or any law for the relief of debtors is instituted by or against K2.

### ***Mandatory Redemption Price***

Upon the occurrence of any mandatory redemption event described above, K2 shall repurchase the then outstanding amended and restated debentures for an amount equal to the greater of:

105% of all outstanding principal, accrued and unpaid interest and all other amounts owed to such holders under the amended and restated debentures or the related agreements; and

the number of shares of K2 common stock issuable upon conversion of the amount being redeemed, *multiplied* by the highest closing price of K2 common stock between the date the mandatory redemption event took place and the day prior to the date of payment of the mandatory redemption price.

Such amount, including all related collection costs and legal fees shall immediately become due and payable without demand, presentment or notice by the holders. If K2 does not pay the amount within five days of receiving the notice that such amount is due, the holders may require K2 to issue a number of shares of K2 common stock determined by *dividing* the amount due and owing by a conversion price of \$11.92, subject to the adjustments described above.

### **Optional Redemption**

#### ***At the Option of the Holders***

Upon the occurrence of a refinancing event, as defined in the amended and restated debentures, and upon notifying K2 pursuant to the terms of the amended and restated debentures, a holder of amended and restated debentures may cause K2 to repurchase all of the holder's outstanding amended and restated debentures. Such a repurchase would be at a price equal to 101% of the aggregate principal amount of the amended and



## Edgar Filing: K2 INC - Form S-3/A

restated debentures then outstanding, *plus* accrued and unpaid interest, *minus* any additional interest, as described above under Additional Covenants, that would have been paid but for the holder's election. To the extent it is lawful and not prohibited by the terms of any senior indebtedness, as described above, K2 will deliver the repurchase price on a date determined by the holder pursuant to the terms of the amended and restated debentures and set forth in the holder's notice given to K2.

**Table of Contents*****At the Option of K2***

At any time on or after February 14, 2006, K2 may redeem the entire principal amount of the amended and restated debentures then outstanding, upon not less than 15 nor more than 45 days' notice. However, if the registration statement of which this prospectus forms a part has not been effective for 30 days, K2 may not redeem the amended and restated debentures at its option. The redemption price, expressed as a percentage of the principal amount being redeemed, is determined by the date of redemption:

| <b>Date of Redemption</b>             | <b>Redemption Price</b> |
|---------------------------------------|-------------------------|
| February 14, 2006 - February 13, 2007 | 105.0%                  |
| February 14, 2007 - February 13, 2008 | 103.5%                  |
| February 14, 2008 - February 13, 2009 | 102.5%                  |
| February 14, 2009 - February 13, 2010 | 100.0%                  |
| February 14, 2010 - March 3, 2010     | 100.0%                  |

K2 or a successor entity, upon not less than 15 nor more than 45 days' notice, shall also have the right to redeem the amended and restated debentures after a change in control at a price equal to 105% of the principal amount being redeemed provided the registration statement of which this prospectus forms a part has been effective for thirty days prior to the proposed redemption date.

**Modification and Waiver**

The amended and restated debentures may be amended only by a writing signed by K2 and the holders of a majority of the then outstanding principal. However, K2 and the holders cannot amend, supplement, alter or modify the amended and restated debentures without the prior written consent of certain holders of certain senior indebtedness if such amendment, supplement, alteration or modification would:

change the payment due dates for principal or interest;

change or add any event requiring mandatory redemption;

change the redemption or prepayment provisions of the amended and restated debentures;

alter the subordination provisions of the amended and restated debentures;

shorten the maturity date of the amended and restated debentures; or

alter the repayment terms of the amended and restated debentures.

**Reports**

Whether or not required by the rules and regulations of the SEC, so long as the purchasers hold amended and restated debentures of at least \$12,500,000 in principal amount, K2 will furnish the holders with copies all filings with the SEC on Forms 10-Q, 10-K and 8-K.

**Replacement of Debentures**

K2 will replace amended and restated debentures that are lost, stolen, destroyed or mutilated upon receipt of evidence of such loss, destruction or damage. In the case of a lost, stolen or destroyed note, before a replacement amended and restated debenture will be issued, indemnity satisfactory to K2 is required at the expense of the holder.

**Governing Law**

The amended and restated debentures are governed by and construed in accordance with the laws of the State of New York.

**Table of Contents**

**THE AMENDED AND RESTATED WARRANT**

K2 issued an amended and restated warrant to purchase up to 524,329 shares of K2 common stock at an exercise price of \$11.92 per share, subject to certain adjustments discussed below. No fractional shares of K2 common stock will be issued pursuant to the exercise of the amended and restated warrant. The amended and restated warrant, which may be exercised in whole or in part, expires on February 14, 2008.

