| ARI NETWORK SERVICES INC /WI<br>Form 10-Q<br>June 14, 2017               |   |
|--|---|
| UNITED STATES  |   |
| SECURITIES AND EXCHANGE COMMISSION                                       |   |
| Washington, D.C. 20549   |   |
| FORM 10-Q  |   |
| (Mark One)   |   |
| (X)QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF 1934              | OF THE SECURITIES EXCHANGE ACT                  |
| For the quarterly period ended April 30, 2017                            |   |
| ( )TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) C<br>1934           | OF THE SECURITIES EXCHANGE ACT OF               |
| For the transition period from to  |   |
| Commission file number 000-19608   |   |
| ARI Network Services, Inc.   |   |
| (Exact name of registrant as specified in its charter)                   |   |
| WISCONSIN (State or other jurisdiction of incorporation or organization) | 39-1388360<br>(IRS Employer Identification No.) |

10850 West Park Place, Suite 1200, Milwaukee, Wisconsin 53224

(Address of principal executive offices)

(414) 973-4300

(Registrant's telephone number, including area code)

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days.

YES NO

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Website, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T (S232.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files).

YES NO

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, a smaller reporting company or an emerging growth company. See the definitions of "large accelerated filer", "accelerated filer", "smaller reporting company" and "emerging growth company" in Rule 12b-2 of the Exchange Act. (Check one):

Large accelerated filer Accelerated filer

Non-accelerated filer Smaller reporting company (Do not check if a smaller reporting company) Emerging growth company

If an emerging growth company, indicate by check mark if the Registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act).

YES NO

As of June 8, 2017, there were 17,423,219 shares of the registrant's common stock outstanding.

#### ARI Network Services, Inc.

#### FORM 10-Q

FOR THE THREE MONTHS ENDED APRIL 30, 2017

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### PART I. FINANCIAL INFORMATION

Item 1. Consolidated Financial Statements

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ARI Network Services, Inc. Consolidated Balance Sheets (Dollars in Thousands, Except per Share Data)

