

Edgar Filing: FRIENDLY ICE CREAM CORP - Form SC 13G/A

FRIENDLY ICE CREAM CORP  
Form SC 13G/A  
February 09, 2007

SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

---

SCHEDULE 13G  
(Rule 13d-102)

INFORMATION TO BE INCLUDED IN STATEMENTS FILED PURSUANT  
TO RULES 13d-1(b)(c), AND (d) AND AMENDMENTS THERETO FILED  
PURSUANT TO RULE 13d-2(b)  
(Amendment No. 9)\*

FRIENDLY ICE CREAM CORPORATION

---

(Name of Issuer)

COMMON STOCK

---

(Title of Class of Securities)

358497105

---

(CUSIP Number)

December 31, 2006

---

(Date of Event Which Requires Filing of this Statement)

Check the appropriate box to designate the Rule pursuant to which this  
Schedule is filed:

Rule 13d - 1(b)  
 Rule 13d - 1(c)  
 Rule 13d - 1(d)

\* The remainder of this cover page shall be filled out for a reporting  
person's initial filing on this form with respect to the subject class of  
securities, and for any subsequent amendment containing information which  
would alter disclosures provided in a prior cover page.

The information required on the remainder of this page shall not be  
deemed to be "filed" for the purpose of Section 18 of the Securities Exchange  
Act of 1934 ("Act") or otherwise subject to the liabilities of that section  
of the Act but shall be subject to all other provisions of the Act (however,  
see the Notes.)

(Continued on following page(s))

Edgar Filing: FRIENDLY ICE CREAM CORP - Form SC 13G/A

-----  
CUSIP No 358497105

13G

-----  
Page 2 of 10  
Pages  
-----

-----  
1 NAMES OF REPORTING PERSONS  
I.R.S. IDENTIFICATION NO. OF ABOVE PERSONS (ENTITIES  
ONLY):

Bank of America Corporation  
56-0906609

-----  
2 CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP\*  
(a) [ ]

(b) [ ]

-----  
3 SEC USE ONLY

-----  
4 CITIZENSHIP OR PLACE OF ORGANIZATION

Delaware

-----  
5 SOLE VOTING POWER  
NUMBER OF  
SHARES  
BENEFICIALLY  
OWNED BY EACH  
REPORTING  
PERSON WITH

0

-----  
6 SHARED VOTING POWER

317,086

-----  
7 SOLE DISPOSITIVE POWER

0

-----  
8 SHARED DISPOSITIVE POWER

434,604

-----  
9 AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH  
REPORTING PERSON

434,604  
-----

Edgar Filing: FRIENDLY ICE CREAM CORP - Form SC 13G/A

10 CHECK IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES\*

[ ]

11 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (9)

5.48%

12 TYPE OF REPORTING PERSON\*

HC

\*SEE INSTRUCTIONS BEFORE FILLING OUT!

CUSIP No 358497105

13G

Page 3 of 10  
Pages

1 NAMES OF REPORTING PERSONS  
I.R.S. IDENTIFICATION NO. OF ABOVE PERSONS (ENTITIES ONLY):

NB Holdings Corporation  
56-1857749

2 CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP\*  
(a) [ ]

(b) [ ]

3 SEC USE ONLY

4 CITIZENSHIP OR PLACE OF ORGANIZATION

Delaware

5 SOLE VOTING POWER  
NUMBER OF

0

Edgar Filing: FRIENDLY ICE CREAM CORP - Form SC 13G/A

SHARES  
BENEFICIALLY  
OWNED BY EACH  
REPORTING  
PERSON WITH

-----  
-----  
317,086  
6 SHARED VOTING POWER  
-----  
-----  
0  
7 SOLE DISPOSITIVE POWER  
-----  
-----  
434,604  
8 SHARED DISPOSITIVE POWER  
-----  
-----  
9 AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH  
REPORTING PERSON 434,604  
-----  
-----  
10 CHECK IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES  
CERTAIN SHARES\* [ ]  
-----  
-----  
11 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (9)  
5.48%  
-----  
-----  
12 TYPE OF REPORTING PERSON\*  
HC  
-----

\*SEE INSTRUCTIONS BEFORE FILLING OUT!

