

VIACOM INC  
Form 4  
January 04, 2006

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

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**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
WALTER ROBERT D

(Last) (First) (Middle)  
1515 BROADWAY  
(Street)

NEW YORK, NY 10036

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
VIACOM INC [VIA, VIAB]

3. Date of Earliest Transaction  
(Month/Day/Year)  
12/30/2005

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director  10% Owner  
 Officer (give title below)  Other (specify below)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price
Class B common stock	12/31/2005		D		75,564	D	Ⓐ 0
Class B Common Stock Equivalents <sup>(2)</sup>	12/30/2005		A		0.2446 <sup>(3)</sup>	A	\$ 32.575 114.0504
Class B Common Stock Equivalents	12/31/2005		D		114.0504	D	Ⓐ 0

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(2)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	Amount or Number of Shares
Director Stock Option (right to buy)	\$ 17.1	12/31/2005		D	1,371	<u>(5)</u> 01/28/2007	Class B common stock	1,371
Director Stock Option (right to buy)	\$ 21.38	12/31/2005		D	686	<u>(5)</u> 01/28/2007	Class B common stock	686
Director Stock Option (right to buy)	\$ 26.87	12/31/2005		D	1,956	<u>(5)</u> 01/27/2008	Class B common stock	1,956
Director Stock Option (right to buy)	\$ 31.5	12/31/2005		D	1,616	<u>(5)</u> 01/26/2009	Class B common stock	1,616
Director Stock Option (right to buy)	\$ 46.45	12/31/2005		D	2,664	<u>(5)</u> 01/26/2009	Class B common stock	2,664
Director Stock Option (right to buy)	\$ 58.48	12/31/2005		D	954	<u>(5)</u> 01/22/2010	Class B common stock	954

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Director Stock Option (right to buy)								Class B common stock	
Director Stock Option (right to buy)	\$ 56.27	12/31/2005	D	840	<u>(5)</u>		01/25/2010	Class B common stock	84
Director Stock Option (right to buy)	\$ 55.75	12/31/2005	D	10,000	<u>(5)</u>		05/04/2010	Class B common stock	10,000
Director Stock Option (right to buy)	\$ 70	12/31/2005	D	3,000		08/01/2001	08/01/2010	Class B common stock	3,000
Director Stock Option (right to buy)	\$ 55.79	12/31/2005	D	903	<u>(5)</u>		01/28/2011	Class B common stock	903
Director Stock Option (right to buy)	\$ 55.2	12/31/2005	D	3,000		01/31/2002	01/31/2011	Class B common stock	3,000
Director Stock Option (right to buy)	\$ 39.99	12/31/2005	D	3,000		01/31/2003	01/31/2012	Class B common stock	3,000
Director Stock Option (right to buy)	\$ 38.55	12/31/2005	D	3,000		01/31/2004	01/31/2013	Class B common stock	3,000
Director Stock Option (right to buy)	\$ 40.3	12/31/2005	D	4,000	<u>(7)</u>		01/31/2014	Class B common stock	4,000
	\$ 37.34	12/31/2005	D	4,000	<u>(8)</u>		01/31/2015		4,000

Director Stock Option (right to buy)								Class B common stock	
Phantom Class A Common Stock Units	(9)	12/31/2005	D	6,016	(9)	(9)		Class A common stock	6,0
Phantom Class B Common Stock Units	(9)	12/31/2005	D	6,059	(9)	(9)		Class B common stock	6,0
Putative Debenture	(11)	12/31/2005	D	304	(12)	(12)		Class B common stock	30
Putative Debenture	(14)	12/31/2005	D	1,817	(12)	(12)		Class B common stock	1,8
Restricted Share Units (15)	(16)	12/31/2005	D	1,563	05/26/2006(16)	(16)		Class B common stock	1,5
Putative Debenture	(13)	12/31/2005	D	1,157	(12)	(12)		Class B common stock	1,1

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
WALTER ROBERT D 1515 BROADWAY NEW YORK, NY 10036	X			