| ASSETS         Cash and cash equivalents       \$ 5,555       \$ 5,118         Trade receivables, less allowance for doubtful accounts of \$225 and \$211 at April 30, 2017 and July 31, 2016, respectively       2,944       1,942         Work in process       199       132         Prepaid expenses and other       829       781         Deferred income taxes       3,259       3,182         Total current assets       12,786       11,155         Equipment and leasehold improvements:       3,693       3,575         Leasehold improvements       724       639         Furniture and equipment and leasehold improvements       7,134       6,758         Less accumulated depreciation and amortization       (4,874)       (4,237)         Net equipment and leasehold improvements       2,260       2,521         Capitalized software product costs:       28,235       24,774         Less accumulated amortization       (21,526)       (19,743)         Net capitalized for software product costs       28,235       24,774         Less accumulated amortization       (21,526)       (19,743)         Net capitalized software product costs       9,702       7,890         Goodwill       28,037       21,634         Total non-current assets  |  | (Unaudited)<br>April 30<br>2017 |          | (Audited)<br>July 31<br>2016 |          |
|--|--|---------------------------------|----------|------------------------------|----------|
| Trade receivables, less allowance for doubtful accounts of \$225 and \$211 at April 30, 2017 and July 31, 2016, respectively       2,944       1,942         Work in process       199       132         Prepaid expenses and other       829       781         Deferred income taxes       3,259       3,182         Total current assets       12,786       11,155         Equipment and leasehold improvements:       3,693       3,575         Leasehold improvements       724       639         Furniture and equipment       2,717       2,544         Total equipment and leasehold improvements       7,134       6,758         Less accumulated depreciation and amortization       (4,874)       (4,237)         Net equipment and leasehold improvements       2,260       2,521         Capitalized software product costs:       28,235       24,774         Less accumulated amortization       (21,526)       (19,743)         Net capitalized software product costs       28,235       24,774         Less accumulated amortization       (21,526)       (19,743)         Net capitalized software product costs       6,709       5,031         Deferred income taxes       664       1,112         Other intangible assets       9,702       7,890   |  |                                 |          |                              |          |
| and \$211 at April 30, 2017 and July 31, 2016, respectively       2,944       1,942         Work in process       199       132         Prepaid expenses and other       829       781         Deferred income taxes       3,259       3,182         Total current assets       12,786       11,155         Equipment and leasehold improvements:       3,693       3,575         Leasehold improvements       724       639         Furniture and equipment and leasehold improvements       7,134       6,758         Less accumulated depreciation and amortization       (4,874)       (4,237)         Net equipment and leasehold improvements       2,260       2,521         Capitalized software product costs:       28,235       24,774         Less accumulated amortization       (21,526)       (19,743)         Net capitalized software product costs       28,235       24,774         Less accumulated amortization       (21,526)       (19,743)         Net capitalized software product costs       6,709       5,031         Deferred income taxes       664       1,112         Other intangible assets       9,702       7,890         Goodwill       28,037       21,634         Total non-current assets       47,372       3   | •  | \$                              | 5,555    | \$                           | 5,118    |
| Work in process         199         132           Prepaid expenses and other         829         781           Deferred income taxes         3,259         3,182           Total current assets         12,786         11,155           Equipment and leasehold improvements:         3,693         3,575           Leasehold improvements         724         639           Furniture and equipment and leasehold improvements         7,134         6,758           Less accumulated depreciation and amortization         (4,874)         (4,237)           Net equipment and leasehold improvements         2,260         2,521           Capitalized software product costs:         28,235         24,774           Less accumulated amortization         (21,526)         (19,743)           Net capitalized for software product costs         28,235         24,774           Less accumulated amortization         (21,526)         (19,743)           Net capitalized software product costs         6,709         5,031           Deferred income taxes         664         1,112           Other intangible assets         9,702         7,890           Goodwill         28,037         21,634           Total non-current assets         47,372         38,188  |  |                                 |          |                              |          |
| Prepaid expenses and other         829         781           Deferred income taxes         3,259         3,182           Total current assets         12,786         11,155           Equipment and leasehold improvements:  |  |                                 | -        |                              | •        |
| Deferred income taxes         3,259         3,182           Total current assets         12,786         11,155           Equipment and leasehold improvements:   | •  |                                 |          |                              |          |
| Total current assets Equipment and leasehold improvements:  Computer equipment and software for internal use Leasehold improvements Total equipment Total equipment Total equipment and leasehold improvements Total equipment and equipment and easehold improvements Total equipment and equipment and easehold improvements Total equipment and equipment and equipment and easehold improvements Total equipment and equipment and equipment and easehold improvements Total equipment and equipment and equipment and easehold improvements Total equipment and e | * *  |                                 |          |                              |          |
| Equipment and leasehold improvements:  Computer equipment and software for internal use  Jeasehold improvements  Furniture and equipment  Total equipment and leasehold improvements  Less accumulated depreciation and amortization  Net equipment and leasehold improvements  Capitalized software product costs:  Amounts capitalized for software product costs  Less accumulated amortization  Net capitalized software product costs  Amounts capitalized software product costs  Capitalized software product costs  Amounts capitalized for software product costs  Capitalized software product costs  Amounts capitalized software product costs  Capita | Deferred income taxes                          |                                 | 3,259    |                              | 3,182    |
| Computer equipment and software for internal use       3,693       3,575         Leasehold improvements       724       639         Furniture and equipment       2,717       2,544         Total equipment and leasehold improvements       7,134       6,758         Less accumulated depreciation and amortization       (4,874)       (4,237)         Net equipment and leasehold improvements       2,260       2,521         Capitalized software product costs:       28,235       24,774         Less accumulated amortization       (21,526)       (19,743)         Net capitalized software product costs       6,709       5,031         Deferred income taxes       664       1,112         Other intangible assets       9,702       7,890         Goodwill       28,037       21,634         Total non-current assets       47,372       38,188         Total assets       \$60,158       \$49,343         LIABILITIES         Current portion of long-term debt       \$2,940       \$2,417         Current portion of contingent liabilities       325       331   |  |                                 | 12,786   |                              | 11,155   |
| Leasehold improvements724639Furniture and equipment2,7172,544Total equipment and leasehold improvements7,1346,758Less accumulated depreciation and amortization(4,874)(4,237)Net equipment and leasehold improvements2,2602,521Capitalized software product costs:28,23524,774Less accumulated amortization(21,526)(19,743)Net capitalized software product costs6,7095,031Deferred income taxes6641,112Other intangible assets9,7027,890Goodwill28,03721,634Total non-current assets47,37238,188Total assets\$60,158\$49,343LIABILITIESCurrent portion of long-term debt\$2,940\$2,417Current portion of contingent liabilities325331   | • •  |                                 |          |                              |          |
