## Edgar Filing: HASBRO INC - Form 4

HASBRO INC Form 4										
July 01, 2014								OMB A	PPROVAL	
-	UNITED	STATES		RITIES A			E COMMISSIO	N OMB Number:	3235-0287	
Check this box if no longer subject to	STATEN	AENT OI	F CHAN	Expires:	January 31, 2005					
Section 16. Form 4 or	ection 16. SECURITIES							Estimated burden hou response	urs per	
Form 5 obligations may continue. See Instruction 1(b).	·	a) of the l	Public U	tility Hol	ding Cor		nge Act of 1934, t of 1935 or Secti 1940			
(Print or Type Respon	ises)									
1. Name and Address of Reporting Person <u>*</u> Gersh Lisa			Symbol	er Name <b>an</b> RO INC [		Trading	5. Relationship of Reporting Person(s) to Issuer			
(Last) (I	(First) (Middle) 3. Date of Earliest Transaction				(Check all applicable)					
C/O HASBRO, INC., 1011 NEWPORT AVENUE			(Month/Day/Year) 06/30/2014				X_ Director 10% Owner Officer (give titleOther (specify below)Other (specify			
(S	Street)	4. If Amendment, Date Original Filed(Month/Day/Year)				ıl	<ul> <li>6. Individual or Joint/Group Filing(Check Applicable Line)</li> <li>_X_ Form filed by One Reporting Person</li> <li> Form filed by More than One Reporting</li> </ul>			
PAWTUCKET, F	RI 02861						Person	More than One R	eporting	
(City) (S	State)	(Zip)	Tab	le I - Non-J	Derivative	Securities A	Acquired, Disposed	of, or Beneficia	lly Owned	
	nsaction Date h/Day/Year)	2A. Deeme Execution any (Month/Da	Date, if	3. Transactic Code (Instr. 8)	Disposed (Instr. 3, 4	(A) or of (D) 4 and 5) (A) or	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
D 11 D			c	Code V		(D) Price				
Reminder: Report on	a separate line	e for each cl	ass of sec	urities bene	-	-	or indirectly. spond to the colle	ection of	SEC 1474	
					inforn requi	nation con red to resp ays a curre	tained in this form ond unless the fo ntly valid OMB co	n are not rm	(9-02)	

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
 (e.g., puts, calls, warrants, options, convertible securities)

1. Title of	2.	3. Transaction Date	3A. Deemed	4.	5. Number	6. Date Exercisable and	7. Title and Amount of	8. Price
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	Transactio	onof	Expiration Date	Underlying Securities	Derivativ
Security	or Exercise		any	Code	Derivative	(Month/Day/Year)	(Instr. 3 and 4)	Security

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(Instr. 3)	Price of Derivative Security	(Month/Day/Yea		(Instr.	,	Securi Acqui (A) or Dispo of (D) (Instr. and 5)	sed 3, 4,				(	(Instr. 5)
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	
Phantom Stock Units <sup>(1)</sup>	\$ 0 <u>(2)</u>	06/30/2014		А		674		(3)(4)	(3)(4)	Common Stock	674	\$ 53.0

## **Reporting Owners**

<b>Reporting Owner Name / Address</b>	Relationships							
	Director	10% Owner	Officer Othe					
Gersh Lisa C/O HASBRO, INC. 1011 NEWPORT AVENUE PAWTUCKET, RI 02861	Х							
Signatures								
Tarrant Sibley, P/O/A for Lisa Gersh		07/01/2014						
**Signature of Reporting Person		Date						

## **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) All of the phantom stock units were acquired pursuant to the Hasbro, Inc. Deferred Compensation Plan for Non-Employee Directors in compliance with Rule 16b-3.
- (2) Units correspond 1 for 1 with common stock.
- (3) Units are settled only in cash and are payable after the reporting person ceases to be a director.
- (4) Vesting of 26 units will occur on the earlier of 12/31/2014 (provided the reporting person is still a director as of such date) and the death, disability or retirement (after age 72) of the reporting person. Vesting of 26 units will occur on the earlier of 12/31/2015 (provided the reporting person is still a director as of such date) and the death, disability or retirement (after age 72) of the reporting person. The remainder of the units is immediately vested.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.