#### DeVito Basil V. Jr. Form 3 February 11, 2010 **FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION** Washington, D.C. 20549 OMB

### INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

#### OMB APPROVAL

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(Print or Type Responses)

1. Name and Ac Person <u>*</u> DeVito B	•	orting	2. Date of Event Requiring Statement (Month/Day/Year) 02/05/2010		<ul> <li>3. Issuer Name and Ticker or Trading Symbol</li> <li>WORLD WRESTLING ENTERTAINMENTINC</li> <li>[WWE]</li> </ul>				
(Last)	(First)	(Middle)	02/03/2010		4. Relationship of Reporting Person(s) to Issuer		5. If Amendment, Date Original Filed(Month/Day/Year)		
C/O WORLI ENTERTAIN INC., 1241 STREET STAMFORE	NMENT, EAST MA (Street)	AIN		Tabla I N	(Check all applicable) X Director 10% Owner X Officer Other (give title below) (specify below) Sr. Advisor, Bus. Strategies Non-Derivative Securities Be			6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person	
1.Title of Secur (Instr. 4)	. ,			2. Amount of Beneficially (Instr. 4)	f Securities	3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)		ture of Indirect Beneficial ership	
Class A Common Stock				18,599 <u>(1)</u>		D	Â		
Reminder: Repo owned directly o	or indirectly. Persor inform	ns who resp ation conta	ch class of secu pond to the c ained in this f nd unless the	ollection of orm are not		SEC 1473 (7-02	)		

#### Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

currently valid OMB control number.

1. Title of Derivative Security	2. Date Exercisable and	3. Title and Amount of	4.	5.	6. Nature of Indirect
(Instr. 4)	Expiration Date	Securities Underlying	Conversion	Ownership	Beneficial Ownership
	(Month/Day/Year)	Derivative Security	or Exercise	Form of	(Instr. 5)

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		(Instr. 4)		Price of	Derivative
Date Exercisable	Expiration Date	Title	Amount or Number of Shares	Derivative Security	Security: Direct (D) or Indirect (I) (Instr. 5)

## **Reporting Owners**

Reporting Owner Name / Address	Relationships					
I. Start and the start	Director	10% Owner	Officer	Other		
DeVito Basil V. Jr. C/O WORLD WRESTLING ENTERTAINMENT, INC. 1241 EAST MAIN STREET STAMFORD, CT 06902	ÂX	Â	Sr. Advisor, Bus. Strategies	Â		
Signatures						

Basil V. DeVito, 02/09/2010 Jr.

\*\*Signature of Reporting Person Date

# **Explanation of Responses:**

- If the form is filed by more than one reporting person, *see* Instruction 5(b)(v). \*
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- Consists of 789 shares of Class A Common Stock and 17,810 restricted stock units and performance stock units that have met their (1) performance tests, which will vest in July 2010 and July 2011.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, See Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.