**NIKE INC** Form 4 July 19, 2007

## FORM 4

### **OMB APPROVAL**

### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB 3235-0287 Number:

Check this box if no longer subject to Section 16. Form 4 or

January 31, Expires: 2005

### STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF **SECURITIES**

Estimated average burden hours per response... 0.5

Form 5 obligations may continue. See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

30(h) of the Investment Company Act of 1940

1(b).

(City)

(State)

(Zip)

(Print or Type Responses)

1. Name and Address of Reporting Person * STEWART LINDSAY D			2. Issuer Name and Ticker or Trading Symbol NIKE INC [NKE]	5. Relationship of Reporting Person(s) to Issuer		
(Last)	Last) (First) (Middle)		3. Date of Earliest Transaction	(Check all applicable)		
ONE BOWERMAN DRIVE		VЕ	(Month/Day/Year) 07/18/2007	Director 10% OwnerX Officer (give title Other (specify below)  Vice President/Chief of Staff		
(Street)			4. If Amendment, Date Original	6. Individual or Joint/Group Filing(Check		
BEAVERTON, OR 97005			Filed(Month/Day/Year)	Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person		

#### 1.Title of 2. Transaction Date 2A. Deemed 3. 4. Securities Acquired (A) 5. Amount of 7. Nature of Security (Month/Day/Year) Execution Date, if Transaction Disposed of (D) Securities Ownership Indirect (Instr. 3) (Instr. 3, 4 and 5) Beneficial Code Beneficially Form: (Month/Day/Year) (Instr. 8) Owned Direct (D) Ownership Following or Indirect (Instr. 4) Reported (A) Transaction(s) (Instr. 4) (Instr. 3 and 4) Code V Amount Price Class B Common D 07/18/2007(1) X 3,900 \$ 26.12 25,482 Α Stock ( C

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

Class B Common Stock	07/18/2007	S	3,900	D	\$ 59.42 21,582	D
Class B Common Stock	07/18/2007	X	1,100	A	\$ 26.12 22,682	D
Class B Common	07/18/2007	S	1,100	D	\$ 59.36 21,582	D

Stock						
Class B Common Stock	07/18/2007	X	2,100	A	\$ 26.12 23,682	D
Class B Common Stock	07/18/2007	S	2,100	D	\$ 59.38 21,582	D
Class B Common Stock	07/18/2007	X	1,200	A	\$ 26.12 22,782	D
Class B Common Stock	07/18/2007	S	1,200	D	\$ 59.43 21,582	D
Class B Common Stock	07/18/2007	X	2,000	A	\$ 26.12 23,582	D
Class B Common Stock	07/18/2007	S	2,000	D	\$ 59.44 21,582	D
Class B Common Stock	07/18/2007	X	400	A	\$ 26.12 21,982	D
Class B Common Stock	07/18/2007	S	400	D	\$ 59.45 21,582	D
Class B Common Stock	07/18/2007	X	8,000	A	\$ 26.12 29,582	D
Class B Common Stock	07/18/2007	S	8,000	D	\$ 59.35 21,582	D
Class B Common Stock	07/18/2007	X	200	A	\$ 26.12 21,782	D
Class B Common Stock	07/18/2007	S	200	D	\$ 59.46 21,582	D
Class B Common Stock	07/18/2007	X	6,100	A	\$ 26.12 27,682	D
Class B Common Stock	07/18/2007	S	6,100	D	\$ 59.4 21,582	D

Class B Common Stock	07/19/2007	X	25,000	A	\$ 39.38	46,582	D	
Class B Common Stock	07/19/2007	S	25,000	D	\$ 60	21,582	D	
Class B Common Stock	07/19/2007	X	46,000	A	\$ 43.795	67,582	D	
Class B Common Stock	07/19/2007	S	46,000	D	\$ 60	21,582	D	
Class B Common Stock	07/19/2007	X	1,000	A	\$ 43.795	22,582	D	
Class B Common Stock	07/19/2007	S	1,000	D	\$ 60.05	21,582	D	
Class B Common Stock	07/19/2007	X	2,000	A	\$ 43.795	23,582	D	
Class B Common Stock	07/19/2007	S	2,000	D	\$ 60.02	21,582	D	
Class B Common Stock	07/19/2007	X	1,000	A	\$ 43.795	22,582	D	
Class B Common Stock	07/19/2007	S	1,000	D	\$ 60.1	21,582 (2)	D	
Class B Common Stock						2,358	I	by Retirement Plan (3)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of SEC 1474 information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of	2.	3. Transaction Date	3A. Deemed	4.	5. Number of	6. Date Exercisable and	7. Title and Amoun
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	Transacti	orDerivative	Expiration Date	Underlying Securit
Security	or Exercise		any	Code	Securities	(Month/Day/Year)	(Instr. 3 and 4)