-----  
CUSIP No 358497105  
-----

13G

-----  
Page 4 of 10  
Pages  
-----

-----  
-----  
1 NAMES OF REPORTING PERSONS  
I.R.S. IDENTIFICATION NO. OF ABOVE PERSONS  
(ENTITIES ONLY):  
-----

Edgar Filing: FRIENDLY ICE CREAM CORP - Form SC 13G/A

Bank of America, NA  
94-1687665

-----  
-----  
2 CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP\*  
(a)  (b)

-----  
-----  
3 SEC USE ONLY

-----  
-----  
4 CITIZENSHIP OR PLACE OF ORGANIZATION  
  
United States

-----  
-----  
5 SOLE VOTING POWER  
95,106

NUMBER OF  
SHARES  
BENEFICIALLY  
OWNED BY EACH  
REPORTING  
PERSON WITH

-----  
-----  
6 SHARED VOTING POWER  
221,980

-----  
-----  
7 SOLE DISPOSITIVE POWER  
107,424

-----  
-----  
8 SHARED DISPOSITIVE POWER  
327,180

-----  
-----  
9 AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH  
REPORTING PERSON  
434,604

-----  
-----  
10 CHECK IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES  
CERTAIN SHARES\*

-----  
-----  
11 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (9)  
5.48%

-----  
-----  
12 TYPE OF REPORTING PERSON\*

BK

Edgar Filing: FRIENDLY ICE CREAM CORP - Form SC 13G/A

-----  
\*SEE INSTRUCTIONS BEFORE FILLING OUT!  
-----

-----  
CUSIP No 358497105

13G

-----  
Page 5 of 10  
Pages  
-----

-----  
1 NAMES OF REPORTING PERSONS  
I.R.S. IDENTIFICATION NO. OF ABOVE PERSONS (ENTITIES  
ONLY):

Columbia Management Group, LLC  
94-1687665

-----  
2 CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP\*  
(a)

(b)

-----  
3 SEC USE ONLY

-----  
4 CITIZENSHIP OR PLACE OF ORGANIZATION

Delaware

-----  
5 SOLE VOTING POWER  
NUMBER OF  
SHARES  
BENEFICIALLY  
OWNED BY EACH  
REPORTING  
PERSON WITH

0

-----  
6 SHARED VOTING POWER

221,980

-----  
7 SOLE DISPOSITIVE POWER

0  
-----

Edgar Filing: FRIENDLY ICE CREAM CORP - Form SC 13G/A

-----  
8 SHARED DISPOSITIVE POWER 327,180  
-----

9 AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH  
REPORTING PERSON 327,180  
-----

10 CHECK IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES  
CERTAIN SHARES\*  
  
[ ]  
-----

11 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (9)  
  
4.13%  
-----

12 TYPE OF REPORTING PERSON\*  
  
CO  
-----

\*SEE INSTRUCTIONS BEFORE FILLING OUT!

-----  
CUSIP No 358497105  
-----

13G

-----  
Page 6 of 10  
Pages  
-----

-----  
1 NAMES OF REPORTING PERSONS  
I.R.S. IDENTIFICATION NO. OF ABOVE PERSONS (ENTITIES  
ONLY):  
  
Columbia Management Advisors, LLC  
94-1687665  
-----

-----  
2 CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP\*  
(a) [ ] (b) [ ]  
-----

-----  
3 SEC USE ONLY  
-----  
-----

Edgar Filing: FRIENDLY ICE CREAM CORP - Form SC 13G/A

4 CITIZENSHIP OR PLACE OF ORGANIZATION

Delaware

-----

-----  
221,980

5 SOLE VOTING POWER  
NUMBER OF  
SHARES  
BENEFICIALLY  
OWNED BY EACH  
REPORTING  
PERSON WITH

-----

-----  
0

6 SHARED VOTING POWER

-----

-----  
327,180

7 SOLE DISPOSITIVE POWER

-----

-----  
0

8 SHARED DISPOSITIVE POWER

-----

-----  
327,180

9 AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH  
REPORTING PERSON

-----

10 CHECK IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES  
CERTAIN SHARES\*

-----  
[ ]

-----

11 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (9)

-----  
4.13%

-----

12 TYPE OF REPORTING PERSON\*

-----  
IA

-----

\*SEE INSTRUCTIONS BEFORE FILLING OUT!

Item 1(a). Name of Issuer:

Friendly Ice Cream Corporation



Edgar Filing: FRIENDLY ICE CREAM CORP - Form SC 13G/A

Item 1(b). Address of Issuer's Principal Executive Offices:

1855 Boston Road  
Wilbraham, MA 01095

Item 2(a). Name of Person Filing:

Bank of America Corporation  
NB Holdings Corporation  
Bank of America, National Association  
Columbia Management Group, LLC  
Columbia Management Advisors, LLC

Item 2(b). Address of Principal Business Office or, if None, Residence:

Each Reporting Person has its or his principal business office at  
100 North Tryon Street, Floor 25, Bank of America Corporate Center,  
Charlotte, NC 28255.

