SeaWorld Entertainment, Inc. Form 8-K June 14, 2016

UNITED STATES

SECURITIES AND EXCHANGE COMMISSION

WASHINGTON, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): June 14, 2016

SeaWorld Entertainment, Inc.

(Exact name of Registrant as Specified in Its Charter)

Delaware 001-35883 27-1220297 (State or Other Jurisdiction (IRS Employer

of Incorporation) (Commission File Number) Identification No.)

9205 South Park Center Loop, Suite 400,

Orlando, Florida 32819 (Address of Principal Executive Offices) (Zip Code)

Registrant's Telephone Number, Including Area Code: (407) 226-5011

Not Applicable

(Former Name or Former Address, if Changed Since Last Report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instructions A.2. below):

[&]quot;Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

[&]quot;Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

[&]quot;Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

[&]quot;Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Item 8.01. Other Matters

On June 14, 2016, the Company announced that effective June 20, 2016, Jack Roddy will be joining the Company as the Chief Human Resources & Culture Officer and, also effective June 20, 2016, Jill Kermes, the Company's current Senior Corporate Affairs Officer will be promoted to the position of Chief Corporate Affairs Officer. David Hammer, the Company's current Chief Human Resources Officer, will remain with the Company as Chief Administrative Officer through August 31, 2016, to assist during the transition process.

A copy of the press release issued by the Company relating to these announcements is included as Exhibit 99.1 to this Current Report on Form 8-K.

Item 9.01. Financial Statements and Exhibits.

(d) Exhibits.

Exhibit No. Description

99.1 Press release of SeaWorld Entertainment, Inc., dated June 14, 2016.

Signatures

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

SEAWORLD ENTERTAINMENT, INC.

Date: June 14, 2016 By: /s/ G. Anthony (Tony) Taylor

Name: G. Anthony (Tony) Taylor

Title: Chief Legal Officer, General Counsel and Corporate Secretary