ENTERGY CORP /DE/ Form 8-K July 31, 2001

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

## FORM 8-K CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date earliest event reported) July 31, 2001

Commission	Registrant, State of Incorporation,	I.R.S. Employer
File Number	Address and Telephone Number	Identification No.
1-11299	ENTERGY CORPORATION	13-5550175
	(a Delaware corporation)	
	639 Loyola Avenue	
	New Orleans, Louisiana 70113	
	Telephone (504) 576-4000	

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Item 7. Financial Statements, Pro Forma Financial Statements and Exhibits

(c) Exhibits.

Exhibit Description No. 99.1 Release, dated July 31, 2001, issued by Entergy. 99.2 Release, dated July 31, 2001, issued by Entergy.

Item 9. Regulation FD Disclosure

Entergy Corporation

On July 31, 2001, Entergy Corporation ("Entergy") issued two public announcements, which are attached as exhibits hereto and incorporated herein by reference.

SIGNATURE

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Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Entergy Corporation

By: /s/ Nathan E. Langston Nathan E. Langston Vice President and Chief Accounting Officer

Dated: July 31, 2001