

HASBRO INC  
Form 4  
February 11, 2005

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

Check this box  
if no longer  
subject to  
Section 16.  
Form 4 or  
Form 5  
obligations  
may continue.  
*See Instruction*  
1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF  
SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
30(h) of the Investment Company Act of 1940

## OMB APPROVAL

OMB  
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(Print or Type Responses)

1. Name and Address of Reporting Person \*  
**HASSENFELD ALAN G**

(Last) (First) (Middle)

2. Issuer Name **and** Ticker or Trading  
Symbol  
**HASBRO INC [HAS]**

3. Date of Earliest Transaction  
(Month/Day/Year)  
**02/09/2005**

5. Relationship of Reporting Person(s) to  
Issuer

(Check all applicable)

☒ Director ☒ 10% Owner  
☒ Officer (give title below) ☐ Other (specify below)  
Chairman

(Street)

4. If Amendment, Date Original  
Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check  
Applicable Line)  
☒ Form filed by One Reporting Person  
☐ Form filed by More than One Reporting  
Person

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership Indirect Beneficial Ownership (Instr. 4)
Common Stock (Par value \$.50 per share)	02/09/2005		M	89,300	A \$ 15.5528	5,884,978	D
Common Stock (Par value \$.50 per share)	02/09/2005		S	27,000	D \$ 20.45	5,857,978	D

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Common Stock (Par value \$.50 per share)	02/09/2005	S	4,600	D	\$ 20.46	5,853,378	D
Common Stock (Par value \$.50 per share)	02/09/2005	S	5,500	D	\$ 20.47	5,847,878	D
Common Stock (Par value \$.50 per share)	02/09/2005	S	6,600	D	\$ 20.48	5,841,278	D
Common Stock (Par value \$.50 per share)	02/09/2005	S	14,300	D	\$ 20.49	5,826,978	D
Common Stock (Par value \$.50 per share)	02/09/2005	S	16,600	D	\$ 20.5	5,810,378	D
Common Stock (Par value \$.50 per share)	02/09/2005	S	500	D	\$ 20.51	5,809,878	D
Common Stock (Par value \$.50 per share)	02/09/2005	S	3,100	D	\$ 20.53	5,806,778	D
Common Stock (Par value \$.50 per	02/09/2005	S	200	D	\$ 20.54	5,806,578	D

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share)

Common  
Stock  
(Par  
value  
\$0.50 per  
share)

02/09/2005

S

200

D

\$ 20.55

5,806,378

D

Common  
Stock  
(Par  
value  
\$0.50 per  
share)

02/09/2005

S

200

D

\$ 20.56

5,806,178

D

Common  
Stock  
(Par  
value  
\$0.50 per  
share)

02/09/2005

S

9,700

D

\$ 20.57

5,796,478

D

Common  
Stock  
(Par  
value  
\$0.50 per  
share)

02/09/2005

S

800

D

\$ 20.58

5,795,678

D

Common  
Stock  
(Par  
value  
\$0.50 per  
share)

02/10/2005

M

135,700

A

\$  
15.5528

5,931,378

D

Common  
Stock  
(Par  
value  
\$0.50 per  
share)

02/10/2005

S

900

D

\$ 20.25

5,930,478

D

Common  
Stock  
(Par  
value  
\$0.50 per  
share)

02/10/2005

S

7,500

D

\$ 20.26

5,922,978

D

Common  
Stock  
(Par  
value)

02/10/2005

S

17,900

D

\$ 20.27

5,905,078

D

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\$.50 per  
share)

Common  
Stock

(Par value	02/10/2005	S	31,000	D	\$ 20.28	5,874,078	D
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\$.50 per  
share)

Common  
Stock

(Par value	02/10/2005	S	11,900	D	\$ 20.29	5,862,178	D
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\$.50 per  
share)

Common  
Stock

(Par value	02/10/2005	S	12,800	D	\$ 20.3	5,849,378	D
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\$.50 per  
share)

Common  
Stock

(Par value	02/10/2005	S	3,000	D	\$ 20.31	5,846,378	D
------------	------------	---	-------	---	----------	-----------	---

\$.50 per  
share)

Common  
Stock

(Par value	02/10/2005	S	17,900	D	\$ 20.32	5,828,478	D
------------	------------	---	--------	---	----------	-----------	---

\$.50 per  
share)

Common  
Stock

(Par value	02/10/2005	S	16,900	D	\$ 20.33	5,811,578	D
------------	------------	---	--------	---	----------	-----------	---

\$.50 per  
share)

Common  
Stock

(Par value	02/10/2005	S	15,900	D	\$ 20.34	5,795,678	D
------------	------------	---	--------	---	----------	-----------	---

\$.50 per  
share)

Common  
Stock

(Par	02/09/2005	G <sup>(4)</sup>	V	39,000	D	\$ 0	350,390	I <sup>(1)</sup>
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As Trustee  
of the  
Stephen

value \$.50 per share)						Hassenfeld Charitable Lead Trust.
Common Stock (Par value \$.50 per share)				154,216	I <sup>(1)</sup>	As Trustee of the Sylvia Hassenfeld Trust.
Common Stock (Par value \$.50 per share)				8,490,921	I <sup>(1)</sup>	As Trustee of the Merrill Hassenfeld Trust.
Common Stock (Par value \$.50 per share)				829,347	I <sup>(1)</sup>	As Trustee of a Trust for the benefit of himself.

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount Underlying Security (Instr. 3 and 4)
				Code	V (A) (D)	Date Exercisable Expiration Date	Title Am Nur Sha
Option (Right to Buy) <sup>(2)</sup>	\$ 15.5528	02/09/2005		M	89,300	02/17/1996 <sup>(3)</sup> 02/16/2005 <sup>(3)</sup>	Common Stock 89
Option (Right to Buy) <sup>(2)</sup>	\$ 15.5528	02/10/2005		M	135,700	02/17/1996 <sup>(3)</sup> 02/16/2005 <sup>(3)</sup>	Common Stock 13

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
HASSENFELD ALAN G	X	X		Chairman

## Signatures

Tarrant Sibley, p/o/a for Alan G.  
Hassenfeld

02/11/2005

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Mr. Hassenfeld disclaims beneficial ownership of all of these shares except to the extent of his proportionate pecuniary interest therein.
- (2) These options were granted pursuant to an employee stock option plan in compliance with Rule 16b-3.
- (3) These options vested in cumulative installments of 20% on each of the first five anniversaries of the date of grant, which grant date was February 17, 1995.
- (4) The shares were donated by the Stephen Hassenfeld Charitable Lead Trust to The Hassenfeld Foundation.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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