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AMAZON (Form 4 February 19 FORM Check th if no lon subject t Section Form 4 o Form 5 obligation may con <i>See</i> Instr 1(b).	a, 2014 A 4 UNITED his box loger o 16. or Filed pu Section 17	MENT OI rsuant to S (a) of the I	Wa F CHA Section Public U	ashingto NGES II SECU 16(a) of Utility Ho	n, D.C. 2 N BENE JRITIES the Secu olding C	2054 XFIC S rities ompa	9 IAL OWN	DMMISSION ERSHIP OF Act of 1934, 1935 or Sectior	OMB Number: Expires: Estimated burden hou response	urs per	
(Thit of Type	(Kesponses)										
SZKUTAK THOMAS J Syn			Symbol	ier Name a ZON CO				5. Relationship of Reporting Person(s) to Issuer			
(Last)					((neck all applicable)		
			(Month) 02/15/	/Day/Year) /2014)			Director 10% Owner X Officer (give title Other (specify below) below) Senior Vice President and CFO			
Filed(M				Amendment, Date Original (Month/Day/Year)				 6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting 			
SEATTLE,	WA 98108-1220	5						Person		eporting	
(City)	(State)	(Zip)	Ta	ble I - Nor	-Derivati	ve Sec	curities Acqu	ired, Disposed of	, or Beneficia	lly Owned	
	2. Transaction Date (Month/Day/Year)	Execution I any	1			(D)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
_				Code V	Amount		Price	(Instr. 3 and 4)			
Common Stock, par value \$.01 per share	02/15/2014			М	7,500	A	\$0	49,621	D		
Common Stock, par value \$.01 per share	02/15/2014			М	610	A	\$0	50,231	D		
Common Stock, par	02/18/2014			<u>S(1)</u>	904	D	\$ 350.7125	49,327	D		

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		Logo					·			
value \$.01 per share					<u>(2)</u>					
Common Stock, par value \$.01 per share	02/18/2014		S <u>(1)</u> 70	00 D	\$ 351.7 (<u>3)</u>	414	48,627	D		
Common Stock, par value \$.01 per share	02/18/2014		S <u>(1)</u> 90	00 D	\$ 352.7 (4)	344	47,727	D		
Common Stock, par value \$.01 per share	02/18/2014		S <u>(1)</u> 90	00 D	\$ 353.8 (5)	356	46,827	D		
Common Stock, par value \$.01 per share							476.127	re I pe A 40	eld by the porting erson's mazon.com)1(k) ecount	
Reminder: R	eport on a separ	rate line for each class	of securities benefic	Person informa require	s who re ition con d to resp s a curre	spond tained ond u	rectly. I to the collection I in this form and nless the form alid OMB contr	e not	C 1474 (9-02)	
Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)										
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	Code	5. Numl ionof Deriv Securiti Acquire (A) or Dispose (D) (Instr. 3 and 5)	vative es ed ed of	6. Date Exercisab Expiration Date (Month/Day/Year		7. Title and A Underlying S (Instr. 3 and	Securities
				Code V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amoun or Number of Shares
Restricted Stock Uni	· · · ·	02/15/2014		М	7.	,500	05/15/2011 <u>(7)</u>	02/15/2014	Common Stock, par	7,500

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Award							value \$.01 per share	
Restricted Stock Unit Award	\$ 0 <u>(6)</u>	02/15/2014	М	610	05/15/2013 <u>(8)</u>	02/15/2018	Common Stock, par value \$.01 per share	610

Reporting Owners

Reporting Owner Name / Address				
	Director	10% Owner	Officer	Other
SZKUTAK THOMAS J P.O. BOX 81226 SEATTLE, WA 98108-1226			Senior Vice President and CFO	
<u></u>				

Signatures

/s/ by Michael D. Deal as attorney-in-fact for Thomas J. Szkutak, Senior Vice President and CFO 02/19/2014

**Signature of Reporting Person

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) This transaction was effected pursuant to a Rule 10b5-1 trading plan adopted by the reporting person.
- (2) Represents the weighted average sale price. The highest price at which shares were sold was \$351.04 and the lowest price at which shares were sold was \$350.12.
- (3) Represents the weighted average sale price. The highest price at which shares were sold was 352.23 and the lowest price at which shares were sold was 351.24.
- (4) Represents the weighted average sale price. The highest price at which shares were sold was \$353.19 and the lowest price at which shares were sold was \$352.38.
- (5) Represents the weighted average sale price. The highest price at which shares were sold was \$354.30 and the lowest price at which shares were sold was \$353.40.
- (6) Converts into Common Stock on a one-for-one basis.

(7) This award vested based upon the following vesting schedule and the satisfaction of certain business criteria intended to qualify the award as tax-deductible compensation under Section 162(m) of the Internal Revenue Code: 10,000 shares on each of May 15, 2011, August 15, 2011, November 15, 2011, and February 15, 2012; and 7,500 shares on each of May 15, 2012, August 15, 2012, November 15, 2012, February 15, 2013, May 15, 2013, August 15, 2013, November 15, 2013, and February 15, 2014.

This award vests based upon the following vesting schedule and the satisfaction of certain business criteria intended to qualify the award as tax-deductible compensation under Section 162(m) of the Internal Revenue Code: 611 shares on each of May 15, 2013,

(8) August 15, 2013, and November 15, 2013; 610 shares on February 15, 2014; 1,303 shares on each of May 15, 2014, August 15, 2014, November 15, 2014, and February 15, 2015; 383 shares on each of May 15, 2015, August 15, 2015, November 15, 2015, and February 15, 2016; 4,788 shares on May 15, 2016; 4,787 shares on each of August 15, 2016, November 15, 2016, and February 15, 2017; 3,689 shares on May 15, 2017; and 3,688 shares on each of August 15, 2017, November 15, 2017, and February 15, 2018.

Remarks:

Date

REMARKS:

The reporting person undertakes to provide, upon request by the staff of the SEC, the issuer, or a security holder of the issuer,

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.