FORD MOTOR CO

Form 4

March 14, 2005

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

OMB APPROVAL OMB 3235-0287

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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

may continue. 30(h) of the Investment Company Act of 1940 See Instruction

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person * 5. Relationship of Reporting Person(s) to 2. Issuer Name and Ticker or Trading **GOUIN JAMES C** Issuer Symbol FORD MOTOR CO [F] (First) (Middle) (Last) 3. Date of Earliest Transaction (Month/Day/Year)

03/11/2005

Director 10% Owner Other (specify X_ Officer (give title below)

(Check all applicable)

Vice President and Controller

FORD MOTOR COMPANY, ONE AMERICAN ROAD

(Street)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting

Person

DEARBORN, MI 48126

(City)	(State)	(Zip) Tabl	e I - Non-D	Perivative S	Securi	ties Acq	uired, Disposed o	f, or Beneficiall	y Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2. Transaction Date 2A. Deemed (Month/Day/Year) Execution Date, if any (Month/Day/Year)		3. 4. Securities Acquired Transaction(A) or Disposed of (D) Code (Instr. 3, 4 and 5) (Instr. 8) (A) or		of (D)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code V	Amount	(D)	Price	(Instr. 3 and 4)		
Common Stock, \$0.01 par value	03/11/2005		A(1)	2,150	A	(1)	25,749	D	
Common Stock, \$0.01 par value	03/11/2005		F(2)	868	D	\$ 12.49	24,881	D	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. 5. Number of TransactionDerivative Code Securities (Instr. 8) Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Employee Stock Option (Right to Buy)	\$ 31.95					(3)	03/11/2009	Common Stock, \$0.01 par value	<u>(3)</u>
Employee Stock Option (Right to Buy)	\$ 12.49	03/11/2005		A(4)	22,000	<u>(4)</u>	03/10/2015	Common Stock, \$0.01 par value	22,000
Employee Stock Option (Right to Buy)	\$ 30.19					<u>(5)</u>	03/08/2011	Common Stock, \$0.01 par value	<u>(5)</u>
Employee Stock Option (Right to Buy)	\$ 22.73					<u>(6)</u>	03/09/2010	Common Stock, \$0.01 par value	<u>(6)</u>
Employee Stock Option (Right to Buy)	\$ 13.26					<u>(7)</u>	03/11/2014	Common Stock, \$0.01 par value	<u>(7)</u>
Employee Stock Option (Right to Buy)	\$ 16.91					(8)	03/14/2012	Common Stock, \$0.01 par value	<u>(8)</u>

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Employee Stock Option (Right to Buy)	\$ 7.55	<u>(9)</u>	03/18/2013	Common Stock, \$0.01 par value	<u>(9)</u>
Employee Stock Option (Right to Buy)	\$ 9.78	(10)	12/05/2012	Common Stock, \$0.01 par value	(10)

Reporting Owners

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

GOUIN JAMES C FORD MOTOR COMPANY ONE AMERICAN ROAD DEARBORN, MI 48126

Vice President and Controller

Signatures

s/Kathryn S. Lamping, Attorney-in-Fact

03/14/2005

**Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) These shares were acquired under the Company's 1998 Long-Term Incentive Plan without payment by me.
- (2) These shares were withheld by the Company to cover my income tax liability relating to a grant to me of Common Stock under the Company's 1998 Long-Term Incentive Plan.
- (3) The option became exercisable to the extent of 33% of the shares optioned after one year from the date of grant (3/12/1999), 66% after two years, and in full after three years.
- This option was granted under the Company's 1998 Long-Term Incentive Plan without payment by me. The option is exercisable to the extent of 33% of the shares optioned after one year from the date of grant (03/11/2005), 66% after two years, and in full after three years.
- (5) The option became exercisable to the extent of 33% of the shares optioned after one year from the date of grant (3/9/2001), 66% a fter two years, and in full after three years.
- (6) The option became exercisable to the extent of 33% of the shares optioned after one year from the date of grant (3/10/2000), 66% after two years, and in full after three years.
- The option is exercisable to the extent of 33% of the shares optioned after one year from the date of grant (03/12/2004), 66% aft er two years, and in full after three years.
- (8) The option is exercisable to the extent of 33% of the shares optioned after one year from the date of grant (03/15/2002), 66% aft er two years, and in full after three years.
- (9) The option is exercisable to the extent of 33% of the shares optioned after one year from the date of grant (03/19/2003), 66% aft er two years, and in full after three years.

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(10) The option is exercisable to the extent of 33% of the shares optioned after one year from the date of grant (12/6/2002), 66% aft er two years, and in full after three years.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.