

BRISTOL MYERS SQUIBB CO

Form 4

March 14, 2016

FORM 4**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

OMB APPROVAL

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subject to
Section 16.
Form 4 or
Form 5
obligations
may continue.
See Instruction
1(b).**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF
SECURITIES**Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section
30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
Cuss Francis M2. Issuer Name and Ticker or Trading
Symbol
BRISTOL MYERS SQUIBB CO
[BMY]5. Relationship of Reporting Person(s) to
Issuer

(Check all applicable)

(Last) (First) (Middle)
BRISTOL-MYERS SQUIBB
COMPANY, 345 PARK AVENUE
(Street)3. Date of Earliest Transaction
(Month/Day/Year)
03/10/2016____ Director ____ 10% Owner
__X__ Officer (give title ____ Other (specify
below) below)
EVP & CSO4. If Amendment, Date Original
Filed(Month/Day/Year)6. Individual or Joint/Group Filing(Check
Applicable Line)
__X__ Form filed by One Reporting Person
____ Form filed by More than One Reporting
Person

NEW YORK, NY 10154

(City) (State) (Zip)

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Common Stock, \$0.10 par value	03/10/2016		M	2,739 ⁽¹⁾	A \$ 0 271,600.3705	D	
Common Stock, \$0.10 par value	03/10/2016		J	1,885 ⁽²⁾	A \$ 0 273,485.3705	D	
Common Stock, \$0.10 par	03/10/2016		F	2,398 ⁽³⁾	D \$ 271,087.3705	D	

64.94

value

Common Stock, \$0.10 par value	03/10/2016	M	5,280 ⁽⁴⁾	A	\$ 0	276,367.3705	D
Common Stock, \$0.10 par value	03/10/2016	J	747 ⁽²⁾	A	\$ 0	277,114.3705	D
Common Stock, \$0.10 par value	03/10/2016	F	3,126 ⁽³⁾	D	\$ 64.94	273,988.3705	D
Common Stock, \$0.10 par value	03/10/2016	M	4,982 ⁽⁵⁾	A	\$ 0	278,970.3705	D
Common Stock, \$0.10 par value	03/10/2016	J	78 ⁽⁶⁾	D	\$ 0	278,892.3705	D
Common Stock, \$0.10 par value	03/10/2016	F	2,543 ⁽³⁾	D	\$ 64.94	276,349.3705	D
Common Stock, \$0.10 par value	03/10/2016	M	24,142.158 ⁽⁷⁾	A	\$ 0	300,491.5285	D
Common Stock, \$0.10 par value	03/10/2016	F	12,519 ⁽³⁾	D	\$ 64.94	287,972.5285	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Un- (In
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	Derivative Security		Code	V	(A)	(D)	Date Exercisable	Expiration Date	Tit
Market Share Units	(8)	03/10/2016	M			2,739	(1)	03/10/2017(1)	C \$
Market Share Units	(8)	03/10/2016	M			5,280	(4)	03/10/2018(4)	C \$
Market Share Units	(8)	03/10/2016	M			4,982	(5)	03/10/2019(5)	C \$
Market Share Units	(8)	03/10/2016	A		23,090		(9)	03/10/2020(9)	C \$
Performance Shares	(10)	03/10/2016	A		34,634		(10)	03/10/2019(10)	C \$
Performance Shares	(11)	03/10/2016	A		9,177.325 (12)		(11)	03/31/2016(11)	C \$
Performance Shares	(13)	03/10/2016	J		553.478 (14)		(13)	03/31/2016(13)	C \$
Performance Shares	(11)	03/10/2016	M			24,142.158 (7)	(11)	03/31/2016(11)	C \$

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Cuss Francis M BRISTOL-MYERS SQUIBB COMPANY 345 PARK AVENUE NEW YORK, NY 10154			EVP & CSO	

Signatures

/s/ Katherine Kelly, attorney-in-fact for Francis M.
Cuss

03/14/2016

__Signature of Reporting Person

Date

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

- (1) Represents vesting of one-quarter of market share units granted on March 10, 2013.
- (2) Adjustment reflects additional shares acquired upon the vesting of market share units due to the performance factor.
- (3) Shares withheld for payment of taxes upon vesting of awards.
- (4) Represents vesting of one-quarter of market share units granted on March 10, 2014.
- (5) Represents vesting of one-quarter of market share units granted on March 10, 2015.
- (6) Represents a downward adjustment to the number of shares acquired upon the vesting of market share units due to the performance factor.
- (7) Represents distribution of performance shares earned under the 2013-2015 Long-Term Performance Award.

(8) Each market share unit converts into the number of shares of common stock determined by applying a payout factor to the target number of shares vesting on a given date. The payout factor is a ratio of the average of the closing price on the measurement date plus the nine prior trading days divided by the average stock price on the grant date (also a 10-day average). The minimum payout factor that must be achieved to earn a payout is 60% and the maximum payout factor is 200%.

- (9) Twenty-five percent of the market share unit award will vest on each of the first, second, third and fourth anniversaries of the grant date.
- (10) Each performance share converts into one share of common stock upon distribution in the first quarter of 2019.
- (11) Each performance share converts into one share of common stock upon distribution in the first quarter of 2016.
- (12) Represents performance shares earned under the 2013-2015 Long-Term Performance Award.
- (13) Each dividend equivalent converts into one share of common stock upon distribution in the first quarter of 2016.
- (14) Represents dividend equivalents earned under the 2013-2015 Long-Term Performance Award.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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