| Furniture and equipment Total equipment and leasehold improvements Total easehold improve |  |                                 | ,        |                              | ,        |
| Total equipment and leasehold improvements  Less accumulated depreciation and amortization  Net equipment and leasehold improvements  2,260  2,521  Capitalized software product costs:  Amounts capitalized for software product costs  Less accumulated amortization  Net capitalized software product costs  Capitalized software product costs  Amounts capitalized for software product costs  Capitalized software product costs  Ca | •  |                                 |          |                              |          |
| Less accumulated depreciation and amortization Net equipment and leasehold improvements Capitalized software product costs:  Amounts capitalized for software product costs  Less accumulated amortization Net capitalized software product costs  Capitalized software product costs  Less accumulated amortization Net capitalized software product costs  Capit | Furniture and equipment                        |                                 | 2,717    |                              | •        |
| Net equipment and leasehold improvements2,2602,521Capitalized software product costs:28,23524,774Less accumulated amortization(21,526)(19,743)Net capitalized software product costs6,7095,031Deferred income taxes6641,112Other intangible assets9,7027,890Goodwill28,03721,634Total non-current assets47,37238,188Total assets\$60,158\$49,343LIABILITIESCurrent portion of long-term debt\$2,940\$2,417Current portion of contingent liabilities325331  | Total equipment and leasehold improvements     |                                 | 7,134    |                              | •        |
| Capitalized software product costs:       28,235       24,774         Less accumulated amortization       (21,526)       (19,743)         Net capitalized software product costs       6,709       5,031         Deferred income taxes       664       1,112         Other intangible assets       9,702       7,890         Goodwill       28,037       21,634         Total non-current assets       47,372       38,188         Total assets       \$ 60,158       \$ 49,343         LIABILITIES         Current portion of long-term debt       \$ 2,940       \$ 2,417         Current portion of contingent liabilities       325       331  | -  |                                 | ,        |                              |          |
| Amounts capitalized for software product costs       28,235       24,774         Less accumulated amortization       (21,526)       (19,743)         Net capitalized software product costs       6,709       5,031         Deferred income taxes       664       1,112         Other intangible assets       9,702       7,890         Goodwill       28,037       21,634         Total non-current assets       47,372       38,188         Total assets       \$ 60,158       \$ 49,343         LIABILITIES         Current portion of long-term debt       \$ 2,940       \$ 2,417         Current portion of contingent liabilities       325       331   | • •  |                                 | 2,260    |                              | 2,521    |
| Less accumulated amortization       (21,526)       (19,743)         Net capitalized software product costs       6,709       5,031         Deferred income taxes       664       1,112         Other intangible assets       9,702       7,890         Goodwill       28,037       21,634         Total non-current assets       47,372       38,188         Total assets       \$ 60,158       \$ 49,343         LIABILITIES         Current portion of long-term debt       \$ 2,940       \$ 2,417         Current portion of contingent liabilities       325       331  |  |                                 |          |                              |          |
| Net capitalized software product costs       6,709       5,031         Deferred income taxes       664       1,112         Other intangible assets       9,702       7,890         Goodwill       28,037       21,634         Total non-current assets       47,372       38,188         Total assets       \$ 60,158       \$ 49,343         LIABILITIES         Current portion of long-term debt       \$ 2,940       \$ 2,417         Current portion of contingent liabilities       325       331  | Amounts capitalized for software product costs |                                 | 28,235   |                              | 24,774   |
| Deferred income taxes       664       1,112         Other intangible assets       9,702       7,890         Goodwill       28,037       21,634         Total non-current assets       47,372       38,188         Total assets       \$ 60,158       \$ 49,343         LIABILITIES         Current portion of long-term debt       \$ 2,940       \$ 2,417         Current portion of contingent liabilities       325       331   | Less accumulated amortization                  |                                 | (21,526) |                              | (19,743) |
| Other intangible assets       9,702       7,890         Goodwill       28,037       21,634         Total non-current assets       47,372       38,188         Total assets       \$ 60,158       \$ 49,343         LIABILITIES         Current portion of long-term debt       \$ 2,940       \$ 2,417         Current portion of contingent liabilities       325       331   | Net capitalized software product costs         |                                 | *        |                              | 5,031    |
| Goodwill       28,037       21,634         Total non-current assets       47,372       38,188         Total assets       \$ 60,158       \$ 49,343         LIABILITIES         Current portion of long-term debt       \$ 2,940       \$ 2,417         Current portion of contingent liabilities       325       331   | Deferred income taxes                          |                                 | 664      |                              | 1,112    |
| Total non-current assets Total assets  47,372 38,188 500,158 \$49,343  LIABILITIES Current portion of long-term debt \$2,940 \$2,417 Current portion of contingent liabilities 325 331   | Other intangible assets                        |                                 | 9,702    |                              | 7,890    |
| Total assets \$ 60,158 \$ 49,343  LIABILITIES  Current portion of long-term debt \$ 2,940 \$ 2,417  Current portion of contingent liabilities 325 331  | Goodwill                                       |                                 | 28,037   |                              | 21,634   |
| LIABILITIES Current portion of long-term debt \$ 2,940 \$ 2,417 Current portion of contingent liabilities 325 331  | Total non-current assets                       |                                 | *        |                              | 38,188   |
| Current portion of long-term debt \$ 2,940 \$ 2,417<br>Current portion of contingent liabilities \$ 325 331  | Total assets                                   | \$                              | 60,158   | \$                           | 49,343   |
| Current portion of contingent liabilities 325 331  | LIABILITIES                                    |                                 |          |                              |          |
| Current portion of contingent liabilities 325 331  | Current portion of long-term debt              | \$                              | 2,940    | \$                           | 2,417    |
|  |  |                                 | 325      |                              | 331      |
|  | Accounts payable                               |                                 | 832      |                              | 718      |
| Deferred revenue 6,381 6,763   | * *  |                                 | 6,381    |                              | 6,763    |
| Accrued payroll and related liabilities 2,370 1,817  | Accrued payroll and related liabilities        |                                 | •        |                              | •        |
| Accrued sales, use and income taxes 326 297  | _ :  |                                 | •        |                              | •        |
| Other accrued liabilities 899 677  | ·  |                                 | 899      |                              | 677      |
| Current portion of capital lease obligations 47  | Current portion of capital lease obligations   |                                 | 47       |                              |          |