**Exercise Price**

The exercise price shall be \$11.92 per share, subject to certain adjustments set forth below; however, no adjustment will be made to the exercise price if the resulting adjustment would be less than 1% of the exercise price in effect immediately prior to the adjustment. K2 must provide notice detailing any adjustment, the related calculation and the number of shares of K2 stock acquirable upon complete exercise. The registration statement of which this prospectus forms a part does not cover any additional shares of K2 common stock as may become issuable by reason of any change in the exercise price, as set forth below.

***Subsequent Issuances of Securities***

If at any time after February 14, 2003 K2 issues or sells, or pursuant to the terms of the amended and restated warrant is deemed to have issued or sold any shares of K2 common stock for consideration per share less than the exercise price in effect with respect to the amended and restated warrant immediately after such later issuance, the adjusted exercise price shall equal:

|                        |   |                          |
|------------------------|---|--------------------------|
|                        | <u>Consideration received in later issuance</u>     |                          |
| Prior exercise price X | ( K2 common stock outstanding before later issuance | + Prior exercise price ) |
|                        | <hr style="width: 80%; margin: 0 auto;"/>           |                          |
|                        | K2 common stock outstanding after later issuance    |                          |

For the purposes of the calculation set forth above, the consideration received for any subsequent issuance equals the amount K2 received for the securities prior to any deductions for expenses. If the consideration is not in monetary form, the K2 Board of Directors shall make a good faith determination of the fair value of the non-cash consideration. If the non-cash consideration is in the form of securities, the fair value is the market price of the securities on the day K2 received such securities.

If there is a change in the amount of consideration payable to K2 upon exercise or conversion of the subsequently issued securities, including a change in the rate at which the subsequently issued securities are convertible or exchangeable for K2 common stock, the exercise price for the amended and restated warrant shall be recalculated as if the additional consideration was payable at the time of the issuance of the subsequently issued securities.

If K2 issues, sells or grants any warrants, rights or options to purchase shares of K2 common stock or other securities convertible into K2 common stock and the price per share of common stock paid upon exercise of such subsequently issued securities is less than the exercise price

## Edgar Filing: K2 INC - Form S-3/A

for the amended and restated warrant in effect on the date of the subsequent issuance, then for the purposes of the calculation set forth above, the maximum number of shares of K2 common stock issuable upon the exercise of the subsequently issued securities will be deemed issued and outstanding as of the date of the subsequent issuance. If any of these subsequently issued securities that affected the number of issued and outstanding shares used for the purposes of the calculation set forth above expire or terminate without being exercised, the adjusted exercise price for the amended and restated warrant will be recalculated to reflect the fact the expired or terminated securities are no longer deemed to be issued and outstanding for the purposes of the calculation.

**Table of Contents**

***Subdivision or Combination of K2 Common Stock***

If K2 subdivides its common stock by means of stock split, dividend, recapitalization, reorganization, reclassification or otherwise thereby increasing the number of shares acquirable pursuant to exercise of the amended and restated warrant, the exercise price in effect immediately prior to the subdivision will be reduced proportionately. If K2 combines the K2 common stock by means of reverse stock split, recapitalization, reorganization, reclassification or otherwise thereby decreasing the number of shares acquirable upon exercise of the amended and restated warrant, the exercise price in effect immediately prior to the combination shall be increased proportionately.

***Consolidation, Merger or Sale***

If K2 consolidates with or merges into any other corporation or sells all or substantially all of its assets other than in connection with a plan of complete liquidation, K2 will ensure that, in lieu of shares of K2 common stock, the holders of the amended and restated warrant will have the right to acquire an equivalent dollar amount of such shares of stock, securities or assets received in exchange for K2 common stock pursuant to the transaction.

***Events Not Affecting the Exercise Price***

The following have no effect on the exercise price of the amended and restated warrant:

the exercise of any warrants, options or convertible securities issued and outstanding as of February 14, 2003;

the grant or exercise of any stock or options granted or exercised under any stock option plan, restricted stock plan or employee benefit plan;

the exercise of the amended and restated warrant;

the issuance or conversion of the amended and restated debentures;

a sale pursuant to a firm-commitment underwritten public offering of K2 common stock, not including continuous offerings pursuant to Rule 415 of the Securities Act of 1933;

any sales of K2 common stock not exceeding an aggregate amount of 538,262 shares;

the issuance of securities by K2 in connection with the acquisition of a business or the operating assets of a person or business;

## Edgar Filing: K2 INC - Form S-3/A

the issuance of securities to any strategic investors, vendors, financial institutions or other lenders in connection with commercial credit arrangements and similar financings the primary purpose of which is not to raise equity capital; or

the issuance or exercise of the stock purchase warrant issued by K2 on June 4, 2003.

### **Shares Available Upon Full Exercise**

The amended and restated warrant gives the holders the right to acquire up to 524,329 shares of K2 common stock. However, after any adjustment to the exercise price discussed above, the number of shares of K2 common stock issuable upon exercise of the amended and restated warrant shall be adjusted by *multiplying* the exercise price prior to the adjustment by the number of shares of K2 common stock issuable upon exercise immediately prior to such adjustment and *dividing* the product of those two numbers by the new adjusted exercise price.

