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AVID TEC	HNOLOGY IN	С									
Form 4											
September (_										
FORM	14 UNITE	D стате(SECU	DITIES /	ND EV	CHAN	CEO	COMMISSIO	NT	APPROVAL	
	UNITE	DSIALE		ashington			GEU	.019119115510	Number:	3235-0287	7
Check the				8	,				Expires:	January 31	·
if no lor subject	S A A	EMENT O	F CHA	NGES IN	BENEF	ICIAL	OW	NERSHIP O	F	2005 Estimated average	
Section 16. SECURITIES								burden ho	0		
Form 4									response.	. 0.5	5
Form 5 obligation	^						•	e Act of 1934			
may cor				•	•	- ·		f 1935 or Sect	ion		
See Inst	ruction	30(n)) of the I	nvestment	Compai	iy Act c	01 194	+0			
1(b).											
(Print or Type	Responses)										
	Address of Reporti	ng Person [*]	2. Issu	2. Issuer Name and Ticker or Trading			5. Relationship of Reporting Person(s) to Issuer				
Rastogi Sh	arad		Symbol								
			AVID	AVID TECHNOLOGY INC [AVID]			(Check all applicable)				
(Last)	(First)	(Middle)	3. Date	of Earliest T	ransaction			,	11	, ,	
1110000				(Month/Day/Year)				_X_ Director10% Owner			
11 LONGWOOD AVENUE, #202 (09/02/2005				X_ Officer (give title Other (specify below) below)			
								VP of C	Corporate Develo	opment	
				4. If Amendment, Date Original				6. Individual or Joint/Group Filing(Check			
				Filed(Month/Day/Year)				Applicable Line)			
DDOOVLI									y One Reporting I y More than One F		
BROOKLI	NE, MA 02446							Person	,	1. 6	
(City)	(State)	(Zip)	Tal	ole I - Non-l	Derivative	Securitie	ies Acq	uired, Disposed	of, or Beneficia	ally Owned	
1.Title of	2. Transaction Da	te 2A. Deen	ned	3.	4. Securit	ies	5	. Amount of	6. Ownership	7. Nature of	
Security	(Month/Day/Year	r) Executior	n Date, if		TransactionAcquired (A) or			ecurities	Form: Direct	Indirect	
(Instr. 3)	any (Mar		Code Disposed of (D) h/Day/Year) (Instr. 8) (Instr. 3, 4 and 5)					Beneficially	(D) or Indirect		
		(WORDIN/L	ay/rear)	(Insu. 8)	(Instr. 5, 4	+ and 3)		Owned Following	(I) (Instr. 4)	Ownership (Instr. 4)	
						(A)	R	Reported	· · ·		
						or		Transaction(s) Instr. 3 and (4)			
				Code V	Amount	(D) Pr	rice	Instr. 3 and 4)			
Reminder: Re	port on a separate l	ine for each c	lass of sec	urities bene	ficially ow	ned direct	etly or i	indirectly			

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

 (e.g., puts, calls, warrants, options, convertible securities)

1. Title of	2.	3. Transaction Date	3A. Deemed	4.	5. Number of	6. Date Exercisable and	7. Title and Ar
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	Transacti	orDerivative	Expiration Date	Underlying Se
Security	or Exercise		any	Code	Securities	(Month/Day/Year)	(Instr. 3 and 4)

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(Instr. 3)	Price of Derivative Security		(Month/Day/Year)	(Instr. 8)	Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)			
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title
Incentive Stock Option (right to buy)	\$ 40.95	09/02/2005		А	9,768	03/02/2006 <u>(1)</u>	09/02/2015	Common Stock
Non-Qualified Stock Option (right to buy)	\$ 40.95	09/02/2005		А	10,232	03/02/2006(1)	09/02/2015	Common Stock
Non-Qualified Stock Option (right to buy)	\$ 40.95	09/02/2005		А	10,000	03/02/2006(1)	09/02/2015	Common Stock

Reporting Owners

Reporting Owner Name / Addres	Relationships						
	Director	10% Owner	Officer	Other			
Rastogi Sharad 11 LONGWOOD AVENUE #202 BROOKLINE, MA 02446	Х		VP of Corporate Development				
Signatures							
Sharad Rastogi	09/07/2005						
<u>**</u> Signature of Reporting Person	Date						

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) 12.5% of the option becomes exercisable on the date listed in the "Date Exercisable" column; the remaining 87.5% becomes exercisable in 42 equal monthly installments thereafter.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.