RENTRAK CORP Form SC 13G February 26, 2007 UNITED STATES				
SECURITIES AND EXCHANGE COMMISSION				
Washington, D.C. 20549				
SCHEDULE 13G				
(Rule 13d-102)				
INFORMATION TO BE INCLUDED IN STATEMENTS FILED PURSUANT				
TO RULES 13d-1(b), (c), AND (d) AND AMENDMENTS THERETO FILED				
PURSUANT TO RULE 13d-2				
(Amendment No.)*				
RENTRAK CORPORATION				
(Name of Issuer)				
Common Stock, \$.001 par value				
(Title of Class of Securities)				
760174 10 2				
(CUSIP Number)				
<u>December 31, 2006</u>				
(Date of Event which Requires Filing of this Statement)				
Check the appropriate box to designate the rule pursuant to which this Schedule is filed:				
Rule 13d-1 (b)				
Rule 13d-1 (c)				
<u>X</u> Rule 13d-1 (d)				

*The remainder of this cover page shall be filled out for a reporting person s initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter the disclosures provided in a prior cover page.

The information required in the remainder of this cover page shall not be deemed to be filed for the purpose of Section 18 of the Securities Exchange Act of 1934 (Act) or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

Page 1 of 5 pages				
	NAME OF REPORTING PERSON S.S. or I.R.S. IDENTIFICATION NO. OF ABOVE PERSON (Entities only)			
	Paul A. Rosenbaum CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP			
	(a) O (b) O SEC USE ONLY			
4	CITIZENSHIP OR PLACE OF ORGANIZATION			
	United States	5	SOLE VOTING POWER	
NUMBER OF SHARES 6		6	538,900 SHARED VOTING POWER	
BENEFICIALLY OWNED BY EACH		7	0 SOLE DISPOSITIVE POWER	

538,900

SHARED DISPOSITIVE POWER

8

REPORTING

PERSON WITH

9 AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON 538,900 shares 10 CHECK IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES Not applicable PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW 9 11 5.1 percent 12 TYPE OF REPORTING PERSON ΙN Item Name of Issuer: Rentrak Corporation Address of Issuer s Principal Executive Offices: Item 1(b) 7700 N.E. Ambassador Place Portland, Oregon 97220 Name of Person Filing: Item 2(a) Paul A. Rosenbaum Address of Principal Business Office or, if None, Residence: Item 2(b) 7700 N.E. Ambassador Place Portland, Oregon 97220 Citizenship: Item 2(c) **United States** Item 2(d) Title of Class of Securities: Common Stock, \$.001 par value Item 2(e) **CUSIP** Number: 760174 10 2 Item 3 Not applicable Item 4 Ownership The following information is as of December 31, 2006:

(a)

538,900 shares*

Amount Beneficially Owned:

(b) Percent of Class:

5.1 percent

- (c) Number of shares as to which such person has:
 - (i) Sole power to vote or to direct the vote: 538,900*
 - (ii) Shared power to vote or to direct the vote: 0
 - (iii) Sole power to dispose or to direct the disposition of: 538,900*
 - (iv) Shared power to dispose or to direct the disposition of: 0

Item 5 Ownership of Five Percent or Less of a Class:

If this statement is being filed to report the fact that as of the date hereof the reporting person has ceased to be the beneficial owner of five percent of the class of securities, check the following \mathbf{o} .

Item 6 Ownership of More than Five Percent on Behalf of Another Person:

Not applicable.

Item 7 Identification and Classification of the Subsidiary Which Acquired the Security Being Reported on by the Parent Holding

Company or Control Person:

Not applicable.

Item 8 Identification and Classification of Members of the Group:

Not applicable.

Item 9 Notice of Dissolution of Group:

Not applicable.

Item 10 Certifications:

Not applicable.

SIGNATURE

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete, and correct.

February 23, 2007

(Date)

/s/ Paul A. Rosenbaum

(Signature)

Paul A. Rosenbaum

(Name)

ATTENTION: Intentional misstatements or omissions of fact constitute federal criminal violations (See 18 USC 1001)

^{*}Includes 487,500 shares subject to stock options exercisable as of March 2, 2007.