### Edgar Filing: Ally Financial Inc. - Form 4

| Ally Financi   | al Inc.   |   |  |            |   |                       |   |  |   |  |
|--|---|---|--|------------|---|-----------------------|---|--|---|--|
| Form 4<br>June 06, 201   | 6   |   |  |            |   |                       |   |  |   |  |
|  |   |   |  |            |   |                       |   | OMB APPROVAL   |   |  |
|  | UNITED  | Washington, D.C. 20549  |  |            |   |                       |   |  |   |  |
| Check th<br>if no long<br>subject to<br>Section 1<br>Form 4 o<br>Form 5<br>obligatio<br>may cont<br><i>See</i> Instru<br>1(b).         | ger<br>5<br>16.<br>5<br>7<br>Filed pursu<br>ns<br>tinue.<br>Section 17(a)   | STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF<br>SECURITIES<br>Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,<br>Section 17(a) of the Public Utility Holding Company Act of 1935 or Section<br>20(b) of the Investment Company Act of 1940 |  |            |   |                       |   |  | January 31,<br>2005<br>Iverage<br>rs per<br>0.5 |  |
| (Print or Type I   | Responses)  |   |  |            |   |                       |   |  |   |  |
| 1. Name and A<br>DEBRUNN   | Issuer Name <b>and</b> Ticker or Trading<br>ibol<br>y Financial Inc. [ALLY] |   |  |            | 5. Relationship of Reporting Person(s) to<br>Issuer<br>(Check all applicable)                           |                       |   |  |   |  |
| (Last)   | (First) (Mic  | rst) (Middle) 3. Date of Earliest Transaction   |  |            |   | (Check an applicable) |   |  |   |  |
|  |   |   | (Month/Day/Year)<br>06/03/2016   |            |   |                       | Director10% Owner<br>XOfficer (give titleOther (specify<br>below) below)<br>VP, CAO, Controller |  |   |  |
|  | nendment, Date Original<br>Ionth/Day/Year)                                  |   |  |            | 6. Individual or Joint/Group Filing(Check<br>Applicable Line)<br>_X_ Form filed by One Reporting Person |                       |   |  |   |  |
| DETROIT, MI 48265  |   |   |  |            | Form filed by More than One Reporting<br>Person   |                       |   |  |   |  |
| (City)   | (State) (Z  | ip) Tab   | le I - Non-E   | Derivative | Secur   | ities Acq             | uired, Disposed of  | , or Beneficial  | ly Owned  |  |
| 1.Title of<br>Security<br>(Instr. 3)2. Transaction Date<br>(Month/Day/Year)2A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) |   |   | 3.4. Securities AcquiredTransaction(A) or Disposed of (D)Code(Instr. 3, 4 and 5)(Instr. 8) |            |   |                       | 5. Amount of<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported                    | 6. Ownership<br>Form: Direct<br>(D) or<br>Indirect (I)<br>(Instr. 4) | Indirect<br>Beneficial                          |  |
|  |   |   | Code V   | Amount     | (A)<br>or<br>(D)  | Price                 | Transaction(s)<br>(Instr. 3 and 4)  |  |   |  |
| Common<br>Stock (1)  | 06/03/2016  |   | М  | 123        | А   | \$ O                  | 99,015  | D  |   |  |
| Common<br>Stock  | 06/03/2016  |   | D  | 123        | D   | \$<br>17.51<br>(2)    | 98,892  | D  |   |  |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

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# Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of<br>Derivative<br>Security<br>(Instr. 3) | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | 4.<br>Transactic<br>Code<br>(Instr. 8) | 5. Number<br>or of<br>Derivative<br>Securities<br>Acquired<br>(A) or<br>Disposed<br>of (D)<br>(Instr. 3, 4,<br>and 5) | 6. Date Exercisable and<br>Expiration Date<br>(Month/Day/Year) |                    | 7. Title and Amount of<br>Underlying Securities<br>(Instr. 3 and 4) |  | 8. Price of<br>Derivativ<br>Security<br>(Instr. 5) |
|---|---|---|---|--|---|--|--------------------|---|--|--|
|   |   |   |   | Code V                                 | (A) (D)   | Date<br>Exercisable  | Expiration<br>Date | Title   | Amount<br>or<br>Number<br>of<br>Shares |  |
| Deferred<br>Stock<br>Units<br>(DSU)                 | <u>(3)</u>  | 06/03/2016                              |   | М                                      | 123   | (3)  | <u>(3)</u>         | Common<br>Stock   | 123                                    | \$ 0   |

## **Reporting Owners**

| Reporting Owner Name / Address                                   | Relationships |           |                     |       |  |  |  |
|--|---------------|-----------|---------------------|-------|--|--|--|
|  | Director      | 10% Owner | Officer             | Other |  |  |  |
| DEBRUNNER DAVID J<br>200 RENAISSANCE CENTER<br>DETROIT, MI 48265 |               |           | VP, CAO, Controller |       |  |  |  |
| Signatures   |               |           |                     |       |  |  |  |
|  | · · · · ·     | 14        |                     |       |  |  |  |

/s/ Donna M. DiCicco, attorney-in-fact for Mr. DeBrunner

\*\*Signature of Reporting Person

## **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The common stock reported includes shares issued upon the settlement of a portion of DSUs awarded in prior periods.
- (2) Represents the per share fair market value of the Company's common stock as of May 25, 2016.

Each Deferred Stock Unit (DSU) represents a vested right to receive the value of one share of the Company's common stock in cash equal(3) to the fair market value of a share of the Company's common stock. DSUs do not have an expiration or exercise date or carry a conversion price. May reflect rounding of fractional shares.

06/06/2016

Date

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.