### **Limitations on the Holder's Ability to Exercise**

A holder may not exercise any portion of the amended and restated warrant to the extent the number of shares of K2 common stock issued upon exercise, *plus* the number of shares of K2 common stock already owned

## **Table of Contents**

by the exercising holder and its affiliates would cause the beneficial ownership of K2 common stock, as determined in accordance with Section 13(d) of the Securities Exchange Act of 1934, of the holder and its affiliates to exceed 9.9% of the outstanding shares of K2 common stock.

## **Transfer, Exchange, Replacement**

The amended and restated warrant is fully transferable, in whole or in part, by surrendering the amended and restated warrant and executing the attached form of assignment. As conditions of transfer, K2 may require that (i) the holder or the transferee provide K2 with an opinion of counsel acceptable to K2 stating that the transfer may be made without registration under the Securities Act of 1933 and any applicable state securities and blue sky laws, (ii) the holder or transferee provide K2 with an investment letter acceptable to K2 and (iii) that the transferee be an accredited investor as defined in Rule 501(a) of the Securities Act of 1933. If the transfer is made pursuant to Rule 144 of the Securities Act of 1933 then the above listed three items will not be required. The registration rights described in the related registration rights agreement, as amended, are assignable only in accordance with the provisions of the registration rights agreement, as amended.

## **Additional Covenants of K2**

K2 has also covenanted that, among other things:

all shares of K2 common stock issued upon exercise of the amended and restated warrant will be validly issued, fully paid and non-assessable;

K2 will have authorized and reserved a sufficient number of shares of K2 common stock to provide for the full exercise of the amended and restated warrant;

K2 will secure the listing of the shares of K2 common stock issuable upon exercise of the amended and restated warrant on the New York Stock Exchange;

K2 will not increase the par value of K2 common stock to be issued upon exercise of the amended and restated warrant; and

K2 acknowledges that any remedy at law for breach of any of its obligations under the amended and restated warrant will be insufficient and that in such case, without any showing of economic loss, the holders shall be entitled to, among other things, an injunction or injunctions to prevent or cure the breach and specific performance of the terms and provisions of the amended and restated warrant.

## **Governing Law**

The amended and restated warrant is governed by and construed in accordance with the laws of the State of New York; however all issues concerning the relative rights of K2 and its stockholders are governed by the General Corporation Law of the state of Delaware.



**REGISTRATION RIGHTS**

In connection with the initial purchase and sale of the debentures and warrants K2 entered into a registration rights agreement, dated as of February 14, 2003, and amended on June 4, 2003, in which K2 agreed, at its sole expense, to file the registration statement of which this prospectus forms a part with the Securities and Exchange Commission. A copy of the registration rights agreement was filed on February 24, 2003 as an exhibit to K2's Current Report on Form 8-K and is incorporated herein by reference. A copy of the form of amendment to registration rights agreement was filed on June 5, 2003 as an exhibit to K2's Current Report on Form 8-K and is incorporated herein by reference.

**Table of Contents****SELLING SECURITY HOLDERS**

The common stock offered pursuant to this prospectus has been or will be issued to the selling security holders, or their assignees, directly by K2. The selling security holders, all of whom are accredited investors as defined in Rule 501(a) of the Securities Act of 1933, purchased the amended and restated debentures and amended and restated warrant in a private placement. K2 agreed to file this registration statement for the resale of the common stock underlying the amended and restated debentures and the amended and restated warrant. K2 agreed to bear all out-of-pocket expenses of this offering, other than underwriting discounts and commissions. The selling security holders may sell none, some, or all of the common stock offered by them as listed below.

The following table sets forth certain information with respect to the beneficial ownership of shares of K2 common stock by the selling security holders as of the date of this prospectus, the maximum number of shares of K2 common stock acquirable by the selling security holders pursuant to conversion of the amended and restated debentures and/or exercise of the amended and restated warrant and the number of shares which may be offered pursuant to this prospectus for the account of each of the selling security holders.

| <b>Selling Security holders</b>  | <b>Beneficial Ownership Before the Offering</b> | <b>Maximum Number of Shares Acquirable Upon Complete Conversion of the Amended and Restated Debentures</b> | <b>Maximum Number of Shares Acquirable Upon Complete Exercise of the Amended and Restated Warrant</b> | <b>Maximum Number of Shares Which May be Offered Pursuant to this Prospectus</b> | <b>Shares of Common Stock Included in this Prospectus</b> | <b>Beneficial Ownership After the Offering</b> |
|----------------------------------|---|--|---|--|---|--|
|                                  | <b>(1)</b>                                      | <b>(2)(3)</b>  | <b>(3)(4)</b>   | <b>Prospectus</b>  | <b>(1)</b>  | <b>(1)</b>                                     |
| k1 Ventures (Hong Kong) Limited  | 767,589(5)                                      | 0  | 524,329   | 524,329(4)   | 0   | 243,260  |
| Sporting Goods Investment I, LP  | 1,048,657                                       | 1,048,657  | 0   | 1,048,657(2)   | 0   | 0  |
| Sporting Goods Investment II, LP | 1,048,657                                       | 1,048,657  | 0   | 1,048,657(2)   | 0   | 0  |
| <b>Total</b>                     | <b>2,864,903</b>                                | <b>2,097,314</b>   | <b>524,329</b>  | <b>2,621,643</b>   | <b>0</b>  | <b>243,260</b>                                 |

