

FORWARD INDUSTRIES INC

Form 4

January 31, 2005

FORM 4**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

Check this box
if no longer
subject to
Section 16.
Form 4 or
Form 5
obligations
may continue.
See Instruction
1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF
SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section
30(h) of the Investment Company Act of 1940

OMB APPROVAL

OMB
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(Print or Type Responses)

1. Name and Address of Reporting Person *
SCHIFFMAN MICHAEL

(Last) (First) (Middle)

**C/O FORWARD INDUSTRIES
INC, 1801 GREEN RD. SUITE E**

(Street)

POMPANO BEACH, FL 33064

(City) (State) (Zip)

2. Issuer Name **and** Ticker or Trading
Symbol
**FORWARD INDUSTRIES INC
[FORD]**

3. Date of Earliest Transaction
(Month/Day/Year)
01/27/2005

4. If Amendment, Date Original
Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to
Issuer

(Check all applicable)

☐ Director ☐ 10% Owner
☒ Officer (give title below) ☐ Other (specify below)
President & COO

6. Individual or Joint/Group Filing(Check
Applicable Line)
☒ Form filed by One Reporting Person
☐ Form filed by More than One Reporting
Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | | | | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|--|--------------------------------|---|--------|------------|-------------------|---|--|---|
| | | | Code | V | Amount | (A) or (D) | Price | | | |
| Common Stock | 01/27/2005 | | M | | 55,000 | A | \$ 2 | 357,427 | D | |
| Common Stock | 01/27/2005 | | S | | 55,000 | D | <u>\$ 7.1 (1)</u> | 302,427 | D | |
| Common Stock | 01/28/2005 | | M | | 1,000 | A | \$ 2 | 303,427 | D | |
| Common Stock | 01/28/2005 | | S | | 1,000 | D | \$ 7.2 | 302,427 | D | |
| Common Stock | 01/31/2005 | | M | | 30,000 | A | \$ 2 | 332,427 | D | |

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| | | | | | | | |
|-----------------|------------|---|--------|---|-------------------|---------|---|
| Common Stock | 01/31/2005 | S | 30,000 | D | \$ 7.45 (2) | 302,427 | D |
|-----------------|------------|---|--------|---|-------------------|---------|---|

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

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(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) |
|---|--|---|---|--------------------------------------|--|--|---|
| | | | | Code | V (A) (D) | Date Exercisable Expiration Date | Title Amount or Number of Shares |
| Common Stock option to buy | \$ 2 | 01/27/2005 | | M | 55,000 | 01/01/2005 12/31/2005 | Common Stock 55,000 |
| Common stock option to buy | \$ 2 | 01/28/2005 | | M | 1,000 | 01/01/2005 12/31/2005 | Common Stock 1,000 |
| Common stock option to buy | \$ 2 | 01/31/2005 | | M | 30,000 | 01/01/2005 12/31/2005 | Common Stock 30,000 |

Reporting Owners

| Reporting Owner Name / Address | Relationships | | | |
|--|---------------|-----------|-----------------|-------|
| | Director | 10% Owner | Officer | Other |
| SCHIFFMAN MICHAEL C/O FORWARD INDUSTRIES INC 1801 GREEN RD. SUITE E POMPANO BEACH, FL 33064 | X | | President & COO | |

Signatures

Michael M.
Schiffman

01/31/2005

__Signature of
Reporting Person

Date

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) Weighted average sell price of \$6.60 to \$7.60.

(2) Weighted average sell price of \$7.20 to \$7.70

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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