

Allegiant Travel CO  
Form 8-K  
July 24, 2012

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION

Washington D.C. 20549

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FORM 8-K  
CURRENT REPORT

Pursuant to Section 13 or 15(d) of the  
Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): July 23, 2012

Allegiant Travel  
Company

(Exact name of registrant as specified in  
its charter)

Nevada	001-33166	20-4745737
(State or other jurisdiction of incorporation)	(Commission File Number)	(I.R.S. Employer Identification No.)
8360 S. Durango Drive Las Vegas, NV (Address of principal executive offices)		89113 (Zip Code)

Registrant's telephone number, including area code: (702) 851-7300

(Former name or former address, if changed since last report.)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

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Section 8 Other Events

Item 8.01 Other Events.

Allegiant Air, LLC, a subsidiary of Allegiant Travel Company, has received notification from the National Mediation Board (NMB) that it has authorized a representation election for Allegiant Air pilots. The International Brotherhood of Teamsters, Airline Division filed the application for a representation election on behalf of Allegiant Air pilots. The voting period will be from August 2, 2012, through August 23, 2012. The election result tally will take place on August 23, 2012 at 2:00 p.m., Eastern Time.

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SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, Allegiant Travel Company has duly caused this Report to be signed on its behalf by the undersigned hereunto duly authorized.

Date: July 24, 2012

ALLEGIANT TRAVEL COMPANY

By: /s/ Scott Sheldon  
Name: Scott Sheldon  
Title: Chief Financial Officer