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Check this box if no longer subject to Section 16. Form 4 or Form 5 F obligations may continue. See Instruction 1(b).	NITED STATES FATEMENT O iled pursuant to tion 17(a) of the 30(h)	Washing F CHANGES SE(Section 16(a)	gton, S IN I CUR of the Hold	D.C. 205 BENEFI ITIES e Securiti ling Com	549 CIA es Ez pany	L OWN	ERSHIP OF Act of 1934, 1935 or Sectior	OMB Number: Expires: Estimated a burden hour response		
Rowe Robert Scott Symbol			er Name and Ticker or Trading /SERVE CORP [FLS]				5. Relationship of Reporting Person(s) to Issuer			
			of Earliest Transaction Day/Year)				(Check all applicable) <u></u> Director <u></u> 10% Owner <u></u> Officer (give title <u></u> Other (specify below) President & CEO			
(Street) 4. If Amendment, Date Original Filed(Month/Day/Year) IRVING, TX 75039					 6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person 					
(City) (State)	(Zip)	Table I - N	Non-D	erivative S	Securi	ties Acqu	uired, Disposed of,	, or Beneficiall	y Owned	
1.Title of Security (Instr. 3)2. Transaction Date (Month/Day/Year)2A. Deemed Execution Date, if any (Month/Day/Year)			3. 4. Securities Acquired Transactior(A) or Disposed of (D) Code (Instr. 3, 4 and 5) (Instr. 8) (A) or				5. Amount of Securities Beneficially Owned Following Reported Transaction(s)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
Common 04/01/20 Stock)18	Cod M	le V	Amount 19,017 (1)	(D) A	Price \$ 0	(Instr. 3 and 4) 40,737	D		
Common 04/01/20 Stock)18	F		6,067	D	\$ 43.33	34,670	D		

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactic Code (Instr. 8)	 5. Number of actionDerivative Securities 8) Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) 		orDerivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4,		6. Date Exer Expiration D (Month/Day/	ate	7. Title and A Underlying S (Instr. 3 and	Securities	8. l De Sec (In
				Code V	(A) (D))	Date Exercisable	Expiration Date	Title	Amount or Number of Shares			
Restricted Stock Units	<u>(1)</u>	04/01/2018		М	18,7	770	<u>(1)</u>	<u>(1)</u>	Common Stock	18,770			

Reporting Owners

Reporting Owner Name / Address	Relationships					
	Director	10% Owner	Officer	Other		
Rowe Robert Scott 5215 NORTH O'CONNOR BLVD SUITE 2300 IRVING, TX 75039			President & CEO			
Signatures						

/s/ Akshar C. Patel, attorney-in-fact 04/03/2018

Date

**Signature of Reporting Person

Explanation of Responses:

If the form is filed by more than one reporting person, see Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Each restricted stock unit represents the right to receive, at settlement, one share of common stock (plus dividends accrued on the

(1) underlying shares) and are granted to the reporting person pursuant to the issuer's long-term incentive compensation plan for employees. The shares vest ratably over a three-year period beginning on April 1, 2018.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.