

BROWN FORMAN CORP  
Form 4  
December 27, 2016

# FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
Brown Christina Lee

2. Issuer Name and Ticker or Trading Symbol  
BROWN FORMAN CORP [BFA, BFB]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)  
850 DIXIE HIGHWAY  
(Street)

3. Date of Earliest Transaction (Month/Day/Year)  
10/10/2016

\_\_\_\_ Director  
\_\_\_\_ Officer (give title below)  
 10% Owner  
\_\_\_\_ Other (specify below)

LOUISVILLE, KY 40210

(City) (State) (Zip)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) |                 | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|--|--------------------------------|---|-----------------|---|--|-----------------------------------|
|                                 |                                      |  |                                | (A) or (D)  | Amount or Price |   |  |                                   |
| Class A Common                  | 10/10/2016                           |  | G                              | V   | 4,245           | D \$ 0  | 498,741 <sup>(1)</sup>                                   | D                                 |
| Class B Common                  |                                      |  |                                |   |                 |   | 124,808 <sup>(2)</sup>                                   | I Blue Heron Holdings LLC         |
| Class B Common                  |                                      |  |                                |   |                 |   | 3,960 <sup>(3)</sup>                                     | I Christina Brown IRA             |
| Class A Common                  |                                      |  |                                |   |                 |   | 6,660,230 <sup>(4)</sup>                                 | I Olympus Three LLC               |
|                                 |                                      |  |                                |   |                 |   |  | I                                 |

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|                   |                          |   |                                    |
|-------------------|--------------------------|---|------------------------------------|
| Class B<br>Common | 13,407,282<br><u>(5)</u> |   | Olympus<br>Three LLC               |
| Class B<br>Common | 252,386 <u>(6)</u>       | I | Owsley<br>Brown II<br>1994<br>GRAT |
| Class A<br>Common | 1,009,550 <u>(7)</u>     | I | Owsley<br>Brown II<br>1994<br>GRAT |
| Class B<br>Common | 687,200 <u>(8)</u>       | I | Polaris<br>LLC                     |
| Class A<br>Common | 2,554,200 <u>(9)</u>     | I | Polaris<br>LLC                     |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) | 8. Price of Derivative Security (Instr. 5) | 9. Nu                      |
|--|--|--------------------------------------|--|--------------------------------|---|--|---|--|----------------------------|
|  |  |                                      |  |                                |   | Date Exercisable   | Expiration Date   | Title                                      | Amount or Number of Shares |
|  |  |                                      |  | Code                           | V (A) (D)   |  |   |  |                            |

## Reporting Owners

| Reporting Owner Name / Address                                   | Relationships |           |         |       |
|--|---------------|-----------|---------|-------|
|  | Director      | 10% Owner | Officer | Other |
| Brown Christina Lee<br>850 DIXIE HIGHWAY<br>LOUISVILLE, KY 40210 |               | X         |         |       |

## Signatures

Michael E. Carr, Attorney in Fact for Christina Lee  
Brown

12/27/2016

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) In August 2016, the Class A and Class B common stock of Brown-Forman Corporation split 2-1, resulting in the reporting person's acquisition of 251,493 additional shares.
- (2) Reflects the acquisition of 62,404 additional shares in the August 2016 stock split.
- (3) Reflects the acquisition of 1,980 additional shares in the August 2016 stock split.
- (4) Reflects the acquisition of 3,330,114 additional shares in the August 2016 stock split.
- (5) Reflects the acquisition of 6,703,641 additional shares in the August 2016 stock split.
- (6) Reflects the acquisition of 126,193 additional shares in the August 2016 stock split.
- (7) Reflects the acquisition of 504,775 additional shares in the August 2016 stock split.
- (8) Reflects the acquisition of 343,600 additional shares in the August 2016 stock split.
- (9) Reflects the acquisition of 1,277,100 additional shares in the August 2016 stock split.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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