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MEDIA GENERAL INC	2							
Form 4								
January 05, 2015								
FORM 4							PPROVAL	
UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549							3235-0287	
Section 16. Form 4 or Form 5 File obligations Sectio	d pursuant to S	F CHANGES SEC Section 16(a) of Public Utility	CURITIES of the Securit	Estimated burden hou response	Estimated average burden hours per response 0.5			
may continue. See Instruction 1(b).		of the Investn	•	• •		011		
(Print or Type Responses)								
1. Name and Address of Rep MAHONEY GEORGE	2. Issuer Name and Ticker or Trading Symbol MEDIA GENERAL INC [MEG]			5. Relationship of Reporting Person(s) to Issuer				
(Loot) (First)	(Middle)				(Check all applicable)			
(Last) (First) 333 EAST FRANKLIN	3. Date of Earliest Transaction (Month/Day/Year) 12/31/2014			X Director 10% Owner X Officer (give title Other (specify below) below) President and CEO				
(Street)	4. If Amendment, Date Original Filed(Month/Day/Year)			6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person				
RICHMOND, VA 2321	9				Form filed by Person	More than One R	eporting	
(City) (State)	(Zip)	Table I - N	on-Derivative	Securities A	Acquired, Disposed	of, or Beneficia	lly Owned	
1.Title of Security (Instr. 3)2. Transaction (Month/Day/Y)	Date 2A. Deem (ear) Execution any (Month/D	Date, if Transa Code	4. Securit actionAcquired Disposed 8) (Instr. 3, 4	(A) or of (D)		6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
			V Amount	(D) Price				
Reminder: Report on a separa	te line for each cl	ass of securities b	-	-	-	ation of		
			inforn requir	nation con red to resp ays a curre	spond to the colle tained in this forn ond unless the fo ntly valid OMB co	n are not rm	SEC 1474 (9-02)	

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of	2.	3. Transaction Date	3A. Deemed	4.	5.	6. Date Exercisable and	7. Title and Amount of	8. Price of
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	Transacti	ionNumber	Expiration Date	Underlying Securities	Derivative
Security	or Exercise		any	Code	of	(Month/Day/Year)	(Instr. 3 and 4)	Security

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(Instr. 3)	Price of Derivative Security	(Month/Day/Yea	r) (Instr. 8)	Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	3				(Instr. 5)
			Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	
Phantom Stock	<u>(1)</u>	12/31/2014	А	70	(2)	(2)	Voting Common Stock (no par value)	70	<u>(1)</u>

Reporting Owners

Reporting Owner Name / Address	Relationships						
	Director	10% Owner	Officer	Other			
MAHONEY GEORGE L 333 EAST FRANKLIN ST RICHMOND, VA 23219	Х		President and CI	EO			
Signatures							
/s/ George L. Mahoney, by An	Carington,		01/05/2015				

Attorney-in fact

**Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Units acquired under the Company's Supplemental 401(k) deferred compensation plan. Each unit is the economic equivalent of one share of Voting Common Stock.
- (2) Units are payable in cash following termination of the reporting person's employment. Upon attaining age 55, the reporting person may transfer the units into an alternative investment account at any time.
- (3) Additionally, 77,830 non-derivative shares of Voting Common Stock are held directly.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.