

PLOFSKY JORDAN  
Form 4  
August 03, 2011

**FORM 4**

UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

OMB APPROVAL

OMB Number: 3235-0287  
Expires: January 31, 2005  
Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
PLOFSKY JORDAN

(Last) (First) (Middle)  
101 INNOVATION DRIVE  
(Street)

SAN JOSE, CA 95134

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
ALTERA CORP [ALTR]

3. Date of Earliest Transaction (Month/Day/Year)  
07/31/2011

4. If Amendment, Date Original Filed (Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

\_\_\_\_ Director \_\_\_\_\_ 10% Owner  
 Officer (give title below) \_\_\_\_\_ Other (specify below)  
Sr VP & GM Penang Operation

6. Individual or Joint/Group Filing (Check Applicable Line)  
 Form filed by One Reporting Person  
\_\_\_\_ Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
				(A) or (D)	Price		
Common Stock	07/31/2011		M	6,475 A	\$ 0	106,540	D
Common Stock	07/31/2011		M	2,775 A	\$ 0	109,315	D
Common Stock	07/31/2011		M	6,000 A	\$ 0	115,315	D
Common Stock	07/31/2011		M	14,000 A	\$ 0	129,315	D
Common Stock	07/31/2011		S <sup>(1)</sup>	13,578 D	\$ 40.5379	115,737	D

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Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	Amount or Number of Shares
Performance Restricted Stock Unit	(2)	07/31/2011		M	6,475	07/31/2011 <sup>(3)</sup> <sup>(4)</sup>	Common Stock	6,475
Performance Restricted Stock Unit	(2)	07/31/2011		M	14,000	07/31/2011 <sup>(3)</sup> <sup>(4)</sup>	Common Stock	14,000
Restricted Stock Unit (RSU)	(2)	07/31/2011		M	2,775	07/31/2011 <sup>(3)</sup> <sup>(4)</sup>	Common Stock	2,775
Restricted Stock Unit (RSU)	(2)	07/31/2011		M	6,000	07/31/2011 <sup>(3)</sup> <sup>(4)</sup>	Common Stock	6,000

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
PLOFSKY JORDAN 101 INNOVATION DRIVE SAN JOSE, CA 95134			Sr VP & GM Penang Operation	

## Signatures

JORDAN  
PLOFSKY 08/02/2011

\*\*Signature of Reporting Person

Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

- (1) The 13,578 shares sold on 8/1/2011 in 11 lots ranging from 2 to 3,401 shares per lot at sale prices ranging from \$40.50 to \$40.64 per share.
- (2) Each Restricted Stock Unit represents a contingent right to receive one share of Altera Common Stock at no cost.
- (3) 25% of the restricted stock unit became vested on July 31, 2011 and shares were delivered to reporting person on that date.
- (4) Ten years from the date of grant.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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