(9-02)

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(Instr. 3)	Price of Derivative Security		(Month/Day/Year)	(Instr. 8)	Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)				
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amo or Num of Sh
Non-Qualified Stock Option (right to buy)	\$ 26.12	07/18/2007		X	3,900	<u>(4)</u>	07/18/2013	Class B Common Stock	3,9
Non-Qualified Stock Option (right to buy)	\$ 26.12	07/18/2007		X	1,100	<u>(4)</u>	07/18/2013	Class B Common Stock	1,1
Non-Qualified Stock Option (right to buy)	\$ 26.12	07/18/2007		X	2,100	<u>(4)</u>	07/18/2013	Class B Common Stock	2,1
Non-Qualified Stock Option (right to buy)	\$ 26.12	07/18/2007		X	1,200	<u>(4)</u>	07/18/2013	Class B Common Stock	1,2
Non-Qualified Stock Option (right to buy)	\$ 26.12	07/18/2007		X	2,000	<u>(4)</u>	07/18/2013	Class B Common Stock	2,0
Non-Qualified Stock Option (right to buy)	\$ 26.12	07/18/2007		X	400	<u>(4)</u>	07/18/2013	Class B Common Stock	40
Non-Qualified Stock Option (right to buy)	\$ 26.12	07/18/2007		X	8,000	<u>(4)</u>	07/18/2013	Class B Common Stock	8,0
Non-Qualified Stock Option (right to buy)	\$ 26.12	07/18/2007		X	200	<u>(4)</u>	07/18/2013	Class B Common Stock	20
Non-Qualified Stock Option (right to buy)	\$ 26.12	07/18/2007		X	6,100	<u>(4)</u>	07/18/2013	Class B Common Stock	6,1
Non-Qualified Stock Option (right to buy)	\$ 39.38	07/19/2007		X	25,000	(5)	07/14/2016	Class B Common Stock	25,0
Non-Qualified Stock Option (right to buy)	\$ 43.795	07/19/2007		X	46,000	<u>(6)</u>	07/15/2015	Class B Common Stock	46,0
Non-Qualified Stock Option (right to buy)	\$ 43.795	07/19/2007		X	1,000	<u>(6)</u>	07/15/2015	Class B	1,0

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Non-Qualified Stock Option (right to buy)	\$ 43.795	07/19/2007	X	2,000	(6)	07/15/2015	Class B Common Stock	2,0
Non-Qualified Stock Option (right to buy)	\$ 43.795	07/19/2007	X	1,000	<u>(6)</u>	07/15/2015	Class B Common Stock	1,0

# **Reporting Owners**

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

STEWART LINDSAY D

ONE BOWERMAN DRIVE Vice President/Chief of Staff

BEAVERTON, OR 97005

## **Signatures**

By: John F. Coburn III For: Lindsay D
Stewart

07/19/2007

\*\*Signature of Reporting Person Date

## **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- Pursuant to Company policy, market sales of Company stock by officers and directors are permitted only after the second full trading day (1) after the release of quarterly earnings and ending on the last day of the second month of the following fiscal quarter, except pursuant to approved 10b5-1 trading plans.
- (2) Includes 16,697 restricted shares granted under the NIKE, Inc. Stock Incentive Plan.
- (3) Shares held in account under the NIKE, Inc. 401(K) and Profit Sharing Plan.
- (4) Option granted on 7/18/2003 and becomes exercisable with respect to 25% of the shares on each of the first four anniversaries of the date of the grant.
- Option granted on 7/14/2006 and becomes exercisable with respect to 25% of the shares on each of the first four anniversaries of the date of the grant.
- Option granted on 7/15/2005 and becomes exercisable with respect to 25% of the shares on each of the first four anniversaries of the date of the grant.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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