ZIMMERMAN JAMES A

Form 4

January 30, 2009

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB Number:

Check this box if no longer subject to Section 16. Form 4 or

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF **SECURITIES**

2005 Estimated average burden hours per response... 0.5

Expires:

OMB APPROVAL

3235-0287

January 31,

Form 5 obligations may continue. See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

	ddress of Reporti AN JAMES A	_	Symbol	Name and				5. Relationship of Issuer	of Reporting Per	
(Last) 333 EAST F	(First) FRANKLIN S'	(Middle) Γ	3. Date of (Month/D 01/28/20	nsaction			Director 10% Owner X Officer (give title Other (specify below) Vice President			
RICHMONI	(Street) D, VA 23219			ndment, Da nth/Day/Year		l			•	erson
(City)	(State)	(Zip)	Table	e I - Non-F	erivative (Secur	ities A <i>cc</i>	Person quired, Disposed o	of or Reneficia	lly Owned
1.Title of Security (Instr. 3)	2. Transaction I (Month/Day/Ye	ear) Executi any		3.	4. Securi on(A) or D (D) (Instr. 3,	ties A ispose 4 and (A) or	cquired d of	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	·	·
Class A Common Stock	01/28/2009			F	1,997 (1)	D	\$ 2.84	47,903	D	
Class A Common Stock								1,068	I	401(k) Plan

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transacti Code (Instr. 8)	5. Number out Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exer Expiration D (Month/Day/	ate	7. Title and Underlying (Instr. 3 and	Securities
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Employee Stock Option (right to buy)	\$ 2.16	01/29/2009		A	8,900	(2)	01/29/2019	Class A Common Stock	8,900

Reporting Owners

Reporting Owner Name / Address

Director 10% Owner Officer Other

ZIMMERMAN JAMES A 333 EAST FRANKLIN ST RICHMOND, VA 23219

Vice President

Signatures

/s/ James A. Zimmerman, by George L. Mahoney, Attorney-in-fact

01/30/2009

**Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Restrictions were released on the 1999 Performance Accelerated Restricted Stock grant. Amount represents the Class A common shares withheld to satisfy the employee's tax obligation pursuant to the 1997 Employee Restricted Stock Plan.
- Options granted under 1996 Non-qualified Stock Option Plan, which become exercisable 1/3 per year on January 29, 2010, 2011, and 2012.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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