Bazaarvoice Inc Form 15-12B February 12, 2018

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

FORM 15

CERTIFICATION AND NOTICE OF TERMINATION OF REGISTRATION UNDER SECTION 12(G) OF THE SECURITIES EXCHANGE ACT OF 1934 OR SUSPENSION OF DUTY TO FILE REPORTS UNDER SECTIONS 13 AND 15(D) OF THE SECURITIES EXCHANGE ACT OF 1934. Commission File Number 001-35433

BAZAARVOICE, INC.

(Exact name of registrant as specified in its charter)

10901 Stonelake Blvd. Austin, Texas 78759 (512) 551-6000

(Address, including zip code, and telephone number, including area code, of registrant's principal executive offices) Common Stock, \$0.0001 par value

(Title of each class of securities covered by this Form) None

(Titles of all other classes of securities for which a duty to file reports under section 13(a) or 15(d) remains)

Please place an X in the box(es) to designate the appropriate rule provision(s) relied upon to terminate or suspend the duty to file reports:

Rule 12g-4(a)(1) x Rule 12g-4(a)(2) " Rule 12h-3(b)(1)(i) x Rule 12h-3(b)(1)(ii) " Rule 15d-6 " Rule 15d-22(b) " Approximate number of

Approximate number of holders of record as of the certification or notice date: One Pursuant to the requirements of the Securities Exchange Act of 1934, Bazaarvoice, Inc. has caused this certification/notice to be signed on its behalf by the undersigned duly authorized person.

Date: February 12, 2018 By: /s/ Kin Gill Name: Kin Gill Title: Chief Legal Officer, General Counsel and Secretary