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ENTERGY CORP /DE/ Form 8-K January 31, 2005

#### SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

# FORM 8-K CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date earliest event reported) January 31, 2005

Commission Registrant, State of Incorporation,
File Number Address and Telephone Number
1-11299 ENTERGY CORPORATION

(a Delaware corporation)
639 Loyola Avenue

New Orleans, Louisiana 70113 Telephone (504) 576-4000 I.R.S. Employer Identification No.

72-1229752

Item 2.02. Results of Operations and Financial Condition.

#### **Entergy Corporation**

The information in this Current Report on Form 8-K, including exhibits listed below, is being furnished, not filed, under Item 2.02, "Results of Operations and Financial Condition."

On January 31, 2005, Entergy Corporation ("Entergy") issued two public announcements, attached as exhibits 99.1 and 99.2 hereto (the "Earnings Releases"), which are incorporated herein by reference. Entergy's senior management team will host an earnings conference call at 10:00 a.m. CDT, Monday, January 31, 2005. The call and the slide presentation, attached hereto as exhibit 99.3, can also be accessed via Entergy's web site at www.entergy.com/webcasts.

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## Item 7.01. Regulation FD Disclosure

#### **Entergy Corporation**

The information in this Current Report on Form 8-K, including the exhibits listed below, is being furnished, not filed, under Item 7.01 pursuant to Regulation FD.

On January 31, 2005, Entergy issued the Earnings Releases, which are attached as exhibits 99.1 and 99.2 hereto and incorporated herein by reference. Entergy's senior management team will host an earnings conference call at 10:00 a.m. CDT, Monday, January 31, 2005. The call and the slide presentation, attached hereto as exhibit 99.3, can also be accessed via Entergy's web site at www.entergy.com/webcasts.

#### Item 9.01. Financial Statements, Pro Forma Financial Statements and Exhibits

## (c) Exhibits.

Exhibit No.	<u>Description</u>
99.1	Release, dated January 31, 2005, issued by Entergy.
99.2	Release, dated January 31, 2005, issued by Entergy.
99.3	Slide presentation given on January 31, 2005 by the Chief Executive Officer, J. Wayne Leoneard, and the Executive Vice President and Chief Financial Officer, Leo P. Denault, of Entergy Corporation.
99.4	Statement on Uses and Usefulness of Non-GAAP Information

## **SIGNATURE**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

**Entergy Corporation** 

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By: /s/ Nathan E. Langston

Nathan E. Langston Senior Vice President and Chief Accounting Officer

Dated: January 31, 2005