- (1) At the time of filing the registration statement of which this prospectus forms a part, the selling security holders held no K2 common stock and had neither converted any portion of the amended and restated debentures nor exercised any part of the amended and restated warrant.
- (2) Because the number of shares of common stock issuable upon conversion of the amended and restated debentures is dependent in part upon certain actions of K2 prior to a conversion, the actual number of shares of common stock that will be issued upon conversion may increase due to an adjustment to the conversion price; however, for the purposes of the table set forth above and based on the terms of the amended and restated debentures, a conversion price of \$11.92 is used, which assumes no such action has been taken by K2.
- (3) k1 Ventures (Hong Kong) Limited, Sporting Goods Investment I, LP and Sporting Goods Investment II, LP are affiliates of each other. Under the terms of the amended and restated debentures and the amended and restated warrant, the amended and restated debentures are convertible, and the amended and restated warrant is exercisable, by the holders only to the extent that the number of shares of common stock issuable pursuant to such securities, together with the number of shares of common stock owned by the holders and their affiliates, but not including shares of common stock underlying unconverted portions of the amended and restated debentures or unexercised portions of the amended and restated warrant, would not exceed 9.9% of the then outstanding K2 common stock as determined in accordance with Section 13(d) of the Securities Exchange Act of 1934. Accordingly, the number of shares of common stock set forth in the table collectively exceeds the number of shares of common stock that the selling security holders collectively could beneficially own at any given time through the ownership of the amended and restated debentures and the amended and restated warrant. In that regard, the

## Edgar Filing: K2 INC - Form S-3/A

beneficial ownership of the common stock by K1 Ventures (Hong Kong) Limited and its affiliates set forth in the table is not determined in accordance with Rule 13d-3 under the Securities Exchange Act of 1934.

**Table of Contents**

- (4) Because the number of shares of common stock issuable upon exercise of the amended and restated warrant is dependent in part upon certain actions of K2 prior to the exercise, the actual number of shares of common stock that will be issued upon exercise may increase due to an adjustment to the exercise price; however, for the purposes of the table set forth above and based on the terms of the amended and restated warrant, an exercise price of \$11.92 is used, which assumes no such action has been taken by K2.
  
- (5) k1 Ventures (Hong Kong) Limited also holds a warrant, dated June 4, 2003, pursuant to which it may purchase 243,260 shares of K2 common stock subject to certain restrictions. The June 4, 2003 warrant and the K2 common stock issuable upon exercise thereof are not being registered under this Registration Statement.

Ambassador Steven J. Green, who is Chairman and CEO of k1 Ventures (Hong Kong) Limited, is also currently a member of K2's Board of Directors.

**Table of Contents**

**PLAN OF DISTRIBUTION**

The selling security holders and any of their donees, pledgees, assignees and successors-in-interest may, from time to time, sell any or all of their shares of K2 common stock offered by this prospectus; however, there is no assurance that the selling security holders will sell any or all of their common stock. The underlying common stock may be sold in one or more transactions at:

- fixed prices;
- prevailing market prices at the time of sale;
- varying prices determined at the time of sale; or
- negotiated prices.

These sales may be effected in transactions:

- on the New York Stock Exchange;
- in the over-the-counter market;
- in transactions otherwise than on such exchanges or services or in the over-the-counter market; or
- through the writing of options.

These transactions may include block transactions or crosses. Crosses are transactions in which the same broker acts as an agent on both sides of the transaction. The selling security holders may also enter into hedging transactions with broker-dealers in connection with the sales of the underlying common stock. These broker-dealers may in turn engage in short sales of the common stock in the course of hedging their positions. The selling security holders may sell short the underlying common stock to close out short positions, or loan or pledge the underlying common stock to broker-dealers that, in turn, may sell the underlying common stock.

Brokers, dealers, underwriters or agents participating in the distribution of the underlying common stock may receive compensation in negotiated amounts in the form of discounts, concessions, commissions or fees from the selling security holders and/or the purchasers of the common stock for whom such broker or dealer may act as agent or to whom they may sell as principal, or both. The compensation as to a particular broker or dealer may be in excess of customary commissions. In connection with the sales, the brokers or dealers or other participating brokers or dealers and the selling security holders may be deemed to be underwriters within the meaning of the Securities Act of 1933. Except for customary selling commissions in ordinary transactions, any such underwriter or agent will be identified, and any compensation paid to such persons will be described in a prospectus supplement. In addition, any common stock covered by this prospectus that qualifies for sale under Rule 144 under the Securities Act of 1933 may be sold under Rule 144 rather than pursuant to this prospectus.