## Signatures

/s/ Walter,  
Robert D. 01/04/2006

\*\*Signature of  
Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

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- Disposed of pursuant to a merger between Viacom Inc. and Viacom Merger Sub Inc. (the Merger), in exchange for 0.5 shares of CBS Corporation Class B common stock and 0.5 shares of New Viacom Corp. (New Viacom) Class B common stock for each share of Viacom Class B common stock, with cash in lieu of any fractional shares of CBS Corporation Class B common stock and New Viacom
- (1) Class B common stock. On January 3, 2006, the first business day following the effective time of the Merger, the opening price of CBS Corporation Class B common stock on the New York Stock Exchange was \$25.60 per share and the opening price of New Viacom Class B common stock on the New York Stock Exchange was \$41.12 per share. Viacom Inc. changed its name to CBS Corporation upon completion of the Merger.
  - (2) Common Stock Equivalents under the CBS Deferred Compensation and Stock Plan for Directors.
  - (3) Common Stock Equivalents credited in respect of hypothetical dividends pursuant to the CBS Deferred Compensation and Stock Plan for Directors.  
Common Stock Equivalents under the CBS Deferred Compensation and Stock Plan for Directors. In the Merger, each Viacom Class B common stock equivalent was exchanged for a number of CBS Corporation Class B common stock equivalents determined by multiplying the number of common stock equivalents included in the grant before the Merger by 1.273438.
  - (5) Current.  
In the Merger, each grant of stock options to buy Viacom Class B common stock was converted into a number of stock options to buy CBS Corporation Class B common stock determined by multiplying the number of outstanding stock options included in the grant before the Merger by 1.273438. The per share exercise price of the converted stock options was determined by dividing the pre-Merger exercise price by 1.273438.
  - (6) These options vest in three equal annual installments beginning on January 31, 2005.
  - (7) These options vest in three equal annual installments beginning on January 31, 2006.
  - (8) Phantom Common Stock Units are paid out after the Director's retirement from the Board and are settled in cash. Each Phantom Class A Common Stock Unit was the economic equivalent of one share of Viacom Class A common stock and each Phantom Class B Common Stock Unit was the economic equivalent of one share of Viacom Class B common stock.  
In the Merger, each Viacom Phantom Class A Common Stock Unit was deemed to be exchanged for 0.5 CBS Corporation Phantom Class A Common Stock Units and 0.5 New Viacom Corp. (New Viacom) Phantom Class A Common Stock Units; and each Viacom Phantom Class B Common Stock Unit was deemed to be exchanged for 0.5 CBS Corporation Phantom Class B Common Stock Units and 0.5 New Viacom Phantom Class B Common Stock Units. On January 3, 2006, the first business day following the effective time of the Merger, the opening price of CBS Corporation Class A common stock on the New York Stock Exchange was \$25.60 per share, the opening price of CBS Corporation Class B common stock on the New York Stock Exchange was \$25.60 per share, the opening price of New Viacom Class A common stock on the New York Stock Exchange was \$40.00 per share and the opening price of New Viacom Class B common stock on the New York Stock Exchange was \$41.12 per share.
  - (9) The conversion rate of shares per each \$100 debenture was 5.7483.  
The Putative Debentures reflect deferral of Director cash compensation pursuant to the CBS Deferred Compensation and Stock Plan for Directors. Pursuant to the Plan, deferred amounts are paid in a lump sum or 5, 10 or 15 consecutive installments beginning in the January following termination of service as a Director. In the Merger, each share of Viacom Class B common stock underlying the Debenture was replaced with 1.273438 shares of CBS Corporation Class B common stock.
  - (10) The conversion rate of shares per each \$100 debenture was 3.6394.
  - (11) The conversion rate of shares per each \$100 debenture was 5.8451.
  - (12) Granted under the Viacom Inc. 2005 RSU Plan for Outside Directors.  
Each Restricted Share Unit was the economic equivalent of one share of Viacom Class B common stock. The Restricted Share Units will vest on May 26, 2006 and will be settled by delivery of a corresponding number of shares upon vesting, as described in the following footnote, unless the Reporting Person has elected to defer settlement.
  - (13) In the Merger, each grant of Restricted Share Units of Viacom Class B common stock was converted into a number of Restricted Share Units of CBS Corporation Class B common stock determined by multiplying the number of restricted share units included in the grant before the Merger by 1.273438.
  - (14) Units of CBS Corporation Class B common stock determined by multiplying the number of restricted share units included in the grant before the Merger by 1.273438.
  - (15) Units of CBS Corporation Class B common stock determined by multiplying the number of restricted share units included in the grant before the Merger by 1.273438.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.