NATURES SUNSHINE PRODUCTS INC Form 3 December 29, 2014 FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

#### INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

### (Print or Type Responses)

1. Name and Address of Reporting Person <u>*</u> Armstrong Susan M				<ul><li>2. Date of Event Requiring</li><li>Statement</li><li>(Month/Day/Year)</li></ul>	3. Issuer Name and Ticker or Trading Symbol NATURES SUNSHINE PRODUCTS INC [natr]				
	(Last)	(First)	(Middle)	12/17/2014	4. Relationship of Reporting Person(s) to Issuer			5. If Amendment, Date Original Filed(Month/Day/Year)	
25	00 W EXI	ECUTIVE							
PARKWAY, SUITE 100					(Check all applicable)				
(Street) LEHI, X1 84043					Director 10% Owner X_Officer Other (give title below) (specify below) EVP & Chief Operations Officer		ow)	<ul> <li>6. Individual or Joint/Group</li> <li>Filing(Check Applicable Line)</li> <li>_X_ Form filed by One Reporting</li> <li>Person</li> <li> Form filed by More than One</li> <li>Reporting Person</li> </ul>	
	(City)	(State)	(Zip)	Table I - I	Non-Derivat	ive Securiti	es Bei	neficially Owned	
1.Title of Security (Instr. 4)				2. Amount o Beneficially (Instr. 4)				*	
Common Stock				5,496 <u>(1)</u>		D	Â		
	minder: Repo		ate line for ea	ach class of securities benefic	<sup>ially</sup> S	EC 1473 (7-02	)		
		inform requir	nation cont ed to respo	pond to the collection of ained in this form are no ond unless the form disp MB control number.	t				

#### Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security	2. Date Exercisable and	3. Title and Amount of	4.	5.	6. Nature of Indirect
(Instr. 4)	Expiration Date	Securities Underlying	Conversion	Ownership	Beneficial Ownership
	(Month/Day/Year)	Derivative Security	or Exercise	Form of	(Instr. 5)
		(Instr. 4)	Price of	Derivative	
		Title	Derivative	Security:	
			Security	Direct (D)	

OMB 3235-0104 Number: January 31, Expires: 2005 Estimated average burden hours per response... 0.5

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	Date Exercisable	Expiration Date		Amount or Number of Shares	or Indirect (I) (Instr. 5)	
Employee Stock Option (Right to Buy)	(2)	03/11/2023	Common Stock	32,000 (2) \$ 12.56	D	Â
Employee Stock Option (Right to Buy)	(3)	02/11/2024	Common Stock	15,000 <u>(3)</u> \$ 13.88	D	Â

# **Reporting Owners**

<b>Reporting Owner Name / Address</b>	Relationships					
	Director	10% Owner	Officer	Other		
Armstrong Susan M 2500 W EXECUTIVE PARKWAY, SUITE 100 LEHI, X1 84043	Â	Â	EVP & Chief Operations Officer	Â		

# Signatures

Susan M. Armstrong \*\*Signature of Date

Reporting Person Explanation of Responses:

\* If the form is filed by more than one reporting person, *see* Instruction 5(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) The restricted stock unit vests in four equal installments beginning on February 11, 2015.

(2) The option vests in three equal annual installments beginning on May 6, 2014.

(3) The option vests in four equal annual installments beginning on February 11, 2015.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.