The selling security holders and any other persons participating in the sale or distribution of the shares will be subject to applicable provisions of the Securities Exchange Act of 1934 and the rules and regulations under such act, including, without limitation, Regulation M. These provisions may restrict certain activities of, and limit the timing of purchases and sales of any of the shares by, the security holders or any other such person. Furthermore, under Regulation M, persons engaged in a distribution of securities are prohibited from simultaneously engaging in market making and certain other activities with respect to such securities for a specified period of time prior to the commencement of such distributions, subject to specified exceptions or exemptions. All of these limitations may affect the marketability of the shares of common stock.

K2 has agreed to indemnify the selling security holders, or their transferees or assignees, against certain liabilities, including liabilities under the Securities Act of 1933, or to contribute to payments the selling security holders or their respective pledgees, donees, transferees or other successors in interest, may be required to make in respect of such liabilities.

**Table of Contents**

**USE OF PROCEEDS**

The proceeds from the sale of the K2 common stock offered by this prospectus will be received directly by the selling security holders. K2 will not receive any proceeds from the sale of the common stock offered by the selling security holders pursuant to this prospectus. K2 will receive proceeds if the amended and restated warrant is exercised to purchase shares of K2 common stock. If the entire amended and restated warrant was exercised, K2 would receive gross proceeds of \$6,250,001.68. Any proceeds received upon the selling security holders exercising the amended and restated warrant will be used as working capital or for general corporate purposes. The \$25,000,000 received as consideration for the amended and restated debentures was used to pay down a portion of K2's then outstanding 8.89% and 9.01% senior notes due November 30, 2004 and December 1, 2009, respectively.

**LEGAL MATTERS**

The legality of the common stock offered by this prospectus will be passed upon for K2 by Gibson, Dunn & Crutcher LLP, Los Angeles, California.

**EXPERTS**

The financial statements incorporated by reference in this prospectus, and elsewhere in the registration statement of which this prospectus forms a part, have been audited by Ernst & Young LLP, independent auditors, as set forth in their reports with respect thereto, and are included herein in reliance upon such reports given on the authority of such firm as experts in accounting and auditing.

**Table of Contents**

**WHERE YOU CAN FIND MORE INFORMATION;  
INCORPORATION OF DOCUMENTS BY REFERENCE**

The SEC allows K2 to incorporate by reference information into this prospectus, which means that K2 can disclose important information to you by referring you to another document filed separately with the SEC. The information incorporated by reference is deemed to be part of this prospectus, except for any information that is superseded by information that is included directly in this document. However, as allowed by SEC rules, this prospectus does not contain all the information you can find in the K2 registration statement or the exhibits to the registration statement. This prospectus incorporates by reference the documents set forth below that K2 previously filed with the SEC. These documents contain important information about K2 and its financial condition.

| <b>K2 SEC Filings (File No. 001-04290)</b> | <b>Period</b>  |
|--|--|
| Annual Report on Form 10-K                 | Year ended December 31, 2002   |
| Quarterly Report on Form 10-Q              | Quarter ended March 31, 2003   |
| Current Reports on Form 8-K                | Filed on February 24, 2003, March 13, 2003, April 1, 2003, April 23, 2003, May 28, 2003, June 5, 2003 and June 5, 2003 |
| Registration Statement on Form 8-A         | Filed on August 21, 1989 and August 9, 1999  |
| Registration Statement on Form 8-A/A       | Filed on January 23, 1998  |
| Registration Statement on Form S-4/A       | Filed on February 25, 2003   |

All additional documents that K2 may file with the SEC pursuant to Section 13(a), 13(c), 14 or 15(d) of the Exchange Act of 1934 after the date of this prospectus and prior to the termination of this offering of common stock, shall also be deemed to be incorporated by reference.

References herein to this prospectus are intended to include the documents incorporated by reference, which are an integral part of this prospectus. You should obtain and review carefully copies of the documents incorporated by reference. Any statement contained in the documents incorporated by reference in this prospectus will be deemed to be modified or superseded for purposes of this prospectus to the extent that a statement contained in this prospectus modifies or supersedes the statement. Information that K2 later file with the Commission before the termination of this offering of notes will automatically modify and supersede the information previously incorporated by reference and the information in this prospectus. Any statement so modified or superseded will not be deemed, except as so modified or superseded, to constitute a part of this prospectus.

Upon written or oral request, K2 will provide any person, including beneficial owners, to whom a copy of this prospectus is delivered, a copy of any documents incorporated by reference in this prospectus but not delivered along with this prospectus free of charge, excluding all exhibits, unless K2 specifically incorporated by reference an exhibit in this prospectus. Any such requests should be addressed to:

K2 Inc.

