Ally Financial Inc. Form 4 June 06, 2016

FORM 4

OMB APPROVAL

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB Number: 3235-0287

Check this box if no longer subject to Section 16.

Expires: January 31, 2005

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Estimated average burden hours per response... 0.5

Form 4 or Form 5 obligations may continue. See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

e Instruction 30(II) of the investment cor

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person * Morais Diane E.			2. Issuer Name and Ticker or Trading Symbol Ally Financial Inc. [ALLY]	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)		
(Last)	(First)	(Middle)	3. Date of Earliest Transaction	(Check all applicable)		
200 RENAISSANCE CENTER			(Month/Day/Year) 06/03/2016	Director 10% OwnerX Officer (give title Other (specify below) CEO & President, Ally Bank		
(Street)			4. If Amendment, Date Original	6. Individual or Joint/Group Filing(Check		
DETROIT, MI 48265			Filed(Month/Day/Year)	Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person		
(City)	(State)	(Zip)	Table I - Non-Derivative Securities Acc	quired. Disposed of, or Beneficially Owned		

		Table 1 - Non-Derivative Securities Acquired, Disposed of, of Deficiciany Owned								
1.Title of	2. Transaction Date 2A. Deemed		3.	4. Securities Acquired		5. Amount of Securities		ship 7. Nature of		
Security (Instr. 3)			Transaction(A) or Disposed of (D) Code (Instr. 3, 4 and 5)			Beneficially	(D) or	Indirect Beneficial		
(IIISU. 3)		any (Month/Day/Year)	(Instr. 8)	(111811. 5, 4 2	iliu 3)	Owned	Indirect (I)	Ownership		
		(Monui/Day/Tear)	(IIISu. o)			Following	(Instr. 4)	(Instr. 4)		
						Reported	(111811. 4)	(IIIsti. 4)		
				(.	A)	Transaction(s)				
				•	or	(Instr. 3 and 4)				
			Code V	Amount (D) Price	(msu. 3 and 4)				
Common Stock (1)	06/03/2016		M	1,311 A	\$ 0	153,632	D			
					\$					
Common Stock	06/03/2016		D	1,311 Е		152,321	D			

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474

(9-02)

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactic Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	of Derivative Expiration Date Securities (Month/Day/Year) Acquired (A) or Disposed of (D) (Instr. 3, 4,		7. Title and Amount of Underlying Securities (Instr. 3 and 4)		8. Pric Deriva Securi (Instr.
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	
Deferred Stock Units (DSU)	(3)	06/03/2016		M	1,311	(3)	(3)	Common Stock	1,311	\$ (

Reporting Owners

Reporting Owner Name / Address

Relationships

Director 10% Owner Officer Other

Morais Diane E.

200 RENAISSANCE CENTER CEO & President, Ally Bank

DETROIT, MI 48265

Signatures

/s/ Donna M. DiCicco, attorney-in-fact for Ms.
Morais

06/06/2016

**Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The common stock reported includes shares issued upon the settlement of a portion of DSUs awarded in prior periods.
- (2) Represents the per share fair market value of the Company's common stock as of May 25, 2016.
- Each Deferred Stock Unit (DSU) represents a vested right to receive the value of one share of the Company's common stock in cash equal to the fair market value of a share of the Company's common stock. DSUs do not have an expiration or exercise date or carry a conversion price. May reflect rounding of fractional shares.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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