

Ianniello Joseph R
Form 4
January 04, 2006

FORM 4

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

Check this box
if no longer
subject to
Section 16.
Form 4 or
Form 5
obligations
may continue.
See Instruction
1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF
SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section
30(h) of the Investment Company Act of 1940

OMB APPROVAL

OMB
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(Print or Type Responses)

1. Name and Address of Reporting Person *
Ianniello Joseph R

(Last) (First) (Middle)

1515 BROADWAY

(Street)

NEW YORK, NY 10036

(City) (State) (Zip)

2. Issuer Name **and** Ticker or Trading
Symbol
VIACOM INC [VIA, VIAB]

3. Date of Earliest Transaction
(Month/Day/Year)
12/31/2005

4. If Amendment, Date Original
Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to
Issuer

(Check all applicable)

____ Director ____ 10% Owner
X Officer (give title below) ____ Other (specify
below)

SVP and Treasurer

6. Individual or Joint/Group Filing(Check
Applicable Line)
X Form filed by One Reporting Person
____ Form filed by More than One Reporting
Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Class B common stock	12/31/2005		D	826	D	0	D
Class B common stock	12/31/2005		D	834	D	0	I By 401(k)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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information contained in this form are not
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SEC 1474
(9-02)

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount Underlying Security (Instr. 3 and 4)	
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount Number Shares
Class B Phantom Common Stock Units	(2)	12/31/2005		D	598.4976	(2)	(2)	Class B common stock	598.4
Employee Stock Option (right to buy) (4)	\$ 31.5	12/31/2005		D	8,680	(5)	01/26/2009	Class B common stock	8,6
Employee Stock Option (right to buy) (4)	\$ 36.92	12/31/2005		D	406	(5)	03/31/2009	Class B common stock	40
Employee Stock Option (right to buy) (4)	\$ 56.27	12/31/2005		D	16,275	(5)	01/25/2010	Class B common stock	16,2
Employee Stock Option (right to buy) (4)	\$ 52.27	12/31/2005		D	324	(5)	04/01/2010	Class B common stock	32
Employee Stock Option (right to buy) (4)	\$ 55.2	12/31/2005		D	15,000	(5)	01/31/2011	Class B common stock	15,0
Employee Stock Option (right to buy) (4)	\$ 43.165	12/31/2005		D	463	(5)	04/01/2011	Class B common stock	46

Employee Stock Option (right to buy) ⁽⁴⁾	\$ 39.5	12/31/2005	D	20,000	⁽⁵⁾	01/30/2012	Class B common stock	20,0
Employee Stock Option (right to buy) ⁽⁴⁾	\$ 47.635	12/31/2005	D	504	⁽⁵⁾	03/30/2012	Class B common stock	50
Employee Stock Option (right to buy) ⁽⁴⁾	\$ 37.38	12/31/2005	D	24,500	⁽⁷⁾	01/26/2013	Class B common stock	24,5
Employee Stock Option (right to buy) ⁽⁴⁾	\$ 39.33	12/31/2005	D	30,000	⁽⁵⁾	01/29/2013	Class B common stock	30,0
Employee Stock Option (right to buy) ⁽⁴⁾	\$ 37.81	12/31/2005	D	926	04/01/2006	03/28/2013	Class B common stock	92
Employee Stock Option (right to buy) ⁽⁴⁾	\$ 40.39	12/31/2005	D	35,000	⁽⁵⁾	01/28/2014	Class B common stock	35,0
Restricted Stock Units	⁽⁸⁾	12/31/2005	D	4,375	⁽⁸⁾	⁽⁸⁾	Class B common stock	4,3

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Ianniello Joseph R 1515 BROADWAY NEW YORK, NY 10036			SVP and Treasurer	

Signatures

/s/ Ianniello,
Joseph R

01/04/2006

Signature of
Reporting Person

Date

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Disposed of pursuant to a merger between Viacom Inc. and Viacom Merger Sub Inc. (the Merger), in exchange for 0.5 shares of CBS Corporation Class B common stock and 0.5 shares of New Viacom Corp. (New Viacom) Class B common stock for each share of Viacom Class B common stock, with cash in lieu of any fractional shares of CBS Corporation Class B common stock and New Viacom Class B common stock. On January 3, 2006, the first business day following the effective time of the Merger, the opening price of CBS Corporation Class B common stock on the New York Stock Exchange was \$25.60 per share and the opening price of New Viacom Class B common stock on the New York Stock Exchange was \$41.12 per share. Viacom Inc. changed its name to CBS Corporation upon completion of the Merger.

(2) Phantom common stock units are payable in cash following the Reporting Person's retirement or other termination of service pursuant to the Viacom Excess 401(k) Plan for Designated Senior Executives. Each Viacom Class A Phantom common stock unit was the economic equivalent of one share of Viacom Class A common stock and each Viacom Class B Phantom common stock unit was the economic equivalent of one share of Viacom Class B common stock.

(3) In the Merger, each Viacom Class B Phantom Common Stock Unit was deemed to be exchanged for 0.5 CBS Corporation Phantom Class B Common Stock Units and 0.5 New Viacom Class B Phantom Common Stock Units.

(4) Right to buy under Issuer's long term incentive plan.

(5) Current.

(6) In the Merger, each grant of stock options to buy Viacom Class B common stock was converted into a number of stock options to buy CBS Corporation Class B common stock determined by multiplying the number of outstanding stock options included in the grant before the Merger by 1.273438. The per share exercise price of the converted stock options was determined by dividing the pre-Merger exercise price by 1.273438.

(7) This option vests in four equal annual installments beginning on January 26, 2006.

(8) Each Restricted Share Unit was the economic equivalent of one share of Viacom Class B common stock. The Restricted Share Units will vest in four equal annual installments beginning on January 26, 2006 and will be settled by delivery of a corresponding number of shares upon vesting, as described in the following footnote.

(9) In the Merger, each grant of Restricted Share Units of Viacom Class B common stock was converted into a number of Restricted Share Units of CBS Corporation Class B common stock determined by multiplying the number of restricted share units included in the grant before the Merger by 1.273438.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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