Attention: Investor Relations

2051 Palomar Airport Road Carlsbad, California 92009

Telephone: (760) 494-1000



## Edgar Filing: K2 INC - Form S-3/A

Facsimile: (760) 494-1099

K2 files annual, quarterly and special reports, proxy statements and other information with the SEC. You may read and copy any reports, statements or information that K2 files at the SEC's public reference rooms in Washington, D.C., New York, New York and Chicago, Illinois. Please call the SEC at 1-800-732-0330 for further information on the public reference rooms. K2's SEC filings are available to the public from commercial document retrieval services and at the Internet web site maintained by the SEC at [www.sec.gov](http://www.sec.gov).

**Table of Contents****PART II****INFORMATION NOT REQUIRED IN PROSPECTUS****Item 14. Other Expenses of Issuance and Distribution.**

Other than underwriting discounts and commissions, the Registrant will pay all expenses related to the private placement and issuance and distribution of the securities registered hereby. The following table sets forth the estimated fees and expenses payable by the Registrant in connection with the issuance and distribution of the securities registered hereby:

|  |                       |
|--|-----------------------|
| SEC Registration fee                         | \$ 2,612.53           |
| Printing, duplicating and engraving expenses | \$ 10,000             |
| Legal fees and expenses                      | \$ 150,000*           |
| Accounting fees and expenses                 | \$ 10,000             |
| Miscellaneous                                | \$ 760,000            |
| <b>Total</b>                                 | <b>\$ 932,612.53*</b> |

\* Estimate

**Item 15. Indemnification of Directors and Officers.**

Section 102(b)(7) of the Delaware General Corporation Law, as amended, allows a corporation to include a provision in its certificate of incorporation limiting or eliminating the personal liability of directors of the corporation to the corporation or its stockholders for monetary damages for a breach of fiduciary duty as a director, except where the director (a) breached his/her duty of loyalty to the corporation or its stockholders, (b) acted not in good faith or in knowing violation of a law, (c) authorized the payment of a dividend or approved a stock repurchase in violation of Delaware General Corporation Law or (d) obtained an improper personal benefit from a transaction.

Section 145 of the Delaware General Corporate Law permits a corporation to indemnify a person who was or is a party or is threatened to be made a party to any threatened, pending or completed third party proceeding, other than an action by or in the right of the Registrant, by reason of the fact that such person is or was a director, officer, employee or agent of the corporation against expenses including attorneys' fees, judgments, fines and amounts paid in settlement actually and reasonably incurred by such person in connection with such action, suit or proceeding. The power to indemnify applies (a) if such person is successful on the merits or otherwise in defense of any action, suit or proceeding, or (b) if such person acted in good faith and in a manner such person reasonably believed to be in, or not opposed to, the best interests of the corporation, and, with respect to any criminal action or proceeding, had no reasonable cause to believe that such person's conduct was unlawful. In a derivative action, i.e., one by or in the right of the corporation, the corporation is permitted to indemnify any of its directors or officers against expenses, including attorneys' fees, actually and reasonably incurred by such person in connection with the defense or settlement of such action or suit if such person acted in good faith and in a manner such person reasonably believed to be in or not opposed to the best interests of the corporation, except that the corporation shall not indemnify such person if such person shall have been adjudged liable to the corporation, unless and only to the extent that the court in which such action or suit was brought shall determine upon application that such person is fairly and reasonably entitled to indemnity for such expenses despite such adjudication of liability. The rights granted under this section of the Delaware General Corporate Law are not exclusive of any other rights to which such person is entitled. The corporation may purchase and maintain insurance on behalf of such persons against any liability asserted against or incurred by such persons in any capacity as or

## Edgar Filing: K2 INC - Form S-3/A

arising out of such persons status as an director, officer, employee or agent of the corporation.

Section 174 of the Delaware General Corporation Law provides, among other things, that all directors who willfully or negligently approve an unlawful payment of dividends or an unlawful stock purchase or redemption

II-1

## **Table of Contents**

may be held liable for the full amount paid out in connection with these actions. A director who was either absent when the unlawful actions were approved or dissented at the time, may avoid liability by causing his or her dissent to these actions to be entered in the books containing the minutes of the meetings of the board of directors at the time the action occurred or immediately after the absent director receives notice of the unlawful acts. Any director against whom a claim is successfully asserted may recover contribution from any other directors who voted or concurred in the unlawful action.