Item 2(c). Citizenship:

Bank of America Corporation Delaware  
NB Holdings Corporation Delaware  
Bank of America, National Association Delaware  
Columbia Management Group, LLC Delaware  
Columbia Management Advisors, LLC Delaware

Item 2(d). Title of Class of Securities:

Common Stock

Item 2(e). CUSIP Number:

358497105

Item 3. If This Statement is Filed Pursuant to Rule 13d-1(b), or 13d-2(b) or (c), Check Whether the Person Filing is a:

- (a)  Broker or dealer registered under Section 15 of the Exchange Act.
- (b)  Bank as defined in Section 3(a)(6) of the Exchange Act.
- (c)  Insurance company as defined in Section 3(a)(19) of the Exchange Act.
- (d)  Investment company registered under Section 8 of the Investment Company Act.
- (e)  An investment adviser in accordance with Rule 13d-1(b)(1)(ii)(E).
- (f)  An employee benefit plan or endowment fund in accordance with Rule 13d-1(b)(1)(ii)(F).
- (g)  A parent holding company or control person in accordance with Rule 13d-1(b)(1)(ii)(G).
- (h)  A savings association as defined in Section 3(b) of the Federal Deposit Insurance Act.
- (i)  A church plan that is excluded from the definition of an investment company under Section 3(c)(14) of the Investment Company Act.
- (j)  Group, in accordance with Rule 13d-1(b)(1)(ii)(J).

If this statement is filed pursuant to Rule 13d-1(c), check this box.

Edgar Filing: FRIENDLY ICE CREAM CORP - Form SC 13G/A

Item 4. Ownership:

With respect to the beneficial ownership of the reporting person, see Items 5 through 11 of the cover pages to this Schedule 13G, which are incorporated herein by reference.

Item 5. Ownership of Five Percent or Less of a Class:

If this statement is being filed to report the fact that as of the date hereof the reporting person has ceased to be the beneficial owner of more than five percent of the class of securities, check the following [ ].

Item 6. Ownership of More than Five Percent on Behalf of Another Person:

Not applicable.

Item 7. Identification and Classification of the Subsidiary which Acquired the Security Being Reported on By the Parent Holding Company:

With respect to Subsidiary Identification and Classification, see Items 5 through 11 of the cover pages to this Schedule 13G, which are incorporated herein by reference.

Item 8. Identification and Classification of Members of the Group:

Not applicable.

Item 9. Notice of Dissolution of Group:

Not applicable.

Item 10. Certification:

By signing below each of the undersigned certifies that, to the best of such undersigned's knowledge and belief, the securities referred to above were not acquired and are not for the purpose of or with the effect of changing or influencing the control of the issuer of the securities and were not acquired and are not held in connection with or as a participant in any transaction having that purpose or effect.

SIGNATURE

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

Dated: February 6 , 2007

Bank of America Corporation  
NB Holdings Corporation  
Bank of America, National Association

By: /s/ Charles F. Bowman

\_\_\_\_\_  
Charles F. Bowman

Edgar Filing: FRIENDLY ICE CREAM CORP - Form SC 13G/A

Senior Vice President

Columbia Management Group, LLC  
Columbia Management Advisors, LLC

By: /s/ Keith Banks

\_\_\_\_\_  
Keith Banks  
President

Exhibit 99.1

EXHIBIT 99.1 - JOINT FILING AGREEMENT

The undersigned hereby agree that they are filing this statement jointly pursuant to Rule 13d-1(k)(1). Each of them is responsible for the timely filing of such Schedule 13G and any amendments thereto, and for the completeness and accuracy of the information concerning such person contained therein; but none of them is responsible for the completeness or accuracy of the information concerning the other persons making the filing, unless such person knows or has reason to believe that such information is inaccurate.

In accordance with Rule 13d-1(k)(1) promulgated under the Securities and Exchange Act of 1934, as amended, the undersigned hereby agree to the joint filing with each other on behalf of each of them of to such a statement on Schedule 13G with respect to the common stock of Friendly Ice Cream Corporation beneficially owned by each of them. This Joint Filing Agreement shall be included as an exhibit to such Schedule 13G.

Dated: February 6, 2007

Bank of America Corporation  
NB Holdings Corporation  
Bank of America, National Association

By: /s/ Charles F. Bowman

\_\_\_\_\_  
Charles F. Bowman  
Senior Vice President

Columbia Management Group, LLC  
Columbia Management Advisors, LLC

By: /s/ Keith Banks

\_\_\_\_\_  
Keith Banks  
President