Edgar Filing: Kalinowski Brian - Form 4

| Kalinowski H Form 4 | Brian | | | | | | | | | | |
|--|---|----------------------|--|---|-----------------------------------|---|---------|---|--|-----------|--|
| March 01, 20 | | | | | | | | | | PPROVAL | |
| FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549 | | | | | | | | Number: | 3235-0287 January 31, | | |
| if no longer subject to Section 16. Form 4 or | | | | CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES ction 16(a) of the Securities Exchange Act of 1934, | | | | | Expires: 2005 Estimated average burden hours per response 0.5 | | |
| obligation may cont <i>See</i> Instru 1(b). | inue. Section | 17(a) of the | | ility Hol | ding Com | pany | Act of | f 1935 or Sectio | n | | |
| (Print or Type F | Responses) | | | | | | | | | | |
| | | | 2. Issuer Name and Ticker or Trading Symbol WORLD WRESTLING ENTERTAINMENTINC [WWE] | | | | - | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable) | | | |
| (Last) C/O WORL ENTERTAI EAST MAII | 3. Date of Earliest Transaction(Month/Day/Year)02/25/2010 | | | | | Director 10% Owner X Officer (give title Other (specify below) below) below) EVP, Digital Media | | | | | |
| | | | | If Amendment, Date Original led(Month/Day/Year) | | | | 6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting | | | |
| | D, CT 06902 | | | | | | | Person | More than One Re | eporting | |
| (City) | (State) | (Zip) | Table | e I - Non-I | Derivative S | Securit | ies Acq | uired, Disposed o | f, or Beneficial | lly Owned | |
| 1.Title of Security (Instr. 3) | 2. Transaction (Month/Day/Y | ear) Executio any | | 3. Transacti Code (Instr. 8) Code V | ion(A) or Di (D) (Instr. 3, | sposed 4 and 5 (A) or | of | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | | |
| Class A Common Stock | 02/25/2010 | | | A | 35,500 (1) | A | \$ 0 | 50,013 | D | | |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transact Code (Instr. 8) | 5. ionNumber of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | | Date | Amou Unde Secur | le and unt of rlying rities (. 3 and 4) | 8. Price of Derivative Security (Instr. 5) | 9. Nu Deriv Secur Bene Owne Follo Repo Trans (Instr |
|---|---|---|---|--------------------------------------|--|---------------------|--------------------|-----------------------|---|---|---|
| | | | | Code V | 7 (A) (D) | Date Exercisable | Expiration Date | Title | Amount or Number of Shares | | |

Reporting Owners

| Reporting Owner Name / Address | Relationships | | | | | |
|--|---------------|-----------|--------------------------|-------|--|--|
| | Director | 10% Owner | Officer | Other | | |
| Kalinowski Brian C/O WORLD WRESTLING ENTERTAINMENT, INC. 1241 EAST MAIN STREET STAMFORD, CT 06902 | | | EVP, Digital Media | | | |

Signatures

Reporting Person

Brian Kalinowski 03/01/2010 **Signature of

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- Consists of performance stock units that on the transaction date met their performance requirements. The units remain subject to vesting (1)and forfeiture provisions.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.