Article 17 of the Registrant's Restated Certificate of Incorporation, as amended, includes a provision eliminating the personal liability of its officers and directors for monetary damages for breach of fiduciary duty as a director to the fullest extent authorized by, and subject to the limitations expressed in Delaware law. In addition, as permitted by Section 145 of the Delaware General Corporation Law, Article 18 of the Restated Certificate provides that: (a) the Registrant is required to indemnify its directors, officers and persons serving at the request of the Registrant as a director, officer, employee or agent of another corporation or business entity, to the fullest extent permitted by Delaware law; (b) the Registrant may indemnify employees and agents of the Registrant with the same scope and effect as the indemnification provided to officers and directors; (c) the Registrant will advance amounts as required by law after the director or officer delivers to the Registrant an undertaking to repay all amounts advanced if it is determined that the director or officer is not entitled to indemnification; (d) the director or officer may bring suit against the Registrant to recover an amount if the director or officer was successful in whole or in part and the Registrant has not paid the director or officer within thirty days of receipt of the director or officer's claim for payment; (e) the rights conferred in the Restated Certificate are not exclusive of any other right which the director or officer may have, or thereafter acquire under any statute, provision of the Restated Certificate, bylaw, agreement or otherwise; and (f) the Registrant may maintain director and officer liability insurance at its own expense.

### **Item 16. Exhibits.**

See Exhibit Index attached hereto and incorporated by reference.

### **Item 17. Undertakings.**

(a) The undersigned Registrant hereby undertakes:

- (1) To file, during any period in which offers or sales are being made, a post-effective amendment to this registration statement:
  - (i) To include any prospectus required by Section 10(a)(3) of the Securities Act of 1933;
  - (ii) To reflect in the prospectus any facts or events arising after the effective date of the registration statement (or the most recent post-effective amendment thereof) which, individually or in the aggregate, represent a fundamental change in the information set forth in the registration statement. Notwithstanding the foregoing, any increase or decrease in volume of securities offered (if the total dollar value of securities offered would not exceed that which was registered) and any deviation from the low or high end of the estimated maximum offering range may be reflected in the form of prospectus filed with the Commission pursuant to Rule 424(b) if, in the aggregate, the changes in volume and price represent no more than a 20 percent change in the maximum aggregate offering price set forth in the Calculation of Registration Fee table in the effective registration statement;
  - (iii) To include any material information with respect to the plan of distribution not previously disclosed in the registration statement or any material change to such information in the registration statement;

Edgar Filing: K2 INC - Form S-3/A

- (2) That, for the purpose of determining any liability under the Securities Act of 1933, each post-effective amendment shall be deemed to be a new registration statement relating to the securities offered herein, and the offering of such securities at that time shall be deemed to be the initial *bona fide* offering thereof.

II-2

**Table of Contents**

- (3) To remove from registration by means of a post-effective amendment any of the securities being registered which remain unsold at the termination of the offering.
  
- (b) The undersigned Registrant hereby undertakes that, for purposes of determining any liability under the Securities Act of 1933, each filing of the Registrant's annual report pursuant to Section 13(a) or Section 15(d) of the Securities Exchange Act of 1934 (and where applicable, each filing of an employee benefit plan's annual report pursuant to Section 15(d) of the Securities Exchange Act of 1934) that is incorporated by reference in the registration statement shall be deemed to be a new registration statement relating to the securities offered therein, and the offering of such securities at that time shall be deemed to be the initial *bona fide* offering thereof.
  
- (c) The undersigned Registrant hereby undertakes to deliver or cause to be delivered with the prospectus, to each person to whom the prospectus is sent or given, the latest annual report, to security holders that is incorporated by reference in the prospectus and furnished pursuant to and meeting the requirements of Rule 14a-3 or Rule 14c-3 under the Securities Exchange Act of 1934; and, where interim financial information required to be presented by Article 3 of Regulation S-X is not set forth in the prospectus, to deliver, or cause to be delivered to each person to whom the prospectus is sent or given, the latest quarterly report that is specifically incorporated by reference in the prospectus to provide such interim financial information.
  
- (d) Insofar as indemnification for liabilities arising under the Securities Act of 1933 may be permitted to directors, officers and controlling persons of the Registrant pursuant to the foregoing provisions, or otherwise, the Registrant has been advised that in the opinion of the Securities and Exchange Commission such indemnification is against public policy as expressed in the Securities Act of 1933 and is, therefore, unenforceable. In the event that a claim for indemnification against such liabilities (other than the payment by the Registrant of expenses incurred or paid by a director, officer or controlling person of the Registrant in the successful defense of any action, suit or proceeding) is asserted by such director, officer or controlling person in connection with the securities being registered, the Registrant will, unless in the opinion of counsel the matter has been settled by controlling precedent, submit to a court of appropriate jurisdiction the question whether such indemnification by it is against public policy as expressed in the Securities Act of 1933 and will be governed by the final adjudication of such issue.

**Table of Contents**

**SIGNATURES**

Pursuant to the requirements of the Securities Act of 1933, the Registrant certifies that it has reasonable grounds to believe that it meets all of the requirements for filing on Form S-3 and has duly caused this registration statement to be signed on its behalf by the undersigned, thereunto duly authorized, in the City of Carlsbad, State of California, on June 20, 2003.

