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Ally Financi	al Inc.									
Form 4 December 23	3. 2014									
FORM					~~~ .			OMB A	PPROVAL	
Washington, D.C. 20549							OMB Number:	3235-0287		
Check th if no long	1er	r						Expires:	January 31, 2005	
subject to Section 1 Form 4 o	NT OF CHAN	HANGES IN BENEFICIAL OWN SECURITIES				NERSHIP OF	Estimated a burden hou response	urs per		
Form 5 obligatio may cont <i>See</i> Instru 1(b).	$\frac{ns}{nue}$. Section 17(a) o		tility Hole	ding Cor	npan	y Act of	e Act of 1934, f 1935 or Section 40	n		
(Print or Type I	Responses)									
Solomon William B Jr Symb			Issuer Name and Ticker or Trading nbol ly Financial Inc. [ALLY]				5. Relationship of Reporting Person(s) to Issuer			
(Last)	(First) (Midd	•	3. Date of Earliest Transaction				(Chec	k all applicable	;)	
(Month			Ionth/Day/Year) 2/19/2014				Director 10% Owner XOfficer (give title Other (specify below) OVP and General Counsel			
(Street) 4. If Ame			endment, Date Original				6. Individual or Joint/Group Filing(Check			
DETROIT,	nth/Day/Year)				Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person					
(City)	(State) (Zip) Tab	le I - Non-I	Derivative	Secur	ities Acq	uired, Disposed of	, or Beneficial	ly Owned	
1.Title of Security (Instr. 3)	(Month/Day/Year) Execution Date, if		3. 4. Securities Acquired Transaction(A) or Disposed of (D) Code (Instr. 3, 4 and 5) (Instr. 8) (A) or			d of (D)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Indirect Beneficial	
			Code V	Amount		Price	(Instr. 3 and 4)			
Common Stock (1)	12/19/2014		М	2,084	А	\$0	2,084	D		
Common Stock	12/19/2014		F	132	D	\$ 22.84 (2)	1,952	D		
Common Stock	12/19/2014		D	1,952	D	\$ 22.84 (2)	0	D		

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of SEC 1474 information contained in this form are not (9-02)

1

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required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactio Code (Instr. 8)					7. Title and Amount of Underlying Securities (Instr. 3 and 4)		8. De Se (II
				Code V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	
Deferred Stock Units (DSU)	<u>(3)</u>	12/19/2014		A	3,082		(3)	(3)	Common Stock	3,082	
Deferred Stock Units (DSU)	<u>(3)</u>	12/19/2014		М		2,084	(3)	(3)	Common Stock	2,084	

Reporting Owners

Reporting Owner Name / Address	Relationships							
reporting officer runner reactions	Director	10% Owner	Officer	Other				
Solomon William B Jr 200 RENAISSANCE CENTER DETROIT, MI 48265			GVP and General Counsel					
Signatures								
/s/ Cathy L. Quenneville, attorne	12/23/2014							

Solomon

**Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The common stock reported includes (i) shares issued upon the settlement of a portion of DSUs awarded in prior periods, plus (ii) shares issued as a result of the immediate settlement of the portion of DSUs granted, to pay applicable taxes.
- (2) Represents the per share fair market value of the Company's common stock as of December 10, 2014.
- (3) Each Deferred Stock Unit (DSU) represents a vested right to receive the value of one share of the Company's common stock in cash equal to the fair market value of a share of the Company's common stock. A portion of all DSUs granted are immediately settled to pay

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applicable taxes. DSUs do not have an expiration or exercise date or carry a conversion price. May reflect rounding of fractional shares.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.