K2 INC.

By:           /s/ RICHARD J. HECKMANN          

Richard J. Heckmann

Chief Executive Officer,

Director and Chairman of the Board

Pursuant to the requirements of the Securities Act of 1933, this registration statement has been signed below by the following persons in the capacities and on the dates indicated below.

| <u>Signature</u>  | <u>Title</u>   | <u>Date</u>   |
|---|--|---------------|
| <u>          /s/ RICHARD J. HECKMANN          </u><br>Richard J. Heckmann | Chief Executive Officer, Director and Chairman of the Board (Principal Executive Officer)  | June 20, 2003 |
| <u>          /s/ JOHN J. RANGEL          </u><br>John J. Rangel           | Senior Vice President and Chief Financial Officer (Principal Financial and Accounting Officer)   | June 20, 2003 |
| <u>          /s/ JOHN J. RANGEL          </u><br>John J. Rangel           | Attorney-in-Fact signing on behalf of the following directors: Jerry E. Goldress, Wilford D. Godbold Jr., Stewart M. Kasen, Alfred E. Osborne Jr. and Dan Quayle | June 20, 2003 |

**Table of Contents****EXHIBIT INDEX**

| Exhibit<br>Number | Description  |
|-------------------|--|
| 4.1               | Rights Agreement dated as of July 1, 1999 between K2 Inc. and Harris Trust Company of California, as Rights Agent, which includes thereto the Form of Rights Certificate to be distributed to holders of Rights after the Distribution, filed as Item 2, Exhibit 1 to Form 8-A filed August 9, 1999, and incorporated herein by reference. |
| 4.2               | Form of Convertible Subordinated Debenture Exhibit A to the Securities Purchase Agreement, filed on February 24, 2003 as Exhibit 4.2 to the Current Report on Form 8-K of K2 Inc., and incorporated herein by reference.   |
| 4.3               | Form of Stock Purchase Warrant Exhibit B to the Securities Purchase Agreement filed on February 24, 2003 as Exhibit 4.3 to the Current Report on Form 8-K of K2 Inc., and incorporated herein by reference.  |
| 4.4               | Form of Amended and Restated Convertible Subordinated Debenture issued to Sporting Goods Investment I, LP dated June 4, 2003, filed on June 5, 2003 as Exhibit 4.1 to the Current Report on Form 8-K of K2 Inc., and incorporated herein by reference.   |
| 4.5               | Form of Amended and Restated Convertible Subordinated Debenture issued to Sporting Goods Investment II, LP dated June 4, 2003, filed on June 5, 2003 as Exhibit 4.2 to the Current Report on Form 8-K of K2 Inc., and incorporated herein by reference.  |
| 4.6               | Form of Amended and Restated Stock Purchase Warrant dated June 4, 2003, filed on June 5, 2003 as Exhibit 4.3 to the Current Report on Form 8-K of K2 Inc., and incorporated herein by reference.   |
| 4.7               | Form of Stock Purchase Warrant dated June 4, 2003, filed on June 5, 2003 as Exhibit 4.4 to the Current Report on Form 8-K of K2 Inc., and incorporated herein by reference.  |
| 5.1               | Opinion of Gibson, Dunn & Crutcher LLP, filed on April 14, 2003 as Exhibit 5.1 to the Registration Statement on Form S-3 of K2 Inc., and incorporated herein by reference.   |
| 10.1              | Securities Purchase Agreement dated as of November __, 2002, among K2 Inc. and the parties set forth on the signature pages thereto, filed on February 24, 2003 as Exhibit 4.1 to the Current Report on Form 8-K of K2 Inc., and incorporated herein by reference.   |
| 10.2              | Registration Rights Agreement Exhibit C to the Securities Purchase Agreement filed on February 24, 2003 as Exhibit 4.4 to the Current Report on Form 8-K of K2 Inc., and incorporated herein by reference.   |
| 10.3              | Form of Amendment to Registration Rights Agreement dated June 4, 2003, filed on June 5, 2003 as exhibit 4.5 to the Current Report on Form 8-K of K2 Inc., and incorporated herein by reference.  |
| 10.4              | Form of First Amendment to Credit Agreement dated May 27, 2003, among K2 Inc., Bank One, NA and the parties named therein, filed on June 5, 2003 as exhibit 10.1 to the Current Report on Form 8-K of K2 Inc., and incorporated herein by reference.   |
| 23.1              | Consent of Gibson, Dunn & Crutcher LLP (Included in the Opinion of Gibson, Dunn & Crutcher LLP, filed on April 14, 2003 as Exhibit 5.1 to the Registration Statement on Form S-3 of K2 Inc., and incorporated herein by reference).  |
| 23.2              | Consent of Ernst & Young LLP.  |
| 24.1              | Powers of Attorney (included on the signature page of the Registration Statement on Form S-3 at K2 Inc. filed April 14, 2003).   |